

# THE TIME LIMIT IS 4 1/2 HOURS ON SIMPSON'S SATURDAY LIST

STORE CLOSSES AT 1 P.M. SATURDAY DURING JULY AND AUGUST

WITH NO NOON DELIVERY

## Materials With Fashion's Stamp Were Never Priced Lower

- ENGLISH MOHAIR LUSTRES.**  
Every wanted shade; 42 inches wide. Regular 50c. Saturday . . . . .39
- 54-inch Check Suiting, all sizes of checks. Saturday .53
- 2000 Yards Wool Delaines, new colorings, rosebud, floral, Dresden and equal stripe, spots, sprays, etc. Regular 60c to 65c. Saturday . . . . .40
- BLACK SATIN PAILLETES AND DUCHESSA SATINS.**  
36 and 38 inches wide, fine and medium weights. Regular \$1.25. Saturday . . . . .93
- All-Silk Crepes de Chine, splendid color range; new French shades; 40 and 42 inches wide. Regular \$4.50. Saturday . . . . .1.18
- \$1.50 Duchessa Mousselines, full color range, 39 and 40 inches wide . . . . .1.24
- New Pastel Shades in Silk Poplin Corda, mauve, corn, pink, cream, gold, sky, ivory, etc. Yard . . . . .1.00
- THREE WASH GOODS SPECIALS.**  
Remnants of Prints, Duck, Galateas, Suitings, etc. No phone or mail orders. Less than half price Saturday. . . . .6
- Remnants of the Better Class of Wash Fabrics, crepes, voiles, ratines, etc. Regularly 29c to 50c. Saturday .12/2
- 2000 Yards 40-inch White Voile. Regularly 25c. Saturday . . . . .12/2

## N.B.—Take the Curtain Materials With You for Your Summer Cottage.

They are inexpensive, yet most effective and artistic, at these Saturday prices:

Bordered Scrim, richly colored Oriental borders, printed on plain or cross-bar, heavy weight ecru scrim; 38 inches wide. Regular 25c yard. Saturday . . . . .19

Silkoline, 36 in. wide; all shades. Saturday yard . . . . .14

Casement Crepe, 36 in. wide; all leading shades; plain or cross-bar effects. Regular 35c yard. Saturday, yard 23

Window Shades at 25c—A good quality opaque cloth, in cream, green or white; 86 in. x 70 in.; reliable spring rollers. Saturday, each . . . . .25

## Embroideries 98c

- 800 Yards, 27-inch, Finest Swiss Embroideries, in six or eight patterns, usually \$1.25, \$1.50 and \$2.00. Saturday . . . . .98
- New Crepe Windsor Ties, in stripes of black, blue, pink, brown or green and white. Each . . . . .65
- Plain Colors, 36 shades . . . . .65
- New Maltese and Carrick-Ma-Cross Collars, round, pointed and sailor shapes. Each 1.75 to 12.00 for Maltese; Carrick-Ma-Cross, each . . . . .4.50 to 12.00
- 1200 Sample Pieces of Women's Neckwear. Saturday . . . . .25

## Typically Summer Millinery at \$2.85

South American Panamas, with white ribbon trim, white or black tagels, in turban or large sailor shapes, with tulle or flowers, and undressed Leghorns in small shapes, also tulle, trimmed white satin hats; these are the majority of the splendid offering Saturday at \$2.85. Usual values \$4.00, \$5.00 and \$6.00.

NEW PANAMAS AT \$1.85.  
Are pure white bleached, and are of qualities usually sold for \$2.50 to \$3.50.

CHILDREN'S UNTRIMMED PANAMAS AT \$1.69.  
New, fine quality, real South American goods. Regular \$2.50. Saturday . . . . .1.69

CHILDREN'S HATS AND BONNETS, 50c.  
Old lines in Swiss embroidery, trimmed tassel or Milan. Regular \$1.00, \$1.50 and \$2.00 . . . . .50

### 8.30 SPECIAL

## Wash Skirts 95c

150 Rep and Pique Skirts, new flare styles, with pockets, separate belt and button trim; all sizes. Regular \$1.25 and \$1.50 each. Saturday, 8.30 a.m. . . . .95



