

WHISKARD'S REBUILDING AND ALTERATION SALE.

Entrance through all our stores now.
228, 230, 232 Dundas Street.

Bring Your Kodak

to our new stores this week and take your own impression of things. Carpenters busy upstairs and down. New goods following each other in quick succession, and active preparation in every department for a very busy fall. Radical changes and extensive alterations have been made and are nearly completed. In the meantime new goods are opening out with the emphasis on DRESS GOODS, LININGS, BRAIDS, CANVAS, JET TRIMMINGS, LADIES' AND CHILDREN'S FALL UNDERWEAR, CORSETS, HOSIERY, BLANKETS, QUILTS, TICKINGS, ETC., AT REBUILDING SALE PRICES.

Just a Reminder

SPECIAL LINE OF FIGURED SATIN FINISH DRESS GOODS in Black only; regular 40c goods, rebuilding price 25c yard. Come now.

Our Policy

of small profits and a quick turnover is what keeps the wheels of trade spinning here. Buy right and sell cheap. Keep the stock turning. It is this perpetual pushing of trade that keeps factory fires burning and fills workmen's dinner pails. It also helps you to goods at low prices.

Fine Lot

OF SAMPLE COTTON HOSIERY, about half price, very best quality. They are yours for very little in price. Come, they are on our counters. They are a magnificent line of manufacturers' samples in BLACK, TAN, BALBRIGGAN and LISLE THREAD. We start them at 10c a pair.

We All Know Them

It doesn't take a severe critic to judge a good Shirt. Waist—good materials, a correct fit, and well made—there, you have the necessary qualities in a nutshell. Two lines we want to clear. You can take them at 19c and 39c each.

St. Hilda's College

For Woman Students.
Of Trinity University.

(FOUNDED 1888)
President—The Lord Bishop of Toronto.

TERM COMMENCES OCTOBER 4th.

Application for admission should be addressed to the lady principal at St. Hilda's College, Shaw street, Toronto.

Hellmuth Ladies' College,
LONDON, ONT.

Full term will begin on Wednesday, Sept. 10. Graduation courses—Academy, Music, Art, Education—also elective courses. \$2.75 per year. Music, art, etc., extra.

A limited number of bursaries (value \$25 to \$100) will be awarded to students at entrance. For calendar address: REV. E. N. ENGLISH, M.A., Principal.

172 and 174 Dundas Street

From a dollar up; yes, up, up, up.

The largest range and the most perfect Corset made.

Every pair hand cut and tailor made. Sole agents for Saturday.

Bayley's

Mammoth Livery

Hacks, Coupes, Landaus, Buses and Light Livery. Saddle Horses, Sale and Boarding. Open day and night. Phone 561.

A. G. STROYAN

City Bindery...

BOCK & FYSH,

Formerly of E. H. Kordes' Bindery, now open for all kinds of work.

4361 RICHMOND STREET

J. C. McLaren Belting Co.

Pure Oak Tanned

BEELTING

The only Genuine Oak Tanned Belt in the Dominion.

Montreal, Toronto

Indapo

Made a well Man of Me

INDAPO

From a dollar up; yes, up, up, up.

The largest range and the most perfect Corset made.

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Hope for the Hopeless.

Rev. Dr. Talmage Speaks Words of Encouragement for Those Who Need It Most.

New York, Aug. 22.—Dr. Talmage's text is Job, xix, 20: "I am escaped with the skin of my teeth." Job had it hard. What with bolts, and bereavements, and bankruptcy, and a fool of a wife, he wished he was dead; and I do not blame him. His flesh was gone and his bones were dry. His teeth wasted away until nothing but the enamel seemed left. He cries out: "I am escaped with the skin of my teeth." A very narrow escape, you say, for Job's body and soul; but there are thousands of men who make just as narrow escape for their soul. There was a time when the partition between them and ruin was no thicker than a tooth's enamel; but, as Job finally escaped, so have they. Thank God! thank God!

Paul expresses the same idea by a different figure when he says that some people are "saved as by fire." A vessel at sea is in flames. You go to the stern of the vessel. The boats have shovels. The flames advance; you can endure the heat and the smoke of the fire. You slide down on the side of the vessel, and hold on with your fingers, until the forked tongue of the fire begins to lick the back of your hand, and you feel that you must fall, when one of the lifeboats comes back, and the passengers say to you, "You have room for one more. The boat swings under you—you drop into it—you are saved." There is no hope for you unless you are saved by the fire.

It is as easy for some people to look to the cross as for you to look to this pulpit. Mild, gentle, tractable, loving, you expect them to become Christians. You go over to the store and say, "Grandson joined the church yesterday." Your business comrades say, "That is just what might have been expected; he always was of that turn of mind." In youth, this person whom I describe was always good, and never broke things. He never laughed when it was improper to laugh. At seven, he could sit an hour in church perfectly quiet, looking neither to the right hand nor left, but straight into the eyes of the minister, as though he understood the whole discussion about the eternal decrees. He never upset things nor lost them. He floated into the Kingdom of God as gradually as that it is uncertain just where the matter was decided.

