

Our Montreal Letter

(From Our Own Correspondent.)
THE WORST ELECTRICAL STORM
IN YEARS.

The closing hours of Sunday, August 31st, 1924, will ever be remembered by over a million people dwelling in Montreal and the suburbs, the Eastern Townships, and places in the Laurentian Mountains, on account of a terrific electrical storm which swept all those places for three or four hours and did considerable damage. In fact, farmers in the vicinity of Ormstown say that nothing like it in severity and the extent of the damage done by it has happened within the last forty years. The wind blew with hurricane force, uprooting trees, throwing them into the lake and also blocking some of the main roads for motorists many of them being caught in the storm as they were returning home. The thunder rolled in heavy and continuous peals. The lightning was the most vivid ever seen, lighting up the scene for miles around, and setting fire to barns, dwellings, and outhouses, besides putting telegraph wires and telephone communication out of commission in all the important centres in the Laurentian Mountains and in the Lake of Two Mountains. Several farmers in the Laurentians lost their stock and farming implements. The storm destroyed 14 barns in the vicinity of Three Rivers. Several motor cars had narrow escapes from being ditched trying to avoid the falling trees. Five barns were destroyed in the neighborhood of St. Johns, Que. The rain descended in torrents, and in some places was accompanied by very large hailstones and left holes of large dimensions in plants, especially in the tobacco plant. Many pleasure-seekers on the water in small boats had narrow escapes from drowning, as the wind turned the placid lakes and rivers into a mass of seething foam. Two men out of a party of six lost their lives at Lake Connelly in the Laurentians, as the boat was upset just as the storm broke. The week-enders in the different resorts spent a night of dread, fear and anxiety.

BORDEAUX JAIL IS WELL GUARDED.

An effort on the part of Serafini, one of the desperadoes awaiting sentence of death at Bordeaux Jail, to escape was frustrated just in the nick of time. After sawing the bars from his cell in "Murderers' Row," he reached the inner yard on his way to liberty and was caught. When the news of his dash for freedom was made public, it caused quite a commotion and all sorts of rumors were current. Loose discipline was charged against some of the prison officials, with the result that four guards have been arrested and three more have been suspended pending an investigation. The four men arrested are charged with aiding the escape of a condemned man, Giuseppe Serafini from the death cell. If these men are found guilty the Crown prosecutor will ask that they be imprisoned for life. A sweeping investigation into the conduct of all the guards is now being conducted. The authorities at Quebec say that no more attempted escapes from Bordeaux will occur, as Serafini and the five others in "Murderers' Row" have double watches placed over them. The guards are changed every two hours.

THE POSTMEN TO GET THE OLD WAGE.

The Postmen of Montreal, Toronto and Windsor who went on strike last June are to receive the same pay they were receiving before the strike took place. While it means \$40 or \$50 more a month than they were receiving since they were taken back and more than they were receiving since they were taken back and more of a living wage, yet to others it means "out of employment," for the least satisfactory employees, permanent, temporary or those taken on during the strike have been let go. There has been no move to grant the back pay during the strike, and it is questionable if there will be any, as the postal service lost nearly \$200,000 by the strike.

HISTORIC NOTRE DAME CHURCH A CENTURY OLD.

The historic Church of Notre Dame, situated on Notre Dame Street facing Place d'Armes Square, celebrated the first centenary of its foundation on September 2nd. It took five years to build the church, without the two towers and carillon, and it was not until June 1, 1829, that the church was solemnly dedicated, also by Abbe Boiv, while the official inauguration took place on July 15, 1829, the ceremonies being presided over by Mgr. Laflamme, the first Bishop of Montreal diocese. The towers were added later, being constructed by M. Louis Auguste Comte, and only completed in 1840. The Sulpicians and the congregation of Notre Dame celebrated the centenary on Wednesday with a Grand High Mass and other ceremonies.

Although the Church of Notre Dame is a comparatively modern structure, its site is intimately connected with the very cradle of Montreal's civil and religious birth and development into the modern metropolis. It is built on the site of an earlier Notre Dame Church, which was built in 1672, under the early French

Every Woman in Newfoundland is advised to buy Sunlight Soap, which is made and guaranteed by Lever Brothers, Limited, Soap Makers to

HIS MAJESTY KING GEORGE THE FIFTH

Every bar, half bar and cake of Sunlight Soap is sold under Lever Brothers FIVE THOUSAND DOLLAR GUARANTEE OF PURITY.

Because Sunlight Soap is ALL pure soap, it is best for washing woollens and cottons, silks and all fine materials. AGAIN, because Sunlight Soap is ALL pure soap, it is the cheapest, or most economical for scrubbing floors, washing dishes, etc.

Don't buy so-called cheap soap, which is only part soap and part filler, and therefore expensive because the filler is practically of no use as a cleanser, and besides will destroy clothing and injure your hands.

