

México  
Tel: 443-200  
Fax: 443-048

**Note:** To telephone México, D.F. dial: 011-52-5 before the number shown below. For contacts in other cities in Mexico, consult the international code listing at the front of your local telephone directory for the appropriate regional codes or contact the international operator.

### **International Trade**

**Centres** have been established across the country as a first point of contact to support the exporting efforts of Canadian firms. Co-located with the regional offices of Industry Canada (IC), the centres operate under the guidance of DFAIT and all have resident Trade Commissioners. They help companies determine whether or not they are ready to export; assist firms with marketing research and market planning; provide access to government programs designed to promote exports; and arrange for assistance from the Trade Development Division in Ottawa and trade officers abroad. Contact the International Trade Centre nearest you.

The **World Information Network for Exports (WIN Exports)** is a computer-based information system designed by DFAIT to help Canada's trade development officers abroad match foreign needs to Canadian capabilities, experience and interests of more than

30,000 Canadian exporters. To be registered on WIN Exports, call: (613) 996-5701.

The **Market Intelligence Service** provides Canadian business with detailed market information on a product-specific basis. The service assists Canadian companies in the exploitation of domestic, export, technology transfer, and new manufacturing investment opportunities. The intelligence is used by Canadian business in decisions regarding manufacturing, product development, marketing, and market expansion. The information includes values, volume and unit price of imports, characteristics of specific imports (e.g. material, grade, price, range, etc.), names of importers, major countries of export, identification of foreign exporters to Canada, Canadian production, Canadian exports, and U.S. imports. Two-thirds of the clientele for this service are small business. Call: (613) 954-4970.

The **Embassy of Mexico**, Mexican Trade Commissioners in Canada, and Mexican consulates can provide assistance and guidance to Canadian companies in need of information about doing business in Mexico.

Embassy of Mexico  
45 O'Connor Street, Suite 1500  
Ottawa ON K1P 5G4  
Tel: (613) 233-8988  
Fax: (613) 235-9123

### **ADDITIONAL CONTACTS IN MEXICO**

#### **National Bank of Construction and Public Services**

*Banco Nacional de Obras y  
Servicios Públicos (BANOBRAS)*  
Tecoyotitla 100, Piso 2  
Col. Florida  
01030 México D.F.  
México  
Tel: 723-6045  
Fax: 723-6177/6179

#### **Secretariat of Social Development**

*Secretaría de Desarrollo Social  
(SEDOSOL)*  
Avenida Constituyentes, No. 947  
Edificio B, Planta Baja  
Col. Belén de las Flores  
01110 México D.F.  
México  
Tel: 227-8268  
Fax: 277-8529

### **REGIONAL MARKETS**

*Gobierno del Estado de  
Coahuila*  
Palacio de Gobierno  
Domicilio Conocido  
Saltillo, Coahuila  
México  
Tel: (84) 4-27-47, 4-37-00,  
ext. 169  
Fax: (84) 4-13-60  
Contact: Ing. Cesar Castilla  
Canto  
Director del Departamento de  
Informática

