nis respects to the fuel controller. (

A. Magrath, and J. P. McCue, his as-

tion. They drew big salaries, but go

nothing for the people. The citizen

LADIES ---

We realize that this temperature is not such as to make you think about dress shoes for street wear, but we just want to remind you that the latest New York and Boston styles are available at this store. Look at them and buy when you want them. SERVICE is our spe-

Cook's Shoe Store

Rush Special!

Veal Chops 32clb.

WILSON'S Phones 5600-5601.

TAYLOR'S CREAM OF ROSES The best remedy for chafed hands, racked lips, or windburn. Sold at only

Taylor's 6 Cut-Rate Drug Stores TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

JOHN S. BARNARD

Optician, 194 DUNDAS STREET.

COMPLY WITH THE NEW REGU LATIONS.

Purchase a Pair of MACBETH AUTOMOBILE LENSES. Western Ontario Electric Co.

Give Us One Trial that pair of shoes you need repaired ill call for them and guarantee sat MODERN SHOE REPAIR COMPANY, PHONE 2310.

Get Your Groceries From the Store That Saves You Money

A Few Specials for Tuesday Selling

JAM 60c pa	k
BEANS 15c 1	
TEA 40c 1	t
OATMEAL 4 lbs. for 2	5
RICE 10c I	t
Coffee 40g !	ł
OATMEAL 4 lbs. for 2 RICE	-

A. ROSS

Use the 'Phone-1132. Delivery to all parts of the city



That's why it's to your very decided advantage to have your eyes fitted at the

Brown Optical Co. EYE SPECIALISTS AND

OPTICIANS 223 Dundas St. Phone 1877.

DON'T THROW AWAY miles, when your tires can

made like new at London Tire Repair Depot 354 Wellington Street. Phone 2334. A. WILKES. Opp. McClary's.

IT'S INTOLERABLE when you try to start your car in a hurry and find your battery out of order. You never know when it will reppen unless an expert mas been attending it. Send it to us today BENSON-WILCOX ELECTRIC CO., 264 Dundas Street. y Phone 2671.

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED In Savings Bank 4 Per Cent Debentures 5 to 5 Per Cent

M. J. KENT, Manager.

HE PROOF

You'll never know just how

loaf. Order one today from your grocer's, from our

Parnell The Breadman Phones-929, 1390,

006066 Served in All the Better Cafes and Hotels

These places cater to the tastes of thousands they must please. That's why these shrewd buyers order

Johnston Bros.' XXX Bread

Your Grocer Sells It! JOHNSTON BROS. Phone 944:

00000

Diamonds!

the buying of a diamond is the monds to people who know and

Quality That Counts Ladies' Solitaires, \$15, \$20, \$40,

YOUNG'S

EAST LONDON.

QUALIFIED PHYSICIANS, DENTISTS AND VETS.

ARE GIVEN A RESPITE Qualified physicians, dentists, and veterinary surgeons, who have been or-dered to report for duty under the mil-itary service act, are to be given cave of absence until their services are re-

Piano Tuning
and Repairing is my specialty.

S. Boardman
Formerly six years with Heintzman & Co. Phone 3511.

ywt

endeavor.

This announcement in camp orders today states that such men, when they absence without pay. Of course, if they wish to remain in the ranks of the army they may do so.

Records of these men will be kept at district headquarters, and they will not be called on until their services can be utilized as officers in the Canadian Army Medical, Dental or Veterinary Corps.

Solders in Canada and rebuilding three species can be split to the west and furnishes a glove-fitting vehicle for the energetic young star.

We Are Now Retreading. double-treading and rebuilding three species and following threading and rebuilding three.

London's Rubber Man 346-8 Dundas St. Bruckman.
Phone 5124.

Properly Fitted Glasses

Cost no more money than improperly fitted ones. They certainly cost much less eye strain, and the satisfaction of KNOW-ING you have the RIGHT ones is worth a great deal to your that's why it's to your very decided advantage to have your technically qualified Men in Urgent Demand.