## New Hot Weather Dresses \$3.95

Including several good dresses, formerly marked \$4.95 to \$6.50. Smart white frocks in new designs; complete range of fancy colored muslins, voiles, zephyrs and other weaves. The styles are quite the newest and suit all ages. Saturday special . . . . .3.95

WOMEN'S SAMPLE SILK DRESSES, \$6.75.  
Regular \$12.50 to \$18.50. Just 50 and no two alike, smart styles, assorted shades and a variety of silks. An exceptional lot of bright new dresses at . . . . .8.75

WHITE COATS FOR OUTING, \$6.95.  
Chinchilla, several good styles, full flare from shoulder or pleated and belted, with adjustable collar. Regular \$10.00. Saturday . . . . .6.95

WASH SUITS \$4.95 AND \$5.95.  
Suits for service and comfort, made from good quality, natural shade Beach cloth, or white; military, belted or pleated coats; all sizes . . . . .4.95 and 5.95

50 SUITS FOR STOUT WOMEN AT \$12.50.  
Regular \$25.00 to \$35.00 each; in black, navy and gray; abraded, imported serges and whipcords; sizes 40 to 47 only. Formerly \$20.00 to \$35.00. Special . . . . .12.50

## Summer Underwear for Men

Combination Suits, of various makes; "Athletic," made of white check nainsook, in knee length and no sleeves; white mesh and porous knits in ankle or knee, and long or short sleeves; cuffs and ankles finished with fine elastic rib; all sizes in the lot. Regular \$1.00. Saturday . . . . .55

All White Tennis and Outing Shirts, with single or double soft cuffs; reversible, open neck, and separate collar styles; materials are white satin and canvas stripes; silky white cords and pebbles; also plain white soisette; all sizes to 17. Regular \$1.25 and \$1.50. Saturday . . . . .87

## Young Men's Straw Boater Hats

Latest American and English styles; made from very fine quality seennit brads, with crowns and brims, in correct heights and widths; black silk bands, with plain or fancy bows. Regular \$2.00 and \$2.50. Saturday . . . . .1.45

Brazilian Panama Hats. Regular \$2.00. Saturday . . . . .1.00



## Gloves and Hosiery Bargains Today

Women's Silk Hose, sand, gray, brown, black and white, with colored tops; sizes 8 1/2 to 10. Regularly 59c. Saturday, 39; 3 pairs for . . . . .1.10

Women's Mercerized Plain Lisle Thread Hose, Canadian; black, white and colors; sizes 8 1/2 to 10. Saturday, 3 pairs 1.00; per pair . . . . .35

White Lisle Gloves, in 16-button length, sizes 5 1/2 to 8. Regular 75c pair . . . . .59

Men's Summer Hose, newest shades, lisle thread; sizes 9 1/2 to 11 . . . . .25

## A Good Idea

Don't bother with Breakfast at home, but have it in the Palm Room here. Bring your wife along, so that she may have an early start for the half-holiday—8.30 to 10.30. Club Breakfasts, 15c, 20c, 25c.

## A Suit Special for Young Men

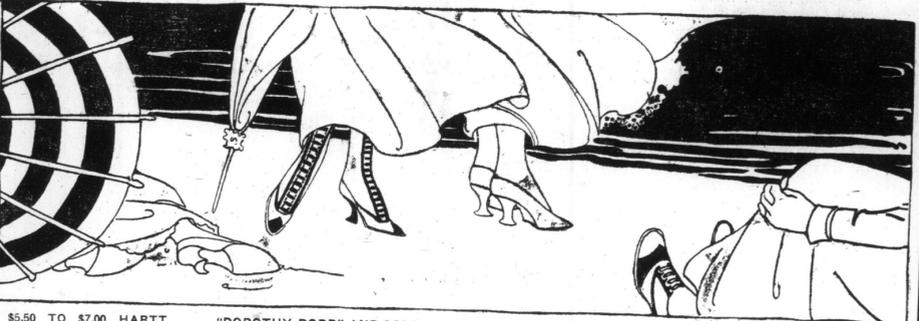
If you can wear sizes 33 to 44, you will find big advantages in buying one of these Worsted or Tweed Suits.

