

- o Maintain an importers register listing names and addresses of useful contacts overseas.
- o Provide space both at MEXPO and in some Trade Commissioners' Office whose space is available for display of Malaysian made products for viewing by potential buyers.
- o Organise seminars for the benefit of Malaysian exporters on trade opportunities and other facets of trade in the overseas markets.
- o Publish booklets, pamphlets and brochures on country surveys, market and product surveys, businessman guides and other trade literature on a regular basis for distribution to Malaysian exporters.

Services Offered to Foreign Importers at MEXPO

- o An exporters register comprising complete and continually updated company and product information on Malaysian Suppliers/Exporters is maintained at the Centre to meet the needs of foreign buyers, both visitors in person and trade enquiries received through correspondence.
- o MEXPO can aid foreign importers in locating Malaysian suppliers of goods and services. Appointments can be arranged with appropriate Malaysian suppliers of goods and services.
- o Importers who visit Malaysia can see for themselves the wide range of products exported from Malaysia at the permanent display maintained at MEXPO's premises.
- o Enquiries made by foreign importers either through the Trade Commission officers or direct would be circulated to Malaysian exporters and arrangements are also made to have the enquiries published in "Peluang Dagang".