



# The Royal Stores

where more people daily save money



## VALUES TO ENTHUSE OVER THIS FRIDAY & SAT.

Great Reductions on things you will need for your Summer Holidays

### Home Furnishings

**Honeycomb Towels.**  
All White, with colored borders; good quality; size 27 x 16; soft finish. Reg. 26c.

**Sideboard Cloths.**  
White Cotton, linen finish; size 12 x 76; pretty trimmed designs in lace and insertion. Regular \$1.35 each for \$1.17

**Sateen Cushions.**  
10 dozen Sateen Covered Cushions of good quality, in assorted colorings, light and dark; size 13 x 18; neat frills. Regular \$1.50 each for \$1.50

**Table Centres.**  
Fawn Linen Table Centres or Tea Cloths, size 32 x 32; neat embroidery designs and hemstitched hems. Reg. \$2.00 ea. for \$1.65

**Cushion Covers.**  
Fawn Crash Linen, light and dark shades, self and colored embroidery, finished with frill; size 20 x 30. Regular \$1.25 each for \$1.08

**Face Cloths.**  
White "Absorbent" Cloth; size 10 x 10; finished with eye edging. Special each 9c.

**Silk Ribbons** In dainty shades of Pink, Sky, Champagne, Saxe and White, 4 1/2 inches wide; useful for hair ribbon and sash. Reg. \$1.10 yard for 98c

**Taffeta Silk Skirts** Smart well made Skirts in high grade Black Taffeta; very effective new styles; most of them have fancy pockets and shirred effect at waist. Reg. \$18.50 each for 15.75

### Many Items of Present Interest Offered at Lowest Prices in the Showroom



### Summer Dress Goods

**Eolienne.**  
Light weight Silk and Wool Eolienne in Light Grey, Pink and Blue Checks; 40 inches wide. Reg. \$1.50 yard for \$1.29

**Mousseline Silks.**  
35 inches wide, shades of Brown, Saxe, Purple and Brown; extra fine quality. Reg. \$4.75 yard for \$4.25

**Cotton Delaines.**  
150 yards only, in fancy colorings: Helio, Rose, Green and Grey; extra fine finish; real good value. Reg. 45c. yard for 40c.

**Satin Striped Muslins.**  
In a large assortment of designs; 26 inches wide. Reg. 55c. yd. for 50c.

**White Pique.**  
Extra special value; fine and medium cords; 26 inches wide. Reg. 80c. yard for 71c.

**French Organdie Muslins.**  
White and Pink grounds, 38 inches wide; neat rosebud designs in Pale Blue and Pink. Reg. \$1.20 yard for \$1.10

### New Floor Coverings. Hearth Rugs, Door Mats, etc.



**TAPESTRY RUGS**—in assorted colors and designs; size 27 x 54. Reg. \$5.00 each for \$4.59

**MOHAIR MATS**—in Black only; size 12 x 30; fringed ends, curl centres. Reg. \$4.55 each for \$4.08

**FLOOR CANVAS**—2 yards wide; pretty new tile and carpet patterns. Reg. \$2.20 yard for \$2.03

**CONGOLEUM SQUARES**—Size 6 x 9; rich handsome colors in Turkish Carpet designs. Special, each \$9.22

**MADRAS MUSLINS**—Cream only; new floral designs; 45 inches wide. Regular \$1.20 each for \$1.08

**CHASSY TOWELING**—Cream Cotton, soft finish; 16 inches wide. Special, per yard 20c.

### Middy Blouses.

For kiddies of 6 to 14 years; strong White Jean with sailor collar and pocket of Blue and Crimson. Reg. \$3.30 each for \$2.89

### Voile Blouses.

White only, all finished with hand embroidered designs on fronts and collar; various pretty new styles. Reg. \$4.50 each for \$4.20

### Linen Dresses.

Sizes 36 to 44, in plain shades of Pink, Blue and Grey; buttoned fronts, finished with neat loose belt. Reg. \$6.40 each for \$5.60

### Summer Combinations.

Light weight Jersey Knit Cotton garments, sizes 36 and 38; sleeveless and knee length. Reg. \$1.30 each for \$1.08

### Summer Vests.

Extra fine Cotton Knit Vests in White only; 36 and 38 inches; trimmed lace edging. Reg. \$2.00 each for \$1.65

### Cambric Underskirts.

Full sizes; well shaped garments with flounce of White Embroidery and Val. Lace; some have bows of tucks and colored ribbon drawstrings. Reg. \$4.50 each for \$3.70

### Cambric Nightdresses.

Low round and V shaped necks; yokes trimmed with embroidery and lace. Reg. \$3.00 each for \$2.55

### Wool Sports Coats.

Sizes from 38 to 42, in shades of Turquoise; with collar, pockets and belt. Regular \$7.00 each for \$6.35

### Neckwear Novelties.

Cream and White Muslin Collars, and a few in Paris Lace; assorted pretty and fashionable shapes. Reg. \$1.85 each for \$1.55

### Hose Supporters.

The Peerless Pad, in Pink, Blue, Black and White; 4 suspenders. Regular 40c. each for 35c.

