Sunlight Soap

THE BEST AND PUREST HOUSEHOLD SOAP MADE.

YOUR EYES

Do you have pain in or about the eyes? Do your eyes tire easily, or are you subject to headaches or nervousness? Any of these symptoms may come from eyestrain.

You may see perfectly distinctly and yet suffer from eyestrain. If you have only a slight defect of vision, the muscles of your eyes may bring about a correct focus by continual effort, but this undue exertion will produce eyestrain.

If you think you have symptoms of eyestrain let us make an authoritative examination at once.

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS ST. yt

English Rheumatism Capsules

Are guaranteed to relieve the worst rheumatic pains in six hours. 50 cents a box at

Taylor's 6 Cut-Rate Drug Stores

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

John S. Barnard
Optician.
194 DUNDAS STREET. yt

Vulcanizing Properly Executed

London Tire Repair Depot
354 Wellington St. Opp. McClary's.
A WILKES, Proprietor.
PHONE 2334. ywt

Pearl-Handle Goods

Pearl-handle goods are very scarce and hard to secure, as the shipments from England are so uncertain.

Our line is complete, and we will be able to meet your requirements.

Pearl-Handle Butter Knives $1.00
Pearl-Handle Pickle Forks $1.00
Pearl-Handle Jam Spoons $1.00
Pearl-Handle Cake Knife $2.75
Pearl-Handle Berry Spoon $3.00
Pearl-Handle Sugar Spoon $1.00
Pearl-Handle Butter Spreaders, half dozen $5.50

Carving Sets

Knives and Forks, one half dozen of each, in case.... ..... $12.00
Knives and Forks, one dozen each, in case, with combination of fancy pieces .....$45.00 to $75.00
Salad Servers, in case, per set $8.00

C.H.Ward & Co.
Diamond Merchants and Jewelers.
Phone 1084. 386 Richmond St.

Wednesday Morning!

Hamburg Steak ... 18c lb.

Largest variety of Cooked Meats in city. Just the line for picnics.

WILSON'S
PHONES 1119-1120.

ICE! ICE!

MANUFACTURED ICE.
FILTERED WATER.

The Sure Pure Ice.

Phone 141 when you wish our wagon to call.

ARTIFICIAL ICE SUPPLY CO.

The London Loan and Savings Company of Canada

DIVIDEND NO. 93.

NOTICE is hereby given that a Dividend at the rate of 6 per cent and Bonus at rate of 1 per cent per annum is declared on the Paid-Up Stock of the Company for the current three months, ending 30th June, 1917, and same is payable on 3rd of July, to Shareholders of Record on 15th June.

M. J. KENT,
ywt Manager.

TO BE HEALTHY, WEALTHY AND WISE

Buy and Eat

PARNELL'S

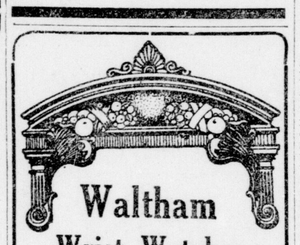
QUALITY AND PURITY

BREAD

It stands in a class alone. Try a trial loaf today.

Parnell The Breadman

Phones 929—1390.



Waltham Wrist Watches

We are headquarters for Waltham Watches. When you get a watch get a Waltham and get it at Young's.

LADIES' WATCHES.
Gold-filled cases, can be worn as bracelet or chatelaine watch, for $23.00.
Same style, 15-jewel movement, $29.00.

MEN'S WATCHES.
Radium dial, $12.50 to $17.00.
Silver case, demi-hunter, $12.00.
Gold-filled case, demi-hunter, $15.00.

"A GOOD PLACE TO BUY."

YOUNG'S
TWO STORES.
LONDON. EAST LONDON.

Bread

The great system - builder — that is why it is so good for young and old.

Johnston Bros.
XXX Bread

Rowat's COFFEE Pleases People Who Are Particular. 50c per pound T.A.ROWAT & CO. 250 Dundas St. Phones 3051-3052. ywt

BAPAUME PICTURES FULL OF ACTION FROM START TO FINISH

Big Crowds Delighted With Films at the Patricia.

INDESCRIBABLE SCENES

Vivid Impression of World-Famous Battle Given by Great Movies.

