STORE OPEN Till 10.30 Saturday Night-Mail Orders Filled

The Town's Agog! The Listening Ear! Scanning Great

Goughs' People's



uip.

of June,

ELLA

We are not carrying the big sale along on "hot air"—we have the right kinds—we have the big stock-we have the fine assortment-up to now you've only been getting a "nibble" of the good things, the new things, the seasonable things that go into the slaughter lots-you've only had a chapter or two out of the most fascinating sale story you've ever read-every bargain a genuine one, every article we sell sold with the idea of adding to our good reputation-the people's clothiers and furnishers-every sale conducted with painstaking dignity, because we want "everlasting" results in business friendship way to accrue from this People's

Men's Trousers

and tweeds, in blue and black worsteds and serges, fine stripes, double stripes, checks, over-

plaids, etc., at the price on investment that returns you cost and big interest, regular \$3, \$3.50,

\$4 and \$4.50, Saturday's special sale 2.59

125 pairs Men's "every-day" Trousers, made for wear and hard wear at that, of doubled and twisted twilled tweed and good long all wool,

day's special sale price 1.25

85 pairs Men's Knicker Pants, just the thing for

golf, fishing, boating, etc., serviceable colors that will not show the "roughing." We strongly

recommend these. A money-saving epportunity too good to miss, all sizes, regular \$1.75, \$2.00, and \$2.50, Saturday's special sale

Men's & Boys'

Furnishings

Men's Summer Underwear, in natural balbrig-

gan and the popular Egyptian yarn, all extra

grade of goods these, and a revelation in value giving two special lines of regular 75c and \$1.00

Men's Summer Outing Shirts, in fancy cambric,

We have put forward a new line, brighter and better than ever, regular 75c and \$1.00 values,

46 dozen Boys' Sweaters, blue or cardinal, just the thing for the holidays, regular 50c and 60c,

30 dozen Men's Suspenders, lots of elasticity and choice patterns in the webs, regular 25c and

In the Boot

Department

120 pairs Men's Shoes, in black, tan and choco-

late lace Boots, mostly the celebrated J. D.

King's make, and fine American goods, the reli-

ability of the leather is your guarantee of satisfaction, regular \$3.50 and \$4, Saturday's special sale price 1.95

76 pairs Misses' and Children's Lace and But-

ton Shoes, tan and black Slippers and Oxfords,

sizes 8 to 101-2 and 11 to 2, regular \$1.25 and

40 pairs Outing or Sporting Shoes, rubber soles,

leather insole, colors brown and white, regular \$1.50; certainly there's deep, decisive price cut-

2.00 and 2.50 Pearl Fedoras 99c

\$1.50 values, Saturday's special sale

ting here for Saturday's special

sale price

values, for Saturday's special sale

Saturday's special sale price

...

Saturday special sale price

35c, Saturday's special sale price .

ar \$1.50, \$1.75 and \$2, Satur-

Here's for Another Great Saturday

Men's Suits

100 Men's Suits, single and double breasted, fancy tweeds, cassimeres and worsteds, in checks, stripes, overplaids and mixed patterns, the shades the most desirable - But the price is our recruiting sergeant, and if it doesn't drum up 100 men bright and early Saturday morning to take advantage of this extraordinary offering we'll miss our guess. Our regular prices were \$10, \$12, \$13.50 and 5.99 \$14. Saturday's special sale price 5.99 80 Men's high grade Suits, unexcelled in fashion, values positively the greatest and most sensa-

125 Young Men's Suits, sizes 33, 34, 35, Scotch and West of England imported tweeds, goods that will keep their color and the look of new-

ness about them, the best of linings and trimmings, perfect in making. To young men who desire to save money and still buy clothing of top quality and style, this is an exceptiona chance, regular \$7.50, \$8.00, \$9.00 and \$10.00 suits at Saturday's special sale 3.99