Sideric in the called on until their services can be utilized as officers in the Canada has possible when a man is in detention, but have headed the properly fitted the considered in Canada.

Fitting the split to the west and furnishes a glove-fitting vehicle for the esplit to fit we split to fit was possible when a man is in the Canada a glove-fitting vehicle for the esplit of the work and furnishes a glove-fitting vehicle for the esplit to fit we possible when a man is in the Canada a glove-fitting vehicle for the esplit of the west and furnishes a glove-fitting vehicle for the esplit of the west and furnishes a glove-fitting vehicle for the esplit of the west and furnishes a glove-fitting vehicle for the esplit of the west and furnishes a glove-fitting vehicle for the esplit of the west and furnishes a glove-fitting vehicle for the esplit of the split of the west and furnishes a glove-fitting vehicle for the esplit of the vehicle for the esplit of the split in the split of the west and furnishes a glove-fitting vehicle for the esplit of the split of the west and furnishes a glove-fitting vehicle for the esplit of the split of the west and furnishes a glove-fitting vehicle for the esplit of the split of the west and furnishes a glove-fitting vehicle for the esplit of the split of the split of the west and furnishes a glove-fitting vehicle for the esplit of the split of the split of the split of the

Technically qualified chemists are in such demand at present that the officers commanding military districts have been asked to secure the names of all such men in units in their districts. Three years university training, together with practical experience in industrial chemistry and metallurgy, is necessary, or, if without the university training, they must have had at least five years practical experience in the manufacture of explosives or in kindred industries.

The names of chemists, when obtained, will, together with a description of their individual qualifications, be forwarded to Ottawa, camp orders be forwarded to Ottawa, camp orders state today, and they will probably be given leave of absence, as has been done in the case of doctors, dentists and veterinary surgeons.

CITY HAS OFFER FCR

UNSOLD DEBENTURES Mayor Somerville and City Treasurer James S. Bell have had several applications for the purchase of \$1,000,000 in bonds, which will mature in July.

His worship has made no contract for the bonds, but it is probable that they will be sold shortly.

There is a fair market for Lordon of all these clubs in order that we may of all these clubs in order that we may

"CLEVER" ADVERTISING no matter how "clever"-unless ablic to buy-is NOT clever adver-

Federal Advertising Service

Building.



Parnell's Breads BECAUSE NO EXPORT are until you try a trial LICENSE WAS SECURED

wagons, or by phoning us. Only Two Cars of Much-

only those mining companies and coal brokers who exported coal into Canada last year have a license at present, it appears, and for a dealer who has not previously had a license to obtain one is now out of the question. The reason for this is given in a statement that appeared in the news. ion. The reason for this is given in statement that appeared in the newspapers from the United States fuel ontroller to the effect that though hese licenses had been limited to a certain amount of coal for Ontario per nonth, they had exceeded the number of tons to which they were limited with the control of the control

ber of tons to which they were limited by 26 per cent.

The broker from whom the peepul's coal was purchased is having trouble getting an export license, but it is possible that two cars of the ten ordered will be secured. More than this is not likely to be obtained, as General Manager Buchanan of the public utilities commission has been advised that for any further shipments it will be necessary for him to seek a license from the United States fuel controller through the Canadian fuel controller



At the Majestic Theatre Again Today.

MAILCAID MAJES IIC

Wallace Reid in "Rimrock Jones is the leading screen attraction at the Majestic Theatre again today. A breezy story of an Arizona copper mine, "Rimrock Jones" fairly breathes the spirit of the west and furnishes a glove-fitting vehicle for the energetic

seen. It is clever, clean and novel.

LONDON'S GARDENING PLANS FOR SEASON **WILL BE MADE SOON**

Aid. Sam Manness, who had charge of the greater production and gardening schemes for the city council last year, has started on this season's campaign, and expects better results.

He will endeavor to secure the coperation of the Canadian, Rotary, Kewan ther social and fractional organizations to make the campaign paign it. ... gardens and more produce a greater success than heretofore These societies will be asked to send delegates to the council committee to discuss plans, and work out a proper will be asked to send e council committee to onds, which will mature in July.

