

Appeals to the Saving-Wise--Ever the Feature at BAIRD'S.

Read Carefully and Realize the

THOROUGHNESS

Of the following selections, and how aptly they fit in with present day requirements. Notice also, the real, sound values they bring and how eagerly knowing shoppers grab up our offerings, each

FRIDAY, SATURDAY AND MONDAY

No insistence to buy--merely come and see for yourself.

You save the difference --buying it at BAIRD'S



Making Values in DRESS TWEEDS

DRESS TWEEDS—A Special Line of snug looking Dress Tweeds; 48 inch width, make up well for Fall and Winter wear; assorted mixtures. Reg. \$1.50. **Friday, Saturday and Monday \$1.59**

HEATHER TWEEDS—54 inch Dress Tweeds, showing some very pretty warm tone Heathers and cross-hatched effects, fashionable and very reasonable in price. Reg. \$2.40. **Friday, Saturday & Monday \$2.15**

ART MUSLINS—Some new ones, fine in texture, cream ground and very handsome, floral and leaf patterns; they will tone up your rooms. **Friday, Saturday & Monday 32c.**

TOWELS—Some splendid quality all White Turkish Towels; not too heavy. Just the right weight you like in a Towel. Special Friday, Saturday and Monday **52c.**

CURTAIN LACES—48 inch White Curtain Laces, pretty net centre, sparsely figured and a pretty broad lace looking border. Reg. 65c. yard. **Friday, Saturday and Monday 59c.**

WHITE SCRIM—35 inch self striped White Scrim, strong, sensible and practical hangings; worth 35c. yard. **Friday, Saturday and Monday 28c.**

ROLLER TOWELS—These are finished roller towels in unbleached Turkish make, Crimson and Fawn striped, very strong. Reg. 60c. **Friday, Saturday and Monday 52c.**

GUEST TOWELS—In White Huckaback, little Towels you will be proud to have displayed in your guest room. **Friday, Saturday and Monday 35c.**

CASEMENT CLOTH—Double width plain Casements in shades of Brown, V Rose, Navy, Cream and Green. Reg. 50c. yard. **Friday, Saturday and Monday 45c.**

TOWELING—Pure White Turkish Linen Crash kitchen Toweling, very strong; value for 24c. yard. **Friday, Saturday & Monday 18c.**

BATH TOWELS—Pure White Turkish Bath Towels. These are a special lot, extra thick and firm; plain hemmed ends; \$1.80 value each. **Friday, Saturday & Monday \$1.39**

Handsome Crepe-de-Chene Waists, Navy Serge Dresses, Underskirts, Camisoles and other items urge your inspection

CREPE-DE-CHENE WAISTS—Gorgeous Waists, rich in quality, full of style, with or without collar, round neck, V and square neck, hemstitched and embroidered; others in Net, lace trimmed, long sleeves; shades of Flesh, Taupe, Cream and White; assorted sizes. Reg. \$5.00. **Friday, Saturday and Monday \$2.95**

NAVY SERGE DRESSES—Charming in their elegant simplicity of style, straight line effect, with pretty girde, round neck, long sleeves, embroidered fronts and braided, assorted shades. Sizes 36 to 44. Reg. \$12.00. **Friday, Saturday & Monday \$8.75**

CHILDREN'S VELVET HATS—Very becoming shapes in coloured Velvets, Brown, Rose, Navy, Saxe and Black; trimmings of buttons and little wreaths. Reg. \$4.00. **Friday, Saturday and Monday \$1.79**

"PHOENIX SNOW" VESTS—Finest of the fine Wool Vests, sleeveless, with strap shoulder, some with fine crocheted edge necks; sizes 36 to 44 inch. Reg. \$2.20. **Friday, Saturday and Monday \$1.94**

SPANISH HAIR PINS—The newest thing for the latest style in Hair Dressing, plain and brilliant, assorted styles, round, oval and fan shape. Reg. 70c. **Friday, Saturday and Monday 59c.**

UNDERSKIRTS—Warm Jersey Underskirts, Winter weight, in medium Grey shade; button hole edged; full fitting sizes. Regular \$3.30. **Friday, Saturday and Monday \$1.98**

CHILDREN'S NIGHTGOWNS—Your choice of White or Striped Flannel; Nightgowns, with or without collar, galon trimmed; sizes 6 to 12 years. Reg. \$2.20. **Friday, Saturday and Monday 98c.**

