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Our stock of Lace Gown Patterns (shaped) is most complete, comprising all the most popular makes in black, eream and white. Prices range \$10.00, \$12.00, \$15.00, \$25.00 to

N.B. - Splendid showing of Dress

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This department is replete with every novelty and staple Handkerchief and Upper St. Lawrence-Light to production for ladies' and gentlemen's moderate winds; fine and mild. use. Amongst the former we must mention an exceptional range of H.S. Ini-

ing shades and great variety of suitable cloths, at \$18.00, \$20.00, \$22.00,

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mixed weaves, as Oriental Satins, Satin Charmeuse, Paillettes, Voiles, Louisine Satin Meteors, Moire Antique, Brocades, Crepolines, Eoliennes, etc.

Millinery

Mid-season replenishments of kinds are just to hand, and we are in as good shape again as ever to execute millinery orders correctly and expeditiously. Call and see our handsome show of MODEL AUTUMN, HEAD-

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We are serving a Special Lunch for busy people between 12 and 2 o'clock. Then in the afternoon and evening it is just the cosiest place for Teas, Luncheons, Ice

Political Intelligence

Jack Hunter of The Kincardine Reporter (Lib.) is out against the Toronto managers of his party, who propose to call a Liberal convention in Toronto next year, observing that "the demand for a policy does not arise from the solid Liberal of the rural district, but is carried along by a few men who have fanciful fads. These men mostly reside in Toronto."

real injury to the Liberal party-that no convention could supply them with as good ammunition as the mistakes by sir James Whitney and his govern-

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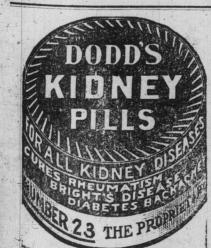
NTO

OFFICES

if the naval policy of the government will become of the big issues. While Mr. Borden has reaffirmed his attitude

Conservatives. He adhered to the pro- Monday gram adopted by both sides last session, but went further and met the objections of some of his friends, who are against the "tin pot" navy idea, by saying that his resolution contemplated not only such assistance as a full blown Canadian navy might render in the blown Canadian navy might render in the future, but that we should recognize our responsibilities in case of pressing emergency. This responsibility could only be
the contribution of money to enable Britain to thwart the designs, of Germany.
Upon this point, therefore, there will be
some hageling when the correct will be
some hageling when the correct of the correct of the annual meeting of the North Toronto Liberal Association will be line St. George's Hall on Friday night,
Nov. 12. It is expected that J. A. Macdonald of The Globe will make the address of the evening. Upon this point, therefore, there will be some haggling when the commoners get down to business next week.

Mr. Borden is supported in his view by The Evening Journal of Ottawa (Cons.), which says that "that policy is the policy which says that "that policy is the policy by the policy of the past sessions of parliament and the legislature in a series of meetings held through Peel County. Meetings will be the part of the past sessions of parliament and the legislature in a series of meetings held in Brampton to-night, at Charles-



THE WEATHER

OBSERVATORY, TORONTO, Nov. 5—
(8 p.m.)—Showery weather prevailed to-day in Nova Scotia and Southern New Brunswick, and a few scattered showers are reported from Manitoba and Northern Alberta; elsewhere in Canada the weather has been fine, and everywhere temperatures have been above normal for the season.

Minimum and maximum tempera-

above normal for the season.

Minimum and maximum temperatures: Dawson, 4-14; Victoria, 36—50; Vancouver, 35—47; Edmonton, 14—34; Calgary, 30—44; Battleford, 18—38; Prince Albert, 16—40; Qu'Appelle, 36—50; Winnipeg, 30—42; Port Arthur, 30—50; Parry Sound, 26—42; London, 25—49; Toronto, 30—51; Ottawa, 34-40; Montreal, 36—42; Quebec, 30—40; St. John, 42—46; Halifax, 40—46.

Lower Lakes, Georgian Bay, Ottawa Lower St. Lawrence—Fresh wester-y winds; fine, and not much change

tion an exceptional range of H.S. Initial, Embroidered, Lace Trimmed and Real Lace Goods of surpassing merit.

Evening Wraps

Now in active demand. Our stock of Opera and Evening Cloaks was never nicer or better assorted. In all lead-

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TO-DAY IN TORONTO.

Royal Welsh Ladies' Choir, Mas-sey Hall, 8. Laying corner stone Roncesvallesavenue Baptist Church, 3.
Royal Alxandra—Mary Mannering, 2 and 8.
Princess—"The Coast of Chance,"

2 and 8. Grand—"The Lion and the Mouse,"

tion in the near future would be a which seems to suit the temper and con as good ammunition as the mistakes by sir James Whitney and his government.

