

PHOENIX PUBLISHING COMPANY

No advertisement of any business which we regard as fraudulent or of evil tendency will be accepted at any price. It being our desire to make GRIP advertisements unique and effective, we will freely supply expert aid to advertisers in the invention, construction, writing and illustrating of their ads. Designs and terms submitted on application.

"Ads. that bring Biz."

OFFICE: 81 ADELAIDE ST. W., TORONTO



GRIP TO HIS FRIENDS.

In making his bow to the public on his re-appearance, GRIP asks their ear while he makes an announcement or two of a business character.

First, he wishes it clearly understood that he has no connection whatever with his former publishers, the Grip Printing and Publishing Co., Limited. His new proprietors are the Phoenix Publishing Co., who have acquired the name and subscription list, but beyond that have nothing to do with the old company.

GRIP will be sent to all old subscribers who had paid in advance, and the dates to which they paid have been moved forward for a period equivalent to the time GRIP was out of existence.

To those who paid up to the time of suspension GRIP will be sent from 1st January, with the hope that they will remit at once and continue on the list.

To all who were in arrears when GRIP suspended, accounts for what is due, together with the subscription for the present year, will be sent as soon as possible, when it is hoped remittances will be made at once, for GRIP does not want to have any of his patrons in his debt.

Now for an important announcement. It is the purpose of GRIP's publishers to make subscriptions payable strictly in advance. The address label will show the date of expiry. A reasonable time will be allowed for renewals to reach the office. Failing to hear, the names will be removed from the list. This rule, which experience has shown to be the best in the interest of both publisher and subscriber, will be strictly adhered to.

If the first number should be a day or two late in reaching subscribers, the fault must be attributed partly to the delay in getting a new enterprise under way, and partly to the red tape of the Post Office Department, which requires a copy of a new periodical to be sent to Ottawa and registered there, before it is allowed the privileges of the mails. This causes a delay of a day or two after it is printed. After this issue GRIP hopes to be prompt on time and a welcome visitor in thousands of Canadian homes.

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THE New Peterson Magazine is one of the best of American Magazines, both in literary and artistic contents. It is published at the nominal price of \$1 per year or 50 cts. for six months. Arthur's New Home Magazine, published at the same figure, makes a specialty of cut paper patterns for the ladies, giving in the course of the year patterns really worth \$3 if bought by themselves. Send 5cts. for sample copy of either Magazine, or \$1.75 for a year's subscription to both. Address the Publishers, Philadelphia Pa.

All the world is divided into two great classes, those who went to the World's Fair at Chicago and those who didn't. The former will wish to be reminded of what they saw at the beautiful white city; the latter, who had to stay home, will be pleased to see it through the camera. Both can be served by the Portfolio of Views of the Dream City now being given away by the TORONTO STAR.

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THE most timely article in the January number of the Review of Reviews, and it may perhaps be said without contradiction the most timely article in any of the magazines of the month, is upon relief for the unemployed in American cities. It is from the pen of the editor, Dr. Albert Shaw, and presents from data furnished for the most part later than the middle of December the steps which have been taken in a number of American cities for the special relief of the unemployed in the present winter. It is gratifying to learn from this article that so much has been accomplished and that the intelligence as well as the charitable disposition generally manifested is of so high an order.

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MR. IKE SUCKLING is in a fair way of achieving the reputation of the Canadian Abbey. We don't mean the pen-and-ink artist of that name, but the Abbey who is famous as an impressario, and to whom New York owes the privilege of hearing all the great singers and instrumentalists of the world. Mr. Suckling has undertaken the risk of bringing Henri Marteau to Toronto, arrangements having been made for his appearance with his correct company at the Pavilion next Monday evening. Marteau is only about twenty years of age, but is already regarded as a musician worthy of being ranked with Paderewski, only Paddy plays the piano and Marteau the violin. Montreal went daff over the great Frenchman. Two great lady vocalists—a soprano and a contralto, will assist.

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LAST summer Edward Bok, the editor of The Ladies' Home Journal, visited Canada. Previous to this visit, Mr. Bok had written much and well of Canadian writers, but his personal visit gave him a new idea of Canada's literary people and their talents. He became interested in Canadian authors and literary matters, and the first indication of this was the announcement that he had secured Lady Aberdeen to write for his magazine. Then it was given out that the first prize in the Journal's musical series offered for the best waltz had been awarded to Mrs. Frances I. Moore, of London, Ontario, one of GRIP's old-time contributors, by the way. This waltz Mr. Bok has named "The Aberdeen Waltzes," in honor of Lady Aberdeen, and it will be printed in its entirety in the February issue. Mr. Henry Sandham, the Canadian artist, was next heard of as making a series of covers for the Journal. Then the names of J. Macdonald Oxley and John Lambert Patne became prominent in the magazine's contents. Now Clifford Smith, of Montreal, has had his first American story accepted by this magazine.