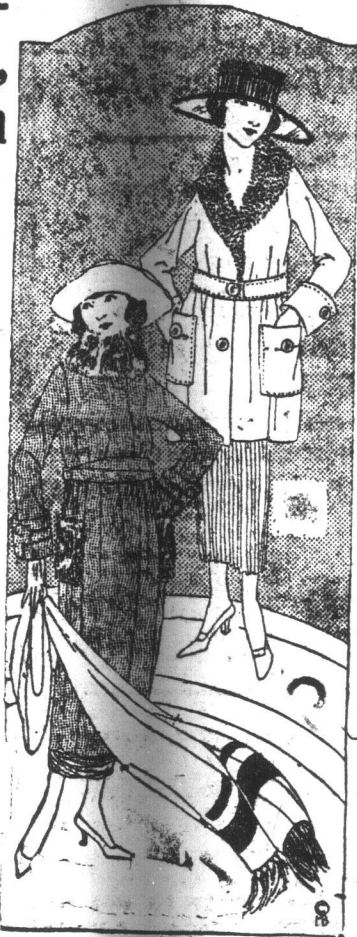
BOYDIE CAPS—Elaborate affairs in pretty Silks and fine shadow laces; they fit close to the head; individually boxed; Sky and Pink shades. Special Friday, Saturday and Monday **49c.**

RIBBONS, Rich and Rare
Rich looking Silk Ribbons, 5/8 to 7/8 inches wide, pretty Dresden Ribbons, Moire Ribbons, Merve and Taffeta Ribbons, ideally suited for Camisoles, Fancy Bags, Sashes and Hair Ribbons. Regular values to \$1.50 yard. **Friday, Saturday and Monday 79c.**

CHILDREN'S DRESSING GOWNS—Heavy Elder make, in fancy Crimson and Navy, round neck, long sleeves, roll collar and girde. They fit 4 to 8 years. Reg. \$2.79. **Friday, Saturday & Monday \$2.79**

INFANTS' DRESSES—Nicely finished Cashmere Dresses in Pink, Pale Blue and Cream, hemstitched and feather stitched yoke, lace edged at neck and sleeves. Special Friday, Saturday and Monday **\$1.05**

STYLISH GIRLIES—The newest in Bone and Metal girlies, very pretty effects, green the eye, Black and Silver, Crimson and Silver, Green and Silver; suitable for Dress Jumper Suit or Coat Jersey. Reg. \$1.70. **Friday, Saturday and Monday \$1.49**



GOOD TOILET SOAPS, first aid to a refreshing wash

SOAP SLABS—Plain White Slabs, individual size, convenient for boarding houses. **10 cakes for 10c.**

BUTTERMILK SOAP—Preferred Soap, pure and lasting. Our price **2 for 9c.**

OATMEAL SOAP—An assortment of Soaps under this brand. **2 for 13c.**

ARMOUR'S SOAP—Real bath size; durable, and gives a rich lather; cake **17c.**

ASSORTED SOAPS—Fragrant, latherful Toilet Soaps; lever soap pick from **2 for 15c.**

LEMON OIL BUTTERMILK & IVORY SOAP, 4 for **9c.**

ALMOND and COCOA OIL TOILET SOAPS—Lasting Soaps; the cake **10c.**

PALM OLIVE SOAP—Has sprung into popular favour; a goodly size cake **17c.**

COLGATE'S—All Round Soaps for toilet use and Velvet Skin Soap; cake **14c.**

HERB SOAP—Erasmic Toilet Soaps; renowned for their fragrance; cake **16c.**

PEARL SOAP—The genuine Pearl's Transparent Glycerine Toilet Soap; a pleasure to use; the cake **22c.**

GOODWIN'S SOAP and PALM SOAP offer a special value, cake **12c.**

You Save the difference—buying it at Baird's.

Extra Large Size LACE CURTAINS

3 1/2 yards extra full size English Lace Curtains, all white; large all-over lacy patterns; strong mesh; value for \$4.00 pair. **Friday, Saturday and Monday \$3.29**

Mail Your Orders

You Save the difference—buying it at Baird's.