The Dominion Parliament will open on Thursday next and it looks now as if the naval policy of the government will before of the big issues. While dr. Borden has reaffirmed his attitude is one of agreement with the account of the big issues.

money contributions to the British navy. He suggested instead that we should create a navy of our own; and after some hours conference between the two leaders, a resolution to establish our own navy was accepted by both sides.

In Toronto, last Monday night Mr. Borden discussed the naval policy at a meeting of Centre and South Toronto Conservatives. He adhered to the Dro-

The annual meeting of the North To

Monday night, and at Streetston on Monday might,

Your Winter Trip.

At this time of the year a great many people go west or south to enjoy the milder climate of California. Mexico or Florida. Are you going? Trunk LONDON, Nov. 5.—(C.A.P.)—The Canaccellent dian Car and Foundry issue is oversubscribed. so bear in mind that the Grand Trunk and connecting lines offer excellent trated booklet. "Winter Tours." free on application to City Office, northwest King and Yongs-streets. Phone Main 4209.

St. George's Society.

St. George's Society will celebrate the King's birthday next Tuesday by holding their big semi-annual smoker. At a meeting of the society last night one life member was elected and four Because painless and safe, use only one life member was elected and four Because painless and safe, use only one life member was elected and four Butham's."

The London Times, is the guest of J.

S. Willison. Mr. Grigg, who arrived in Canada about two weeks ago, is enquiring particularly into the commercial and political conditions prevailing in the Dominion.

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The main object of the multiplicity of its veins. In other Canada about two weeks ago, is enquiring particularly into the commercial and political conditions prevailing in the Dominion.

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An expert tone regulator, must be A No. 1 man with long factory ex-

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Write a postal to-day

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Book

(Reprinted from New York Commercial.)

This column has a distinct educational value to businessmen, bevertising that they can utilize. Our businessmen readers, as well as advertising agencies, are invited to express their views on the merit, value, growth and future of advertising. By such interchange of views great good, it is felt, will come to all participants.

By H. S. Snyder,

of the Advertising Department of the Joseph Dixon Crucible Co.

sive stock is brought to molested, you may at

the rub comes when you try to sell is distribution is the vital part of the selling scheme.

In the first place the jobber, like the rest of mankind, is interested chiefly in himself. Left to himself he is apt to follow the paths of least resistance and most profit. Unless you can offer him remarkable inducements, he is not apt to push your goods and ordinarily it is impossible for you to offer sufficient, inducements. The jobber is quite frequently represented as a heartless sort of an animal, but it is not necessary to take this extreme view to see why he will not co-operate with you to a greater extent. He cannot afford to do more than supply his trade with the goods that it requires. His lines are varied, his territory wide, perhaps, and while he plays an important part in many plans of distribution, he is somewhat out of sympathetic touch with the whole proposition. He may be roughly compared to an electric wire, which carries the current from the generator to the arc light. The wire is a vital part of, the progran, but it has not the dynamo's interest in the manufacture of the current or the arc light's interest in its use.

The dealer is more susceptible. He comes in direct contact with the consumer. He feels the pulse of public demand at first hand, but the dealer as well as the jobber is constantly solicited, or new lines or for greater stock of old-lines. He must exercise caution in both what he stocks and its quantity.

The consumer is the mast resently solicited of the current of the current of the care of the current of the current of the current of the care of the care of the current of the care of the current of the care of t

as one of agreement with the program outlined by Sir Wilfrid Laurier and his colleagues, to found a Canadian navy "in co-operation and in close relation to the imperial navy," it seems probable that on the details of the Scheme there will not be such giorious unanimity.

Proof of Claims of Prospectors Found by Inspector.

In a brief review of the reported discoveries of gold in Whitney and Tisdale rowships, James Bartlett of the department of lands, forests and mines for the article will be good. If no effort is made to secure trade distribution, it will necessarily mean much discoveries of gold in Whitney and Tisdale rowships, James Bartlett of the department of lands, forests and mines for the article will be good. If no effort is made to secure trade distribution, it will necessarily mean much discoveries of gold in Whitney and Tisdale rowships, James Bartlett of the department of lands, forests and mines for the article will be good. If no effort is made to secure trade distribution, it will necessarily mean much discoveries of gold in Whitney and Tisdale rowships, James Bartlett of the department of lands, forests and mines for the article will be good. If no effort is made to secure trade distribution, it will necessarily mean much discoveries of gold in Whitney and Tisdale rowships, James Bartlett of the department of lands, forests and mines for the article will be good. If no effort is made to secure trade distribution, it will necessarily mean much discoveries of gold in Whitney and Tisdale rowships, James Bartlett of the department of lands, forests and mines for the article will be good. If no effort is made to secure trade distribution, it will necessarily mean much distribution, it will necessarily mean to constitute the position of the article will be good. If no effort is made to secure trade distribution, it will necessarily mean much distribution, it will necessar

It will be remembered that the question of naval defence of the emire was projected into the house of commons by Hon. George E. Foster, when he moved a resolution declaring "that the time has come for Canada to assume her proper share of responsibilities and financial burden incident to the suitable protection of her exposed coast lands and great sea ports."

