Telephone Main 7841 — 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 — Market Adelaide 6100

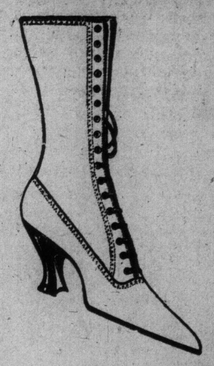
Store Hours 8.30 to 5.30

Simpson's Friday Bargains

Store Closes Saturdays 1 p.m. No Noon Delivery Saturday

Sale 3000 Pairs of Boots for Women and Men

An extraordinary purchase of factory seconds, cancelled lines and samples from foremost Canadian and American makers. All of the footwear is of reliable quality—the seconds have only slight defects which are hardly noticeable, the samples comprise the newest styles, made from high-grade leather by expert shoemakers.



Women's Novelty Boots $6.45.
Regularly $8.00 to $12.00.

For the most part they are American shoes, button and lace styles. Brown, grey, fawn and black kid, patent colt, gunmetal and box calf. 9-inch circular or straight colored kid, buck, cloth and calf tops. Plain vamps and imitation toecaps. Goodyear welt leather and fibre soles, also McKay sewn and turn soles. Wood covered, leather, Spanish, Cuban and low heels. All sizes, 2½ to 7. Widths AA to D. Values $8.00 to $12.00. Today, all one price, pair, $6.45.

Men's $8.00 to $10.00 Boots $6.95.

Superior quality, built on fashionable lasts and best selling shapes. Button and lace styles. Brown and black calf, storm calf and patent leathers. Wide, narrow and medium shapes, heavy and light leather and rubber fibre soles. All Goodyear welt sewn. Military and low heels. Sizes 6½ to 10. Today, $6.95.

Girls' Kid Boots.

Fine black Kid Boots, button and lace styles. Made on wide toe with patent tip. Good weight, solid leather McKay sewn soles. Low heels. Sizes 5 to 7½, $1.99; 8 to 10½, $2.69, and 11 to 2, $3.29.

Boys' Mahogany Calf Boots $4.50.

300 pairs Brown Calf Lace Boots, with guaranteed rubber fibre Goodyear welt soles. Sizes 1 to 5½. Today, $4.50.

Simpson's—Second Floor.

Tweed Suits for Men $17.85

A worth while collection at values which you would associate with much higher prices.

Carefully tailored from dark shades in the single-breasted, 3-button, semi-fitted sacque model, 5-button vest, trousers finished with side, 2 hip and watch pockets. 75 suits in the lot. Sizes 36 to 44. Friday bargain at $17.85.

Paramatta Raincoats For Men $10.95.

100 reliable raincoats fashioned in the popular motor model, with close-fitting collar, natural shoulders and full back, all edges and seams both sewn and cemented. Sizes 35 to 48. Friday bargain, $10.95.

75 Pairs Men's Worsted Trousers $5.50.

Convenient for wear with that odd coat. Made up from medium and dark greys with neat stripe pattern effects—finished with side, 2 hip and watch pockets, and belt loops. Sizes 31 to 44. Friday bargain at $5.50.

Simpson's—Main Floor.

Bargains in Dress Goods

$5.50 and $6.50 Wool Jersey, $4.95 Yard.

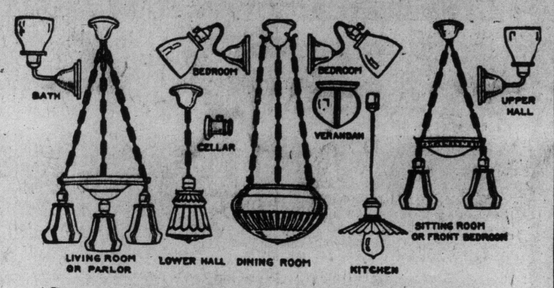
2,000 yards of this fabric, so popular for its appearance and wear. Colors dust, sand, burgundy, brown, twilight, pekin, grey, smoke and navy. Regularly $5.50 and $6.50. Friday bargain $4.95.

All-Wool Worsted Serge $2.38 Yard.

Fast navy, 52 inches wide. Thoroughly soap shrunk. Good value at $3.00. Phone orders filled. Friday bargain, $2.38.

All-Wool Worsted Serge $1.95 Yard—For children's wear. Colors navy, black, helio, brown, wine and taupe. 42 inches wide. Today, yard $1.95.

Complete Outfit Electric Fixtures and Shades, Friday Bargain $27.50



Set as Illustrated for 6-Roomed House

Set has been selling regularly at $29.50. It is composed of well made and well finished fixtures properly wired and installed by competent workmen. The shades are plain white and tinted, the bowl being 12 inches wide with raised design. There is also another bowl which may be selected in place of the one shown. The hall also has another shade for choice—a mission shape with amber panels. A nickel-plated bracket is supplied for the bath. This set is extreme value at regular set price. Friday bargain, $27.50.

