

RED ROSE

COFFEE For particular people—
Pure! No chicory or any adulterant in this choice coffee

GREAT VALUE This Farm Speaks For Itself, SEE IT.

114 acres total, 48 acres upland, 14 acres marsh (sure hay crop) 16 acres good bearing apple orchard, (very best varieties) remainder wood and pasture. Large quantity of hard wood, pasture, running brook and springs. Buildings good, 13 room house, inexhaustible supply pure water, hot and cold running water. Bath room, good cellar under house. Large barn and other smaller buildings in good repair. Beautifully situated, near school, 2 miles from Bridgetown, macadamized road. Wire fencing. Yield of apples 1500 bushels per year, hay 50 tons, other crops grain, vegetables and small fruits.

Attractive price, satisfactory terms. If interested write for more details.

Lloyd's Real Estate Agency
Bridgetown, Annapolis Valley, N. S.

WHY SO MANY MURDERS?

The tortuous and cumbersome methods of American court procedure in criminal trials as compared with those of Great Britain, with their effective simplicity, often have been commented upon, but rarely have there been better comparative illustrations of a concrete nature than those of the much-talked-of Mahon murder case in Lewes, England, and that of Leopold and Loeb in this country.

In less than five full days Patrick Henry Mahon was tried by a British judge and jury in the Sussex Assizes for the murder of Miss Emily Kaye, found guilty and sentenced to be hanged. In this case legal technicalities were pushed aside, as they often are in British courts, and the murderer was tried and doomed to die in short order. But in the Leopold and Loeb case all manner of technical evidence and argument was admitted and the trial was strung out in a way to make those jealous of the claims of justice chafe with impatience. (Los Angeles Times.)

The American people are beginning to believe that high protection does not bring prosperity. Take the cotton and woolen mills of the United States which have at the present time the highest protection ever known yet hundreds of mills have been closed and hundreds of thousands have been in idleness. Some of these mills say they will start operations again provided that employees accept a reduction in wages of 15 percent, therefore labor is beginning to realize that it takes more than protection to bring prosperity.

The World Travels 1000 miles an hour: to keep up with it you've got to move rapidly---

Newspaper Advertising keeps business moving



FAMOUS CANADIAN REGIMENT'S BAND FOR BRITAIN
Photographed at Windsor Station, Montreal, prior to sailing on the Canadian Pacific liner "Empress of France." The band of the famous Princess Patricia's Canadian Light Infantry, clad in peace-time scarlet, is on its way to the British Empire Exhibition, Wembley. Every man is a veteran of the war.

lbs., from Toronto to Winnipeg, 1232 miles, the rate is 55 cents.

The rate by express from Okanagan to Calgary, 350 miles, is \$2.40, and from Grimsby to Montreal, 295 miles, the rate is 95 cents.

Again, for about equal distances the Niagara fruit grower ships by express to Halifax at a carload rate of \$1.50 per 100 lbs., while the Okanagan grower pays \$2.40 to Winnipeg.

One reads this, and is inclined to say "Alas, poor West," but we can equal at home these burdensome discriminations.

The Westerner complains of discrimination of a freight rate of 55c. for a distance of 1232 miles. What would he say to a rate of 53c. for 307 miles—which is the rate from Kentville to Sydney—almost the same cost for a haul of four times the mileage?

Again, Halifax is 1236 miles from Grimsby, a central point in the Niagara fruit belt. The rate by express is \$1.50 per 100 lbs., while the buyer in Sydney pays \$1.65 to bring 100 lbs. of tomatoes from Hantsport, about 250 miles, and \$1.50 to bring fruit from Sackville, N. B., a distance of 311 miles. This is a mileage rate four times at great in the one case as in the other.

The Post is interested in newspaper. Its natural source of supply is the new mill at Bathurst 470 miles from Sydney. The rate per 100 lbs. is 32½ cents per 100 miles, while from Hull, a distance of 1120 miles, the rate is 18½ cents per hundred miles.

HOW TO MAKE YOUR ADVERTISEMENTS PAY.

Few merchants really have the proper appreciation of what advertising means to them.

If a man spoke to his wife only once a month or every two months she wouldn't recognize his voice, says an exchange. Yet some business men advertise once a month or every two months and then wonder why they don't get more business. Advertise every week. Remember "the used key is always bright." The store that tells the public what it is doing every week is the store that gets there in the end.

"THE MARITIMES."

Article No.7.

