

# This Cool Store Presents Especially Good Values in

**BRUSSELO STAIR CARPET**—Two very nice patterns in this best-of-wearing Stair Carpet, regular stair width, bordered. This offers you one of the best values of the Sale. Regular 85c. yard. Thursday Friday and Saturday **78c.**



**OIL CLOTH TABLE CLOTHS**—Large fancy patterned Oil Cloth Table Squares; in assorted patterns. Special Thursday Friday and Saturday **98c.**

## Those Very Things YOU NEED for the HOLIDAYS for your Vacation Time and Regatta Day, WE HAVE SALE PRICED for THURSDAY, FRIDAY AND SATURDAY

### Little Things for Outings, Pic-nics & Campings

**FANCY NAPKINS**—Fancy Bordered Crepe Paper Napkins. Thursday, Friday and Saturday, per 38c. hundred  
**PAPER SERVIETTES**—Plain White Crepe Tissue Napkins in bundles of 100 for 20c.  
**PAPER NAPKINS**—In sealed packages, all fancy borders; 15 in each package. Thursday, Friday and Saturday **18c.**

**CAMPING OUTFITS**—Combination package holding 5 Paper Plates, 5 Doylies, 5 Crepe Napkins Waxed Wrappers and 5 Drinking Cups. Thursday, Friday and Saturday **9c.**

**LUNCH SETS**—Suitable for picnics or outings, containing large Crepe Tissue Table Cloth, 10 Floral Crepe Napkins, and 10 Paper Plates. Thursday, Saturday & Monday **19c.**  
**ICE CREAM SETS**—10 Paper Saucers, 10 Crepe Napkins, 10 large Doylies and 10 Spoons. Is not this handy for your party? Thursday, Friday and Saturday, the set **17c.**



### HOSIERY

**LADIES' BROWN HOSE**—A pretty shade of Brown in fine Mercerized Lisle Hose, double sole and spliced heel. Real good value at 65c. Thursday, Friday and Saturday **57c.**  
**LADIES' WHITE HOSE**—Another very popular line in plain White Cotton Lisle, with strong ribbed top for suspender fastening. Special, Thursday, Friday and Saturday **32c.**  
**LADIES' HALF SILK HOSE**—Classic-looking Half Silk Hose in shades of Sky, Champagne, Grey, Black and White. Our reg. \$1.00 line. Thursday, Friday & Sat'ry **93c.**  
**CHILDREN'S WHITE HOSE**—Good wearing White Cotton Lisle ribbed Hose for children; assorted sizes. Regular to 5c. pair. Thursday, Friday and Saturday **29c.**

### Some Pretty Jap Silk PIANO SCARVES

Fine White Jap Silk Piano Scarves, embroidered in gold. Very uncommon looking. edged with a mesh and knotted silk fringe; makes a very nice mantle scarf for summer time. Reg. \$2.50. Thursday, Friday and Saturday **\$1.98**  
**CERTAIN SCRIMS**—36 inch Scrims in a very nice variety; plain white, fancy white and fancy cream, with self borders and floral sprays, etc. Our usual 55c. line. Thursday, Friday and Saturday **49c.**  
**TABLE NAPKINS**—An assorted lot of English Damask Table Napkins; good quality; hemmed ready for use. Special Thursday, Friday & Sat'ry **13c.**

### We cannot speak too highly of the Special Attractions this week in the SHOWROOM

**WHITE UNDERSKIRTS**—A 4 dozen lot of White Lawn Underskirts; some with wide embroidery flounce, others with Swiss insertion and ribbon heading. Values to \$2.40. Thursday, Friday and Saturday **\$2.10**

**SILK CAMISOLES**—The very daintiest of Camisoles for Summer wear, in Pink and White Silks; some with fine lace and insertion; others with French knots of colored silk; fine lace and ribbon heading. Regular \$1.80. Thursday, Friday and Saturday **\$1.65**

**LADIES' NIGHTGOWNS**—White Lawn Nightgowns, trimmed with fine lace and insertion; others show embroidery yoke and ribbon heading, made in full sizes; nice and cool for present wear. Reg. to \$2.70. Thursday and Saturday **\$2.48**

**Ladies' White Voile & Organ-die Muslin Dresses, \$6 35**  
Just the daintiest things you have ever seen in Summer Dresses; pretty lace trimmings and hemstitchings, and other little dainty touches here and there, making these Dresses of distinction for the coming Holidays. Regatta time and Summer Outings. Values to \$8.50. 8 size **\$6.35** Price Thursday, Friday & Saturday **78c.**