The district can be reached, he says, by a convenient canoe route about sixty miles in length.

The principal discoveries are around procupine Lake. He examined an area of twenty-four miles in extent. After describing the geological formation, Mr. December of the article direct by most in case the scribing the geological formation, in Lot 1, Concession 5, Tisdale, he found gold in grains and leaf-like forms. On Lot 2 there were a few specks of gold seen in lands and great sea ports."

Sir Wilfrid declared against making money contributions to the British navy. He suggested instead that we three inches wide.

On Lot 11, Concession 5, Whitney, known as the Bannerman claim, the gold is visible in two places. The largest body of ore occurs on what is known as the Wilson property, but, as the vein has only been recently is covered, no stripping has been done.

manufacturer makes it plain that be merely adopts this course in self-defence, and would prefer to sell through the dealer in all instances, little harm is apt to result.

Concentration is perhaps the most thorough method of introducing an arbicle. This consists in taking a city,

Mr. Bartlett reported that gold was seen ticle. This consists in taking a city, Mr. Bartlett reported that gold was seen at other, points on the outcrop to the north of Lot 4, Concession 5. Tisdale, and expressed the opinion that most of the quartz is of the milky variety and free from sulphides. The report is a simple statement of what was seen, and if the prospects are promising the information is a closely-guarded departmental secret. times expensive and considerable time is taken to cover the whole country One disadvantage that has been urged The Imperial South African Veterans' Association reld a social evening in the Sons' of England Hall last night, against it consists of the fact that con petition learning of a campaign of this nature may start a counter campaign when President E. Nicholson repotred that it was expected that at the coming session of parliament an act would which he has not yet reached.

School rates being the last instalment of taxes for 1909, are now due and payable, and after Wednesday, Novem 10, five per cent, will be added to all Apply at once, stating unpaid items of the same.

Pittsburgh banker who is serving a 15 year term is reported doing "prison demon" stunts, such as demanding to have his trousers creased. Just wait! They may break his proud spirit by making him undergo a shave without a hot towel.

It is reported that Mrs. John Jacob Astor, leader of the New York 400, and fle. one of the most beautiful of the younger matrons of American society, is su ing her husband, Col. John Jacob As-

SECOND DEGREE tor, for a legal separation.

D. W. M. Grigg, colonial editor of The London Times, is the guest of J.

MME. STEINHEIL WILTS UNDER JUDGE'S FURY

f or Three Cays of Persistant Fer cious Questioning.

There is nothing more exasperating than to go into a store for some article upon which you have set your mind and find that the store does not keep it. Yet this is very likely to be the result with some new product that you have just seen advertised. The question is "How can this condition be remedied?"

Like most other questions of moment there is no "cocksure" answer. As most manufacturers know, it is comparatively easy to make an article but the rub comes when you try to seling —distribution is the vital part of the selling scheme.

In the first place the iobber like the selling scheme.

156 YAME ST. CLAIR AVENUE

**STATEMENT OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DESTRUCTION OF THE PROPERTY CONTINUES AS A DOIS, LINTER, WITHOUT DEST

And there's many a nearly go crazy— Whin I think av the beauty av

Last night shure I When I reached Killarney, I thought To Paddy O'Flynn, that red-headed young sphalpeen.
Och, thin do ye wonder, that I wished I was dead.

So now, I am going back home Back to Ireland dear and my my little colleen, .If I but live till the boat sails to-morrow, Thin hurrah for Killarney and kitty O'Sheen Georgia Winkler

PHYSICIANS PRESCRIBE Dr. Martel's Female Pills

ROMANCE OF MINING

Fainting From Courtroom Engineer Watson Says Ontario's , all er Camp is Unique in Many Peculiarities.

PARIS, Nov. 5.—After having with stood for nearly three days a merciless examination at the hands of life presiding judge of the court of the assizes, where she is being tried on a charge of murdering her husband and her step-mother, the iron nerves of Mme. Marguerite Steinheil gave way late this afternoon, and she was led from the witness stand and out of the courtroom in a state of urter collapse.

Several times before the climax came restoratives, including syrup of ether, were administered, when it seemed as the Mme. Steinheil was about to faint, and each time she had recovered quick.

"The unusual and sbeedgaular appear-

provides the same excitement as the rush to a new gold field, the hope of riches quickly gamed, and too often the disappointment when these hopes are not realized.