Boys' Suits

Boys' 3-piece Suits, single and double breasted, in fancy worsteds, Irish serges and imported tweeds, designed from the latest New York styles. Heads of families will appreciate a genuine money saving item like this. Our regular \$5.00, \$5.50, \$6.50, \$7.00, \$7.50 and \$8 values, for Saturday's special sale **3.69** Boys' 2-piece Suits, strong, durable all wool cloths, in greys, fawns and dark shades, a great holiday suit for the boy. A sample tid-bit from our bargain menu, in the children's clothing department, our regular \$2.50, \$2.75 and \$3.00 values, Saturday's special sale price 1.75

146 Little Fellows' Fancy Suits, in Brownies, Buster Browns and Russian Blouses. The limit of value is given in this offering of children's fancy clothing, the newest and most stylish patterns, in the most effective shades of high grade workmanship, regular \$4.50, \$5.00 and \$6.00. Saturday's special sale price 2.50

115 Wash Suits, Uncle Sam's contribution to Canadian youngsters, comfortable, cool suits, and the prettiest and nattiest imaginable. The assortment is limited, but there are a lot of good things still left in stock. Our regular \$2.00 values for \$1.25; our regular \$1.25 and \$1.00 for

Odd Coats

60 Men's Odd Coats, unlined, patch pockets, 60

Straw Hats

Regular \$2.50 and \$2.00, for ...

Regular \$1.50 and \$1.25, for ... 75c Regular \$1.00 and 75c, for 50c

Regular 60c and 50c, for... 25c

sequences, but quantities limited.

Regular 35c and 25c, for

GOUGH BROS., 186 Yonge Street 6 & 8 Queen W.

SCIENTISTS GOING TO LABRADOR.

Halifax, July 14.—Word has been received in this city from St. John's Nfl., that Sir William McGregor, governor of Newfoundland, will make an expedition to Labrador this summer to 6stablish the longitude of some of the principal points there and to make astronomical, botanical and other cientific investigations. Professor Heber Curtis and Mrs. Curtis and Professor

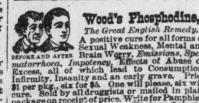
CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Cast-Flutchou.

Joel Stebbins and Mrs. Stebbins, from the Lick Observatory. Cal., will accompany the governor, their special mission being to observe the eclipse of the Sion being to observe the eclipse of the Governor 'McGregor will leave St. John's about July 25 on the steamer Flona and will be Joined by the Scilla. The party will also include Mr. Clements of the party will



Architects-Different Location From That Generally Spoken of.

Work on the convocation hall at the iniversity commences this morning. Over a year ago the corner stone of the building was laid by the lieutenant-governor, but the work has been hanging fire ever since for various reasons. The committee in charge of the work have at last been able to place it in the hands of architects, and it is

great deal of discussion arose as to the the building would seriously cut into the lawn, and alumni of the university and undergraduates alike protested and undergraduates alike protested vigorously against any site that would in any way spoil the appearance of the fine varsity lawn. The building is circular in shape, of a diameter of about 160 feet and less than half of this cuts into the lawn. A number of small trees in the clump to the northwest of the observatory will have to be recoved and the driveway to the east of ved, and the driveway to the east of the lawn will be brought around to touch the north side of the building; beyond this no changes will be made.

The Dominion government has already expressed its intention of removing the observatory, and part of this ground, together with the ground to the south of it, will be occupied by the new physical laboratory, which was provided for by the government

scme time ago.
"It is one intention to make this part of the grounds the finest in the whole of the grounds the meet in the whole collection of buildings," said the architects yesterday. "The property on College-street, to the west of the new chemical science building, is now practically condemned, except for university purposes. We expect to erect the university offices on this site in a university offices on this site in a little while, so that it will be necessary to go away up to University College for business purposes. Then we hope to put up a fine iron and stone gate, and with the new buildings we will have a university unexcelled on this contin-

WITTE CONFERS WITH CZAR.

Plenipotentiary Will Be Guided by Emperor's Wishes.