Just 138 Suits, formerly \$15.00, \$18.00, \$20.00 and \$22.00. On Sale 8.30 a.m. Saturday for . . . . . \$10.80

Young men and men will find a wide range of smart, correctly tailored and fashionable clothing. 26 Sample Suits, from one of the leading manufacturers of young men's clothes; narrow shoulder, close-fitting, short in length; wide, soft roll lapels, in two and three-button models; high cut vest, with and without collars; and narrow, straight-cut trousers. These come in club checks, small stripes, in browns, grays and green mixed English tweeds. For Older Men, suits of English fine twill navy blue worsted, fancy English tweeds and worsteds, in grays and browns, in small stripe patterns; made in single-breasted sack style; finest mohair and lustre linings used; sizes 33 to 44. To clear . . . . .10.80

A CLEARING IN OUR BOYS' SUIT SECTION.  
Suits formerly up to \$12.50 will be sold Saturday morning at \$5.95. These suits comprise some of our highest grade goods; snappy American models, double-breasted and Norfolk styles; a selection of colors in English tweeds and novelty cloths, full cut bloomers with belt loops, hip and watch pockets; many of these suits are hand-tailored; sizes 8 to 15 years. Saturday, 8.30 a.m. . . . .5.95

## Saturday Morning Sale of "HARTT" Boots for Men, "Dorothy Dodd" Shoes for Women, "Boy Scout" and Galt Boots



\$5.50 TO \$7.00 HARTT BOOTS, FOR \$2.95.

1915 samples, surplus and floor stock of these manufacturers; button, Blucher and lace styles; patent coil, box calf, black king calf, tan Russia and willow calf leathers; sizes 5 to 11; three widths; "Hartt" \$5.50 to \$7.00 boots. On sale, Saturday . . . . .2.95 (See Window Display)

"DOROTHY DODD" AND GOLD MEDAL SHOES, \$2.49.

Latest 1915 styles, from Boston's best maker; harmonizing leathers and fabrics; light street and featherweight soles; bows, buckles, straps and La Valliere ornaments; sizes 2 to 7, widths A to E; \$4.00, \$4.50 and \$5.00 "Dorothy Dodd" Shoes. (See window display). Saturday 2.49 P.S.—Pure White Poplin Pumps and Colonial, \$1.25.

\$2.50 TO \$3.50 "BOY SCOUT" BOOTS, SATURDAY, \$1.99.

Lace style, strong, specially tanned gummetal and box calf leathers; stub proof toe boxes, roomy toe shapes; sizes 11 and 1 1/2 to 4 1/2. Regular \$2.50 to \$3.50 "Boy Scout" Boots, Saturday, at . . . . .1.99 N.B.—Rubber-Soled Sporting Footwear, Specially Priced Saturday.

CHILDREN'S \$1.50 BOOTS, SATURDAY MORNING, 75c PAIR.

A Galt maker's boots, button style; colored tops; patent coil, black calf and tan calf leather vamps; hand-turned and McKay soles; no heels, spring heels and low heels; educator toe shape; sizes 2 to 5. Regular \$1.50 Galt Boots, Saturday. . . . .75

NO PHONE OR MAIL ORDERS CAN BE FILLED

## 50 Cent Holiday Reprint Books at 25 Cents

"Lady Baltimore," by Owen Wister; "An Idyll of the Wabash," by Anna Nicholas; "Edges," by Alice Woods; "Roach & Co., Pirates of Jimmy Bludstone," by Marie Van Vorst; "Singing Mouse Stories," by Emerson Hough; "Cousins Diane," by Henry C. Rowland; "Mascot of Sweet Briar College," by Henry W. Phillips; "The Right Man," by Brian Hooker; "At the Sign of the Fox" by Barbara.