There does not seem any possibility of escaping the discussion of rail and express rates when dealing with the problems of the Maritimes. We are inclined to believe that these problems are peculiarly our own.

Looking over the Dominion press disabuses us of this view. The difficulties and complaints are Dominion-wide. The alleged injustices of the West are set forth in a recent issue of Saturday Night. A later issue of the Globe contains a long editorial dealing with the Crow's Nest rates and the complexities of the situation revealed by their repudiation in a situation radically different from that in which they were first established. We in the East again have our own inequities for which we cannot see the justification. Some examples may be of interest to our readers.

The rate on apples from Vernon to Winnipeg, 1176 miles, is \$1.13 per 100

We know there are many phases of the problem of rate making, seasonal competition, and the advantages of volume. Even giving what weight a layman can to such considerations, it still appears that the rate makers of our railways are victims of what a physician would call the "long haul complex."

The railways of the United States were pioneers in the development of traffic by hauling cheaply such traffic as grain, lumber and ore. But main loads of primary commodities are not the only traffic. They handled over to the Express Companies their highest class of traffic. The express companies were parasites on the railways, and plunderers of the public. They are now in Canada component parts of the railways, but their evil origin still taints their procedure. We hazard the prediction that a manager of genius will turn up who will not think it is good railway practice to carry their highest class passenger traffic on the same train with goods; who will give the greatest convenience to the traffic which brings in most money; who will not have "Queen Anne" terminals and

BETTER IN EVERY WAY

After Taking Lydia E. Pinkham's Vegetable Compound

Ingomar, N. S.—"I took your medicine for a run-down condition and inward troubles. I had pains in my right side so bad at times that I could not walk any distance. I saw about Lydia E. Pinkham's Vegetable Compound in the newspapers and have taken five bottles of it. I am better in every way and you can use my letter to help other women." —Mrs. ALVITA M. PERRY, Ingomar, N. S.

Nervous Breakdown Relieved

Toronto, Ontario.—"It is pretty hard to explain your feelings in nervous troubles. I felt low spirited, had pains in my head and eyes, always crying, and did not want to go anywhere. I do knitting and fancy work, and I would get irritable after a few minutes of work. I have been in Canada five years and have been this way ever since I came. I am taking Lydia E. Pinkham's Vegetable Compound and I sleep better and it seems to make me eat, and I must say I am feeling more jolly. I have great faith in your medicine because of what it has done for my husband's sister and she recommended it to me." —Mrs. A. SMITH, 10 Burling Avenue, Todmorden, Toronto, Ontario.

All druggists sell this dependable medicine, and women suffering from these troubles so common to their sex should give it a trial now.

Mary Ann tracks; who will think that Europe in cultivating local business by favorable rates and quick despatch is wise.

But while we are waiting for him, we may point out that our shippers have a recourse. They can bring their cases, and some of them seem hard, to the Board of Railway Commissioners, when they have exhausted these powers, there is still left to them the creation of public opinion which will make an imperative demand on the Government to give the Commission any power they may now lack, necessary to ensure justice being done both East and West. This public opinion will not be found, until the public feels that every effort has been made by those immediately concerned.

For Corns and Warts—Minard's

APPLIES HERE ALL RIGHT

There are showier towns than our little town, there are towns that are bigger than this. And the people who live in the quieter towns don't know what excitement they miss. There are things you see in the wealthier towns that you don't see in a town that's small; and yet up and down, there is no other town like our little town after all.

In the glittering streets of the glittering town, with its palace and pavement and thrall, in the midst of the throng you will frequently long for your own little town after all. If you live and you work in your own little town, in spite of the fact that it's small, you'll find in the end that our own little town is the best little town after all.—(Exchange.)

He who asks faint-heartedly teaches others how to refuse.

Perfection walks slowly. She requires the hand of time.

For the Kidneys

Kidney troubles are frequently caused by badly digested food which overtaxes these organs to eliminate their waste products. Help your stomach to properly digest the food by taking 15 to 30 drops of Extract of Roots, sold as *Reiter's Kidney Extract*, and your kidney disorder will promptly disappear. Get the genuine.

TO OUR LOCAL ADVERTISERS

You know, in your business, what it would be if all your day's customers waited till ten minutes of closing time and then squeezed in and demanded instant and perfect attention. It's exactly like that when advertisers squeeze their copy into our office at the last minute and then expect the same results as if they'd given the composing room chaps enough time to turn the adv. into snappy layouts. You do your best by our advertising only when you give us time to do our best by it. The above applies equally as well to correspondents. Let us have your copy early.