**CAMISOLE & SKIRT EMBROIDERERS**—A splendid new lot of these just to hand; some extra fine, others in a heavier make, with or without heading. Reg. 60c. yard. Thursday, Friday & Sat'ry **49c.**

**CHILDREN'S UNDERPANTS**—Finest quality pure White Jersey ribbed Underpants to fit up to 10 years. These offer a great saving to mothers; good value at 30c. pair. Sale Price **23c.**

**LINGERIE BRAID**—In 8-yard lengths, each with self threading bodkin; these braids are mercerized, fast shade of Pale Blue and White, ever-so-useful to home sewers. Special the piece Thursday, Friday and Saturday **13c.**

**CHILDREN'S SUMMER SINGLET**—Fine summer weight Jersey Ribbed Vests, without sleeves. These are for the smaller children, the quality is well above the ordinary and unequalled at the price. Reg. 23c. to 33c. each. Sale Price **23c.**

**JOB LINE OF DRESSING JACKETS**—In pretty checks and flowered muslin, with or without collars. Here is a cool jacket for morning wear about the house. Regular \$1.00 value. Thursday, Friday and Saturday **78c.**

**CHILDREN'S GLOVES**—A lot of Children's Lisle Gloves in assorted sizes; shades of Brown and Navy; 2 dome wrist. Reg. 75c. pr. Thursday, Friday & Sat'ry **65c.**

**LADIES' LISLE GLOVES**—Clearing, a few dozen pairs of these in Plain Brown and White; 2 button wrist. Usual \$1.30 value. Thursday, Friday & Saturday **\$1.10**

**LADIES' TAN KID GLOVES**—An assortment of superfine Kid Gloves for ladies. Pretty Tans with 2 dome wrist. These offer value unapproached in the city to-day. Regular \$2.75. Thursday, Friday & Saturday **\$2.50**

**Sale of Ladies' White Skirts**  
Mostly the larger sizes. Quite a variety of these in Gabardines, Jean, White Linen and self striped Poplins, belted styles, large pockets, and just what you expect to see in high-grade Skirts. Values to \$3.75. Thursday, Friday and Saturday **\$2.48**



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### Fancy Linens Underpriced

**HEMSTITCHED SHAMS**—Best quality English White Linen Pillow Shams, with wide hemstitched border. These are old value. Reg. 60c. Thursday, Friday and Saturday **52c.**  
**CARVER'S CLOTHS**—Permanent blue linen embroidered White Linen Carver's Cloths, with a hemstitched border. These are large size cloths of exceptional quality. Reg. \$1.80. Thursday, Friday and Saturday **\$1.58**  
**SIDEBOARD RUNNERS**—Coarse White Linen Runners with all lace edge, lace insertion trimmed, and embroidered medallions; a dainty cloth. Regular 85c. Thursday, Friday and Saturday **75c.**  
**D'OYLES**—Hemstitched White Linen D'Oylys and Centres, relieved with openwork borders. Mostly 20c. regular. Thursday, Friday & Sat'ry **12c.**

### Honouring Foch.

LONDON, July 30. (Reuter's.)—Marshal Foch was given a most enthusiastic welcome by the City of London to-day, when, accompanied by General Weygand and other distinguished French Generals, he drove in the state carriage from the Carlton Hotel to the Guildhall to receive the honorary freedom of the city. The streets were gaily decorated and packed with cheering crowds, and Gen. Foch was received with loud and prolonged cheering and the playing of the Marseillaise when he entered the Guildhall, where a large and distinguished company, including Prince Arthur of Connaught, the French Ambassador, Field Marshal Haig, Sir Henry Wilson, Sir Ian Hamilton, Admiral Wemyss, Rt. Hon. Messrs. Long and Barnes, and other members of the Government were assembled. The address, conferring the freedom of the city, described General Foch as a heroic figure, a model for future generations and soldiers, and paid tribute to his brilliant part in the

