

## THE CANADIAN HOME JOURNAL

*An Illustrated Magazine devoted to the interests of Canadian Women.*

EDITED BY

FAITH FENTON.

PUBLISHED MONTHLY BY

THE HOME JOURNAL PUBLISHING CO., LTD.

CHAS. A. E. CARR (LONDON), President.

GEO. E. ELLIS (TORONTO), Secy.-Treas.

BUSINESS OFFICE :

3 King Street East, Toronto.

PRESS ROOMS :

Rear Building, Manning Arcade, Toronto.

SUBSCRIPTION PRICE :

\$1.00 Per Year ; Single Copies 10 Cents.

### YOUNG LADIES

Who desire to increase their pocket money should write to the HOME JOURNAL and obtain information from their Circulation Department. No young man or young woman who is desirous of improving themselves should be deterred from making at least a trial experiment. No one can lose anything, all are certain at least to make money. There is no competitive element in the plan: to all we allow a generous commission whether you secure one subscriber or a thousand.

The November number of the CANADIAN HOME JOURNAL met with so cordial a reception that we are enabled to send out the December number enlarged to twenty-eight pages, and otherwise improved.

This, our holiday number, surpasses any previous issue in form and contents. It is filled with bright reading matter and choice illustrations. It is essentially Canadian. Every department is thoroughly up-to-date; the sketches and stories are full of interest. Altogether it makes a choice little holiday issue to mail away to friends in distant places.

Since the price of the JOURNAL is not increased, it is quite within the reach of everyone; and there are few who cannot afford to pay ten cents for a copy to give or mail away in place of the stereotyped Christmas card.

We are desirous of calling attention this month to the interesting report from the Nursing-At-Home Mission in the department of Woman's Work. We inserted this leaf from the diary of one of the nurses with much pleasure, feeling sure that all who read it will extend willing and cordial support to this most worthy and heroic work.

Concerning the Woman's Work department, we have again to thank the secretaries and presidents of the many societies who have so cordially responded to our request. Our reports this month have come from Quebec, Montreal, Ottawa, Kingston, Toronto, Hamilton, London, Winnipeg, Vancouver, and Victoria—thus taking in the whole range of our cities.

The towns are still a little backward in forwarding accounts of woman's work; but they will come.

It has especially pleased us to receive so many friendly letters and reports from British Columbia. Our province beyond the Rockies must have more than its share of bright women.

Several letters have come to hand stating that the societies represented by the writers have "nothing worth reporting."

If there is only one item of news, one bit of business transacted, it is worth reporting. One line is as welcome as fifty in the Woman's Work department. There are many quiet little societies in our towns and villages doing good work, but too shy to report it; forgetting that the knowledge of its work may be a stimulus and encouragement to others.

One more point; do not let question concerning the manner of report deter any secretary from forwarding one; since the matter comes under the editor's eye, and is revised, if necessary.

We would also ask that each page of the reports be plainly headed with names of the society, otherwise it is impossible to arrange them, if by chance they become mixed.

The editor has to apologize this month for the absence of one report from the Woman's Work department, since she cannot place it, through lack of heading.

It is the program of a woman's literary club; but whether it belongs to Montreal, Toronto, or Winnipeg; and whether it comes from university or club, she cannot tell. Perhaps the writer thereof, missing it from the department, will set her straight for the January issue.

The JOURNAL'S New Literary Bureau is now prepared to supply, at an advantageous price to the purchaser, any book or books desired. It makes no difference what book you write for, old or new, it will be at once secured and sent if it is at all possible to secure it. In the buying of books for the holidays, the Literary Bureau will prove invaluable to you.

### CORRESPONDING SECRETARIES WOMEN'S SOCIETIES.

As the reports of the societies are being published monthly in the CANADIAN HOME JOURNAL, we are very anxious that all the members should see these reports, especially as they have been prepared and sent each month through the efforts of the corresponding secretaries and also at no small expense and labor to ourselves. There are over 100,000 women in Canadian societies who are doing an excellent work in their different branches, and it is to bring all in touch and encourage all in a feeling of sisterhood that we publish the reports. To assist us and make our influence for good felt, we respectfully ask the corresponding secretaries to induce as many of their members as possible to subscribe, so that we may be sure of the reports being read by as large a number of women as possible.

Subscription, \$1.00 per year.

THE HOME JOURNAL PUBLISHING CO., LTD.  
MANNING ARCADE,  
TORONTO.

*Young lady agents are wanted in every town in Canada, to whom a liberal commission will be allowed for subscribers.*

### IMPORTANT ANNOUNCEMENT.

It is the intention of the management of this publication to make special contracts from time to time with manufacturers and others whereby our subscribers and patrons may save considerable money in buying different articles which are required by every family.

This month, by giving our guarantee for a large number of orders, we are enabled to offer all new subscribers who pay for a year's subscription to the CANADIAN HOME JOURNAL a coupon which will entitle them to have a dozen of the finest Cabinet Photographs, taken by Toronto's leading photographer, at a saving of two dollars in the regular price charged by the firm.

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If you are already a subscriber, you can easily induce one or more friends to subscribe, and we will furnish each one with coupons for the photographs.

We are determined, by giving these special advantages from time to time, to save every subscriber many times over the \$1.00 they pay us for the magazine, and by so doing feel satisfied that in a very short time our subscription list will reach the 50,000 mark.

Our success so far has been phenomenal. Publishers and newspaper men tell us they never knew of a publication that was inaugurated under more favorable auspices, and in so short a time had such a standing.

As for our advertisers, they are more than pleased, some reporting orders from all parts of the Dominion.

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