SILK CAMISOLES

Very dainty affairs in flesh shades, beautiful quality Silk, trimmed with Imitation Fillet and Valenciennes lace, elastic at waist; sizes 36 to 44 bust. Reg. \$1.00. **Friday, Saturday and Monday 59c.**

SAVINGS

SHEETINGS—A couple of pieces of quality White Sheetings, renowned English make, plain and twilled; 72 x 90 inches wide. Reg. \$1.70 yard. **Friday, Saturday and Monday \$1.38**

5 O'CLOCK TEA CLOTHS—These are beautiful quality White Damask, with wide hemstitched border; very serviceable. Reg. \$2.20. **Friday, Sat. & Monday \$1.98**

COLOURED QUILTS—Full size Coloured Honeycomb Quilts; made for service; mixed shades Crimson and White, Green and White, and Blue and White; fringed. **Friday, Saturday & Monday Special \$4.79**

WHITE QUILTS—Beautifully patterned White Marcella Quilts; extra full size, 80 x 90. Very desirable value for \$5.30. **Friday, Saturday & Monday \$4.75**

Sale of Rare BEDROOM SETS

Just a Couple of Each Description

Gorgeous affairs for your boudoir, handsome, full size, White Linen Spread, with Shams, Bureau Cloths, Dressing Table Cloths and Circular Cloth, Dress and insertion trimmed and heavily raised embroidering, 7 piece sets and three piece sets. **Regular \$22.00 for \$16.98. Regular \$27.00 for \$21.50**

\$3 SPATS for 1.29 TO CLEAR

LADIES' SPATS—A lot-over; line of smaller sizes, 2, 3 and 4, only for ladies; Navy, Fawn, Brown and Black to choose from. Reg. \$3.00. **Friday, Saturday and Monday \$1.29**

SAVINGS

from many Sections of this Store

PILLOW CASES—Fruited Pillow Cases, linen buttoned; far cheaper than you can make them today. Special for **Friday, Saturday & Monday 49c.**

CUSHION COVERS—Sensible, attractive Cushion Covers, with wide frilled border and nicely embroidered in colours. Reg. \$1.10. **Friday, Saturday, Sun. & Monday 89c.**

FOOTWEAR VALUES Supreme

MEN'S STORM RUBBERS—The heavy red sole and heel Rubbers; one pair good for a season; much in demand. Regular \$2.50. **Friday, Sat. & Monday \$2.29**

CARPET SHOES—Strongly made good Carpet Shoes, leather sole and heel; Dark Crimson pattern home comfort. **Friday, Saturday and Monday \$1.49**

WOMEN'S TAN BOOTS—Perfect style in 9 inch height laced; perforated front and side; sizes running short; we want to clear the line. Reg. \$4.00. **Friday, Sat. & Monday \$4.39**

SCRUBBERS—Strong coarse Scrubbing Cloths, made to stand hard usage; finished edges; each **19c.**

DUSTERS—Wife's own Duster, soft check flannel, finished edge; makes a good polisher as well. **Friday, Sat. & Monday 19c.**

BUFFET RUNNERS—A special lot of 16 only White Linen Runners for Sideboard or Buffet; embroidered and hemstitched. Reg. \$1.50. **Friday, Saturday, Sun. & Monday \$1.35**

PILLOW CASES—3 dozen of these on sale, soft linen make; embroidered and hemstitched. Regular 90c. **Friday, Sat. and Monday 68c.**

BOLSTER CASES—Plain strong White Linen Bolster Cases, buttoned end; these offer a special value. **Friday, Saturday and Monday 93c.**

BOXED STATIONERY—Containing 100 sheets of Writing Paper and 100 Envelopes; a pretty good offer to Stationery. **Friday, Saturday & Monday 42c.**

MEN'S WEAR BOYS' WEAR

Do not Overlook such Good Values

MEN'S SUEDE GLOVES—Popular Glove in Dark Brown and Grey; warmly lined; one dome wrist; great wearers and always respectable. Reg. \$2.50. **Friday, Saturday & Monday \$2.30**

BOYS' WOOL CAPS—All Wool Pullman Caps for winter wear; Dark Grey, Brown and Green; mercerized lining; a boy's cap through and through. Special **\$1.40**

"DE LUXE" SHIRTS—Offer you choice of pretty striped range, double soft cuffs, coat style; Shirts for everyday wear. Special **Friday, Saturday and Monday \$2.40**