PASSING OF OUR BEST MEN.

(Kentville Advertiser, Oct. 3rd.)

Last month Nova Scotia mourned the death of one of its most prominent young men, Hon. R. M. MacGregor, member for Pictou county. In Yarmouth County was laid aside the remains of Howard W. Corning, another of our most promising young men, foremost in many ways, as a leader of the political party, a worthy representative of the people, an expert in agricultural progress and an ardent and consistent worker in all measure of social reform and moral progress.

Nova Scotia today deeply mourns the loss of such men.



TO RENEW LINOLEUM.

Varnishing is the only practical and safe method to use in caring for and preserving linoleum coverings. It fills the pores and prevents dirt and grit from being ground into the surface. It seals the surface and keeps the linoleum from absorbing water. It makes a hard, durable surface which absorbs the wear and keeps the linoleum from being worn away. And last, but not least, it provides a smooth, lustrous finish which is very easy to clean and beautiful in appearance. Varnish saves labor as well as money.

Clean the linoleum thoroughly and carefully. All dirt and grease must be removed. When perfectly dry, apply a coat of white varnish, using an ordinary soft bristle varnish brush. As explained before, the surface of linoleum is porous and in some cases the first coat may be entirely absorbed. This will, however, fill the pores, and a second coat will seal the surface and provide a perfectly smooth lustrous finish. If a second coat is used, it should be applied just as soon as possible after the first coat is dry—from 12 to 15 hours is best. One coat will invariably be sufficient on printed linoleums unless the printed surface has been worn away. Keep the room warm, but do not shut it up tight. Varnish will not dry properly if the room is cold or if there is no circulation of air. One coat every six months or so will keep it perfect in appearance and make it wear indefinitely.



Proven best Since 1857
Makes a husky kiddie

FREE BABY BOOKS
Write to The Borden Co. Limited, Montreal, for two Baby Welfare Books.
"Let the Maritime Provinces Flourish by Their Industries."
BORDEN FACTORY-TRURO, N.S.

GOLD AND GOLFERS.

America has another billion dollar industry. A recent advertisement in the Golfers' Magazine contains the following statement: "The expenditure for golf during 1924 are estimated at:

\$100,000,000 for dues.
100,000,000 for tires.
50,000,000 for golf apparel.
40,000,000 for caddies.
30,000,000 for golf balls.
25,000,000 for golf property.
25,000,000 for construction.
25,000,000 for club salaries.
25,000,000 for golf resort hotels.
20,000,000 for club houses.
20,000,000 for travel.
13,000,000 for golf clubs.
5,000,000 for seeds.
5,000,000 for tobacco.
5,000,000 for club furnishings.
5,000,000 for course equipment.
3,000,000 for lockers.
2,000,000 for golf bags.
2,000,000 for beverages.
1,000,000 for golf architects.
A total of nearly \$500,000,000, and \$2,000,000,000 worth of automobiles will be expended by golfers during 1924. \$1,000,000,000 will be expended by golfers on or because of golf alone."

These figures are not only significant as indicating the proportions that golf is assuming in a commercial and financial sense, but they are revealing as indicating also the time and energy which is being expended on golf courses of Canada and the United States.

Golf, like many other things, is all right—in moderation. For the executive who must spend long hours, at his desk under mental strain it provides exercise and relaxation under ideal conditions. But, as such figures as those given above indicate, golf in recent years has become the recreation not only of the business men who can afford it, but the pastime of many others who might be using their time and their money to better advantage.

There is a too general tendency of the times to play rather than work. It involves all classes—the muscle workers who want a forty hour week and the brain workers who want to knock off at four o'clock and take an extra day at the end of the week. And it embraces those who are not particularly anxious to work at all. Visitors to England report that over there the race tracks are largely patronized, now by the unemployed who are living on government doles and are having a great time at the public expense.

What is required to bring about economic stability is a willingness to work and a spirit of public service, from the leaders in business and industry down through the rank and file of the equally essential artisans and laborers.—(Financial Post.)

WOMEN REPORT ON EMPLOYMENT

There is No Lack of Positions For Competent Stenographers, They Say.

Toronto.—That there was no lack of employment for competent stenographers and that women were continually branching out into new and previously untapped fields of endeavor, were the outstanding points in a report on professions and employment for women presented to the National Council of Women Wednesday.

The report opened with a warning to parents to take as much interest in the business careers of their daughters as they take with their education.