## Pocket Cameras

10 Folding Pocket Cameras, plates or films; size 3 1/4 x 4 1/4. Regular \$15.00. No phone or mail orders. Saturday . . . . .8.00

## Room Quantities of Wall Paper 99c

Broken and odd lines, of some as much as 20 rolls; some with wall, border and ceiling. Saturday, 8.30 a.m. . . . .99

## Cluster Diamonds \$25

8 Only, Diamond Cluster Rings, all perfect blue-white diamonds, platinum set, with 14c gold bands; seven diamonds in each ring; looks like one large solitaire. Regularly \$35.00. Saturday . . . . .25.00

## Wrist Watches \$5.00

25 only, small ladies' size, gunmetal case, with straps, 15-jeweled nickel lever movement, guaranteed for one year. Regularly \$6.00. Saturday . . . . .5.00

## Three Big Furniture Specials

Chairs, Mattresses, Beds  
Willow and Rush Easy Arm Chairs, suitable for living rooms, sun rooms, and verandahs. Regularly \$4.75. Special Saturday morning . . . . .2.65

Mattresses, extra well filled with all pure cotton felt, roll-stitched edges, carefully tufted and covered in good quality of art ticking; all standard sizes. Regularly \$7.50. Special Saturday morning . . . . .4.35

Brass-Trimmed Iron Bedstead, white enamel, brass top rails, uprights and caps; all standard sizes. Regularly \$5.25. Special Saturday morning 3.95

## Imported Seamless Tapestry Rugs \$6.25

Two small conventional designs, tan ground, red and green coloring. 5 ft. 6 in. x 9 ft. Saturday . . . . .6.25

20 Rolls of Stencilled Matting at 15c—This season's Japanese Matting, floral and Oriental designs. Regular 20c yard. Saturday . . . . .15

Japanese Verandah Seats, 18 inches square. Regular 20c each. Saturday, 2 for . . . . .25

Remnants of Oilcloth, 19c—Lengths up to 6 square yards. Regular 27c square yard. Saturday, square yard . . . . .19

## \$1.75 and \$2 Corsets, Saturday, \$1.00

300 pairs D. & A. C. C. a la Grace and E. T. a la Deesse models; fine white coutil; medium or low busts; very long hips; finest rustproof boning; strong garters; bust draw cord; sizes 19 to 28 inches.

\$1.00, \$1.25 AND \$1.50 NIGHTGOWNS AT 75c.  
Fine cotton or nainsook, high neck or slip-over models; dainty lace or embroidery trimmings, in a variety of handsome styles; lengths 55, 58, 60 inches.

WOMEN'S 65c BLOOMERS AT 39c.  
Women's Bloomers, balbrigan knit, lisle and cotton mixed; gray, Alice, pink, sky or white; elastic at waist and knees; sizes 34 to 42 bust.

GIRLS' 50c, 65c AND 75c DRESSES AT 25c.  
Balances of styles in gingham, percales, chambrays, attractive styles, splendid garments for vacation time; full sizes; well made; not all sizes in each style, but sizes 3 to 14 years in the lot.

INFANTS' SILK BONNETS.  
Dainty French knot design; silk ruching and silk ribbon trim; wide silk ties; sizes for ages 6 months to 2 years. Regularly 75c. Saturday special . . . . .35

## Summer Blouses 98c

In sheer lingerie; every one made to sell at a much higher price; 15 separate styles, in voiles, organdies and batiste, embroidered, or trimmed with laces, low necks, and few buttoned right up; sizes 34 to 44 bust. Regular \$1.48 to \$1.95. Saturday morning . . . . .98

## Vacation Lounging Robes \$3.95

For Muskoka or the seaside; soft, fleecy, woolen ripple elderdown robes, dark cardinal only; loose back, rope girdle; collar and cuffs finished with silk ribbon; sizes 34 to 44. Saturday . . . . .3.95

Women's Petticoats, 60c—Sateen, satin and moire; lengths 36 to 42. Regularly \$1.00 and \$1.50. Saturday 69

Dressing Sacques, 49c—Fine printed muslin. Regularly \$1.00. Sizes 34 to 44. Saturday . . . . .49

## Turkish Towels 63c Per Pair

Range of Large Turkish Bath Towels, long close pile, several colors or white. Regular 85c and \$1.00 pair. Saturday . . . . .63

White English Satin Bedspreads, assorted designs, closely woven. Regular \$3.00 and \$3.50. Saturday 1.98

11-inch Shelf Oilcloth, Yard . . . . .5

4000 10c Wash Cloths. Each . . . . .5

## Lawn Mowers

Best Canadian make, fully guaranteed, 16 or 18-inch cut. Regular \$5.95 and \$6.50; 21 only. Saturday morning . . . . .3.98

Lawn Mowers, medium grade Canadian make, 12-inch cut. Regular \$4.50; 14 only. Saturday morning . . . . .2.98

### LAWN HOSE.

Three-ply, warranted grade, with couplings and clamps, nozzles extra.