Insulating joints (if needed) extra. Installation in Toronto free. Inspection Tees extra.

Bulbs, 25 and 40-watt sizes, 25c each extra when purchased with set.

TUNGSTEN BULBS

40 watts, 27c each; 4 for $1.00.
60 watts, 29c each; 4 for $1.10.
100 watts, 62c each.

Simpson's—Sixth Floor.

Splendid Friday Bargains in the August Hosiery Sale

—are eight remarkable values, which should attract unusual interest among thriftwise shoppers. As we explained yesterday, our hosiery purchases were contracted for away back in January and February, a fact which explains the great savings offered during this sale event. Buy all the hosiery you will need for months to come.

Women's Cotton Hose 23c.

Seconds of 35c Quality—Seamless. Colors are black, tan and grey. Sizes 8½ to 10. Hosiery Sale, today, 23c.

Women's Fibre Silk Boot Hose 33c.

Seconds of 50c Quality—Seamless, with spliced heel, toe and sole. Deep garter welt. Colors are black or white. Sizes 8½ to 10. Hosiery Sale, today, 33c.

Women's Cotton Hose 33c.

Seconds of 50c Quality—Of heavy cotton, seamless, with spliced heel, toe and sole. Colors are black, white, grey and brown. Sizes 8½ to 10. Hosiery Sale, today, 33c.

Women's Silk Boot Hose 45c.

Seconds of 75c Quality—Silk Boot Hose, with fine lisle thread top, deep garter welt. Seamless with spliced heel, toe and sole. Colors black, white, brown, smoke. Sizes 8½ to 10. Hosiery Sale, today, 3 pairs $1.25, or pair 45c.

Girls' Cotton Stockings 39c.

Seconds of 50c Quality—They are one-and-one ribbed cotton. Good weight. In black only. Seamless. Sizes 5 to 9½. Hosiery Sale, today, 39c.

Women's Fibre Silk Hose 75c.

Seconds of $1.25 Quality—Fibre Silk Boot Hose, with fine lisle thread top. Seamless. Double spliced heel, toe and sole. Colors black, grey, champagne, buck, sky, brown. Sizes 8½ to 10. Hosiery Sale, today, 75c.

Boys' and Girls' Stockings 59c.

Seconds of 75c Quality—One-and-one ribbed black or tan lisle thread. Seamless. Sizes 5 to 10. Hosiery Sale, today, 59c.

Men's Lisle Thread Socks 33c.

Seconds of 50c Quality—Black only. Seamless. Double spliced heel, toe and sole—fine ribbed top. Sizes 9 to 11. Hosiery Sale, today, 33c.

Bargains for Men

50c Duplex Brand Suspenders 33c.

Men's pulley back suspenders. Duplex brand. Cord slide, easy back with cord cast-off ends — light or dark patterns. Regularly 50c. Friday bargain, 33c.

35c, 50c, 75c, $1.00 Belts, Friday, 25c.

The lot consists of travelers' samples, left-overs from regular stock, in black, grey, tan. Sizes 24 to 42. Regularly 35c to $1.00. Friday bargain, 25c.

Boys' 59c Sweaters 49c.

Heavy cotton sweater, pullover head style, in fine cardigan stitch. Roll collar, plain grey yarns. Sizes 28 to 32. Regularly 59c. Friday bargain, 49c.

$1.50 Work Shirts 95c.

Men's black sateen work shirts, collar attached. Good fall weight sateen. Double sewn seams. Sizes 14 to 17. Regularly $1.50. Friday bargain, 95c.

$1.50 Athletic Underwear $1.19.

Men's athletic underwear in fine quality nainck material. Has elastic knit shoulders and waistband. Sizes 34 to 42. Regularly $1.50. Friday bargain, $1.19.

Simpson's—Main Floor.

Boys' Blue Cheviot Suits $10.45

Smart, double-breasted, two-button models, having plain back, and vertical pockets, all-around loose belt.

Bloomers are full-fitting, with belt loops and expanding knee bands. Sizes 24 to 33 to fit boys 6 to 15 years. Friday bargain, $10.45.

Boys' Tweed Bloomers, $1.75.

125 pairs bloomers, in dark brown mixed effect. Full-fitting, three pockets, belt loops, and buckle at knee. Sizes 24 to 33, to fit boys 6 to 15 years. Friday bargain, $1.75.

FINAL CLEARANCE OF BOYS' WASH SUITS AT $1.15.
Regularly $1.75, $2.00, $2.50 and $3.00.

