

- UNKNOWN AUTHOR/Mexico

MISSION STATEMENT: CONSULAR

(A) To provide best possible service in circumstances bearing in mind the needs of the client and the effectiveness of the action proposed and (B) to respond to every clients request in such manner that even when a tangible service cannot be provided the person leaves feeling better for having consulted us and more capable of dealing with the matter personally.

- N. BEMAN/UED

To make and embrace in word and deed a commitment to work in harmony with all members of the department toward the common goals of protecting and promoting Canadian interests at home and abroad.

- UNKNOWN AUTHOR/Washington

It is my hope that the mission statement will reflect the public service function of the department. The only contact most Canadians will ever have with our department is when they require consular services abroad, seek to sponsor their relatives for immigration, or invite friends to visit Canada. In the past these services have been undervalued within the department and underresourced.

J. MUNDY/TCF

The mission of External Affairs and International Trade Canada is to articulate, protect and advance Canada's national interests in the world community.

- B.M. WHITE/CIX

Foster a better understanding of foreign countries and international events among Canadians.

- R. THIBAUT/IDR

A l'aube du XXIème siècle, le MAE projette à l'étranger les grands défis qui attendent le Canada et le reste du monde: promouvoir un air propre (environnement planétaire) et une ère pacifique (détente mondiale et résorption, espérée, des conflits régionaux) et préparer l'après-GATT (amenuisation accrue des barrières tarifaires et commerciales).

- D. MANICOM/JIPP

Our briefest public statement is our letterhead, which muddles and confuses our image. It is an insult to Trade officers to