1/2-inch, 25 feet, Saturday . . . . .1.98

3/4-inch, 25 feet, Saturday . . . . .2.25

1/2-inch, 50 feet, Saturday . . . . .3.50

3/4-inch, 50 feet, Saturday . . . . .3.88

Two-Burner Griswold Gas Plates. Regular \$1.75. Saturday . . . . .98

\$4.50 and \$5.00 Hammocks. Saturday . . . . .3.69

250 Aluminum Covered Sauce Pans, 4 and 6-quart sizes. Regular 79c and 98c. Saturday morning . . . . .69

## Tungsten Lamps

Continuous wire drawn; 25, 40 and 60 watt. Regularly 25c each. Saturday . . . . .21

## China Bargains

Oatmeal Dishes—Best quality china. Regularly \$1.20 dozen. Saturday, each . . . . .3

Japanese Fancy China—Bon-Bon Dishes, Chocolate Cups, Salt and Pepper Shakers, Shaving Mugs, Vases, Pin Trays, Powder Boxes, Hair Receivers. Saturday, each . . . . .3

"Royal Nippon" China—Salad Bowls, Cake Plates, Vases, Powder Boxes, Bon-Bon Dishes, Comports, Plates, Syrup Jugs, Mayonnaise Dishes, etc. Regularly 75c to 98c. Saturday . . . . .39

\$2.00 China Berry Sets . . . . .1.29

\$2.95 10-Piece Toilet Sets . . . . .1.95

## The Groceries

2000 lbs. Fresh Creamery Butter, White Clover Brand. Per lb. . . . .32

Toasted Cornflakes, 3 packages . . . . .25

Leaf Sugar, 3 lbs. . . . .25

Choice Side Bacon, sliced, Ingersoll Brand. Per lb. 25

Clark's Pork and Beans in Chili Sauce. Large tin .11

Finest Mild Cheese. Per lb. . . . .22

Finest Canned Fruit—Raspberries, Strawberries and Cherries. Per tin . . . . .18

Shirriff's Marmalade, 2-lb. jar . . . . .25

Baker's Cocoa, 1/2-lb. tin . . . . .22

Gorton's H. P. Sauce. Bottle . . . . .18

Holbrook's Sardines, plain and in bouillon, 2 tins .25

Clark's Potted Meats, plain and in bouillon, 2 tins .25

Finest Canned Corn, Peas or Tomatoes, 3 tins .23

Choice Red Salmon, 2 tins . . . . .23

Choice Olives, stuffed or plain. Bottle . . . . .15

500 lbs. Peek Frean's Shortbread. Reg. 30c. Per lb. 25

Libby's Sweet Mixed Pickles, 20-oz. bottle . . . . .25

Pure Gold Salad Dressing, 3 packages . . . . .25

Finest Canned Lobster, 1/2-lb. tin . . . . .22

Dalton's Lemonade Syrup, 3 bottles . . . . .22

500 lbs. Fresh Fruit Cake. Per lb. . . . .15

Fancy Mixed Biscuits, 2 lbs. . . . .25

FRESH ROASTED COFFEE, PER POUND, 27c.

1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb. . . . .27

# The Robert Simpson Company, Limited

LOST Persian return to PROBS

"LO Liv Bri Fre Ove BRITISH GERMAN IN SH

Enemy First in British Quickly FIGHTING German Ae Down by Near

Special Cable to LONDON, J which gained in the British was speedily repoon driving the boat which he lines. This incident was reported in que issued at the point where is not named, given of the n engagement.

No Big Ge The official ne big general often certain by the eadic attacks of in the course of and even the scale to reach y army of the crov not be describe

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Shells were ag and Rhelms, fr and the Germans

CONGRATULA ON CANADA

Empire Associ Premier to of Co

LONDON, July Elementary assoc luncheon in the Tuesday

Borden upon the in the war—190

preside. Borden will propose

Captain Meyler, overseas for an British force an Hon. Mr. Balfour

Tremendous R "I was a bumpc

then when we ope

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