

LADIES---

We realize that this temperature is not such as to make you think about dress shoes for street wear, but we want to remind you that the latest New York and Boston styles are available at this store. Look at them and buy when you want them. SERVICE is our specialty.

Cook's Shoe Store

Rush Special!

WEDNESDAY MORNING.

Veal Chops 32c lb.

WILSON'S

Phone 5600-5601.

TAYLOR'S CREAM OF ROSES

The best remedy for chafed hands, cracked lips, or windburn. Sold at only 5 cents per ounce at Taylor's 6 Cut-Rate Drug Stores

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

JOHN S. BARNARD

Optician,
194 DUNDAS STREET.

COMPLY WITH THE NEW REGU-

LATIONS.

Purchase a Pair of

WACBETH AUTOMOBILE LENSES.

Western Ontario Electric Co.

Phone 4671. 237 Dundas Street.

Give Us One Trial

on that pair of shoes you need repaired. We'll call for them and guarantee satisfaction.

MODERN SHOE REPAIR COMPANY,

PHONE 2210.

Get Your Groceries

From the Store That

Saves You Money!

A Few Specials for

Tuesday Selling

JAM 60c per

BEANS 15c per

TEA 40c per

OATMEAL 4 lbs. for 25c

ICE 50c per

Coffee 40c per

And many other choice bargains at economy prices.

C. A. ROSS

Hamilton Road and William St.

Use the "Phone" 1132.

Delivery to all parts of the city.

Piano Tuning

and Repairing is my

specialty.

S. Boardman

Formerly six years

with Heintzman &

Co. Phone 3511.

ywt

We Are Now

Retreading, double-

treading and rebol-

ding tires.

GET IN EARLY.

London's

Rubber Man

346-8 Dundas St.

Phone 5124.

BRUCKMAN.

Properly Fitted

Glasses

Cost no more money than im-

properly fitted ones. They cer-

tainly cost much less eye strain,

and the satisfaction of KNOW-

ING you have the RIGHT ones.

That's why it's to your very

decided advantage to have your

eyes fitted at the

Brown Optical Co.

EYE SPECIALISTS AND

OPTICIANS

223 Dundas St. Phone 1877.

ywt

DON'T

THROW AWAY

good miles, when your tires can be

made like new at

London Tire Repair Depot

354 Wellington Street. Phone 2334.

A. WILKES. Opp. McCarty's.

ywt

BENSON-WILCOX ELECTRIC CO.

354 Dundas Street. Phone 2671.

ywt

The London Loan and Savings

Company of Canada

INTEREST RATES ALLOWED

In Savings Bank 4 Per Cent

Debentures 5 to 5½ Per Cent

M. J. KENT, Manager.

THE PROOF
IS IN THE
EATING!

You'll never know just how

tasty and nutritious

Parnell's Breads

are until you try a trial

loaf. Order one today from

your grocer's, from our

wagons, or by phoning us.

Parnell The Breadman

Phones—929, 1390.

Served in All the

Better Cafes and

Hotels

These places cater to the tastes

of gourmets they must please.

That's why these shrewd buyers

order

Johnston Bros.'

XXX Bread

Mrs. Housewife, sample this won-

derful flavor.

Your Grocer Sells It!

JOHNSTON BROS.

Phone 944.

Diamonds!

The most important feature in

the buying of a diamond is the

dealer you buy from. For many

years we have been selling dia-

monds to people who know and

demand the best.

Quality That Counts

Ladies' Solitaires, \$15, \$20, \$40,

\$75 and \$150.

Ladies' Fancy Platinum Dinner

Rings and Clusters, \$20, \$35, \$60,

\$80 and \$150.

YOUNG'S

Diamond Merchants and Jewelers.

TWO STORES.

LONDON. EAST LONDON. ywt

QUALIFIED PHYSICIANS.

DENTISTS AND VETS.

ARE GIVEN A RESPITE

Qualified physicians, dentists, and

veterinary surgeons, who have been

ordered to report for duty under the

military service act, are to be given

a respite until the end of the war.