St. Petersburg, July 14.-M. Witte's appointment as chief of the Russian peace plenipotentiary was announced to-day in The Official Messenger, in 'he following words:

"Owing to the serious illness which overtook M. Muravieff on his arrival in St. Petersburg, which made it impossible for him to familiarize himself in St. Petersburg, which made it impossible for him to familiarize himself at short notice with the considerable material connected with the negotiations, his majesty the emperor has been pleased to appoint president of the committee of ministers Witte to the post of chief plenipotentiary."

M. Witte had a prolonged audience with the emperor at Peterhof this afternoon, at which the whole subject of the peace negotiations was gone over in detail. The difficulties of the situation were freely discussed and indications were given that his majesty is more apt to personally govern M. Witte's course than formal instructions which have been given him.

Ministry is United.

France, thru Ambassador Nelidoff, strongly urged him for the post, but the main credit for M. Witte's selection belongs to Foreign Minister Lamsdorff, who never ceased to press for his selection. Count Lamsdorff and M. Witte are now in close alliance, and when M. Boulygin retires from the strong of the Allan Line: Virginian's English mail arrived in Montreal at 8.23 this morning, having made the run of 981 miles in 22 hours and 38 minutes, the fastest time for the distance ever made over the Intercolonial.

The question now arises as to whether anything has been gained by getting the mails off at Sydney in place of allowing the Virginian to take the usual summer course thru the Straits of Belle Isle, and the general opinion is that the experiment has lost, rather than gained time. If the Virginian had followed the usual summer course via the Belle Isle Straits, she would have saved 195 sea miles over the southern route via Cape Race. Then there must be added to this 65 knots, which is the distance she was diverted from the usual course, via Cape Race, in order to make Sydney Harbor. This gives a total of 260 knots, or a clear 15 hours' Tun, at a speed of 12 knots. To this

Physically Exhausted

Lacking in courage — out of joint with everything — scarcely on speaking terms with even fair health. Such low spirits are pitiable. Your brain is fagged, vitality so exhausted your constitution is well nigh ruined. What you need is Ferrogram and adding nine hours for the railway run from Rimouski to Montreal.

Plan Under Way to Give U. S. a

cational Association yesterday the foundation of a free Catholic school system thruout the United States was

the offer of the colleges is accepted a system of secondary education extending thruout the land will be estabstomach, clean bowels, lished representing an endowment of not less than \$2,500,000. not less than \$2,500,000.

The system is to be established by turning all the Catholic preparatory colleges now conducted by the religious orders and the brothers of the Christian schools into free high schools. orders and the brothers of the Christian schools into free high schools.

Sergius Witte, the chief of the Rus-Sergius Witte, the chief of the Russian plenipotentiaries, may be regarded as the leading Liberal statesman of Russia. He is about 56 years old, and has worked his way up from the position of an under-paid railroad clerk, who occasionally acted as porter, to that of the leading statesman of Russia, in spite of the fact that his enemies are numerous and include some of the most powerful men in Russia. of the most powerful men in Russia. He is what is known as a well-hated man, but his honesty and ability have never been doubted even by his worst enemies. One of the reasons for his unpopularity is the fact that Witte is Ran, but his holded even by fils worst never been doubted even by fils worst enemies. One of the reasons for his unpopularity is the fact that Witte is only remotely Russian. His father was of Dutch descent, and he himself was born at Tiflis, Caucasia. Witte many of Dutch descent, and he himself was born at Tiflis, Caucasia. Witte was porn at Tiflis, Caucasia. Witte was porn at Tiflis, Caucasia. Witte was more advertisement in these columns and see what you want. Sale will continue all this month.

Wood's Phosphodine, The Great English Remedy. A positive cure for all forms of Sexual Weakness, Mental and District Caucasia. Witte was more at Tiflis, Caucasia. Witte was penerally been referred to as "M. Witte." He is thoroly familiar with the far eastern question in all its bearings. Practically, it was M. Witte's disapproval of Russia's far eastern policy and the creation of a vice-royality in the far east which caused his downfall as inhister of finance.

During his vip to Port Arthur in 1903. Witte was invited by the Japanese government to visit Japan, which would indicate that the Japanese will probably welcome his selection to conduct the peace negotiations in behalf of Russia.