His worship has made no contract for he bonds, but it is probable that they will be sold shortly.

There is a fair market for London ecurities at the present time.

There is a fair market for London of all these clubs, in order that we may obtain the best results. We have sent out requests for delegates for a meeting to be held shortly, and I am hoping for a hearty response."

DR. CREELMAN COMING TO LONDON TODAY

GUELPH, Feb. 4. — Dr. G. C. Creelman, president of the O. A. C. and commissioner of agriculture for Ontarlo, returned to Gueiph after spending some week in the United States, where he delivered a course of lectures in various cities on the subject of Canada's part in the war from an agricultural standpoint. The Americans are taking a keen interest in production, and Dr. Creelman was greeted with splendid audiences wherever he spoke. He will leave tomorrow for London, where he will address an agricultural meeting, and will also speak in Toronto on Wednesday.

CENSURE BOARD FIRE CHIEF AITKEN

No Warning Given That the Water Supply Was

trouble, and give us proper protection."

A motion was passed asking the commission to notify the fire chief when it is the intention to shut off the water it is the intention to shut off the water supply.

The audit question was finally settled, and an agreement was passed giving A. Dale and A. Screaton \$5,000 for their services. There were deputations from the Independent Labor party, the Real Estate Owners' Association, and others advocating that the salary be made \$4,000 a year. Joseph Hill, John M. Parsons, Joseph Brown, R. A. Y. Stinchcombe and others advocated the lower salary.

However, as Ald. Moorhead pointed out, the audit was much cheaper than in other years, while the other tender was unsatisfactory, the council passed the agreement the agreement.

Ald. Ashplant gave a notice of motion that the council limit the auditors to exclusive city work, and it will be discussed at the next meeting of the

Fuel Controller. Inspector J. W. McCallum was named uel controller. The Independent Labor early advocated the appointment, and explained methods of handling the dituation. Many of the members of he council favored Mr. McCallum, saying that he was the right man in the right place. ing that he was the right man in the right place.
During the discussion of the audit question, the application for \$138,000 in debentures for the London and Port Stanley, several aldermen paid their respects to the people's railway.
"I will not support the auditors, nor any application for debentures until we get a proper audit of the books," said Ald. Keene. "We never know where the money is going, how it is being spent, nor anything about it. All we know is that we are being continually asked for money for the railway. Next thing the application will go to \$200,000. They amalgamate other issues, and confuse the proposition repeatedly."

"They are always drawing on the city, and we are always paying," de clared Ald. Wilson. "They don't ever pay us our rent, but they are spending it on bath houses, and all that kind of thing. It is no good to the city anyway."

Scores Magrath.

There was considerable discussion on the fuel question. R. H. Hessell paid

"knack" of fitting efficient glasses that are comfortable. To Carlyle All KEBILCOUR OPTICIAN 233 Dundas Street, Two Doors East of Majestic. Phone 235.

to breaking mains. The matter was referred to the claims commission.

The proposition of Ald Ashplant to charge the Bell Telephone Company a rental for the use of city streets was referred back in order that conduits may be included in the charges.

Debenture issues of \$138,000 for the L and P. S., \$50,000 for the utilities commission, and \$25,000 for storm sewers were included in the city of London bill.

best.

