



Improved Subscription List Book.

The above cut is a reduced representation of Pierce's Patent Subscription List Book, which is claimed to be a valuable acquisition to the office of the newspaper, magazine, periodical publisher and newsdealer, and supplies a need long felt by them.

It is claimed that by the use of this book a great deal of valuable time and labor will be saved, and the publisher and newsdealer will be enabled to keep their accounts with greater facility and correctness, and with decidedly more neatness and despatch, than they can by the old method, which really is no method at all, there being no system or regularity connected with it. But in using this book simplicity, regularity, system, despatch, correctness and neatness are secured.

An examination of the illustration will readily show the facility and ease with which publishers, with its aid, can accomplish what has hitherto been an arduous task, viz.: of keeping their lists in order, free from unseemly erasures that such lists are subject to, occasioned from constant revision, arising from change of residence, expiration of subscription, addition of new names, and discontinuance of papers, etc.

The names are kept on moveable labels or tags, which are securely held in position by their peculiar form, and by loops formed of fine English line, and can be easily inserted or removed. The date of subscription, payments, etc., can be kept on the labels for a term of twelve or sixteen years, without the necessity of re-writing

the address or change of label. In case a name is to be dropped from the list, remove the label and insert a new one; or the same label (which presents a new direction tag. If a change of address is desired from one list to another, the labels or tags can be shifted by the quickest and most simple manipulation.

By this system of keeping lists you always have the subscriber's account before you, the date of his subscription and time paid to, and no erasure or mutilation of the lists or book occurs. The labels are sufficiently large to receive name, town, county and state of each subscriber. Accounts can be kept either by number or dates, as may be desired. The leaves of the book are made of the best material (tag stock), are substantially bound, and with ordinary care will last many years.

#### Paper Mills in France.

The catalogue of the first exhibition of the Publishers', Booksellers', Printers' and Stationers' Club of Paris, which opened on the 6th July, gives some statistics of paper mills, which are interesting. It says that the Pape'terie d'Es-sonnes (owned by Darblay Sr. and Jr. and by Béranger) has the most powerful machinery owned by French paper mills; it has a steam-engine of 800 horse-power, and ten paper-making machines, each making only one sort of paper; any order sent from Paris will be filled and delivered in twenty-four hours. Tonnellier has four paper mills, a finishing and ruling shop, and a warehouse, all in Sarthe, though in different villages; besides an office in Paris. These mills have six turbines, five water-wheels, four machines to make web-paper, 45 cylinders; which give employment to 500 men and women, divided into gangs, that work may go on uninterruptedly day and night. At each mill there is an infants' school, youths' school, adults' school, library, physician, apothecary—all free; a savings bank which doubles the capital when it reaches a given amount. There is a central bakery for the economical supply of food. A share of the profits is annually distributed among the most meritorious workmen. Two thousand tons of paper are annually made at these mills.

The *American Model Printer* for July-Aug. is to hand. This excellent publication still retains its position at the head of typographical journalism.