

good tea"

Swing."

Tip or a Trapping

TERS.

ot Guns, ranging in
large stock of Am-
Ballastite, and from

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ifferent calibre, Re-
& Otter Traps, etc.

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millionaire.

Ltd.

TIENS!

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S—Gravensteins.
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r Patterns,
ON SALE.

Glass Coffee and Tea

BUTTON,

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Soaps!

ell known brands:

FE'S FRIEND.

CARBOLIC.

in stock.

RR, Agent.

ew persons realize the risk which
may run when turning electric
switches in a bathroom. Several
are lost annually by accidental
protrusions which take place in
tubs. In some instances these
have been popularly attributed
to faulty insulation. But it has been
found that a bather standing in a tub
water, by turning a switch with his
hand, may cause enough moisture
to penetrate the electric socket and
flash a circuit, thereby permitting
current to pass from the wires,
push his body into the water and
fall to the ground. Thus the body
is very much as a lightning rod.
Protrusion may occur if one hand
is in a washbowl of water and the
other being wet, is used to turn a
switch. If only the key is touched and
moisture penetrates, of course no
accidents will follow. Precautions are
needed to have resulted also when a
person in a tub has accidentally struck
his head against a projecting light

Come to the City's FINEST, Most Exhaustive and Authentic FASHION CENTRE

For all Kinds of FEMININE ATTIRE. ONLY STYLES THAT ARE AUTHORITATIVELY CORRECT Find a Place Amongst Our GORGEOUS FALL STOCKS. See What We Offer **FRIDAY, SATURDAY and MONDAY.**



HAND TOWELS.

A job line in Unbleached Turkish Towels, a heavier and thicker make than usual, all plain hemmed ends. They're not bath size, but they make up for their inferior size in quality. Special, each, Friday, Saturday and Monday... **14c**

PILLOW CASES.

5 dozen strong White Cotton Pillow Cases, with tucked and frilled border, regular family size. These are good value at 35c. Friday, Saturday and Monday... **32c**

BETTER VALUES IN MEN'S and BOYS' WEAR

Than You Get Elsewhere. For Instance:

Just arrived.

A Lot of Men's American SOFT FELT HATS.

Decidedly stylish shape in the popular shades of the moment favoring Browns, Greys and Navy, wide silk band, positively the newest. Reg. \$2.50 value. Special, Friday, Saturday and Monday... **\$2.25**

Boys' Velvet Hats, 37c.

These are new and offer shades of Saxe, Navy and Browns in plain velvet with stitched rims and others in pretty Corduroy velvets, same shades; will stand a lot of wear and hold their shape well. Reg. \$1.00 value. Special, Friday, Saturday and Monday... **37c**

The "Windsor" Tie for Boys.

The style of Tie that makes up so prettily in the big bow effect. Specially suited for Eton or Sailor Collar. We have Shepherd Checks, Plaids and Blue with assorted white spots; nice for the school boys. Regular 35 cts. Special, Friday, Saturday and Monday... **3c**

Boys' Underwear.

A line of well fleeced Jersey Underwear for small boys and bigger boys. Shirts and Under-pants, correctly sized, perfect fitting garments for fall wear. Special, Friday, Saturday and Monday... **29c.**

Novelty Neckwear.

Men's Mohair Silk Ties, already made up; simply fasten to collar stud; a great variety of makes in plain shades, plaids and checks; they fit securely and are easily attached. Special, Friday, Saturday and Monday... **13c**

Men's Union Shirts

Without doubt the most satisfying shirt for fall wear, comes in strong union flannel, nice striped patterns on assorted grounds, without collar, perfectly made sizes, a complete range for Friday, Saturday and Monday. Reg. \$1.00 value. Special... **87c**

Men's Handkerchiefs 3 for 22c.

A new lot in good Irish Lawn, with plain edge; others with mercerized finish and colored spot border, hemstitched edge; Handkerchiefs you usually pay 10c. for Fri, Sat., & Mon... **3 for 22-cts**

Boys' Soft Tweed Hats.

Nice knockabout Hats for fall wear, soft crushable crown; they come in a variety of Tweed mixtures, favouring Greens and Blues. First showing of these Friday, Saturday and Monday, Special... **75c**

Boys' Jersey Shirts.

A top Shirt of very desirable weight for the boy working out of doors; Blue or Brown shade with turned down collar, fleeced finish inside. Just a few dozen left for Friday, Saturday and Monday, each... **34c**

Boys' Jerseys.

We're still hammering away at these. Having a much larger stock than usual we intend each week to specialize a particular line; this week we offer a line suitable for school boys, in shades of Saxe, Cardinal, Brown and White, buttoned at shoulder; values here up to \$1.10. Special, Friday, Saturday and Monday, each... **89c.**

Men's Underwear.