### Ladies' Handkerchiefs.

White Muslin with silk embroidered designs on corners; hemstitched borders. Reg. 25c. each for 21c.

### Infants' Bonnet Fronts.

White Silk; two different styles; fine Val. Lace. Values to 30c. each for 23c.

### Child's Dresses.

In White Voile; to fit girls of 2 to 14 years; embroidered fronts and hems finished with belts of colored silk ribbon. Regular \$3.50 each for \$2.94

### Gingham Dresses.

For children of 3 to 12 years; plain shades of Blue, Pink and Green, also in check patterns; round collars, pleated fronts; belts and pearl buttons. Reg. \$3.00 each for \$2.65

### Don't Forget the Sale of Summer Footwear



Our entire stock of Summer Footwear (Hosiery and Shoes) for men, women and children, is selling at reduced prices during this week.

Below we mention a few of the savings made possible in the Men's Section.

### Men's Hosiery.

Black Cotton Half Hose. Special per pair 23c.

Grey Cotton Half Hose. Special per pair 49c.

Silk Socks, Black and Navy. Reg. \$1.30 pair for \$1.10

Silk Socks, Grey, Navy, Black. Reg. \$1.50 pair for \$1.24

Silk Socks, Black and White. Reg. \$2.25 pair for \$2.05

Silk Socks, Black and Cordovan. Reg. \$2.85 pair for \$2.65

Lisle Socks, Grey. Reg. \$1.00 pair for 89c.

### C. L. B. Cadets.



The Battalion paraded as usual last night at 8 p.m. P. Co. paraded under Lance Corporal Dicks (Chairman) who marched his company to the Methodist College Hall to assist the members of the Church of England Educational Committee at their meeting to the big drive for funds now in progress. A Company were on fatigue duty under Reg. Sergt. Major Williams. The officers' mess held a conference at 9 p.m., the Mess president in the chair, to discuss camp arrangements. So far 84 lads have signed on for the ten days' outing at Topsail, which for 28 years has been the scene of happy hours—not alone by active members of the Battalion to-day, but many old comrades of the past scattered through the various

these lads have laid down their lives on Flanders Fields. The Battalion parades in full for camp on Monday night at 8 p.m. Every lad must bring his kit bag to the Armoury Monday night. He provides himself with one pair blankets, one extra shirt, one pair extra boots, an extra suit of underwear, two pairs socks, knife, fork, spoon, mug and plate, also boot polish, hair brush and comb, tooth brush and paste with swaggar cape. All camp fees must be paid on Monday, which is a dollar and fifty cents as a donation towards the cost of food. Lads will parade on Wednesday, July 28th, at 10 a.m. and march to Topsail under the command of Lieut.-Colonel Goodridge, C.L.B. O.C., returning on Friday, August 6th.

Last night Rev. E. H. Fletcher met the delegates of the various football teams and arranged the fixtures for the Church of England Orphanage Garden Party at Shannon Munn Farm. The preliminary games will be played off next Thursday evening immediately after the baseball match. The C.L.B. Athletic Association are holding their outdoor sports on the 1st day of September at St. George's Field and cups and medals have been cabled for by the Brigade from their London Stores Headquarters.

The camp pioneer squad goes to Topsail under Lieut. Fred Reid with the first motor truck load of supplies on Monday morning. Sergt. Cook Roberts and Corporal Cook Harry Butler, as usual will be camp cooks, and this fact alone will guarantee good "chef" service and Colour Sergt. Clifford Earle will act as caterer to the N.C.O.'s and W.O.'s Mess. Major Raley, M.C., will be Camp Commandant, Lieut. Fred Reid, Transport Officer both ways. It is expected that officers and squads from Wabana, Bay Roberts, Hear's Content, Trinity East and Bonaville will be present to associate with their comrades in St. John's in this glorious holiday. It is hoped to arrange a big concert and camp fire sing song one night, and the annual camp dance with a sports day to be conducted by the Athletic Association, for which a small admission fee will be charged. The band will also likely give a band concert in the camp grounds one evening to assist in raising funds towards the cost of the outing. The C.L.B. lads are still "carrying on" after 28 years activity and we hope will have fine weather and enjoy another annual camp on the "old camp grounds"—Q.