A moving picture record of the biggest drama ever staged is "The Fall of Bapaume," the official film of the British Government, showing at the Patricia this week. From the time the British Tommies go aboard the boats which carry them to France until the last shot is fired and Bapaume has been won, there is nothing but action—action without a dull moment. But although there is action a-plenty, the human element is not wanting, and the actors play their respective roles with an earnestness that is not to be found in the usual film, and although they are playing in the grim game of war, there is no gruesomeness that might cause anyone to shrink from the thought of enjoying the pictures.

The vastness of the organization of which one catches glimpses at intervals during the showing of the picture is simply indescribable, and the more one sees of it, the more is the truth brought home to one, that it is actually beyond the conception of the human brain to realize the extent of the organization of which our Canadian boys form a small part. It would seem to be more than any one intellect could do, to imagine the immensity of the war machine which has been perfected by the Allied staffs, the variety of supplies, and the innumerable details which must be looked after, if the work of the British Tommy is to be successful.

Endless Preparations.

Endless preparations are necessary before a big offensive such as that which resulted in the taking of Bapaume can be undertaken, but the amount of preparation required cannot be realized until it is seen in the picture. Shells and guns in one continuous stream flow forward to their positions behind the front lines; supplies for men and guns, food for men and horses, ammunition for everything, from the rifle that Tommy carries to the 14-inch shell for the large naval gun. And this is not going on for one, but for many days. And as fast as the ammunition is brought up, it is eaten up by the monster guns during the preparation by the artillery for the infantry advance. And those who think that the infantrymen do all the hard work at the front, and that the artillerymen merely stand aside and allow the big guns to do the execution, should see the pictures. There in the heat of the bombardment, stripped to the waist, the gunners on the 18-pounder quickfirers are seen struggling and working to keep up their end of the great game.

Men Are Needed.

But supplies are not the only thing required for a great offensive. Men are needed, and they are to be seen column after column swinging along the roads of France, and worming their way through the communication trenches up to the front line. An incident that must have made the hearts of the Canadian troops beat faster occurred when they took advantage of an opportunity to snowball one another by grabbing handfuls of snow from the parapet as they went through a communication trench. Besides infantry, artillery and cavalry kept coming up, and among the units of the latter, were the Indian cavalry, who, with their turbans and picturesque tents, gave one the impression that the secene had shifted to India for the time being.

Ready for Action.

After long preparation the day of the great drive finally arrived. Before going into the trenches the men were drawn up in a field behind the lines, and divine service was held in the open air. Then into the trenches, and up to the front line. Soon the hour of the great offensive had come. The moment had arrived for which the men had been long waiting. The word was given, and rifle in hand, the men leaped over the parapet at a bound, and, astonishing as it may seem, they moved along at a walk, as if on parade. Occasionally a man who had dropped behind the rest broke into a run, but the most of the men just swung along absolutely at ease, and confident that their fellow-fighters behind the big guns had done their work thoroughly, and that the way was cleared for them. Not one man here and another there, but all along the line detachments of men were seen eagerly leaping up onto the level ground, and moving forward like the irrestible wave of British determination that they were.

Go Quietly Along.

Most people are under the impression that opposing trenches are taken on the run, and that the strip known as "No Man's Land" is a poor place to loiter, but to say that the men walk calmly along is no exaggeration, even though it must be seen to be believed.

Only a few minutes had elapsed after the Tommies "went over top," until large numbers of Germans were to be seen running across "No Man's Land" in their haste to get into the safety of the British trenches. One group after another they came, and between the groups stragglers, half walking, half running; all scurrying across the intervening strip of land to the British trenches. On their arrival there they were searched, their wounds were dressed, and they then continued their way back behind the lines. A personal touch was given to the search of one prisoner, when an Iron Cross was discovered among his belongings by a British intelligence officer, who, after holding it up so that all the boys might see it, and its distinguished owner, handed it back to the anxious German.

Airplanes Are Busy.

The scene again shifts to the men who are attacking, and they are now seen in possession of the German lines and dug-outs, or at least, what there is left of the lines and dug-outs in question.

"The eyes of the army" are shown in action, both airplanes and observation balloons. An interesting feature is the section which shows the method of filling the observation balloons from a large reservoir of gas. Moving pictures of the German and British lines taken from a swift-moving airplane 13,000 feet in the air, are also a novel accomplishment in photography.