No commissioner was named for the London Railway Commission, Ald. Harley suggested that a member of the council be named for the place. Controller Saunders moved in amendment that the matter be referred back, until it was discovered whether or not a member of the council could act on the board. The names of ex-Controller L. W. Shaw and J. P. Moore, K.C., were presented, but as the matter was referred back on the suggestion of Controller Saunders, no vote was taken on either name. was discovered whether or not as the controller of the council that they are not about the structed by the city council that even if it is the intention to controller was offered by the structed by the city council that even if it is the intention to controller was offered by the structed by the city council that even if it is the intention to controller was offered by the structed by the city council that even it is the intention to controller was offered by the structed by the city council that even it is the intention to controller was offered by the structed by the city council that even it is the intention to controller was offered by the structed by the city council that even it is the intention to controller was offered by the structed by the city council that even it is the intention to controller was but free will be secretary. The committee in charge had resident to fall with a controller was but free will be secretary. The committee in charge had resident to fall with a controller was but free with the second of the United States fuel commissioner came in for some critical and innecent unsupersonal to the controller was but free with the second of the United States fuel commissioner came in for some critical and innecent unsupersonal that the face of the storage of water on Sunday, the controller was but free with the second of the United States fuel commissioner came in for some critical and innecent unsupersonal than the state of the storage of water of the storage of the storage of water of the storage



Unless properly fitted. Properly fitted glasses will not 'pinch'' your nose. Experience has given us the

sistant, declaring that they had done Kowat's 50c per pound absolutely nothing to relieve the situa-T.A.ROWAT & CO.

wanted fuel, and it was high time they were getting it. The trouble was in the distribution of the supplies, Much sickness had been caused by the failure of the people to get coal.

Many of the aldermen told of hard experiences of citizens. W. A. Martin of the D., L. and W. Coal Company promised to do what he could to get coal for London, but his company could not do it all. He was doing his best.

No commissioner was perced for wanted fuel, and it was high time they

lowing conditions to get as bad as they were."

If there had been a fire it would be going yet," declared Ald. Keene.

Commissioner Explains.

Commissioner Explains.

Commissioner F. G. Mitchell explained that much water was lost through mains breaking. This was due to the frost, and the commission was in no wise responsible.

"We should have a reserve supply of water available for such emergencies," he declared. "Such conditions are liable to happen any time, and a reservoir of from ten to twenty millions of gallons would save us this trouble, and give us proper protection."

In there had been a fire it would be a standard of conditions and the commission of condolence was passed of the Londolence was passed to the family of the a standard commission.

A resolution of condolence was passed to the family of the Advertiser:

I read the letter in your paper signed, "A Parent," and I was glad to note the objection made by him of the flogging of whipping of three collegiate lads of 15 or 15 years of age, I presume that our school trustees will inquire into this, and if the offence was not of a most serious nature, that the master who inflicted it is dealt with as the case deserves.

The motions passed at the recent who inflicted it is dealt with as the case deserves.

The motions passed at the recent criminals who are beyond it, but in this declaration of condolence was passed to the family of the Aresolution of conditions and the color of the Advertiser:

I read the letter in your paper signed, "A Parent," and I was glad to note the objection made by him of the flogging of whipping of three collegiate lads of 15 or 15 years of age, I presume that our school trustees will inquire into this, and if the offence was not of a most serious nature, that the moster was labeled to introduce a bylaw removing all stalls from restaurants in the city.

The motions passed at the recent when here, and complete the proper protection."

To the Editor of The Advertiser:

I read the letter in your paper signed, "A Parent," and I was ing crossings, and the police commission will be asked to enforce the law against this.

On motion of Ald, Harley, it was decided to introduce a bylaw removing a listalls from restaurants in the city, and it stalls from restaurants in the city, and it may be been made about them.

Were All Carried.

There are many of them here, and complaints have been made about them.

Were All Carried.

The motions passed at the recent conference of spending bodies were passed unanimously. This will make it possible for co-operative action to produce an economical administration. Adjutant Martin of the Salvation to spending bodies were passed unanimously. This will make it possible for co-operative action to produce an economical administration. Army asked the council to attend a meeting on Sunday afternoon in the Patricia Theatre on behalf of their way work. The invitation was accepted, and Mayor Somerville will act as chairman.

Mayor Somerville will act as chairman. Somerville was given power to name a delegation to go to Toronto on February 12 to attend a meeting of the Hydro-Electric Association to discuss the advisability of the Government taking over the G. T. R. and C. N. R. railways.