Remeber These Dates, July 18, Aug. 1, 15 and 25 Atlantic City

The Great Lake City Fort William, Ont.

Safe and profitable investments can easily be made by purchasing lots in our NEEBING PARK SUB-DIVISION, at prices ranging from \$50 to \$80 per lot, in payments that you will never feel.

> \$10.00 Cash, \$5.00 per Month No Taxes. No Interest.

Do you REALIZE this town is the lake terminal of the Grand Trunk Pacific R. R.; that some 12 of the largest factories have already located sites for building, one of which will employ from 2,000 to 3,000 hands; that the water power is as great as Niagara and that the Kakabeka Power Co., capital \$2,000,000, will immediately proceed to develop it???

Your opportunity is at hand, are you going to take advantage of it and make from 200 to 300 per cent. on your money in a year's time?

Write to-day for our maps, plans and full information?

The North-Western Realty Company of Canada

12 LEADER LANE, TORONTO, ONTARIO.

I.C.R. Mail Train Made Record Run, But Old Course is the Practical One.

Montreal, July 14.—The special train bearing the Allan Line Virginian's

usual course, via Cape Race, in order to make Sydney Harbor. This gives a total of 260 knots, or a clear 15 hours' with are now in close alliance, and when M. Boulygin retires from the ministry of the interior all the ministry will at last be in harmony, especially should Prince Sviatopolk-Mirsky, as rumor to-day intimates, return to the head of the ministry of the interior.

Marayleff Leaves.

M. Murayleff has elected deposited. run, at a speed of 17 knots. To this must be added three hours' time lost in discharging the mails at Sydney, mak-M. Muravieff has already departed from her arrival there the 18 hours which she lost by going into Sydney bassador. found that she would have arrived at

Rimouski and have been discharging her mails at 5.40 o'clock yesterday after-

so exhausted your constitution is well nigh ruined. What you need is Ferrozone, that great vitalizer and nutritive tonic. It's by making flesh and blood, by infusing iron and oxygen into the system that Ferrozone helps; it repairs weak spots, instills new life into wornout organs—makes you feel like new. Ferrozone lifts age from the old and imparts resilience and buoyancy to the depressed. Be manly, ruddy-colored—cast aside weakness and enter the happy life that comes from using Ferrozone. Fifty cents buys a box at any drug store.

FOR FREE CATHOLIC SCHOOLS.

In and adding nine hours for the railway run from Rimouski to Montreal, the mails would have arrived here at 6 o'clock this morning, or two hours and twenty minutes earlier than was actually the case without all the trouble and expense of railroading these mails over 900 miles of track.

On the Virginian's previous voyage, and by the southern route, thad is, via Cape Race, in place of Belle Isle, the mails were landed in Montreal before 4 o'clock Friday morning, which, allowing for fog detention upon the present trip, makes the time via Rimouski and that by way of Sydney practically the same.

FOR FREE CATHOLIC SCHOOLS.

Halifax, July 14.-The mail turbing New System.

New York, July 14.—The Tribune says: Before the close of the annual says: Before the Roman Catholic Edu-

A CLEAN MAN. Outside cleanliness is less than half The plans under which the system is to be inaugurated need now only the approbation of the American hierarchy, headed by Cardinal Gibbons, and if stomach, clean bowels, clean blood, a clean

found where there is unclean blood, Consumption and bronchitis mean unclean lungs. Dr. Pierce's Golden Medical Discovery prevents these diseases. It makes a man's insides clean and healthy. It cleans the digestive organs, makes pure, clean blood, and clean, healthy flesh. It doesn't make the flabby fat of corpulency, but the firm flesh of health. It restores tone to the nervous system.

It restores tone to the nervous system, and cures nervous exhaustion and prostration. It contains no alcohol to inebriate or create craving for injurious stimulants.

ous stimulants.