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THE fact is our maple woods are full of literary and artistic talent GRIP hopes to give ample demonstration of this as soon as he gets into good running order, by sending forth week after week a brightly written and elegantly illustrated paper. The present number is of course excellent compared with what they can do in the States,—but wait!

* * *

WE are glad to observe that Father Torrington's College of Music—more formally known as the Toronto C. of M.—goes on its way prosperously. The course provided is complete in all its departments. They can teach you to sing (if you have any voice) elocute or to play anything (excepting football.) It ought to count for something, too, to study in an institution presides over by such a genial conductor as Mr. Torrington.

TYPEWRITERS may come and typewriters may go (we mean the machines not charming young ladies who work them) but the "Standard" is still the Standard of them all. Whatever is worth buying is worth buying good, so our advice to all who may want typewriters is to consult Mr. George Bengough, the agent of the Remington Standard on the subject. His office is 43 Adelaide St. East near the foot of Victoria.

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KIND WORDS.

WHEN it was known that GRIP was to reappear with the New Year, paeons of joy were heard throughout the land. Many congratulatory letters were received and the press gave utterance to kindly expressions on all hands. We, with due modesty, quote a very few of these kind words:—

Globe:—"The country will be glad to hear that GRIP is to be with us again with the first week of the New Year. Mr. Bengough needs no introduction to anyone who knew GRIP. It was Mr. Bengough who made GRIP. Our minds are filled with the children of his brain and pen. He was for a score of years perhaps our most faithful political historian. Many times and oft he hit hard, but never below the belt. Some of his views were too extreme for the popular taste, but he was always bright, strong, original and far-seeing, and we shall all be glad to have the favourite bird looking on us again out of its solemn eyes, humanizing philosophy and politics, and regulating church and state."

Empire:—"GRIP, the well known comic weekly, is to be revived at the beginning of the New Year. This is good news, because it indicates a belief that the community will appreciate and support the clever cartoon work which Mr. J. W. Bengough and others have been doing in Canada. GRIP should be welcomed cordially back to life."

Onward:—"We are glad to learn that Canada's brilliant humorous paper, GRIP, has reappeared, with entirely new publishers. GRIP became a kind of household necessity, and we believe it will be even more so in the future. We were proud of the attitude of GRIP on all moral questions."

Kingston Whig:—"GRIP's revival will be hailed by every one who appreciates a good comic paper."

Georgetown Herald:—"Our readers will be glad to hear that GRIP, the once famous comic paper, is to be revived, with J. W. Bengough as editor."

Central Canadian:—"Human nature seems to call for the relaxations of good humor and the pictorial transcripts and epitomes of the epigrammatic in life and literature. GRIP has filled this exacting bill in the past, and is now sure to do it even better."

Chatham N. B., World:—"GRIP, the well-known comic weekly, is to be revived at the beginning of the new year. So far as politics are concerned let it give the people as much of the satire and as little of the savagery of politics as possible, and both sides will be well pleased."

New Westminster, B. C., Columbian:—"The country needs GRIP, and we're glad he is to be to the front again."

London Advertiser:—"The pleasant surprise of the holidays to thousands of our readers will be the announcement that GRIP will be revived with the first week of the new year under the editorship of its originator, Mr. J. W. Bengough. The country needs the happy and effective touch of the master cartoonist, and it likes to have it in concentrated form. The new GRIP promises to find a widened field and a vastly increased circle of friends."

Thorold Post:—"GRIP was for many years a felt factor in Canadian matters political. . . . We shall welcome the spicy little sheet again, and wish for it the success it is sure to deserve."

GUILD HALL

McGill St., East of A. Association Hall
THURSDAY EV'G, JANUARY 18,
Mr. J. W. Bengough

Has the honour to announce his

Annual Entertainment

On which occasion he will present a Programme of

Crayon and Comedy

UP TO DATE.

The proceeds, over expenses, will be devoted in aid of the Haven and Prison Gate Mission, and Tickets may be obtained of the Ladies connected with that work

Further Particulars Later.

THERE'S NO MATCH FOR 'EM!

EDDY'S

TELEGRAPH MATCHES.

SEE THAT YOU GET THEM.

A BULL IN A CHINA SHOP

COULDN'T MAKE MORE HAVOC IN PRICES OF

FANCY CHINA

And GLASSWARE

Than we have made, and will continue for the next 30 days, prior to moving to our new premises, King Street East.

Junor & Irving

109 KING STREET WEST TORONTO