the number of contracts won, Canadian companies continue to have disproportionate success in the consulting category, and this tendency may partly explain the relatively low value of individual Canadian contract awards.

It is also difficult to judge what these figures entail for Canada's future World Bank and IDB procurement performance. The declining aggregate value could indicate that disbursement and contract award levels will fall in the future. Yet, the aggregate value of contract awards may not be an accurate measure of success. As the OLIFI report on the business strategies of the 15 successful SMEs found, the small contract awards may represent the efforts of companies to strengthen their long-term position in the country market, or to make themselves "indispensable" in the eyes of the borrowers for future, more lucrative IFI-financed contracts. By undertaking these contracts in 1997, some of the companies may experience greater success in 2000 or 2001.