Sunlight Soap is so pure that it cannot injure even a baby's skin. A twin bar of Sunlight costs 14 cents, a half bar 7 cents, and a cake 5 cents.

Tell Your Grocer You Must Have SUNLIGHT SOAP

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Beside the modern Notre Dame stands the historic Seminary of St. Sulpice, almost coeval with the earlier churches on that site, which are used for the offices of the Sulpician Order. They are among the few occupied buildings of the city dating back to the days of the French regime, and with their substantial stone construction bid fair to be a Mecca for tourists for centuries to come.

BY FAR TOO MANY STREET ACCIDENTS.

Under the heading of "Education and Street Accidents," the Montreal Daily Star says editorially:—The commendable decision has been arrived at by the Province of Quebec Safety League to enter upon a far more active campaign in connection with the reduction of accidents in the streets. Statistics compiled by this body show that while drowning and railway fatalities have decreased of recent years, road fatalities have materially increased, and this despite the fact that very earnest efforts have been put forth by automobile associations and other bodies to lower the accident record.

It is quite apparent that a more intensive safety campaign is called for if the tragedy of the streets is to be made less appalling. Two special features of the new campaign of the Safety League are the instruction of scholars in the public schools as to the method of crossing streets, and the securing of a much larger membership of auto drivers in the Safety League Association. When one takes into consideration the incalculable amount of human suffering brought about by accidents, no great difficulties should be met with in the matter of the League accomplishing its aims.

The following words of the Manager of the League, Mr. Arthur Gaboury, are well worth careful consideration:—"According to accident prevention experts, it is seen that it would have been possible to prevent seventy-five per cent of fatal accidents had proper measures been adopted to educate the people generally in proper safety precautions."

Such a startling assertion very strongly accentuates the very vital need of keener educational campaigns to lower the accident record. So great has been the growth of automobile traffic of recent years that the crossing of congested centres is attended with distinct dangers, and too much care cannot be exercised by pedestrians and drivers to avoid accidents.

R. A. LOUIS CUDDIHY.

Pearline for easy washing.—July 17, 17.

Discretion

She was most anxious to find out where her husband was, so she rang up a club to which he belonged.

"If my husband there?" she asked the hall porter.

"No, madam."

"But I haven't even told you my name," said the astonished lady.

"That's all right, madam," said the discreet porter, "nobody's husband is ever here."—Daily Express.

RICHARD HUDNUT THREE FLOWERS VANISHING CREAM

The Base Ideal before applying Face Powder. Delicately scented with THREE FLOWERS FRAGRANCE.

sept12, 17

White rabbit, in very narrow bands, trims an ensemble of black crepe satin, opal blue.

A draped smock of silk crepe is worn over a slip of nupple velvet in the same shade.

A Chinese influence is noted in the tunic frock of Georgette in the new opal blue.

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Ladies' SUEDE FOOTWEAR FOR AUTUMN 1924.



Our Ladies' Suede Oxfords for Fall and Winter wear are now ready. A splendid showing of Suede Oxfords of unusual merit.

THE PRICE—It's the Shoes at the price that tell the story of value—prices count for nothing, until you see the Shoes.

LADIES' GREY SUEDE 1-STRAP—Low rubber heel.....	Price \$3.75
LADIES' GREY SUEDE SALLY PUMP.....	Price \$3.75
LADIES' GREY SUEDE CROSS STRAP.....	Price \$3.75
LADIES' GREY SUEDE 2-BUCKLE SANDAL.....	Price \$3.75
LADIES' GREY SUEDE 1-STRAP and 2-BUTTON.....	Price \$4.50
LADIES' BROWN SUEDE 1-STRAP.....	Price \$4.75
LADIES' FAWN SUEDE 1-STRAP.....	Price \$5.00

We also have a range of new FALL SUEDE OXFORDS, at \$6.50, \$6.75, \$8.00 up to \$10.00 per pair, in many handsome designs.

F. SMALLWOOD, Ladies' Department

THE HOME OF GOOD SHOES.

218 and 220 Water Street.

sept12, 17

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St. JOHN'S Grocery Stores

Flour, very best grade, stone.....
Tea, very good, lb.....
Sugar, Gran. lb.....
Butter, Best Creamery, lb.....
Raisins, Sultana, lb.....
Currants, cleaned, lb.....
Biscuits, Pilots, lb.....
Biscuits, Sodas, lb.....
Beans, Pea, lb.....
Peas, Green, large, lb.....
Milk, Pet, tin.....
Potatoes, new, gal.....
Beef, very choice, lb.....
Pork, finest family, lb.....
Tongue, lunch, lb.....
Beef, cooked, lb.....
Onions, new, lb.....

J. J. ST. JOHN.

Duckworth St. & LeMarche Road.



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one of our reliable Fire Insurance Policies is necessary for, during, and AFTER a fire. Safeguard your home and belongings, call and talk it over.

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