Typical of the slow but irresistible push of the British forces is the ponderous tank, which stops for nothing, but tumbles down gullies at such a steep angle that ammunition boxes lying on top of the tank fall off it. The tanks fall across trenches, crawl uphill, and slip down into holes as powerfully clumsy as a huge mudturtle.

Motorcycle Work.

Something new as an arm of offensive warfare is the motorcycle machine gun company. It is apparently an outgrowth of the pleasure motorcycle, and is so arranged that the man riding in the basket-seat at the side of the cycle, operates a machine gun which is attached to the base of the basket at his feet.

One of the best tributes to the efficiency of the British gunners is the scene where the Tommies are shown alongside of captured German guns, the barrels of which have been shot away by "direct hits" from the British guns.

Altogether the picture is an extraordinary one, when it is considered that it was taken under fire, and at great risk to the lives of operators, and that the actors who play the leading roles are in many cases unaware of the fact that they have an audience.

THE CANADIAN ROCKIES.

The best and newest sections, and highest peaks are seen from the transcontinental trains of the Canadian Northern Railway leaving Toronto every Monday, Wednesday and Friday. For attractive booklet, through tickets, and full information, apply to F. B. Clarke, City Agent. June30-ywt

SHOWER FOR MISS NASH AT HOME OF MRS. ROGERS

Mrs. G. F. Rogers, Piccadilly street, was the hostess of a delightful tea on Thursday afternoon last. The guests included the lady teachers of the Collegiate staff and a few intimate friends of Miss Nash, in honor of whom the tea was given. The living-room was prettily decorated with bridal wreath—flowers appropriate to the occasion. After a pleasant social hour, the guests were invited to the tearoom, where a dainty repast awaited them. Here, too, was seen the bridal wreath in abundance. In the centre of the table was a large basket of the pretty flowers, the handle being tied with white satin ribbon, and the graceful sprays reaching to the beautiful drawn-work cloth, the work of the mother of the hostess. Above the basket, attached to the electric dome, was an inverted rose-hued parasol, from which hung streamers of white ribbon, a tiny bunch of the flowers attached to the end of each. After tea had been partaken of, the hostess requested Miss Nash to entertain the guests by pulling the strings, when a number of daintily-tied parcels showered down, and upon being opened numerous beautiful linen articles were displayed, testifying to the love and esteem of the donors. Miss Nash, although completely surprised, expressed her appreciation in a few gracious words. Miss Nash during her stay in the city has made a large number of friends, who sincerely regret her departure from their midst. Her place on the Collegiate staff will be difficult to fill, her work in the physical culture department being of a high order. Not only did she interest her pupils in their work, but gained their respect and love as well, and not among the least of those who regret her departure are the parents whose girls have been under her charge. Miss Nash was also a genuine favorite with the staff, who presented her with several pieces of Crown Derby china as a slight token of their esteem.

LAMBETH.

LAMBETH, June 18.—Mrs. George Westlake spent the week-end with friends at Woodstock.

Glen Neale is convalescing with his mother here after a serious operation at Victoria Hospital a few weeks ago.

Miss Grace Williams of Hamilton was a visitor with her parents for a few days, and will leave here for Chicago on Wednesday.

Mrs. Meek and Miss Sisie McArthur spent the week-end with Mrs. McArthur at Shedden.

Mr. and Mrs. Foster of Brick street were visitors with Mrs. Geo. Walters on Sunday.

Miss Nellie Summers of Ealing was a visitor with Miss Ethel Copeland on Sunday.

Mr. and Mrs. W. Knowles Coldicott and children motored to Dutton on Sunday.

YOUR CHANCE—THE WEST IS CALLING.

Homeseekers' Excursions to Western Canada at low fares via Canadian Pacific each Tuesday until October 30, inclusive. Particulars from any Canadian Pacific agent, or W. B. Howard, district passenger agent, Toronto, Ont. June30-tyw

A WORD PICTURE doesn't happen by accident. It's a work of patience, time, skill, then some more time.

