

VICTROLAS

VICTOR RECORDS

Heintzman & Co., Limited

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QUALITY

SERVICE

"HIS MASTER'S VOICE" RECORDS

You'd Be Surprised

Is the title of the new song "hit" by Billy Murray and it's a "corker," on the reverse side is another equally as good

That's Worth While Waiting For

90c for the two selections No. 216077

Do not fail to hear them at any "His Master's Voice" dealer

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OPEN EVENINGS

HARMONY HALL

421 RICHMOND ST. FOR JUST NORTH OF DUNDAS.

VICTOR RECORDS

IF IT'S A VICTOR RECORD WE HAVE IT

The Starr Company of Canada

J. A. CRODEN.

265 Dundas Street.

Phone 2364.

W. D. STEVENSON.

Cars Stop at the Door

Housing Comm. Is Considering Town Planning

Will Ask For Permission To Buy Ten Acres For This Purpose.

E. R. Dennis was elected to the chairmanship of the housing commission at its inaugural meeting last night. He has served on the commission as a member since its inception last year, and is therefore qualified for the position. The other members are R. H. Hessel, appointed in 1919 for a two-year term, Victor Jackson and J. W. Cunliffe.

Formal application to the government housing commission for permission to purchase ten acres on the Hamilton road, in the annex district, for building purposes, was moved by Commissioner Hessel. The 1919 commission and city council approved the plan, and only the government approval is needed. The property is owned by J. H. Houlster and is known as the Pine Lawn estate. It is held under option at \$10,000 by the commission.

mission has at its disposal. Application will likely be made to have the city's allotment increased by \$100,000 to \$150,000. So far the city has not applied for any of the allotments at its disposal, but has conducted its work with what money was available.

Alternate Lets Only. Commissioner Hessel suggests that in building the houses on this property, only every second lot be used at the present time. This plan would enhance the value of the remaining lots sufficiently to cover overhead expenses in connection with the plan, he thinks. He would not place any restriction on the type of houses, however, because he thinks this would prevent some people from building, the cost being too great.

In future a tender on each house which the commission decides to build, will be submitted by Building Superintendent Dodd, in addition to any tenders which may be made by other contractors. This is in accordance with other city departments, such as the engineering department, where the tenderers submit tenders on all proposed public improvements.

A Smooth, White Skin That Defies Weather

During the months of biting winds and intense cold, you who would keep your skin smooth, white and velvety, should turn your attention to mercolizer wax. Nothing else will so effectively remove a chapped, roughened or discolored surface. By gradually absorbing the wax, kept in perfect condition, and even the beauty of expression appears more pronounced.

If your skin is blotchy, pimply, coarse, over-red or sallow, why not shed it? One ounce of ordinary mercolizer wax, to be had at any drug or department store, will completely transform the most unsightly complexion in less than a fortnight. Use the wax nightly, like you use cold cream, washing it off mornings.

AGRICULTURAL SOCIETY HOLDS ANNUAL MEETING

R. A. Carrothers Is Elected President for 1920—Other Officers Named.

The annual meeting of the London District Agricultural Society was held at the Western Fair offices last evening. There was a good attendance of the members. R. A. Carrothers, the president, occupied the chair, and A. M. Hunt, the secretary-treasurer, submitted the financial report, showing the receipts for the year to be \$785.50. After payment of expenses the balance of \$671.55 was paid over to the Western Fair Association.

The following officers were elected for the coming year: President—R. A. Carrothers; first vice-president—Geo. M. Reid; second vice-president—Capt. T. E. Robson; secretary-treasurer—A. M. Hunt; auditors—J. H. Saunders, B. Wherry, Directors—Wm. Moore, W. E. Robinson, A. E. Silverwood, G. Ingram, E. H. Johnston, G. F. Johnston, G. F. Pierson, H. Toner, J. J. Dyer, J. Stuart. Representatives to the Western Fair Association: The president and vice-president, and W. E. Robinson, A. E. Silverwood, M. M. Ferguson, G. Ingram, G. F. Pierson and Wm. Moore.

Bylaws for the society were submitted to the meeting and adopted. The most important change was that all membership fees to the society must be paid in the future on or before November 30 in each year.

Votes of thanks were extended to the officers, and the meeting adjourned.

