

Strategic Alliances

Being a small firm, Amalgamated is open to subcontracting. The percentage of work that is out-sourced is project dependent. All creative aspects are developed in-house.

As projects expand there will be an inevitable need to out-source. What Amalgamated is searching for are strategic alliance partners who have similar end-goals for a project. Experience dictates that when a client does not define clear, up-front objectives, the project suffers at many stages. Having clear cut goals and objectives is a priority.

Successful partners include: GreenWater Pictures (TV commercial production company), 51 Counter-Pass Production (TV show production), other TV animation studios and major entertainment theme park producers. Amalgamated did not elaborate on project failures.

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