This announcement in camp orders

today states that such men, when they

wish to remain in the ranks of the

army they may do so.

Records of these men will be kept at

district headquarters, and they will not

be called on until their services can be

utilized as officers in the Canadian

Army Medical, Dental or Veterinary

Corps.

FIELD PUNISHMENT

MAY BE IMPOSED

Soldiers in Canada who do not care-

fully keep "within the law" with re-

gard to obeying orders and following

the rules and regulations, will have

hanging over their heads the possibi-

lity of a new form of punishment as a

result of instructions received from Ot-

tawa today, which state that "field

punishment" may be administered in

Canada.

The newly authorized form of pun-

ishment may be imposed by command-

ing officers of the C. E. F., and of units

of the active military service in Can-

ada. Forfeiture of pay is included in field

punishment No. 2, and it entails the

performance of hard manual labor and

other chores. It is considered a lighter

punishment than detention, and the out-

standing feature of it is the fact that

it does not interfere with the work of

the unit, or with the training of the

man when he is in detention, but

when hours of training are over the

man under punishment reports to the

police sergeant for his added work, or

other duties.

The names of chemists, when ob-

tained with, together with a descrip-

tion of their individual qualifications,

are forwarded to Ottawa, camp orders

state today, and they will probably be

given leave of absence, as has been

done in the case of doctors, dentists

and veterinary surgeons.

CITY HAS OFFER FOR

UNSOLD DEBENTURES

Mayor Somerville and City Treasurer

James S. Bell have had several applica-

tions for the purchase of \$1,000,000 in

bonds, which will mature in July.

His worship has made no contract for

the bonds, but it is probable that they

will be sold shortly.

There is a fair market for London

securities at the present time.

"CLEVER" ADVERTISING

—no matter how "clever"—unless it

creates a desire on the part of the

public to buy—is not clever advertising.

Federal

Advertising

Service

Dominion Savings

Building

LONDON, CANADA.

Have your
FURS
remodelled now at the
lower charge.

BELTZ & CO.

CITY COAL HELD UP

BECAUSE NO EXPORT

LICENSE WAS SECURED

Only Two Cars of Much

Needed Fuel Are

Available.

Difficulty in obtaining an export li-

cense is the only thing at present pre-

venting the city of London from get-

ting the coal that was ordered by the

public utilities commission. It is pos-

sible, however, that two cars of the

order will be secured.

"No tickets, no coal," seems to be the

slogan of the United States fuel con-

troller, and an innocent unsuspect-

ing car of coal, on reaching the bor-

der may swear itself black in the face

all to no avail, unless the required

parchment can be produced by the

shipper. So that now a small engraved

"scrap" of paper is the only bridge

across a breach story of Arizona's coal

can glide into Canada, and a fragile

though it may seem, it is the only link

that will stretch across the Niagara

River gap for the people's coal at pres-

ent.

Only those mining companies and

coal brokers who exported coal into

Canada last year have a license at

present, it appears, and for a dealer

who has not previously had a license

to obtain one is now out of the ques-

tion. The reason for this is given in

a statement from the United States fuel

controller to the effect that though

these licenses have been limited to a

certain amount of coal for Ontario per

month, they had exceeded the num-

ber of tons to which they were limited

by 26 per cent.

The broker from whom the people's

coal was purchased is having trouble

getting an export license, but this is pos-

sible that two cars of the order will

be secured. More than this is not

likely to be obtained, as General Man-

nass, chairman of the public utilities

commission has been advised that for

any further shipments it will be nec-

essary for him to seek a license from

the United States fuel controller through

the Canadian fuel controller.

WALLACE

Rold

At the Majestic Theatre Again Today.

MAJESTIC

Wallace Rold in "Rimrock Jones" is

the leading screen attraction at the

Majestic Theatre again today.

Records of these men will be kept at

district headquarters, and they will not

be called on until their services can be

utilized as officers in the Canadian

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