Children Cry FOR FLETCHER'S CASTORIA

Victrola January 1920 Records

On Sale TODAY

Third Floor

SMALLMAN'S INGRAM

EXTENSION LECTURE GIVEN BY DEAN FOX AT THE WESTERN U

Delivers Fascinating Address On Subject of Lucien and His Writings.

"Lucien, a Modern Novelist in an Fascinating World," was the subject of a fascinating address delivered last night in the Western University arts building by Dean W. Sherwood Fox. This was the first of the new term university extension lectures.

The speaker claimed that Lucien was a modern novelist, because his works were written in the modern style and his novels became the basis of the work of men like Dean Swift in his "Gulliver's Travels." He was the model for "Baron Munchausen" for H. G. Wells in "War of the Worlds" and "A Trip to Mars" for Jules Verne in "Twenty Thousand Leagues Under the Sea." "A Trip to the Moon" and "A Trip to Mars" were also mentioned.

A great many tales have been copied direct from the works of Lucien, such as John Keats' "Hyperion," "Household of the Stars," which is copied right out of Lucien's "Do-Logues With the Dead," said Dean Fox.

His style is the purest Attic style of the Golden Age," the speaker continued. "He was a Syrian Greek born in the second century A. D. He wrote a couple of romances. One was 'The Aviator,' in which he made a man fly from the earth to the moon, giving vivid descriptions of what the earth looked like from above and the moon looked like from below. After he left the moon in a storm, 'This is a very funny burlesque and introduces also a story similar to Jonah and the whale. For a great fish is made to swallow the whole crew of men, who live inside the creature until they are emitted a year later. They then pay a visit to the Islands of the Blessed, and it would seem that the writer knew the book of 'Revelation' from the description of that country. From there the traveler's voyage to the 'Land of the Unhappies.' The writer's description of the interior country formed the concluding remarks of the speaker.

EAST END MOTHERS SAY HIGH SCHOOL SHOULD BE LOCATED IN THE EAST

Indignant Over Rumored Intention of Board To Build in the South.

Great indignation was voiced at a meeting of the Chesley Avenue Mothers' Club last night, at a rumor which reached the club direct from the new school board to the effect that this new body is in favor of building a second high school in South London, rather than in East London, as suggested by the former board. Members claimed that there were far more children in the eastern end of the city than in the south, and that if the tendency to build in the south and east was continued, they would probably send a deputation to the board to ask for reconsideration of the question.

The speaker for the evening was Dr. Downham, the city medical officer, whose subject was "Public Health and the Quarantine Laws." After his most interesting address, Miss Jean Walker gave two excellent readings. It was decided that the club would entertain Miss Jean R. Laidlaw at 4 o'clock next Thursday afternoon in Chesley avenue school.

HIGHEST PRICE AT SALE OF HORSES WAS \$11

Inspector W. H. Burgess of the Horse Society of a recent sale of the horses of a local parcel express company ordered that one of the horses, which was in very bad shape, should be shot. The other horses, although not in very good condition, were allowed to be sold.

None of the animals brought record prices. The highest price paid for any of the animals was \$11.

Inspector Burgess entered a charge of cruelty to animals against the owner of the express company, but stated to The Advertiser that he had dropped the charge owing to the sale.

LONDON HOSIERY MILLS GIVEN VERDICT IN SUIT

Judge Holds Plaintiffs Have Just Claim Against D. Teasdale.

In the case of the London Hosiery Mills, Limited, against Douglas Teasdale, which was tried at the December sittings of the county court, Judge Macbeth has handed out a written judgment in favor of the plaintiff. He says that Teasdale, by an option of about the 15th of December sold his shares to R. L. Baker of Toronto, and the option was exercised about the middle of January, 1919, but after that period a quantity of hose, belonging to the company, was taken by Mr. Teasdale. He points out that the company was taken by Mr. Teasdale, who swore that a large quantity of samples, in addition to the seventeen dozen samples, but his honor points out that there were eighteen dozen samples found in his attic. His honor prefers the evidence of the heads of the departments in the hosiery mills, who swore that a large quantity of samples, in addition to the seventeen dozen samples, but his honor points out that there were eighteen dozen samples found in his attic. He fixes the value of the amount taken over and the eighteen dozen secured by the sheriff under the writ in order at \$188, and gives the plaintiffs costs of the action.

