

BUYING AT THIS STORE MEANS EQUIPPING The HOME ECONOMICALLY

Outfitting Yourself & the Entire Family for the Least Possible Outlay

PROOF OF THIS is our Very
LIBERAL CONTRIBUTION of EXCELLENT VALUES for

White Piques

WHITE PIQUES—28 inch White Piques with a nice soft finish. Special the yard

39c.



Sheetings, White Quilts and other items for the Home.

COTTON SHEETING—72 inch plain American Cotton Sheetings; real Summer Sheetings; very strong texture. Special Friday, Saturday and Monday, yard **79c.**

WARM WEATHER SHEETS—Full size White Bed Sheets; extra fine grade of American Plain Sheetings; real summer weight. Were \$3.00 pair. Friday, Saturday and Monday **\$5.98**

WHITE HONEYCOMB QUILTS—Extra full size White Honeycomb Quilts, fringed; and Quilts of exceptionally good quality. Away under their regular price, \$6.75. Friday, Saturday and Monday **\$4.98**

AMERICAN QUILTS—These are light weight, White Marcella patterned Summer Quilts in assorted sizes; easy to do up and easily reached in price. Reg. \$2.40. Friday, Saturday and Monday **\$1.98**

LARGE RUCK TOWELS—Pure White, Gieson bordered and hemmed ends; extra full size; very strong texture. Value for 40c. each. Friday, Saturday & Monday **21c.**

MADRAS/SASH MUSLIN—Pretty Cream Madras Sash Muslin, wavy edge and prettily bordered; looped for sash rod. Friday, Saturday and Monday, yard **35c.**

TOWELING—16 inch Kitchen Toweling, low priced, but it has a soft undressed finish for wear. Friday, Saturday and Monday, yard **11c.**

THESE values we offer will greatly exceed your fondest expectations. We sought and received the co-operation of our wholesalers and bought largely. In short, nothing has been left undone to secure the right merchandise in the right quality and at the best prices.

THIS week's list gives just the right incentive for starting your Spring outfitting economically, for its the newsheet sheet in the whole paper—teeming as it is with more convincing purchase-reasons than ever, its timeliness and its helpfulness is apparent to the value-wise.

FRIDAY, SATURDAY & MONDAY

MEN'S EVERY-DAY TWEED SUITS

Extra Special Value.

SEE OUR WINDOW

Smart well tailored three piece Suits, in pretty mixed Greys and mixed Browns; Suits that look as well as many you have seen at two or three times the price. They all the requirements of those who seek a Suit for every day wear, without any exorbitant outlay; all sizes.

OUR SPECIAL

\$14.85



MAIL YOUR ORDERS

GLOVES offer interesting VALUES here.

SUEDE FINISH GLOVES—Beautiful quality Fabric Gloves, closely resembling the real Suede; 2 dome wrist; shades of Chamels, Grey, Sable, Beaver and White; extraordi- nary value. Friday, Saturday and Monday, pair **59c.**

SUEDE Lisle GLOVES—These come in Black and White, 2 dome wrist, medium weight, perfect shape, and good washing gloves. 40c. value. Friday, Saturday and Monday, pair **29c.**

GIRLS' Lisle GLOVES—Superfine Lisle Gloves in shades of Grey, Beaver, Chamels and White; a nice style showing fringed and elastic wrist. Reg. 90c. pair. Friday, Saturday and Monday **79c.**

TABLE DAMASKS—58 inch pure White Table Damasks, in a nice assortment of patterns; equal to Dollar Value. Friday, Saturday and Monday **79c.**

SHIRT REGATTAS—Extra strong quality English Shirt Regattas in almost any striped pattern you could wish for; makes fine working shirts for man or boy. Special Friday, Saturday and Monday, yard **38c.**

APRON DOWNS—50 inch Pure White Apron Downs, with a beautiful fine firm finish. Notice the width. Friday, Saturday and Monday, yard **85c.**



THE SHOWROOM PRESENTS-- Specializing in Girls' Gingham Dresses

CHILDREN'S GINGHAM DRESSES—Dear little Dresses with Blooms to match simple effective styles in pretty Blue and Black and White checks, good washers; White Pique collars and cuffs, belt and pocket; they fit to 6 years. Reg. \$1.50. Friday, Saturday and Monday **\$1.49**