had earned the gratitude of millions and the honor and glory of unparalleled success, and asked him to accept a copy of the resolution. The Common Council voted him a sword of honour, as a token of profound admiration for his brilliant services to France and the world. Acknowledging the freedom of the city and the sword of honour, Marshal Foch, speaking in French, paid a great tribute to the valor of the British soldiers, the skill of the British Generals, especially General Haig, and also the wonderful work of the industrial classes of Britain in providing the Allies with abundant guns and munitions. Dealing with the great German offensive of 1918 he remarked that the British Armies, though very exhausted, fought as brilliant a rearguard action as had ever been fought. (Cheers.) He paid eloquent tribute to the magnificent qualities of the British and Dominion's armies in the great counter-attacks after August 1918, and said that their dash and bravery were unsurpassed. They never stopped smashing the German war machine, and would have gone through to the Meuse or the Rhine but for the armistice. (Loud cheers.) Marshal Foch's tributes to the British and Dominion's war efforts were couched in the most glowing terms. For example, referring to the early days of the war he said, "At Tynes in 1914, did I not see the First British Corps resist victoriously the enemy's violent attacks, despite the cruellest of losses. On the Somme in 1916 your armies gave proof of their incomparable ardor, and this gallantry was shared by the Dominion's contingents. As for material, guns, ammunition, gas, aeroplanes, tanks, of what magnificent volume of production did your country not show itself capable?" After describing how France, bleeding sorely and tired, struggled with similar energy, he said, "After that, who could doubt the outcome of the war? Once again the justice of history was to give its ever unquestionable judgment, namely, that nations are clearly invincible when, having sufficiently advanced on the road to civilization, they consecrate without reserve their moral and material resources and all their energy in the struggle for liberty against peoples fighting for domination."

### McMurdo's Store News.

THURSDAY, July 31, 1919. Those who suffer from indigestion or Liver trouble—especially the forms of dyspepsia which have as one of the most prominent and distressing accompaniments or symptoms, a constipated habit, will find in Gault's Digestive Syrup, a real friend. Gault's Digestive Syrup is not a cure all, but in the kind of troubles mentioned above, it is about the finest thing we have seen. A small dose, a certain and sufficient result are its leading features. Price 50c. a bottle. See Zylex on that skin trouble—and forget it. Price 50c. a box.

### Wedding Bells.

A very pretty wedding was solemnized at the R. C. Cathedral on Sunday last at 6.30 p.m., when Mr. Harry Gardner, of the Martin-Royal Stores' Hardware, was united in the holy bonds of matrimony to Miss Lizzie Fitzpatrick, of St. Lawrence. The bride was neatly attired in a dress of sage blue duchess satin, with hat to match, and was attended by her sister, Miss Sadie Fitzpatrick, while ex-Private Jack Prowse acted as best man. The ceremony was performed by the Rev. Dr. Greene, after which they motored around Quidi Vidi, returning to their home on Bannerman St. where tea was served and an enjoyable evening spent. The many friends of Mrs. and Mr. Gardner join in wishing them all success and happiness throughout their wedded life.

### Employees' Outing.

The Imperial Tobacco Company will give its employees an outing at Smithville, on Saturday afternoon next, for which arrangements are being made to give the whole staff the best entertainment that money can purchase, the catering being looked after by Mrs. Furlong and her capable assistants. The C.C.C. orchestra has been engaged, and will discourse sweet music for the dancing, the programme of which is filled with all the latest items of the art salatory. A concert will also be put on, and altogether the Tobacco Co's Employees outing of 1919 promises to be a most elaborate and enjoyable function.

### With Such Worthy Values we expect to meet you here

**MEN'S NEGLIGEE SHIRTS**—New striped patterns in soft bosom Shirts for the holidays; these are cool style, with soft French cuffs; all sizes. Our regular \$1.60 line. Thursday, Friday and Saturday **\$1.40**  
**SILK NECKWEAR**—We have a special lot of rich-looking Silk Neckwear for the holidays; all fancy makes, and in an almost endless variety in that long flowing-end style. Reg. to 75c. Thursday, Friday and Saturday **60c.**  
**MEN'S WHITE KID GLOVES**—Best quality White Kid Gloves; you will need a pair for functions or special occasions. These are especially good value. Reg. \$1.30. Thursday, Friday and Saturday **\$1.10**

**MEN'S SILK SHIRTS**—A distinctive Shirt in good-looking striped patterns; all silk make with soft silk collar to match. These are special. Reg. \$8.50. Thursday, Friday and Saturday **\$7.75**  
**MEN'S PANAMA HATS**—There is nothing looks so well on the "Course" as a nice Panama Hat; as we have but a few of these left we are clearing them at special prices  
Regular \$4.75 **\$4.35**  
Thurs., Fri. & Sat'ry **\$7.85**  
Regular \$8.50 **\$7.85**  
Thurs., Fri. & Sat'ry **\$7.85**  
**MEN'S WHITE PIQUE EVENING VESTS**—For Dress occasions. We have just a half dozen of these to hand; they are value for \$2.50 to-day. Thursday, Friday and Saturday **\$1.75**