Mr. John L. Coughenour, of Glen Savage, Somerset Co., Pa., writes: "My appetite was unusually poor, and I was as weak and nervous as though I had been starved for months. My heart kept throbbing continually and I was short of breath. Finally I wrote to you for advice and you informed me that I had indigestion and a torpid liver. I did not think your diagnosis was right, but I ordered six bottles of 'Golden Medical Discovery' from you and began its use. After using three bottles I began to improve slowly and soon went to work, and I have been working ever since."

Constitution is the most unclean un

Extra IS ALL ALE-no dregs-no sedi

ment. It is perfectly brewed— perfectly aged. Pure, clear, spark-ling—a golden amber in color— with a rich, creamy flavor that is as satisfying as it is delicious. You don't appreciate how good Ale can be until you enjoy O'keefe's.

Liquid Extract of Malt. The most invigorating preparation of its kind ever introduced to help and sustain the invalid or the athlete.

W. 4 LEE, Chemist, Toronto, Canadias Ages Manufactured by

REINHARDT 4 CO., TORONTO, ONTARIO

Unrivalled By Rivals **COSGRAVE'S**

ALE Peerless

XXX

I. O. F. CHANGES IN LONDON. Office Staff to Be Decreased Now Pioneer Work is Done.

The Canadian Associated Press understands that the London office of the Canadian Independent Order of Foresters in existence 10 years, will be nmediately closed.
Thomas Lawless, assistant supreme hief ranger of the L.O.F., states that the change in the business of the in-dependent Order of Foresters in the United Kingdom involves a curtail-ment of expenses in the London office and placing the work of extending the

clean blood, a clean liver, and new, clean, healthy tissues and fibers in every organ of the body. The man who is clean in this way will look it and act it. He will work with energy and think clean, clear, healthy thoughts.

He will never be troubled with liver, lung stormach or blood disorders.

The policy has been maintained in London, which directly employed and controlled the organizers engaged in the work of extending the order, at the expense of the supreme court. The policy has been decided upon now that the pioneer period of the order in that territory has passed of having the various high standing committees take charge of the work of extending the order in the country. Heretofore a branch office has been maintained in London, which directly employed and controlled the organizers engaged in the work of extending the order, at the expense of the supreme court. The policy has been decided upon now that territory has passed of having the various high standing committees take charge of the work of extending the order, at the expense of the supreme court. The policy has been decided upon now that territory has passed of having the various high standing committees take charge of the work of extending the order, at the expense of the supreme court. The policy has been decided upon now that territory has passed of having the various high standing committees take charge of the work of extending the order, at the work of extending the order, at the work of extending the order. He will never be troubled with liver, lung, stomach or blood disorders. Dyspepsia and indigestion originate in unclean stomachs. Blood diseases are unclean stomachs. Blood diseases are talned at very much less expense.

Young Woman Under Arrest-She

while she was on her way to the station, charged with the theft of \$10, Carrie Horner, a young English girl, made an attempt to post a letter, and, failing that, tried to destroy it. Detective Newton, who was with her, seized the letter and read it. It was a message to the girl's mother, telling her that her daughter was on her way to prison.

"I intend to kill myself at the earliest opportunity," it read.

At her trial yesterday morning the sobbing girl was taken by the Salvation Army on her promise to behave.

C.M.A. PROGRAM IS ENDERD.

C.M.A. PROGRAM IS ENDED.

(Canadian Associated Press Cable) nosis was right, but I ordered six bottles of Golden Medical Discovery from you and began its use. After using three bottles I began to improve slowly and soon went to work, and I have been working ever since."

Constipation is the most unclean uncleanliness. Dr. Pierce's Pleasant Pellets cure it. They never gripe.

Constipation is the most unclean uncleanliness. Dr. Pierce's Pleasant Pellets cure it. They never gripe.

SUMMER RESORTS

COOL AND PLEASANT PLACES WHERE YOU CAN SPEND YOUR

THE QUEEN'S ROYAL

Niagara-on-the-Lake ONTARIO, CANADA.

mouth of the Niagara River. Thirty miles from Buffalo. Unequaled facilities for the enjoyment of tennis, golf and lawn bowling. Fine roads, bathing, boating, and black bass fishing. Casino and New Country Club. Cuisine and service unexcelled in Canada. Booklet and terms on application.