TORONTO TEACHERS WANT 25 PER CENT SALARY INCREASE

TORONTO, Jan. 15.—An increase of 25 per cent on all salaries paid, together with an increase of 25 per cent on the maximum obtainable through long service, is the demand of two thousand school teachers of this city, voiced at a mass meeting in Convocation Hall this afternoon. Premier E. C. Drury and Mayor Church had been expected at the meeting to support the demands of the teachers, but they had other engagements. The minister of education, Hon. R. H. Grant, was also unable to be present. He was represented by Chief Inspector Waugh of the Ontario department of education. Inspector Waugh informed the teachers that he knew of no person more interested in them than the present minister of education, and he declared that

there was no doubt that many changes of advantage to the teachers would be made by the Toronto board of education. Four school trustees gave the teachers hope that their demands might be met, though they did not actually promise anything.

A MAN OF RENOWN



Among the notable professional men of this country who achieved great success along strictly legitimate lines was Dr. R. V. Pierce, founder of the Invalids' Hotel and Surgical Institute at Buffalo, N. Y. Devoting his attention to the specialty of women's diseases, he became a recognized authority in that line. His work, "The Common Sense Medical Adviser," is now in over two and a half million homes in this country and Europe. At one time Dr. Pierce represented his home district in Congress.

Just fifty years ago This Winter he gave to the world a Prescription which has never been equalled for the weaknesses of women. Many women in every hamlet, town or city will gladly testify that Dr. Pierce's Favorite Prescription did them a world of good.

Another of this great physician's successful remedies is known as Dr. Pierce's Golden Medical Discovery and, like the "Prescription," is now sold by druggists everywhere, in both liquid and tablets. This is probably the most efficacious discovery ever made in medicine, for the list of men and women all over the universe who have successfully used it for indigestion and as a blood tonic and system builder, makes an amazing total of thousands.

Oak Hall Stock-Taking SALE

Special sales are few and far apart in this business, they occur only on rare occasions. We are approaching the end of our year, with stocktaking in sight. We have broken lines of patterns and styles in Men's and Boys' Suits and Overcoats, but a complete range of sizes, which go on sale Saturday morning. These garments are our own factory production, and are tailored according to our usual standard of excellence.

STOCKTAKING SALE OF MEN'S SUITS

A big clearing in Men's Suits of broken lines, but every size from 33 to 42 in stock. A select lot of styles and materials to choose from.

\$18.00 SUITS	SALE PRICE	\$14.80
\$20.00 SUITS	SALE PRICE	\$15.80
\$25.00 SUITS	SALE PRICE	\$18.80
\$35.00 SUITS	SALE PRICE	\$28.80
\$45.00 SUITS	SALE PRICE	\$38.80

STOCKTAKING SALE OF MEN'S OVERCOATS

Our stock comprises many lines of heavyweight cheviot and tweeds, made in Chesterfield, ulster and form-fitting models. It will pay you to buy now for next season.

\$25.00 OVERCOATS	SALE PRICE	\$18.80
\$30.00 OVERCOATS	SALE PRICE	\$25.80
\$48.00 OVERCOATS	SALE PRICE	\$38.80
\$35.00 OVERCOATS	SALE PRICE	\$28.80
\$40.00 OVERCOATS	SALE PRICE	\$31.80

The Interests of the Boys Are Well Looked After During Our Stocktaking Sale

The superiority of our Boys' Clothing makes this a real opportunity to secure service and value at reduced prices.

BOYS' SUITS

\$6.00 SUITS	SALE PRICE	\$4.95
\$11.00 SUITS	SALE PRICE	\$8.95
\$12.00 SUITS	SALE PRICE	\$9.95
\$18.00 SUITS	SALE PRICE	\$14.95
\$22.00 SUITS	SALE PRICE	\$16.95

BOYS' OVERCOATS

\$12.00 OVERCOATS	SALE PRICE	\$9.95
\$15.00 OVERCOATS	SALE PRICE	\$11.95
\$18.00 OVERCOATS	SALE PRICE	\$14.95
\$20.00 OVERCOATS	SALE PRICE	\$16.95
\$25.00 OVERCOATS	SALE PRICE	\$19.95

REDUCTIONS IN MEN'S TROUSERS

\$5.00 TROUSERS	SALE PRICE	\$3.95
\$6.00 TROUSERS	SALE PRICE	\$4.95
\$7.50 TROUSERS	SALE PRICE	\$5.95
\$8.95 TROUSERS	SALE PRICE	\$7.45

OAK HALL