"Several years ago the Ontario Government decided to build a railroad northward toward Hudson Bay thru a totally undeveloped timber-covered country in which no mineral of consequence had as yet been found. It was a strange happening that this line should cut thruthe small area two by four miles in extent which now contains most of the graduative mines of the district. Had the railway not been built, there would be no Cohalt to-day in all probability. This was in 1903, but no mining was done until the following summer; after five years there are between twenty and thirty shipping mines, seventeen of their dividend-payers. Not only was the discovery of the canp due to the railway, but its rapid development resulted largely from having the railway already at its door. "Several years ago the Ontario Govern-

tinued down in an open plt. Such a pro-cedure is economical, for small depths, but after fifty feet the practice becomes

occasionally; the usual property of the may arise in the matter. London Guara vertical shaft on the vein or close to antee & Accident Company of Lona vertical shaft on the vein or close to it and cut the first station at seventy-five or one hundred feet. Overhand stoping by hammer drills generally follows: when the ore reserves will permit it, the broken rock is left in the stope, only enough being drawn out of the chutes to leave working room between the top of the broken rock and the back of the stope. This is the cheapest method, as no timbering is required and a steady production can be maintained thereafter. The rock is hard, so if the company is large enough to put in its own compressor all stoping and development is done with Georgia Winkler

An explosion of a steam pipe on the U.S. battleship North Dakota while on a trial endurance run yesterday severely scalded four men.

Douglas Stanbury, the boy singer, will sing at the Northern Congregational Church, Church-street, near Wood-street, on Sunday evening.

Georgia Winkler

large enough to but in its own compresson and development is done with machine dril's. The hammer drill has replaced the big machine almost entirely in stopping operations.

"The cost of power is high at the present time, but this cost should be cut in two by the end of the year. Several power companies utilizing the water-power of the Montreal River will soon be ready to supply either compressed air or electricity.

on Sunday evening.

Very distressing to hear that the The advent of cheap power should give white house is overrun with rats. That a great impetus to increased work thr comes of having a president who is not out the district. The prospector who ow a good shot with the hoss pistol or ria claim but has no money to put in plant can buy what coupressed air heads and pay for it by the cubic foothe operations of the large companies with of be restricted by the size of their com-ressor pants. There will be an abundan unity of power costing about \$50 pe





\$4.00, \$4.50 and \$5.00

Many exclusive "Queen Quality" styles featured in our Autumn display. Can meet your every demand. The wisdom of early choice is sug-

phasizing the extent of the advertising campaign, and pointing out why the demand for the article will be good. If on effort is made to secure-trade distribution, it will necessarily mean much disappointment to customers who will enquire for the article and cannot secure it. Hope deferred maketh the beauty and the so after the customers who will enquire for the article and cannot secure it. Hope deferred maketh the beauty and the so after the mature entirely, or else buy a suggested substitute.

A method employed when the nature of the article direct by mad in case the customer cannot secure it at a local store. This sometimes antagonizes dealers as it siggests the mail order proposition to some extent, but if the manufacturer makes it plain that he merely adopts this course in self-defence, and would prefer to self through the dealer in all instances, little harm is apt to resilt. Concentration is perhaps the most thorough method of introducing an article. This consists is taking a city, so the delars is the section and solicit. The bedderived and control of the small section of the small section of the small section of the small section and solicit. This is method of introducing an article. This consists is taking a city solicity of the content of the small section and solicit to the delivery limits of the content of the small section. The somethies antagonize dealer in all instances, little harm is apt to resilt.

Concentration is perhaps the most thorough method of introducing an article. This consists in taking a city solicity of the content of the small section. The sound of the cycle of city of the content of the small section.

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der certain liability for accidents which occur to workmen. We assume that kitty O'Sheen.

but after lifty lect the practice becomes a large quant responsibility in our "Employers' Liatity of snow and water and work must bility Bonds." In case of accident we render first aid to the injured and large quant lessume all subsections. assume all subsequent liability as far "Opey-cutting is now only resorted to as it exists. We provide medical at-"Open-cutting is now only resorted to tendance; and meet any litigation that may arise in the matter. London Guar-

OTTAWA, Nov. 5.—(Special.)—The Manitoulin and North Shore Railway Company will apply for an extension of time for construction of the proposed lines between

PRIVATE DISEASES Impotency, Sterility,



Nervous Debility, etc., (the result of folly or excesses), Gleet and Stricture treated by Galvanism (the only sure cure, and no bad after-effects). SKIN DISEASES. whether result of Sy.
philis or not No
mercury used in treatment of Syphilis,
DISEASES OF WOMEN,
Painful or Profuse Men-Hours: struction and all placements of

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