Some alarm was noted in the westward movement of domestic servants brought to Canada under assisted passage arrangements by the Government. The reason for this was the better wages in the West.

The report concludes by declaring that the working girls' greatest asset is health, and urging the National Council at every opportunity to impress on employers the advantages of a healthy staff, and of giving them ample fresh air and other external advantages that cost so little. It further urges girls and women themselves to persevere in their own education for efficiency after securing positions of reasonable satisfaction.

The conservation of natural resources occupied the attention of the delegates when Mrs. S. E. Hewitt brought in her report.

She dwelt on the further need of closed seasons for game, particularly of the Duck and Goose variety, urged the need of curtailing automobile shooting, automatic guns, and cheap licenses. She warned her audience of dangers to wild life found in the exhaust oil from ships in and about harbors, suggesting the restriction of oily waste exhausts within fifty miles of shore.

A resolution was passed calling upon the next session of the Women's League of Nations to take up this question.

BURY'D TO DEATH.

Lexington, Ky.—Prince Palatine, E. T. Simms' quarter million stallion, burned to death at Kalapa Farm, Bourbon County, Tuesday night.

Minard's Liniment for Dandruff.

Here and There

The Earl of Leitrim, Irish peer who has been touring Canada, was much struck with the resemblance between north-west Ireland and the maritime provinces, with their wooded hills, sandy beaches and plenitude of fish and game, as playgrounds for the tourist.

What is believed to be the largest salmon ever caught by hook and line in waters adjacent to Vancouver, B.C., was landed at Horseshoe Bay, Howe Sound, recently by A. G. Cohen. The fish measured four feet, one inch in length and weighed 64 pounds. It took 85 minutes to land it.

Irwin S. Cobb, the famous American humorist, has been hunting in the St. Maurice valley, served by Canadian Pacific lines. This is by no means his first trip to Canadian hunting and fishing centres, as he is a keen sportsman and has visited the wilds in Ontario, Quebec, Nova Scotia and New Brunswick.

Among the passengers landing at Quebec from the Canadian Pacific liner "Empress of Scotland," recently was Miss Margaret Bondfield, M.P., a member of the Cabinet of the Macdonald Government of Great Britain. Miss Bondfield is in Canada to study conditions as they affect female immigrants.

Some interesting facts were made public by E. J. Belisle, superintendent of the fish and game department of the Province of Quebec, when in Montreal recently. The province is now teeming with wild life, he says, mainly because of its conservation policy, whereby preserves are rented to fish and game clubs on the understanding that they appoint wardens. There are 500 such clubs employing a total of over 1,000 wardens.

The Trans-Canada Limited, crack transcontinental express of the Canadian Pacific Railway, completed its last run of the season on September 17th, and will not be operated again until next May. The train, which is the fastest long-distance express in North America, covered 758,748 miles in the season, or three times the distance between the earth and the moon, in its 238 runs, and carried the equivalent of 95,000 passengers for varying distances.

The new wing of the Chateau Lake Louise, the Canadian Pacific Railway's hotel at Lake Louise, one of the choicest beauty spots in the Rockies, is now under construction to replace that portion destroyed by fire some months ago. It will be a nine-story, fire-proof, steel-frame structure of stucco, brick and stone, richly furnished in the best style of a mountain hotel, and will contain 280 bedrooms, bringing the total in the hotel up to 390.

The hunt for fur is extending northward each year, according to officials of the Hudson's Bay Company and Revillon Freres. They have already despatched their steamers on their annual tour of the northern posts which each season are being located farther and farther north as the field of the Arctic. The Hudson's Bay Company now has a numerous chain of posts in Baffinland and other areas north of Hudson Strait.

CHINESE PROTEST.

Regina, Sask.—Court action is likely to follow the recent decision of the City Council to refuse to allow white girls to be employed in Chinese restaurants. Counsel for Yee Chun, who sought a permit, will ask the council to reverse their decision, failing which action will follow. Formal protest to the Ottawa Government by the Chinese Consul General on behalf of the Chinese government is likely to be made, it is stated here.

Still Waiting

Perhaps you thought last year that very soon you would secure a business training. Make the start NOW. We can accommodate you next Monday. Send for catalogue.



Gen A

Insist on Unless you don't getting by millions

Colds Pain

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WILL ADHERE

Prince Rupert, ment's railway po by elections in the Kenzie King told here, yet that pol ly adhered to. S and the directors tional Railways have as free a b system, as Preside to the Canadian R



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