LADIES' GINGHAM DRESSES—Sensible, serviceable Wash Dresses, in Blue and White, and Pink and White striped Gingham, showing White Pique Collar, Belt and Cuffs, Belt and pocket; sizes 34 to 38; values to **\$2.38** Friday, Saturday & Monday **\$2.38**

DIVIDED SKIRTS—Ladies' Divided Skirts, elastic at waist, wide leg, with knife pattern frill; shades of Saxe, Pink and Black; excellent quality. Reg. \$2.00. Friday, Saturday and Monday **\$1.79**

CHILDREN'S GINGHAM DRESSES—Sweet looking wash dresses in pretty plaids and checks; to fit 7 to 14 years; winsome styles for girls. Regular \$2.20. Friday, Saturday and Monday **\$1.98**

CORSELETTE BRASSIERES—The newest—Ladies' Corsette Brassiere and Girdle Corset combined in Pink Brocade strap shoulder suspender equipment; sizes 34, 36, 38 and 40 bust. Regular \$2.00. Friday, Saturday and Monday **\$1.75**

WOOL-KNIT JUMPER DRESSES—The very new, cut for Misses; sizes 16, 18, 20 and 22 inch bust; all Wool, with pleated skirt; the jumper has roll collar and belt, long sleeve, fancy silk stitching. Reg. \$10.00. Friday, Saturday and Monday **\$8.98**



A WEALTH OF SOUND VALUES

PEARL BUCKLES—Assorted shapes in Mother of Pearl Buckles, Oval, Round and Square; suitable for Millinery, Dresses, Coats of Costumes. Reg. 80c. each. Friday, Saturday and Monday **23c.**

FRONTS and COLLARS—Lace and Net Fronts with collar attached; suitable for Dresses, Waists; they come in Cream and White. Reg. 80c. set. Friday, Saturday and Monday **78c.**

CHILDREN'S VESTS—Fine White Jersey Vests, in a medium weight, short sleeves, buttoned front; sizes to fit 8 to 14 years. Reg. 80c. Friday, Saturday and Monday **49c.**

MOREEN UNDERSKIRTS—Wide pleated sounce Black Moreen Underskirts, draw string at waist; assorted sizes. Reg. \$3.50. Friday, Saturday and Monday **\$2.39**

SPONGE STRAW HATS—The very newest shapes and shades for Spring wear, nice looking Hats, sparsely yet becomingly trimmed with silk ribbons and chenille, etc. Some while the color range is at its best. Special Friday, Saturday and Monday **\$4.39**

A BLOUSE SPECIAL—Offers you a variety of pretty styles in plain and fancy Muslins and Linens; also some pretty Jumpers with fancy Art trimmings; Styles favored for 1922 and a Special Price for Friday, Saturday **\$1.87** and Monday **\$1.87**

DRESSING GOWNS—Fancy Muslin Dressing Gowns, roll collar, 3/4 sleeve, belted, shades of Pink, Blue and Grey. Reg. \$4.50. Friday, Saturday and Monday **\$1.98**

FOOTWEAR VALUES for the whole family



NOTE OUR PRICES

LADIES' OXFORDS—Here is a snappy line of Spring Footwear, showing military heel, rubber tipped, semi-pointed toe shape; looks good. Reg. \$7.00. Friday, Saturday and Monday **\$6.65**

GIRLS' PLAY OXFORDS—Faced style, with extended sole, Dark Tan shade, heavily soled, something like a Sandal, guaranteed to give double wear; sizes 12 to 2. Reg. \$3.50. Friday, Saturday and Monday **\$2.95**

GIRLS' WHITE BOOTS—Sizes 6 to 8; well shaped, White Canvas make, 11" height, spring heel, very dressy, half sizes available. Reg. \$2.35. Special Friday, Saturday and Monday **\$2.15**

MEN'S OXFORDS—The neat form, pebbly toe, rubber heel, Gun Metal stock; chamoles kid lining. Reg. \$7.50. Friday, Saturday and Monday **\$6.90**

LADIES' SHOES—In Good Black Vici Kid; 8 strap style with buckles, rubber heels, semi-pointed toe. Reg. \$6.00. Friday, Saturday and Monday **\$5.58**

RUBBER HEELS—O'Sullivan's Rubber Heels make walking more pleasant. Do not be without a pair. Friday, Saturday and Monday **80c.**

Ladies' Sizes; the pair **\$2.00**

Gentlemen's Sizes; the pair **\$2.00**

FIBRE SOLES—Rubber-like and just the correct thing to attach to your foot-to-day; easily and quickly attached. Friday, Saturday and Monday **20c.**