Distinctive styles and reliable fabrics. Novelty Oliver Twist models, middy styles, junior Norfolks and trencher models in a variety of colors.

Broken lines of our regular stock selling regularly at $1.75, $2.00, $2.50 and $3.00. Sizes 2½ to 8 years. Friday bargain, $1.15.

Simpson's—Main Floor.

Men's Panamas, Half Price

Regularly $15.00, Today, $7.50.

Genuine South American Panamas of fine, close even weave in negligee and fedora shapes. Trimmed with black corded silk bands. Friday bargain, $7.50.

Men's Soft Felt Hats $1.45.

Fedora style hats in pearl grey, steel grey, brown and green. Not a full range of sizes in any one line. No phone or C.O.D. orders accepted. Regularly $2.50 and $3.00. Friday bargain, $1.45.

Boys' and Men's Caps 79c.

Plain shades and fancy designs. All sizes in the lot. Regularly 95c and $1.50. Friday bargain 79c.

Simpson's—Main Floor.

$10.95 Tourist Trunks at $8.95

Canvas - covered Tourist Trunks. Large box, good fasts and lock, metal bottoms, heavy hardwood slats, divided covered tray, two cowhide straps. Sizes 32, 34 and 36-inch. Regular $10.00 to $10.95 value. Friday bargain, $8.95.

Suit Cases $4.45.

Deep model fibre suit case, swing handle, two leather straps, reinforced corners. Neat paper lining, with inside shirt pocket and straps. Sizes 24 and 26-inch—$4.45.

Simpson's—Sixth Floor.

Simpson's Friday Market List Offers Worth-While Savings

MEATS.

1,000 lbs. Sweet Pickled Pork Hocks, special, while they last, per lb., 12½c.
Chuck Roasts Prime Beef, per lb., 19c.
Shoulder Roasts, per lb., 20c.
Blade Roasts, per lb., 24c.
Thick Rib Roasts, per lb., 28c.
Prime Rib Roasts, per lb., 35c.
Round Roasts, per lb., 80c.
Sirloin Roasts, per lb., 35c.
Fresh Spring Lamb, front-quarters, per lb., 25c.
Fresh Spring Lamb, loins, lb., 34c.
Fresh Spring Lamb, legs, lb., 38c.
Smoked Hams, choice, mild curing, whole or half, per lb., 54c.
Breakfast Bacon, boneless, mild flavor, by the piece, per lb., 55c.
Easifirst Shortening, 3-lb. pails, gross weight, per pail, 99c.
Maple Leaf Pure Lard, 3-lb. pails, gross weight, per pail, $1.25.

FISH.

Whitefish, dressed, per lb., 15c.
Salmon Trout, dressed, per lb., 19c.
Lake Herring, fresh, large size, per lb., 15c.
Cod Steaks, per lb., 18c.
Halibut Steaks, per lb., 30c.
Red Sea Salmon Steaks, lb., 40c.
Fresh Smoked Finnan Haddies, per lb., 15c.
Fresh Smoked Boneless Fillets, per lb., 20c.
Fresh Smoked Kippered Herring, large, per pair, 18c.

GROCERIES.

2,000 tins Finest Canned Corn, tin, 19c.
Mixed Pastry Spice, tin, 9c.
Choice Currants, lb., 30c.
Yellow Sugar, 5 lbs. 57c.
2,000 packets Seeded Raisins, pkt., 12c.
Finest Cooking Molasses, tin, 14c.
Choice Family Flour, 24-lb. bag, $1.59.
Perfection Baking Powder, 2 tins 37c.
Finest Creamery Butter, lb., 59c.
Cornstarch, pkt., 12c.
Crisco, 1-lb. tin, 39c.
Pearl Tapioca, 2 lbs. 34c.
Dalton's Extracts, assorted, 2 bottles 27c.
Choice White Beans, 3 lbs. 25c.
Orange Marmalade, No. 4 size pail, 87c.
Klim, tin, 44c.
Choice Rice, 3 lbs. 39c.
Snowflake Ammonia Powder, 3 packets 25c.
Waddell's Crabapple Jelly, 12-oz. jar, per jar, 19c.
Lenox Soap, 6 bars 48c.
Pink Salmon, tall tin, 24c.
Quaker Oats, large packet, 29c.
Raspberry Jam, No. 4 size pail, $1.00.
Post Toasties, 2 packets 25c.
Fruit Cake, lb., 35c.
Mixed Biscuits, lb., 25c.

TEA SECTION.

2,000 lbs. Pure Ceylon Tea, of uniform quality and fine flavor, black or mixed, today, lb., 49c.

FRUIT SECTION.

