

REPORT #5
87/10/13

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

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619 - ATLANTA
TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

UNITED STATES OF AMERICA

RESULTS REPORTED

QUARTER : 1

CONTINUE DIRECT MAIL CAMPAIGN TO MANUFACTURING FIRMS HEADQUARTERED IN TERRITORY.
RECRUIT BUSINESS WRITERS TO PREPARE POSITIVE ARTICLES ON CANADIAN INVESTMENT CLIMATE.
REPORT ON RESULTS OF INVESTMENT CONSULTANT'S ACTIVITIES.
UNDERTAKE SERIES OF TECHNOLOGY INFLOW PROJECTS.
FOLLOW-UP ON PRIME INVESTMENT PROJECTS IDENTIFIED BY CONSULTANT.

LETTERS AND INVSTMT BROCHURES SENT TO 500 FIRMS IN SOUTH CAROLINA; FLORIDA MAILING IN PROCESS.
RECRUITED 2 WRITERS WHO WILL VISIT CDA & PREPARE 4 ARTICLES FOR LOCAL BUSINESS MAGAZINES.
REPORT PREPARED AND SENT.
REPORT ON PROJECTS PREPARED AND SENT.
FOLLOWED UP ON 36 PROSPECTS. TEN INVESTORS PLAN-
NING INVESTMENTS DURING NEXT 2 YEARS, VALUED AT \$7.2 MILLION AND CREATING 150 NEW JOBS.

QUARTER : 2

QUARTER : 3

QUARTER : 4
