

### The Sun Life "Outing," 1910.

The Company's Agency Outing was held during the last week of August, at Gananoque, Ont. Favored with good weather, a most enjoyable time was spent. Indeed one had needs be of a very singular temperament who could not be charmed by the scenery of the St. Lawrence at Gananoque, in the centre of the Thousand Islands; and cheered and brightened by the evidences on every hand of friendships renewed, and the desire shown by every one to help the other fellow have a good time and get full benefit of the opportunities offered. The party arrived at the Gananoque Inn on the afternoon of Tuesday, Aug. 24th, and, as the men foregathered in the hotel corridors or on the banks of the river, many a hearty greeting was exchanged, and hand-grip given. Old friends met once again after some years' separation with the exclamation, "What, you here again; just the same as ever, not a day older."

During the afternoon group photographs were taken by Mr. Cunningham, of Hamilton, who has performed a like service at the Outings for many years past.

In the evening, an informal smoker was held, and opportunity given for free discussion of anything of interest. The most interesting topic was the proposal to form competitive clubs to be composed of representatives who write \$100,000 or more of business. The proposition was received with enthusiasm, and many suggestions were made as to names, conditions, etc., the Macaulay Club being among the names suggested. The songs, particularly the French-Canadian choruses, were heartily received, and contributed to the enjoyment of the evening. A resolution was passed that a cable message be sent to the President, Mr. Robertson Macaulay, expressing the best wishes of the Agency Staff, and a telegram of sympathy to the Medical Director, Dr. Wilkins, who was unable to be present owing to illness. Telegrams were also directed to be sent to Mr. A. M. Mackay, editor of SUNSHINE, absent through illness, Mr. J. C. Tory and Mrs. Gilroy. The evening was thoroughly enjoyed by everyone, and much benefit and instruction were gained through the discussions, which were carried on in a most animated and earnest manner.

Wednesday morning found everyone ready to spend the hours before lunch as "fancy" dictated, and a good many men's fancy caused them to flutter in the vicinity of the few ladies whom kindly fortune led to grace the Outing with their presence.

In the afternoon the Steamer "New Island Wanderer" was boarded, and a most delightful sail among the islands was enjoyed by one and all until Alexandria Bay was reached. Here the gastronomic feats of some of the party were a source of astonishment, and the fine ball-room of the hotel gave evidence that the Sun Life men can use their feet as well as their heads, and the ladies secured many applications from them to insure that their lives should not be without pleasure. At 9.30 p.m., the steamer again received its load, and the party returned to Gananoque through the islands. Hearty singing awakened the echoes and shortened the distance.

Thursday morning found the fishermen eager for sport, and guides, boats, fishing tackle and bait all being there, a start was made. A shudder went through the finny denizens of the deep. Their time had come! Useless it was to try to elude the alluring bait of men who for years had learned the art of so dressing up their bait and so making their approach that even hard-headed men of business could not escape their seductions. A really good day's sport was had. Many excellent catches were brought in, but none excelled that of the Managing-Director and his fellow fisherman, John A. Tory, of Toronto. In the evening the party met in the dining-room for the banquet, and the room proved all too small for the numbers, and an "al fresco" annex was prepared on the verandah. Fishing and motor-boating had sharpened the appetites, while orchestral music kept mind and heart in tune to enjoy a perfect evening. The menu was a most appetizing one, and the service and quality of the food was most creditable to the hotel and its proprietor, Mr. Welsh. After coffee was served patriotic toasts to the "King and the President of the United States" were duly honored. The chairman, Mr. T. B. Macaulay, then called on Mr. C. E. Kregloe, of Roanoke, Va., who proposed "Canada." This speech was a gem, and elicited much applause. Mr. Thos. J. Parkes responded, and went into statistics of Canada's greatness and prosperity, its immense area, its unique mineral resources, etc., to show that the country which gave birth to the Sun Life of Canada was no mean country and was entitled to have as its representative life assurance company a strong, prosperous and progressive company like the Sun Life.

"The Board of Directors," proposed by Mr. J. A. Tory, was responded to by Mr. Cushing, who dwelt on the sound progress made by the Company and the careful investigation made by the Directors into any suggested investments.