### A Pleasant Surprise.

On Monday afternoon an agreeable surprise awaited Miss Florrie Way at Mrs. A. Diamond's country residence, Killbride, when, on returning to the bungalow after a walk around the grounds, a number of friends greeted her with a "tubful" of gifts, which were enthusiastically suited to delight the heart of one who is about to enter the "matrimonial order." Tea was served on the lawn and a pleasant evening of games, etc., enjoyed by the young people.

### A Giant Cod.

One day last week Noble Netley fished a monster codfish in Humber Arm, off Curling. The big fish towed the boat a considerable distance and it was necessary to hook it with the second flinger to get it on board the boat. It weighed 90 pounds, un-dressed and was purchased by Mr. James Parsons of the Tourist Hotel—Western Star.

### Flew North Sea.

Major Gran, who it will be remembered was at Harbor Grace last year with the Handley Page Aviators, has recently repeated his North Sea flight, his latest flying time from London to Christiansia, a distance of 750 miles, being nine hours. Major Gran was the first aviator to fly across the North Sea; the feat being accomplished in 1914. The successful flier is the Anglo-Norwegian explorer and aviator, who after serving in the Flying Corps during the war, had an air honeymoon last summer.

MINARD'S LINIMENT CURES GARTER IN COWS.



How the MEN

Can Save Money

**Men's Shirts.**  
Fancy Striped Cotton Shirts; soft finish, comfortable shapes, soft collar attached; sizes 14 1/2 to 17. Reg. \$3.25 each for \$3.00

**Light Weight Vests.**  
Balbriggan Vests of finest Egyptian Cotton; sizes 34 to 44; short sleeves; extra special values. Special each \$1.30

**Coat Style Shirts.**  
Fine Cotton material, fancy stripes in assorted colors on white grounds; soft front and double cuffs; stiff neck bands. Reg. \$3.50 each for \$3.19

**Boys' Shirts.**  
Cream Flannel Cricket Shirts, with collar attached. Sizes 12 x 12 1/2. Reg. \$2.40 ea. for \$2.20  
Sizes 13 x 13 1/2. Reg. \$2.50 ea. for \$2.25

### Smart Neckwear.

Silk finished Ties with wide flowing ends in a big selection of handsome designs and colorings. Reg. \$1.10 each for 95c.

### Soft Collars.

Of soft Laundered Linen; smart new shapes; close fitting sizes; will wash and wear well. Reg. 60c. each for 44c.

### Elastic Armlets.

Strong and serviceable, in assorted colors; self finish; these come in two different qualities. They are the kind used by the majority of men during the warm weather. Regular 40c. pair for 24c. Regular 75c. pair for 56c.

Men's Braces Job 59c

### New Felt Hats

New consignment of smart, seasonable Felt Hats for men, in shades of Navy, Green, Brown and Black; sizes from 6 3/4 to 7 3/4. Latest American shapes. Regular \$6.50 each for \$5.60

### Boys' Summer Hats.

Soft White Cotton Hats with wide roll brims, nicely finished; sizes from 6 3/4 to 6 7/8. Reg. \$1.45 each for \$1.23

### Gent's Handkerchiefs.

White Excela finished Handkerchiefs with colored border and Blue and White spot designs; large size. Reg. 80c. each for 72c.

### Gent's Handkerchiefs.

Large size; all White, Excela finished; wide hemstitched borders. Regular 55c. each for 48c.

### Boys' Overalls

Navy and White Striped Cotton Overalls, strongly made; sizes 2, 4, 6 and 8; finished with pocket and shoulder straps. Reg. 84c. each for 76c.

### Boys' Tunic Suits.

Blue and White Striped Cottons; to fit youngsters up to 8 years; well finished, with belt. Special, each \$2.40

### Child's Gloves.

Lisle Thread, in shades of Grey only; sizes 2 to 6; one dome fastener, silk points. Reg. 65c. pair for 76c.

### Grocery Specials

Libby's Strawberries. Reg. 80c. tin for 78c.

Del Monte Sliced Pineapple. Reg. 60c. tin for 55c.

Ilex Egg Plasma. Reg. 60c. tin for 48c.

Spaghettini. Reg. 25c. tin for 20c.

Lemon Crystals. Reg. 20c. tin for 17c.

Freemant's Egg Powders. Reg. 45c. tin for 40c.

Moir's Syrup. Reg. 30c. bottle for 28c.

Staple & Strong Pickles. Reg. 45c. btl. for 40c.

Rose's Lime Juice. Reg. 70c. btl. for 64c.

Kirk's Castile Soap. Reg. 15c. pkt. for 12c.

The Royal Stores, Ltd., Water Street, St. John's, Newfoundland.