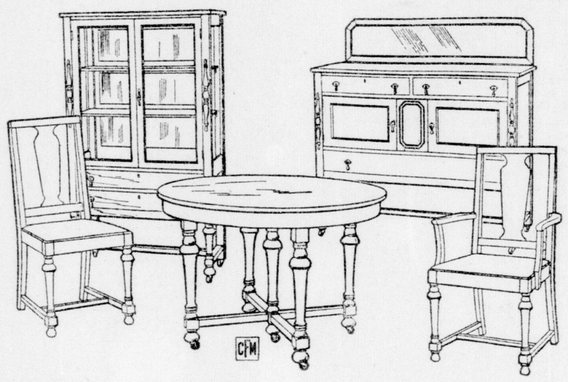
Federal Advertising Service
DOMINION SAVINGS BUILDING.
Telephone 5482.

GREAT Alteration Sale

$25,000 STOCK

OF FURNITURE, CARPETS, STOVES, CURTAINS, LINOLEUMS, CHINAWARE, ETC.

In July we start to alter and renovate our store from basement to top floor, and in order to make room for the workmen we have decided to put this great stock on sale. Remember, 50 per cent of this splendid stock was purchased at the old prices. You are not paying the advanced prices of today. Therefore we can save you money. Let us furnish your home wholly or partly and give you the advantage of our liberal credit terms. The following are a few of the numerous articles we carry in stock:



DINING-ROOM SUITE

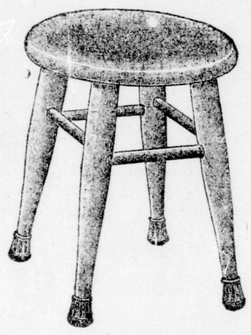
Like Cut, Walnut Finish---Buffet, Extension Table, 6 Chairs

$87.50

$10 First Payment Balance $5 Per Month

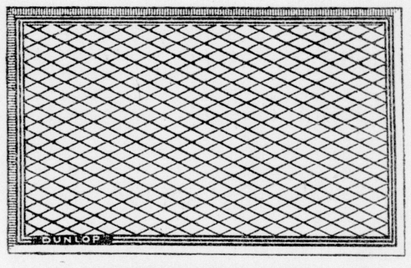
$1.49 Soldier Dolls

We were fortunate enough to secure several hundred of Allied Dolls in Canadian, English and nurse costumes; 30 inches tall. $1.49 while they last.



BATHROOM STOOLS.

White enamel, three-coated, rubber tipped bath stools. Regular price $2. Special $1.29



RUBBER DOOR MATS.

18x30, less than manufacturer's price....$1.29

PEOPLES OUTFITTING CO.

240 DUNDAS STREET. PHONE 5616. W. D. THOMAS & SONS

WARNS CLERGY NOT TO NEGLECT OWN SALVATION

A quiet hour, especially for the clergy of the diocese of Huron, was held last evening in St. Paul's Cathedral, conducted by Bishop Williams, Rev. F. H. Cosgrave, M.A., B.D., Dean of Divinity of University of Trinity College, delivering the address.

The clergy filled the chancel, the lay congregation being seated in the auditorium.

Addressing himself to the clergy, Prof. Cosgrave referred to "The Praise of Silence," which has been introduced into the services of the Church of England in New Zealand, in England and even in the Canadian Northwest, arising from the allowing in the first place by a clergyman in New Zealand of the use of his vestry to members of the Quaker communion to hold services. The value was impressed of periods of quiet in public services for communion in silence with God. Carrying out the thought, the speaker impressed the importance of spiritual communion with God for the clergymen, sounding the warning that those who give out continually of spiritual life must themselves be filled with the spirit of God and must not neglect their own salvation.

Prof. Cosgrave is preaching this morning at the holy communion service in St. Paul's at 10:30 o'clock, preceding the opening of the business sessions of the synod.

Did You Get Yours?

Free gifts of diamond rings, gold necklets and other valuable articles are being made at each sale of the A. H. Trebilcock jewelry stock at 116 Dundas street. Auction sales daily at 10:30, 2:30, 7:30. Not necessary to purchase in order to secure free gifts. b

REV. WALTER HAWKINS ELECTED PRESIDENT

With the exception of the discussion on "The Service," to have been conducted by Rev. E. C. Jennings, the last part of the round table conference on "The Holy Communion," the program of the annual meeting of the Huron Clericus was carried out Monday afternoon according to schedule. About thirty-five of the younger members of the clergy from all parts of the diocese were in attendance and participated freely in the discussion. Rev. J. Seton-Adamson, rural dean of Brant was in the chair. Rev. J. A. Robinson, Rev. J. Seton-Adamson and Rev. S. S. Hardy led the discussions.