### Awaiting in the Men's Dept. Thursday, Friday & Sat'dy.

**MEN'S DARK TAN BOOTS**—We would like you to see this Boot in particular; it's leather all through, pretty dark Brown shade, best grade Box Calf, Blucher cut, solid leather sole and heel; the best boot we have seen. Sizes 6 to 9 1/2. Reg. \$13.00. Thursday, Friday and Saturday **\$12.50**  
**MEN'S ENGLISH CAPS**—A nice assortment of Men's English Tweed Caps, in medium and light mixtures; these are just the caps you have been looking for. Reg. to \$2.00. Thursday, Friday and Saturday **\$1.75**  
**MOULDERS' CREOLES**—A Romeo shaped shoe, but heavier, being made of good grade Box Calf, with heavy sole and heel; a shoe for moulders or blacksmiths, etc.; are proof, cool to the feet. Reg. \$5.00. Thursday, Friday and Saturday **\$4.79**

**MEN'S SOFT FELT HATS**—These have a nice jaunty style. They are light weight and in shades of Brown, Green and Light Grey, with broad silk band. Reg. \$8.50. Thurs., Fri. & Sat'ry **\$8.25**  
**MEN'S CREAM OUTING SHIRTS**—A nice cool shirt for the holidays, and for Regatta Day; low cut, cool and comfortable; fitting collar, breast pocket and soft cuffs. Try one. Reg. \$1.60. Thurs., Fri. & Sat'ry **\$1.40**  
**BOYS' SOFT FRONTED SHIRTS**—Some splendid Summer weight soft fronted shirts for the boys. Good looking striped patterns; coat style; assorted sizes. Reg. \$1.50. Thursday, Friday and Saturday **\$1.35**

### Summer Footwear



**WOMEN'S WHITE CANVAS SHOES**—Sizes 12 to 2, in single ankle and 2 strap styles; broad toe, easy fitting shape; summery looking. Reg. \$2.25. Thursday, Friday and Saturday **\$2.10**  
**WOMEN'S AND MISSES' WHITE BOOTS**—Nice, cool, White Canvas Buttoned Boots in 13 button height; broad toe, medium heel. Have a pair for the holidays; all sizes from 3 to 7. Reg. \$3.25. Thursday, Friday and Saturday **\$3.10**  
**CHILDREN'S BUTTONED BOOTS**—Sizes 6 to 8, with dull tops and patent leather vamp, plain toe, spring heel. The drestiest boot in the store to-day for children. Reg. \$3.10. Thursday, Friday and Saturday **\$2.89**  
**WOMEN'S CHOCOLATE SHADE BOOTS**—19 eyelet height Laced Boots, with fancy toe cap; a real beauty. Like you to come and see these as soon as possible. Values for \$10.50. Thursday, Friday and Saturday **\$10.15**

### SMALL WARES!

Fly Swats, strong, each **10c.**  
Sand Pails and Shovels, together **29c.**  
Tea Strainers with wood handle **3c.**  
Coal Shovels, Japanned **10c.**  
Moth Balls, handy home pkt. **15c.**  
Rubber Sponges, lasting **20c.**  
Mendets, mends kitchenware **10c.**  
Hat Cords for children's hats **5c.**  
Colgate's Shaving Sticks, each **15c.**  
Tooth Brushes, each **15c.**  
Hair Brushes, each **17c.**  
Dressing Combs, each **24c.**  
Nurse Hangars—Have one **12c.**  
Stafford's Marking Ink for linens **28c.**  
Stafford's Fountain Pen Ink **30c.**  
Talcum Powder, large size **29c.**  
Talcum Powder, Cashmere Bouquet **15c.**



### Boys' Balbriggan Underwear

The boys are clamoring for lighter underwear; it's just the season for it. As some of the sizes are getting short with us we are clearing out the balance of our stock of Vests and Pants in good Balbriggan Underwear for boys. Thursday, Friday and Saturday, per garment **44c.**

### Boys' Russian Blouse Suits

In nice dark Brown English Tweeds, to fit boys from 3 to 7 years. Better style, large buckle, detachable, washable White Jean collar. This style is liked. Reg. to \$10.25. Thursday, Friday and Saturday **\$9.60**

### Towels! Towels! Towels!

**TURKISH TOWELS**—Medium size dark striped Turkish Towels; real good wearing quality; fringed ends. Good value **28c.**  
**HUCK TOWELS**—Best quality English Huck Towels, size 17 x 34; hemmed ends. These will give you honest wear. **37c.**  
**GUEST TOWELS**—Finest quality White Huck Towels, with embroidered crest, worked and scalloped edge. Reg. 80c. each. Thursday, Friday and Saturday **69c.**