J. A. Browniee and others claimed damages to cellars and buildings due

possibly be rare and exceptional occasions when it is necessary for the sake of discipline, but not otherwise, and a report should be made to the trustees of the offence and extent of every punishment by the master or masters that inflicted it. This report, I consider, should be published in the daily papers along with the report of the meeting of the trustees, leaving out, of course, the names of the boys punished.

Thanking you in anticipation for the information asked for,
Yours very truly,
ANOTHER PARENT.

Ed Note.—There is no provision for a report from teacher to school board on the administration of corporal punishment in the schools. So far as can be ascertained, the school trustees have nothing to say in regard to the matter, except that they permit the practice.

Liverpool, Black Point, Queen's Co. I. S., Feb. 4.—(Special).—With his pain in the back all gone and his other symptoms of kidney disease no longer

Notice to the Public



About Pure Artificial Ice

The business of J. M. Daly, known as the Artificial Ice Supply Company, has been purchased by Pollock & Thompson. The new owners will appreciate your orders. You are assured of prompt and careful service.

POLLOCK & THOMPSON

OFFICE: 77 DUNDAS STREET.

Spring Sewing now at

hand. New Idea Patterns

have the style. Close

cutting instructions.

Winter Millinery clearing at Half Price. Many new models and colors to select from.

Chapman's

For the Real Bargains

Fresh Curtain Materials and Draperies

Make the old house look like new. Bungalow Nets, Filet Nets and Voile Curtain materials; some advance shipments have arrived; price low; 36 to

45 inches wide. At.... 25c to 50c yard Art Sateens and Cretonnes New colorings, 30, 36 and 50 inches wide. At25c up to 75c yard

Loch Lomond Shirting

Heavy, dark, fleeced shaker, 28 inches wide, just the material for wearing shirts...20c yard, or 7 yards for \$1.25

While They Last

Plain and Corduroy Velvets, Plain Velveteens, 21 inches wide, in a good range of colors and black, good value at 75c yard. On sale at60c yard Six pieces of Corduroy Velvet, 27 inches

wide, in brown, green, grey, navy blue

and cream, extra value at 85c yard. On

sale at 65c yard

FULL RANGE OF

GLOVES AND MITTS

FOR LADIES, MEN

AND CHILDREN

These Specials Demand Your Attention

One Rack Plush Coats, belt trimmed, large collar style, rich, lustrous shade, \$30.00 values. Clearing at \$23.95 SPECIAL LINE LADIES' CLOTH

COATS Various cloths, new styles, extra value at \$20.00. Clearing at\$16.95 MISSES' COATS

12 and 14 year sizes, various styles.

Clearing at special reduced prices Ladies' Black Silk Waists

Sizes 24 to 52, well made of nice softfinished silk; every one a bargain \$2.00 up to \$5.00

CASHMERETTE AND SATEEN in black only, good heavy stock, new and stylish, 34 to 50 sizes, extra value \$1.50 each

FILET AND GUIPURE EDGINGS for collar edging and handkerchiefs, nice neat designs, extra special FULL ASSORTMENT OF TORCHON

LACES 2 to 4 inches wide for fancywork and cushions, in ivory and ecru shade20c up to 50c yard

Nature Demands Protection Against the Cold Weather

UNDERWEAR AND KIMONOS Ladies' Fine Ribbed Vests, Zenith brand, short and long sleeves, high and

low neck, unshrinkable, regular value

\$1.25. Special at98c garment WHITE RIBBED COMBINATION

sizes. At \$1.50 suit HEAVY WOOL DRAWERS

Fleece finished, ankle length, large

in cream, ankle length. Special at \$1.50

LADIES' HOUSE DRESSES Fast-colored gingham, nicely trimmed, assorted colors. Special value \$1.10 each, 2 for \$2.00

CORSETS

Made of good strong coutil, steel filled, four hose supporters, long hip, medium figure. Our leader\$1.00 pair

WORSTED HOSE

3 and 1 ribbed, good heavy quality yarn, 61/2 to 10 sizes. Extra special at 65c to \$1.00 pair All-Wool Cashmere Hose, ladies' sizes, 81/2 to 10, good dye, heavy yarn, regular 85c value. At 75c pair

SILK FLEECED HOSE

8½ to 10 size, full size. Extra value3 pairs for \$1.00

> FRESH SHIPMENT OF SKATING SETS - CAP AND SCARF-IN VARI-OUS COLOR COMBINA-TIONS.