SOFT FELT HATS—New narrow rim Soft Felt Hats; shades of Navy, Fawn, Brown, Light and Dark Grey; corded silk band and bow. Reg. \$2.50. **Friday, Saturday and Monday \$3.25**

MEN'S LINED GLOVES—Sensible, good wearing Lined Kid Gloves, in Dark Brown or Grey; 1 dome wrist. **\$1.60**

BOYS' WOOL GLOVES—Real Aberdeen Wool Gloves, kid bound wrist, 1 dome fastener; mixed Heathers and Greys; assortment of sizes. Special **79c.**

TOP SHIRTS—Soft finish Shirts, to suit the season; Union make; assorted stripe patterns; warm and comfortable. Some regular \$3.00. **Friday, Saturday and Monday \$2.35**

BOYS' COAT SWEATERS—In medium Heather shades; roll collar, 2 pockets; very snug; they fit from 8 to 14 years. Reg. \$1.60. **Friday, Sat. & Monday \$1.45**

NEW SOCK VALUE—This line brings you Dark Heather Wool Socks, heavy ribbed tops, spliced heel and toe. Special **65c.**

James Baird LIMITED

OUR TOP COAT FOR MEN AT 14.85

Has all the appearance of a much higher priced coat. Lacking nothing in appearance, cut or trim, they stand out to-day as Top-notchers in Top Coats values. See them for yourself.

BOYS' FALL HATS—Assorted shades in Cloths and Felt, stitched leaf smart, stylish Hats for Sunday wear or school wear; up to \$1.00. **Friday, Saturday 79c.**

"Britain's Shield"

IS A WONDERFUL NAVAL DISPLAY

One of the most wonderful naval displays ever shown upon the screen is without a doubt the picture, "The Empire's Shield," which opens at the Majestic Theatre Monday.

Lieut. Edwin Smith, R.N.V.R., who is in charge of the picture, will lecture and explain in simple but forceful language many points of the production not apparent at first glance to the layman.

British men-of-war of all descriptions are shown under actual war service conditions, films having been taken as official Admiralty pictures for the war office library.

It is next to impossible to describe the grandeur of the massed feet, actions displayed, but some idea of the thrill can be given by stating that wherever this picture was shown frequent and enthusiastic bursts of applause marked the progress of the film.

In addition to the famous warships of the Empire are shown, wonderful stunts of the Royal Naval Air Service and other branches of the Empire forces during the war.

The thrilling effect of the film itself will be heightened by the special orchestra programme, which includes "Rule Britannia" and other familiar British sea tunes.

DIDN'T SLEEP QUICK ENOUGH.

The mistress was reproving the new maid for being late in the morning. "Don't let it happen again," she said firmly. "I suppose you've slept your self?"

"You see, it's this way, ma'am," the girl said. "I'm a slow sleeper, so it takes me a very long while to get a good night's rest!"

HALF PRICE.

BIG VALUE TO CLEAR

12 OIL STIRLING TABLE CABINET PRONOGRAPHIS with cover, universal tone; arm to play all records; high grade motor. Regular Price \$45.00. **Now only \$22.50.**

3 of above Cabinets slightly scratched in shipping, at **Only \$21.00 each.**

2 Records and 200 Needles free with each machine.

3 FLOOR CABINETS. 40 inches high with record filing cupboards; highest grade works; all outside parts heavily nickel plated. Latest model tone arm. Regular Price \$125.00 to \$150.00. Special Sale Price **Only \$62.50.**

The above three machines are equal if not superior to any others offered at twice the original sale price.

Come in and hear them.

J. M. RYAN, SUPPLY CO., Phone 553, 227 Theatre Hill, nov3, f.s. tf

INTRODUCING SOLVENE

Shredded Soap.

SOMETHING NEW

An absolutely perfect White Soap in new and original form. You never saw a Soap like this before

SOLVENE makes SNOW-WHITE CLOTHES.

TRY IT ONCE YOU WILL NEVER BE WITHOUT IT.

oct20, f. u

RECITATIONS and DIALOGUES

By J. S. Ogilvie.

Four hundred choice recitations and readings specially adapted for schools and all adult and juvenile organizations. Prose and Poetry—Serious, Humorous and Patriotic.

Price 70c. Postpaid.

Garrett Byrne, Bookseller and Stationer.

Stewart's Home

Garrett Byrne, Bookseller and Stationer.