Here is another one who started in life with an uncontrollable spirit. He kept the nursery in an uproar. His mother found him walking on the edge of the house, and so he had to be balanced himself. There was no horse that he dared not ride—no tree he could not climb. His boyhood was a long series of predicaments. His manhood was reckless; his midlife very wayward. But now he is converted, and you go over to the store and say, "Arkward joined the church yesterday." Your friends say: "It is not possible! You are joking." You say: "I tell you the truth. He joined the church." Then they reply: "There is hope for any of us if old Arkward can do it."

I may be preaching to some who have cut loose from churches, and Bibles, and Sundays, and who have a right of becoming Christians themselves, and yet you may find yourself escaping, before you leave this house, as "with the skin of your teeth." Some of you, in coming to God, will have to run against skeptical notions. It is useless for you to say that you are cutting things to those who reject the Christian religion. I cannot say such things to you, for you are temptation, or trial, or betrayal, you have come to your present state, I know. But, when you are now traveling, you have your nature; the gate of the head and the gate of the heart; the gate of your head is locked with bolts and bars that no one can change; but the gate of your heart swings easily on its hinges. If I should come to you with a sermon, and you would answer me with sarcasm; blow for blow, stroke for stroke; and knock me down at the door of your heart, you open it and say, "Come in, my brother, and tell me all you know about Christ and heaven."

Listen to two or three questions: Are you a happy man as you travel? Do you believe in the truth of the Christian religion? Would you like to have your children travel on in the road in which you are now traveling? You had a relative who professed to be a Christian, and was thoroughly convinced, and living in the Gospel at last, and dying in the Gospel. Would you not like to live the same?

There are men pursued, harassed, trodden down, and scalped by the perplexities, and which way to turn they do not know. Now, God will not be hard on you. He knows what obstacles are in the way of you being a Christian, and your first effort in the right direction will be crowned with success. Do not let Satan, with his cotton bales, and kegs, and hogheads, and counters, and stocks of unsalable goods, block up your way to heaven. Gather up all your energies. Tighten the kindle about your loins. Take an agonizing look into the face of God, and then say: "Here goes one grand effort for life eternal," and then bound away for heaven, escaping "as with the skin of your teeth."

I find in the community a large class of men who have been so cheated, and so deceived, and so disappointed, that they have lost their faith in everything. In a world where everything seems so topsy-turvy, they do not see how things can be any other. They are confounded, and frenzied, and misanthropic. Elaborate arguments to prove to them the truth of Christianity, or the truth of anything else touch them nowhere. Hear me, all such men. I preach to you no rounded periods, no ornamental discourse; but put my hand on your shoulder and invite you into the peace of the Gospel. Here is a rock on which you may stand firm, though the waves dash against it harder than the Atlantic, pitching its sea clear above the Edystone lighthouse. Do not charge upon God all these troubles of the world. As long as the world stuck to God, God stuck to the world; but the earth seceded from his government, and hence all these outrages and all these woes. God is good. For many hundreds of years he has been coaxing the world to come back to him.

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CHASE AND SANBORN'S SEAL BRAND COFFEE

ONLY IN 1½ and 2½ TIN CANS. FOLLOW DIRECTIONS.

KEEP THE SKIN SOFT AND WHITE WITH BABY'S OWN SOAP...

BEST INGREDIENTS MAKE IT GOOD.

BE SURE AND GET THE GENUINE

The Albert Toilet Soap Co., Mfrs. Montreal.

Try him, and see if he will not help. Try him and see if he will not save. The flowers of spring have no bloom so sweet as the flowering of Christ's affections. The sun hath no warmth compared with the glow of the heart. The waters have no refreshment like the fountain that will slake the thirst of any soul.

This world is a poor portion of your soul, oh, business man! An eastern king had graven on his tomb two figures, represented as sounding on each other with a snap, and under them the motto, "All is not what it seems." Apicius Coelius handed himself because his steward informed him that he had only eighty thousand pounds sterling left. All of this world's riches make but a small inheritance for a soul. Robespierre attempted to win the applause of the world; but when he was dying, a woman came rushing through the crowd crying, "Murderer of my kindred, descend to hell, covered with the curses of every mother in France!"

Oh, find your peace in God. Make one strong pull for heaven. No half-way work will do it. There sometimes comes a time on shipboard when everything must be sacrificed to save the passengers. The cargo is nothing, the rigging nothing. The captain puts the trumpet to his lips and shouts, "Cut away the mast!" Some of you have been tossed and driven, and you have, in your effort to keep the world, well nigh lost your soul. And you will have to drop the sails of your pride, and cut away the mast. With one earnest cry for help, put your course into the hand of him who helped Paul out of the breakers of Melita, and who, after the shrill blast of the wrathful tempest that ever blackens the sky or shook the ocean, can hear the faintest imploration for mercy.

I shall close this sermon, feeling that some of you, who have considered your case as hopeless, will take heart, and that with a blood-red earnestness, such as you have never experienced before, you will start for the good land of the Gospel—at last to look back, saying, "What a great risk I ran! Almost lost, but saved! Just got through, and no more! 'Escaped by the skin of my teeth.'"