The Big Half Price

Sale IS IN FULL SWING AT C. H. WARD & CO.'S

Jewelry

buy your card prizes, wedding presents, and other gifts for the coming season. Our money-back guarantee on our Half-Priced Diamonds antee on our Hair-Priced Diamonds
Is the best ever offered in the Dominlon of Canada, Don't fail to see
our bargain tables on Main Floor
and in the Basement. Any article in
our North Window at just one-half
the regular price, Listed below are
a few of our many bargains, Mail
orders will receive our prompt atorders will receive our prompt at

\$10.00 Lady's Single-Stone Ring, modified Tiffany, 14k gold\$5.00 310.00 Lady's Ring, snake design, set with one dia-...\$5.00 \$14.00 Lady's Modified Tif-

fany Ring, 14k gold . . \$7.00 20.00 Lady's 3-Stone Ring. two diamonds, one emerald\$10.00 \$20.00 Lady's Onyx Ring. with diamond set in centre\$10.00

\$2500 Gent's Ring, fanev

Belcher, 14k gold .. \$12.50 \$40 00 Lady's Tiffany and Modified Tiffany Rings. 14k gold\$20.00 \$45 00 Lady's Tiffany Rines. 14k gold \$50.00 Lady's Cluster Ring.

\$50 00 Lady's 3-Stone Ring 14k gold\$25.00 \$60.00 Gent's Flat Belcher Ring, diamond weighs 1/4 1 1-16, 1 6-4\$30.00 \$100 00 Lady's Cluster Ring with fancy diamond cen-\$100 00 Lady's Cluster Rino 14k gold\$50.00 \$120.00 Marquise Ring. 15 stones, 14k gold ...\$60.00 \$120.00 Lady's Tiffany Ring, weighs $\frac{1}{2}$, 1-32\$60.00 \$125 00 Lady's Cluster Ring. 14k gold, ½k \$130.00 Lady's Cluster Ring, 14k, ½k\$65 00 \$40.00 Round Locket, diamond centre\$20.00 \$10.00 Tiepin, single stone

\$10.00 Tepin, one pearl, one diamond \$5.00 \$20.00 Gent's Safety Scarfpin, platinum set, with one pearl, three diamonds \$15.00 Tiepin, single stone \$35.00 Diamond Cluster Tie-

sapphire centre ... \$25.00 \$50.00 Diamond Cluster, with opal centre\$25.00 \$100.00 Diamond Cluster Tiepin, fancy diamond centre\$50.00 \$130.00 Onyx and Diamond Tiepin \$65.00 \$130.00 Diamond Cluster,

with fancy diamond centre\$65.00 \$6.50 Barpin, set with small diamond \$3.25 \$15.00 Brooch, coil design. with diamond centre \$7.50 \$28.00 Brooch, coil design. with diamond centre \$14.00 \$25.00 Brooch, floral design, set with pearls, diamond centre \$12.50 \$25.00 Brooch, fanev, set with

five pearls, amethyst and one diamond\$12.50 \$40 00 Platinum Barpin set with one diamond . . \$20.00 \$20.00 14k Gold Pendant, set with one diamond and two pearls \$10.00 \$140 00 Platinum Necklet. set with 25 diamonds, in floral design \$70.03 \$150 00 Platinum Necklet, set

with one large diamond, 10 small diamonds, one real pearl \$75.00 \$500.00 Large Platinum Pendant, on chain, exclusive design, 59 diamonds\$250.00

We will refund the money on any of our half price Diamonds in list above within one year of date of purchase or will exchange for full value at any time.

C.H. Ward & Co.

Diamond Merchants and Jewelers.

239, 241, 243 DUNDAS STREET.