Ladies' sizes; the pair **\$2.00**

Gentlemen's Sizes; the pair **\$2.00**

GINGHAMS of quality UNDERPRICED

STRIPED GINGHAMS—Beautiful, serviceable Wash Gingham in various striped patterns, suitable where the strongest quality is needed. Friday, Saturday and Monday **28c.**

CREPE CLOTHS—Newest patterns for Summer togs, light and medium mixtures, very popular; 4 new patterns go on Sale. Reg. 40c. yard. Friday, Saturday and Monday **35c.**

FANCY WHITE VOILES—A very pretty range of all White Cotton Voiles, 36 inches wide, showing neat crossbar effects as well as broad and narrow self stripes; excellent for children's dresses or ladies. Special the yard **43c.**

GINGHAMS—Ginghams of extraordinary fine texture and beautifully arranged color bleedings; 32 inches wide, fast fadeless shades; assorted plaid patterns. Reg. 55c. value. Friday, Saturday and Monday **55c.**

GINGHAMS—36 inch, superior quality, renowned for their strong finish; very pretty plaid patterns for children's summer togs. Reg. 60c. value. Friday, Saturday and Monday **53c.**

DRESS LINENS—Plain Pink and plain Blue Dress Linens, nice for Dresses, Rompers, Overalls for the children. Special Friday, Saturday and Monday **28c.**

Monday, per yard **28c.**

SPECIAL! Clearance of LADIES' COSTUMES

10 only in Serge and Gabardine; shades of Navy and Fawn and Black, set off with White Flannel collar, button trimmings, belted, assorted sizes. The value here is immensely good. Reg. \$25.00. Friday, Saturday and Monday, **\$5.95**

SOUND VALUES meriting your attention

NOVELTY CURTAINS—Pretty faint Cream shade, Scrim centre, hemstitched border and rich looking Torchon Lace edging; a very handsome curtain for any room in house; 3 1/2 yard size. Reg. \$7.00 pair. Friday, Saturday and Monday **\$4.68**

ART MUSLINS—36 inch reversible Art Muslins, Cream ground, showing pretty floral pattern in Hello, Pink or Blue; border to match. Friday, Saturday and Monday, the yard **26c.**

WHITE SCRIMS—36 inch Curtain Scrims with a self border and imitation drawn thread work, very neat for bedroom curtains. Reg. 70c. Friday, Saturday and Monday **59c.**

FIGURED CASEMENTS—Cream ground with pretty floral centre and border to match; nice shade bleedings, washes and wears everlastingly. Reg. 50c. Friday, Saturday and Monday **45c.**

CURTAIN LACES—48 inch White Curtain Laces, fine all over lacey pattern; looks good and it's strong also. Reg. 55c. yard. Friday, Saturday and Monday **49c.**

FAMILY TOWELS—Strong half bleached Turkish Towels, Pink, Hello and Blue striped; good size. Reg. 65c. each. Friday, Saturday and Monday **59c.**

WHITE TOWELS—Good serviceable size in Dark Turkish quality. They are Special. Friday, Saturday and Monday, each **47c.**

THE HOME OF BEST HOSIERY VALUES



Beautiful Silk Hosiery.

This line offers you marvelous values in Silk Hosiery, and in any shade you wish for as well as Black. Excellent value at 70c. pair. Friday, Saturday and Monday, **39c.**

LADIES' BLACK ROSE—Seamless fast Black Cashmere Hosiery. These are special value for \$1.00. Friday, Saturday and Monday **85c.**

LADIES' HOSIERY—Fine Cashmere Hosiery, plain and ribbed and very fashionable shades for Spring wear. Good value at \$1.00. Friday, Saturday and Monday **89c.**

CHILDREN'S ROSE—Fine Ribbed Hosiery in Dark Brown and Black; seamless, double heel and toe; all sizes. Special **19c.**

CHILDREN'S SOCKS—Plain and fancy topped shades of Pink, Pale Blue and mixed shades. Friday, Saturday and Monday **27c.**

LADIES' TAN HOSIERY—Plain Cordovan Hosiery, the popular shade-to-day, Cashmere finish, all sizes; 11 sizes. Friday, Saturday & Monday **29c.**

MOREEN UNDERSKIRTS

Wide pleated sounce Black Moreen Underskirts, drawstring at waist; assorted sizes. Reg. \$2.39. \$2.50. Friday, Saturday and Monday **\$2.39**

James Baird LIMITED