After serious illness Hood's Sarsaparilla has wonderful building up power. It purifies the blood and restores perfect health.

His wife having drunk 20 gallons of wine which he had stored in the cellar for himself, an Abilene (Kan.) man brought suit for divorce.

Liver Complaints cured by BEECHAM'S PILLS

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Interesting Information.

Our news today is about WATERPROOFS for men. There's no economy in being insufficiently protected in rainy weather. We have qualities and prices to suit every purse, from the \$1.50 Rubber Coat to the fine \$10 Waterproof.

The latest style, single and double-breasted Waterproof, in black and fawn, with velvet collar, without cape, \$9 and \$9.50.

Cape Coats, in black, blue, fawn and tweed, at from \$5 to \$10. All with sewed seams.

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154 Dundas Street, London.
ALFRED TAYLOR, Manager.

Medical Cards.

DR. P. B. WOOD, OFFICE 154 DUNDAS STREET, LONDON. Hours, 10 to 12 a.m., and 3 to 5 p.m.
DR. A. F. WOODWARD—OFFICE AND RESIDENCE 147 DUNDAS STREET.
DR. W. J. WILKES, 425 DUNDAS STREET, CORNER COLBORNE. Hours 11 to 3 and after.
DR. R. M. COOPER, L.R.C.P., AND S. ED. L.F.P., and S. Glare—Office and residence 25 Richmond street. Telephone 184.
DR. T. CAMPBELL, M.D., M.C.P.S.—Office and residence, 327 Queen's avenue, London. Office hours, 8 to 9.30 a.m., 1 to 2 p.m., and 6 to 7.30 p.m. Extra charges a specialty.
DR. PINGEL, THROAT SPECIALIST—Office, Wellington street, opposite Public Library.
DR. A. A. CLINE—OFFICE AND RESIDENCE, 425 DUNDAS STREET. Phone, 133.
DR. McCALLUM—OFFICE AND RESIDENCE, 415 DUNDAS STREET. Telephone 275.
DR. KEELES, QUEEN'S AVENUE—LONDON, Ont., special attention to diseases peculiar to women. Hours 12 to 2.
DR. GRAHAM—OFFICE, 380 CLARENCE RESIDENCE, 118 Richmond. Specialties: Pulmonary affections, cancer, tumors, diseases of women and children.
DR. ENGLISH—OFFICE AND RESIDENCE, 425 DUNDAS STREET. Telephone 133.
DR. JOHN D. WILSON—OFFICE AND RESIDENCE, 120 Queen's avenue. Special attention paid to diseases of women.
DR. MACLAREN—OFFICE AND RESIDENCE, northeast corner of Park and Queen's avenue. Hours 11 to 3 and 6 to 8. Careful attention paid to diseases of digestion.
DR. WOODRUFF—EYE, EAR, NOSE and throat. Hours, 12 to 4. No. 133 Queen's avenue.

Pawnbrokers.

WANTED—GENS SECOND HAND clothing, highest cash price paid. A. S. SAINSBURY, 90 King street. Mail orders attended to.
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DR. W. S. WESTLAND, DENTIST—Honorary graduate of Toronto University, post graduate in Canada, excellent work. Electric, X-ray, and bridge work. Chicago. Electric, X-ray, and bridge work. Chicago. Electric, X-ray, and bridge work. Chicago.
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J. ELLIOTT HOLMES, L.D.S., ROOM 3—Dentist, 415 Dundas street, and Clarence street.
DR. L. H. DAWSON, DENTIST, CORNER Dundas and Lyle streets, East London.
DR. JEFFREY N. WOOD—DENTIST—Higgins Block, over 22 Dundas street.
DR. GEORGE C. DAVIS, DENTIST—Graduate of C. D. S., Toronto, 187, street at Philadelphia Dental College, 188. Specialties: Preservation of natural teeth; crown, porcelain, bridge work, 170 Dundas street, London, Ont. Telephone 975.
L. McDONALD, DENTIST—Office, 1251 Dundas street, London Telephone 702.
DR. J. H. SWANN—DENTIST—OFFICE 207 Dundas street. Telephone 1,131.
WOLFEVITON & BENTLEY, DENTISTS—Dentists, 100 Dundas street, next 247, over Calverton & Lawrence, druggists. Telephone 622.

Livery Stables.

THOMAS TREBLOCK—STAR LIVERY—233 Dundas street. Best hacks, coupes, etc. Light livery a specialty. Careful attention to orders. Phone 428. Open night.
T. HALL'S LIVERY—NO. 619 DUNDAS STREET, East London. Ont. Telephone No. 666.

Money to Loan.

SOME MONEY TO LOAN ON MIDDLE SEX farm property at 5 and 6 per cent. Money property at 5 and 6 per cent. W. SCANDRETT, solicitor, 38 Dundas street, London, up stairs.

MONEY TO LOAN ON FIRST MORTGAGES and other security at low rates. A. G. STROYAN, loan office, 74 Dundas street, London, up stairs.

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