WINNETT & THOMPSON, Props. M. P. O. CALLAHAN, Manager.

GAWSWORTH, AT ORILLIA, a charming resort overlooking. Lake Couchiching. One mile from town. First-class accommodation for 40 guests. Splendid bathing beach and goodfishing. Tennis court and dancing hall. Terms: 7 to \$10 pr week. MRS. J. PASSMORE. Proprietor, Orillia, Ont. 246

BAY VIEW HOUSE, PORT CARLING, Muskoka, Wm. McCulley, proprietor, Rates, \$6 to \$8 per week. Every convanience for the tourist public; clean, airy rocms and first-class board; daily mail; steimboats pass thru locks here every few horrs; excellent boating service for bathing or fishing. Telephone and telegraph connection; medical service and churches.

THE STANTON HOUSE, SPARROW Lake—First-class accommodation, excellent bathing facilities, 'lunge and bass fishing, long-distance telephone, daily mail boat to and from Severn Bridge, boats and canoes, terms \$5 per week, Communications addressed to Thos, Stanton, Severn Bridge, Ont.

HOTEL BRANT, BURLINGTON-34— Saturday afternoon till Monday after breakfast; just the place for banquets, conventions and evening parties. Cottage to let. William P. Kenney, Manager.

T HE TROUTEN HOUSE, PORT CARLing, Muskoka; centre of Muskoka
stermboat traffic; delightful surroundings;
best accemmodation for tourists; no consun prives; daily mail and steamboat service; beats and canoes for hire; telephone
and telegraph connection near by; no flies;
charming elevation; terms \$8 to \$10 per
week. Jno, Trouten, Proprietor. 246



D. L. SMITH ELECTRIC CO., Phone Main 694 211 Church St., Toronto

have arrested eleven men charged with COTTAM BIRD SEED, 35 St, London, On Said She Would Take Her Life. being implicated in wholesale robberies of cars on the Grand Trunk Railroad,

CASPE BASIN

The vicinity affords beautiful scenery, the sea bathing and unexcelled fishing, the standard the privilege of salmon and rout fishing in connection with the house.

BAKER'S HOTEL (OPENED JUNE 18T.)

BAKER'S HOTEL, Gaspe, Que.

ERNDALE HOUSE AND COTTAGES, Lake Rosseau, Muskoka. First-class accor modation for 100 guests; house thoroughly renovated; airy rooms and clean beds; daily mail and steamboat; fresh vegetables; excellent bathing facilities; tennis cerrt; spring water; charming scenery; no co-sumptives taken; prospectus on application: John Cope, proprietor, Ferndale Honse P.O.

THE MAPLE LEAF HOUSE, WINDERmere, Muskoka. First-class board;
rooms well furnished; pure spring water;
san-dy beach for bathing at foot of Maple
Leaf Bay, or Lake Rosseau; farm in connection. Tel. office close by; daily mali;
ball room for dancing; various kinds of
amusements; good boating and fishing;
boats and canoes on short notice. I. Hough,
preprietor, 246

LADIES! MADAME DUVONT'S
FRENCH FEMALE PILLS

Are the most efficient remedy for Delayed Menstration and Irregularities. Full sized two-dollar beautin plain sealed package, on receipt of one delar. DUVONT MEDICINE CO., TORONTO.

\$2.50 CANARY FREE!

BIRD BREAD Avoid imitation

COTTAM BIRD SEED, 35 St, Lendon, O.

HIGH-GRADE REFINED OILS

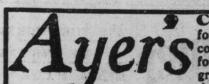
LUBRICATING OILS

AND GREASES UEEN CITY OIL CO.



25c. BIRD BOOK FREE

FOR ROBBING G.T.R. CARS BIRD BREAD



Cherry Pectoral. Best for light colds. Best for heavy colds. Best foreasy coughs. Best for desperate coughs. Best for grandparents. Best forgrandchildren. Ask your doctor. Lowell, Mass