

"Previous winners have told us that the increased recognition generated by the award has served as an important marketing tool, helping to attract new customers abroad, as well as contributing to their reputation as reliable and professional suppliers," Mr. Crosbie added.

Last year's winning companies ranged in size from small private companies to large, established corporations. The 1990 recipients of the Canada Export Award were ATS Inc., Kitchener, Ontario; Boeing Canada Technology Ltd., Winnipeg Division, Winnipeg, Manitoba; DRECO Rig Technology & Construction, Edmonton, Alberta; Groupe Lavalin Ltée, Montreal, Quebec; H.A. Simons Ltd., Vancouver, British Columbia; Lovat Tunnel Equipment Inc., Rexdale, Ontario; Magic Pantry Foods, Hamilton, Ontario; MPB TECHNOLOGIES INC., Dorval, Quebec; Nexus Engineering Corp., Burnaby, British Columbia; Northern Telecom, Mississauga, Ontario; PEERLESS CLOTHING INC., Montreal, Quebec; Seagull Pewter and Silversmiths Ltd., Pugwash, Nova Scotia; Thomas Equipment Ltd., Centreville, New Brunswick; Western Co-Ordinators Limited, Corner Brook, Newfoundland.

Past award winners come from most sectors of Canadian industry, including transportation, process technology, consulting services, electronics, agriculture, aircraft products, giftware, and so on. As well, they are representative of the country's geographic diversity, with winners from most, if not all, provinces.

Applications and information can be obtained by calling External Affairs and International Trade Canada's toll-free InfoExport line, 1-800-267-8376, or by contacting the International Trade Centres located in each province. The deadline for receipt of applications from companies wishing to be considered is May 15, 1991.

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For more information, media representatives may contact:

Media Relations Office
External Affairs and International Trade Canada
(613) 995-1874