CITY TELEPHONE SERVICE.
When ordering goods from the store, telephone the department direct by calling Adelaide 5000, or if ordering from more than one department, call Adelaide 5000.

EATON'S DAILY STORE NEWS

April Issue of The Ladies' Home Journal, 20c.
—Main Floor, Albert Street.

'SPRING FEVER!'

It's Here, There and Everywhere

One of Its Symptoms is a Longing to Be Rid of the "Old" and to Don the New---

Listed Below---For Today and at Bargain Prices Are Perhaps the Very Things You Want

Suits for Young Men, Stout Men, and Regular Sized Men, Reg. $20.00, $21.50 and $25.00, Today, $16.75

Of wool and cotton mixed tweeds and worsted, finished fabrics, in medium and dark greys or browns, in small checks and neat striped patterns. The young men's suits are in three-button, single-breasted, form-fitting, all-around belter styles, with slash and slanting pockets. The mens' suits are in the three-button, single-breasted, semi-form-fitting style, with vent at back, snug-fitting collars. Vests close with five buttons, trousers have 2 side, 2 hip and a watch pocket. Sizes 34 to 44. (Sizes for stout men, 38 to 48.) Reg. $20.00, $21.50 and $25.00. Today, $16.75.

Men's and Young Men's Spring Weight Coats, Reg.$27.50 and $32.50, Today $21.75

Being broken sizes or discontinued lines taken from stock. The materials are all-wool and union imported and domestic tweeds, in brown and blue-greys, showing oxblood and green overcheck. Brown pepper-and-salt patterns, plain rich dark browns and dark fancy mixtures. In the single-breasted, full-fitting, button-through, slip-on styles. Some have split sleeve with fancy cuffs, slash and patch pockets; are quarter lined with silk and satin. Sizes 34 to 44. Reg. $27.50 and $32.50. Today, $21.75.

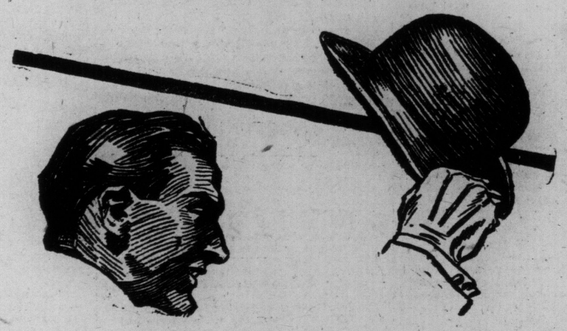
—Main Floor, Queen St.

Store Opens Daily at 8.30 a.m. Closes at 5 p.m.

Closing Saturdays at One p.m.

Goods Bought Saturday Morning Will Be Delivered Monday

Men's Soft and Stiff Hats



Men's Soft Fur Felt Hats, in fedora style, with crease crowns of medium height. Brims have slight flare; are in elephant grey shade. Sizes 6⅝ to 7½. Today, each, $2.50.

Men's Fur Felt Stiff Hats, in medium blocks, the brims are either slightly flaring or flat. Sizes 6⅝ to 7¼. Today, each, $1.39.

Children's Hats of silken pile, plush, velvet or velour, in rah-rah, diamond crown, dome crown, babbette, negligee or novelty shapes, in grey, brown, black, blue or fawn shades. Have silk or cotton and silk mixed ribbon with plain tailored or fancy bow at side, and drooping or curling flexible brims; All sizes in the lot, but not in each line. Today, $2.25.

Men's and Boys' Spring Weight Hats, of wool, wool and cotton, or cotton and wool tweed mixtures. In the one, four or eight-piece style, with or without band at back, in grey, brown, pin checks, diagonals, striped effects or heather mixtures. Sizes 6½ to 7⅜. Today, $1.19.

—Main Floor, James St.

Ho! Ho! Boys, Here's Something Interesting for You

Boys' Suits, of wool and cotton and cotton and wool mixed tweeds, in medium and dark shades of grey; in the single-breasted trench model, with plain fronts, all-around belt, with buckle fastener; slash pockets, plain box back and full-fashioned bloomers, with belt loops, side, watch and a hip pocket, and strap and buckle fastener at knee. Sizes 29 to 34. Reg. $11.00, $11.75, $12.50. Today, $8.95.

Boys' Suits, of cotton and wool mixed tweeds, in medium shades of grey and brown; in the single-breasted belted model, with plain fronts, all-around belt, with buckle and button fastener, slash pockets, box back with two pairs of bloomers. Sizes 29 to 34, $11.75.

—Main Floor, Queen Street.

Shirts, Neckwear, Collars, and Other Men's Wear Needs

Men's Negligee Shirts, in coat style, with soft double French cuffs, laundered neckbands and different sleeve lengths. In fancy striped patterns, including spaced, single or double striped effects, in blue, black, mauve, green or pink; also grouped effects, in contrasting shades. Materials are of printed or woven percales, Madras, crepe effects or cotton with artificial silk mixture. Sizes range from 14 to 17½. Reg. $3.00, $3.50 and $4.00. Today, $2.45.

Men's Four-in-Hand Neckwear of figured crepes, printed foulards, club stripes, ombres, polka dots and several spaced floral or scroll silk, with cotton or artificial silk mixtures, in blue, grey, purple, brown, red or green shades; are in graduating shapes and have durable inner lining and thin strongly sewn neckbands. Today, each, 25c.

Men's Nightrobes, with lay-down collars, pocket and gussets; all in assorted stripes of pink and blue, white and pink and blue and tan. For this item we cannot take phone or mail orders, quantity being limited. Only two robes to a customer. Sizes in the lot, 14 to 19. Today, 98c.

Boys' Shirt Waists, in a large assortment of patterns, including single or cluster pin stripes, and many grouped effects, in blue, black, mauve, green or brown, on light colored grounds; have attached collars and drawstrings at waist band. Ages 6 to 15 years. Today, 47c.

Men's Soft Collars, including Canadian and foreign makes; in such materials as mercerized cotton, Madras, pique or habutai silk, with band and interlining of cotton. Sizes in the lot, 14 to 17. Reg. 15c, 18c and 25c. Today, 2 for 25c.

Men's Balbriggan Combinations (some slightly imperfect), the imperfections being oil marks or a dropped stitch, which has been carefully mended; have French neck, long sleeves, closed crotch; are ankle length and have closely ribbed cuffs and ankles. Sizes 34 to 44. Today, suit, 98c.

—Main Floor, Centre.

THE T. EATON Co LIMITED