California Valencia Oranges, Sunkist Brand, doz., 45c.
1,000 lbs. Finest Cooking Onions, 3 lbs. 23c.
Choice Beets, 6 bunches 20c.

Bargain! Tapestry Rugs $21.95

Regularly $25.00

Size 9 x 12 ft. Attractive designs in wanted colorings and hard-wearing qualities. Scotch and Canadian makes. Today, $21.95.

$15.00 Tapestry Rugs $11.95.

Size 7 ft. 6 in. x 9 ft. Patterns suitable for bedroom or living-room and in qualities that will wear. Today, $11.95.

$16.00 Wool and Union Rugs for $12.95.

Size 9 x 9 ft. Reversible rugs for bedrooms. Two-toned colorings in rose, green and blue shades. Today, $12.95.

$75.00 Heavy Wilton Rugs for $62.95.

Size 9 x 12 ft. Strong and durable qualities for dining or living-rooms. Handsome Oriental patterns and rich colors. Today, $62.95.

$4.25 Grass Rugs for $3.29.

Size 4 ft. 6 in. x 7 ft. For sunroom or veranda. Firmly woven grass rugs, well bound in green and brown colorings. Today, $3.29.

$1.95 Washable Bath Mats for $1.69.

Two-toned blue coloring and fast colors. Pretty tile patterns. Today, $1.69.

$45.00 Brussels Rugs for $39.95.

Size 9 ft. x 10 ft. 6 in. Small designs, for living-room and bedroom. Today, $39.95

Framed Pictures 49c Each

Handsomely framed antique gilt colored prints of landscapes. A charming small gift or little corner picture. Size about 6 x 8 inches. Friday bargain, 49c.

Modern Art Reproductions, Framed, $1.00.

Wide range of work of modern artists, reproduced in color and black and white. Charmingly framed in single studio style, black mouldings. Regularly $1.25. Friday bargain, $1.00.

Simpson's—Sixth Floor.

FRIDAY BARGAINS IN THE AUGUST SALE OF FURNITURE

Set of Dining Chairs $29.85.
Regularly $38.00.

Genuine oak, heavy frames, block corners, movable seats upholstered in genuine leather. Five small and 1 arm chair. Regularly $38.00. August Sale price, set $29.85.

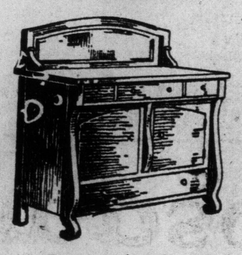
Set of Dining Chairs $32.25.
Regularly $41.00.

Solid quarter-cut oak, fumed finish. Movable seats upholstered in genuine leather. Five small and one arm chair. Regularly $41.00. August Sale price $32.25.

$12.00 Couches at $9.25.

Full spring seats, alike both sides. Covered in brown imitation leather. Regularly $12.00. August Sale price $9.25.

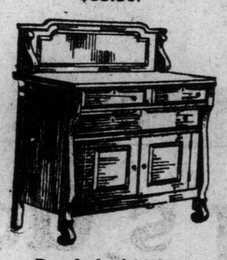
$39.95.



Regularly $51.50.

As illustrated. Genuine quarter-cut oak, fumed finish only. 50-inch case. Colonial feet. Plate mirror. Regularly $51.50. August Sale price $39.95.

$33.50.



Regularly $44.00.

Solid quarter-cut oak, fumed or golden finish, 52-inch case, shaped colonial pillars, bevelled plate mirror. Regularly $44.00. August Sale price, $33.50.

The Home-Lovers' Club

Offers you the convenience of extended payments spread over an arranged period of time. No extra charge is made for the use of the Home-Lovers' Club. See the Club Secretary, Fourth Floor.

The Robert SIMPSON Company Limited

$42.95.

Regularly $58.75.

As illustrated. Genuine quarter-cut oak, fumed finish only. 52-inch case, heavy colonial pillars, lined cutlery drawer. Large cupboard. Regularly $58.75. August Sale price, $42.95.

$22.35.

Regularly $30.50.

As illustrated. Top of genuine quarter-cut oak, golden finish only. Regularly $30.50. August Sale price, $22.35.

Living-Room Chairs and Rockers $12.00—Regularly $13.50.

Deep spring seats, heavy pad arms, allover upholstered in brown imitation leather. Regularly $13.50. August Sale price, each $12.00.

$16.00 Mattress $12.85.

Blown cotton, full depth border, roll edge, deeply tufted. All regular sizes. Regularly $16.00. August Sale price $12.85.

$8.50 Mattress $7.00.

Has curled fibre centre, with jute felt on each side. Deep border, covered in art ticking. All regular sizes. Regularly $8.50. August Sale price $7.00.