"Never More"


It is probable that never again will you see Panama Hats at
such prices as we are able to offer them to you to-day.
The chance comes through a surplus sup.
ply of Panamas left in ply of Panamas left in
the stock of the South American manufacturers caused by the,
money stringency in the United States. We have purchased these
and arrived yesterday

$$
\begin{aligned}
& \text { have purchased these } \\
& \text { direct, and one thousand arrived yesterday. } \\
& \text { They were made to sell at } \$ 0
\end{aligned}
$$ They were made to sell at $\$ 10$

and $\$ 12$ and will be sold at..... $\$ 5.00$ A little mild soap and water makes them TheW.\& D. Dineen Co.,Ltd. Corner Yonge and Temperance

MISNIIC GAIND COOSE IS NOW II SES5901

## Reports Submitted Show Consider

 able Progress-Rulings Made by Grand Masten
R. SCORE ESTAIE SALE

## 1-3 to 1-2 OFF MARKED PRICES

 Underwear and Half-HoseTolstor III WMo Wir TELISHUSSII'SWRONGS



Money Saved in Mid-Summer Is Money Earned for Fall
Some people lack foresight. They live in the present moment. They buy what they need when sheer necessity impels them. The result is the saving and the profit which comes by seizing sudden opportunities goes to someone else. The most favorable time to buy is before stock-taking, yet many of our customers may not be aware of it.

To-morrow is mid-summer Bargain Day. We take stock in two weeks. It is to be the most rigorous stock-taking in our history, as only the newest and freshest of goods are to be taken into the new building.

Special interest attaches to the bargain lists to.day on this account. Read them as you would the gossipy letter of a friend. Every word, almost, is personal to YOU.


