

# Savings Accounts

**SOLICITED**

**3½%** Interest allowed—compounded half-yearly

Paid-up Capital . . . . . \$1,250,000.00

Total Assets . . . . . 6,375,403.57

THE

## CENTRAL CANADA

LOAN AND SAVINGS CO'Y

TORONTO, CANADA

SENATOR GEO. A. COX, - President

E. R. WOOD,  
*Managing Director*

F. W. BAILLIE,  
*Assistant Manager*

## IMPERIAL LIFE

Assurance Company of Canada

**T**HE IMPERIAL LIFE was the first company in Canada to place its entire policy reserves up on a 3½ per cent. interest basis.

**T**HE Government Deposit maintained by the Imperial Life is larger than that of any other Canadian Life Insurance Company.

**T**HE Policy Contract of the Imperial Life is one of the most liberal issued, consistent with safety and equity.

— HEAD OFFICE — TORONTO, CANADA —

FIRST AND PARAMOUNT — ABSOLUTE SECURITY TO POLICY-HOLDERS