An important business feature was the election of new officers for the coming year, resulting as follows: President, Rev. W. B. Hawkins, Blythe; vice-president, Rural Dean Seton-Adamson; secretary-treasurer, Rev. P. H. Streeter, Merlin.

The clerical breakfast at 8 o'clock this morning at Smallman & Ingram's is being anticipated with much interest. Much profit is anticipated from the discussion at the close on "Social Service," on which addresses will be delivered by three of the brilliant younger men of the church, Revs. J. B. Fotheringham, R. W. Norwood and Arthur Carlisle.

USED CAR DEPARTMENT.

BEEMER & CO. LIMITED, Cadillac, Chalmers and Gray-Dort Dealers, have opened up a Used Car Department at their old stand, 150 Carling street, where Mr. Beemer started in the automobile business.

Purchasers will do well to look over the line of Used Cars, which have all been thoroughly overhauled and are in first-class condition. BEEMER & CO., LIMITED, 131-133 Queen's avenue, London, Ont., West of Postoffice. 89-ywt-tf

FREE!!

TONIGHT—A DIAMOND RING will be given absolutely free to the person guessing nearest to the number of beans in a glass vase.

WEDNESDAY MORNING—Twenty valuable presents to the first twenty ladies at the morning sale, 10:30 a.m.

WEDNESDAY AFTERNOON — A solid gold necklet, absolutely free.

WEDNESDAY NIGHT—A diamond ring, absolutely free.

All of the above absolutely free at the big closing out sale of my high class stock of Diamond Rings, Watches, Gold Jewelry, Silverware, Cut Glass. Not necessary to purchase in order to secure the free gifts.

EVERYTHING MUST BE SOLD---NO RESERVE

Any article will offered for sale upon request. Every article offered is sold if more than one bidder.

Sales Daily at 10:30; 2:30; 7:30

A. H. TREBILCOCK

S. Howard Lyon, Jewelry Sale Conductor. 116 DUNDAS STREET.

STOP! LOOK! LISTEN!

If you are not in the habit of WATCHING COOK'S WINDOW you are missing an exhibition of FINE SHOES ARRIVING DAILY. Look into the rear part of west window on Dundas Street for a splendid display of SPORT SHOES WITH RUBBER SOLES, some high with ankle strap 65c to $1.75, including high lace with rubber soles. And the WHITE GOODS for dress, simply exquisite Slippers and Pumps as high in quality as $5.50 values.

Lace Oxfords, in kid and buck, with ornamental tip and modern heel $7.00
Tie Oxfords, with tip and ornamental vamp edges $7.50
For Dress, for Style, for Comfort, for Ease THEY PLEASE.

Cook's Select Shoe Store

P.S.—Remember, everyone with us takes a rest tomorrow afternoon. Let's hope it will be fine for their outing. Please do your trading with us today and tomorrow morning.—J. P. C. Co.

GOING TO ENGLAND TO JOIN THE NAVY

Dr. Wilmer Denny, a member of this year's graduating class at the medical faculty of Western University, left last night for New York, where before the end of the week he will sail for England to accept a commission as medical officer in the British navy.

Dr. Denny will be the second London doctor to become a member of His Majesty's navy. He is a graduate of the London collegiate institute and is the son of Mr. and Mrs. Albert J. Denney, 610 Dundas street. Mrs. Denney and her daughter Arley accompanied Dr. Denney as far as New York.

Get the habit and come to your rubber man.

That's what most of them call us.

London's Rubber Man

Rear 186 King Phone 5124.

BROCKMAN.

COBALTERS VOTE SUNDAY.

COBALT, June 18.—Now that the members of the Miners' Union have decided to take a strike vote next Sunday the element that for many weeks has crouched seemingly just beyond the

next term is about to be expired.

While the married men are largely in favor of the present system of pay and frequently voice this opinion, the younger and single men are more or less arrogant.