

FARMERS

Prompt collection at reasonable rates is assured every farmer who places his Sale Notes in the hands of the Sterling Bank of Canada. And if additional capital is needed before the Sale Notes fall due, loans may be arranged with these notes as security.

Farmers contemplating an auction sale will find our local Manager ready to advise them regarding any details.

THE STERLING BANK

OF CANADA

PARENTS—

You know that the business of Farming now-a-days besides hard work requires good management and sound business judgment in order to be successful.

Nothing will help the young man or woman on the farm more—nothing will give them better business judgment or confidence than a good sound business education.

Give that boy or girl three or four months this fall or winter in the

Sarnia Business College

If you cannot attend write for information about a home study course.

Our New Linotype and Commercial Printing

WHEN we installed our new Linotype—or typesetting machine—a few months ago, we intended it mainly to assist us in giving our subscribers a first-class news service. Many of them have already congratulated us on the better appearance of The Guide-Advocate news pages. We have also found it a great help to the advertiser, assuring him of clean-cut, new type continually in his advertising—type that is made to read.

But our biggest surprise and satisfaction comes from the discovery that this wonderful machine will cast type for Commercial Printing just as easily as setting news for the news columns. We have discovered that practically ninety per cent. of the type we require for any kind of printing can be set and cast new. This simply means *new type for every job*, giving that fine, clean-cut appearance to all our work which only new type can give.

We would advise you to remember this when you require any printed matter.

NEW TYPE FOR EVERY JOB
THE GUIDE-ADVOCATE

SLOMER—FAULDS

On Tuesday, November 9th, 1920, Mr. John Julius Slomer, of Arkona, and Miss Ethel Bell Faulds, of Moseley, in the township of Dorchester, were happily married at the Methodist parsonage, Watford. The ceremony was performed by Rev. A. C. Tiffin. They were unattended. They left on the afternoon train for London and the bride's home in Dorchester for a brief visit. They will later reside in Arkona.

BAIRD—DEWAR

A quiet wedding took place on Saturday, October 30th, at the home of Mr. and Mrs. J. E. Cowan, Westmount, Calgary, when Miss Jessie E. G. Dewar and Mr. Alfred Baird, both of Calgary, were united in marriage. The ceremony was performed by Rev. R. Magowan in the presence of a few intimate friends. The bride is well known in Watford and vicinity, having taught for three years in the London Conservatory of Music before going west. She is a sister of Mrs. T. A. Woods, 6th line, and Mrs. Johnston Cowan, Calgary.

SWEET—MOFFATT

A happy event transpired at the Central Methodist church, Calgary, on Saturday, October 30th, 1920, when Ena Margaret, youngest daughter of the late Mr. and Mrs. W. J. Moffatt, second line south, Warwick, was united in marriage to Mr. George Sweet, of Coronation, Alberta. The groom is a former 2nd line Warwick boy and is well known and highly esteemed in that community. After a brief honeymoon spent in Calgary and other Western points they will be at home to their friends at Coronation after December 1st. A host of friends join in extending congratulations and wish the young couple every happiness in their new sphere of life. Previous to her departure for the West on October 26th, the bride-elect was made the recipient of a set of silver knives and forks, accompanied by a nicely worded address from her young friends and associates of the second line and Zion church.

QUINN—CALLAGHAN

All Saints' Church, Strathroy, was the scene of a very pretty wedding on Tuesday, October 26th, when Margaret, daughter of Mr. and Mrs. Ed. Callaghan, Kerwood, was united in marriage to Joseph J. Quinn, son of Mr. and Mrs. Thomas Quinn, Detroit.

A Bank Account For Your Wife

More and more, are the wives of today running their homes on a business basis—systematically and efficiently.

Many wives have a monthly allowance for household expenses.

This, they deposit in a Savings Account in The Merchants Bank—settle bills by cheque—and thus have an accurate record of bills paid.

Such a business-like method also gives a woman the feeling of happy independence in having a bank account of her own.

THE MERCHANTS BANK

Head Office: Montreal, OF CANADA Established 1864.

WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

Rev. Father Quinlan performed the ceremony. The bride, who was given away by her brother, Mr. Will Callaghan, looked charming in a suit of navy blue broadcloth and bouquet of Ophelia roses. She was attended by her sister, Elizabeth, wearing a suit of navy serge, with bouquet of pink roses. Mr. Tom Quinn, brother of the groom, acted as best man, while the wedding march was played by Miss Phyllis Ashwell, of London, a cousin of the bride. The groom's gift to the bridesmaid was an amethyst ring and to the groomsmen a tie pin. The happy couple left on the evening train for points east and on their return will reside in Detroit.

MORGAN—McGILLICUDDY

On Wednesday, November 3rd, a very happy event occurred at the residence of Mr. Robt. E. McGillicuddy, when his daughter, Miss Kathleen Mae, and Mr. Norman B. Morgan were united in marriage by the Rev. W. M. Shore, in the presence of about fifty relatives and immediate neighbors. The bride entered the parlor on the arm of her father to the strains of the wedding march played by her cousin, Miss Evelyn Jones, and took her place under an arch of evergreens beside the waiting groom. The bride was becomingly dressed in white silk crepe-de-chene with pearl trimmings. During the congratulations Miss Alma, sister of the bride, played very sweetly, "Blest be the tie that binds." After signing the register the company sat down to

a well-prepared dinner. The bride wore a traveling suit of navy blue serge with black furs and hat to match. The happy couple left for a short honeymoon amid showers of confetti and good wishes and on their return will reside on the groom's farm in Warwick. The presents were numerous and costly. All join in wishing the happy young couple much prosperity in their new home.

ARKONA

12 bars White Naphtha Soap for 98c.—Brown Bros.

Rev. and Mrs. Jones and family motored into town last week.

Miss Ida Brown spent the week end with friends in Theford.

Mr. and Mrs. Alex. Oakes and Miss Lena spent Saturday in London.

Three \$40 97-piece dinner and tea sets to clear at \$29.00.—Brown Bros.

Mrs. Don. Sutherland, of Lucan, was an Arkona visitor Saturday.

Mr. and Mrs. Clifford White, St. Catharines, are visiting relatives in town.

Miss Beatrice Oakes, nurse-in-training at St. Joseph's Hospital, London, spent Sunday under the parental roof.

Mr. Frank Crawford and little daughter, Marion, of Milverton, spent a few days last week visiting in and around the Ark.

The I.D.K. Club were entertained one night last week at the home of Mrs. Holbrook (nee Marie Davidson) Warwick Village.



"AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE"

Storage Battery Service

LET us look after your Storage Battery this winter. It will come out in better shape in the spring. We keep them charged and stored at 50c per month, or \$2.00 for the whole season. A little money wisely spent—far better than a new battery in the spring.

If you intend running your car all winter see that it is thoroughly inspected and overhauled first. Rough, winter roads are hard on any car—prevent possible trouble by putting everything in good shape.

Are you getting your Service and Accessories at this garage? If not, we would like to have you try us.

Williams Bros. Garage