A particularly fine line of nice Light Grey, natural wool finish Underwear for men. Looks better and wears better than the ordinary fleeced lined, thickens with the washing, a complete size range now to hand in Shirts and Pants. Ask to see this line, you'll be pleased with it. Special, per garment... **59c**

"Sternes" Soap.

Offer wonderful value, they're highly perfumed, hard wearing, in good size cakes; Lilac, Violet, Mint and Peroxide. Special, per Cake, Friday, Saturday and Monday... **12c**

Bath Size.

Unusually large in Peroxide, excellent for the skin. Special, per cake, Friday, Saturday and Monday... **13c**

There's No Question About These

SOCKS

Being the BEST Value Procurable To-Day.



Just 30 dozen in the lot, a nice wool make and most desirable weight for fall or winter wear. Socks that would sell regularly for 50c. pair. Heavy and fine rib in Black, Khaki and pretty Heather mixtures. Don't let this opportunity pass to secure your fall or winter Socks at our special price Friday, Saturday and Monday... **33c**

Ladies Boots.

One of the most fashionable boots on the street to-day. Buttoned Style, Black Cloth Tops and patent leather vamps, high heel, block toe, half sizes from 3 to 6 1/2. A most desirable boot, cut to the finest price. Friday, Saturday and Monday, Special... **\$2.48**

Men's Boots.

Notable value in Men's Boots, fine Vic Kid, Blucher Cut, Block Toe and Military Heel; sizes from 6 to 9. Reg. \$3.00 value. Friday, Saturday and Monday... **\$2.70**

Infants Boots.

Your choice of Laced or Buttoned, in extra fine Dongola, sizes run from 3 to 6; these are excellent wearing boots for the little ones. Reg. 90c. Friday, Saturday and Monday... **84c**

White Corduroy.

Very popular for fall wear, comes in assorted cords, 27 inches wide, a lot of odd lengths and representing values up to 80c. per yard. Friday, Saturday and Monday... **52c**

Baby's Carriage Wraps.

Extra thick, in Cream shade with Pale Blue facings and button hole edge; a cosy wrap for fall or winter wear, full size. Regular 85c. Friday, Saturday and Monday... **78c**

Children's Hose.

A special lot of 17 dozen only, for children up to 14 years, nice fast black Cashmere make, fine rib finish, spliced heels and toes; value for 40c. per pair. Friday, Saturday and Monday... **32c**

O'Sullivan's Rubber Heels.

All sizes in Ladies' and Gent's; try a pair now, they give positive comfort in walking. Special, per pair, Friday, Saturday and Monday... **29c**

Ladies' Umbrellas

Your choice of straight or turned all-wood handles, strong wire frame, looks good. Reg. 90c. Friday, Saturday and Monday... **82c.**

Gents, Umbrellas.

A good solid Umbrella for everyday wear, rigid frame, all-wood handle, fast, black covering. Reg. \$1.10. Friday, Saturday and Monday... **98c**



Bed Comforts for Cold Weather.

Cotton Blankets

Time to think about renewing bed coverings and adding a blanket or two, the cool nights demand it. We offer a new line of heavily fleeced Cotton Blankets, cream shade, with pink or pale blue striped border, today's regular \$1.25 value. Special, Fri, Sat. and Monday... **\$1.15**

"WOOLNAP" BLANKETS

Actually thicker and lighter than wool, and always warm on the coldest nights, and in addition are moth-proof, non-shrinking and exceedingly strong; the most durable blanket on the market to-day. All these Blankets are factory wrapped, each pair in separate package; they reach you fresh and sanitary. Try a pair for immediate use. Made full size, Pink or Pale Blue striped borders. Special, per pair, Friday, Saturday and Monday... **2.48**

CRIB BLANKETS.

A nice soft and fluffy finish in fleeced Cotton, suitable for cots or small beds; size 30 x 40, and such a desirable weight for present wear. Your choice of Pink or Blue striped border. Value to-day for 25c. each. Friday, Saturday and Monday... **19c.**

COLOURED QUILTS.

Extra fine Mercerized finish; spacious covering for the largest beds; mixed shades of Blue and White, Gold and White and Pink and White; neat floral designs, unfringed. Reg. \$3.50. Friday, Saturday and Monday... **3.35**

Blind Pulls.

Apart from the nice finish, think of the immense save these are to your blinds; suitable for Cream or Buff shade, large tasseled end. Special, Friday, Saturday and Monday... **3 for 13c**

Cuff Links.

Always have a spare set or two of these to hand. We offer a very tidy lot in Dark Pearl and Gilt, others in nicely mixed colours; these are strong. Reg. 50c. the set. Friday, Saturday and Monday... **42c**

Our Show-Room

Fairly Ablaze With New Things for Fall Wear.

Children's Dresses.

Becoming styles in Shepherd's Checks, prettily trimmed with Grimson or Navy facings on collar, cuffs and pocket; the skirt comes in plain Navy or Crimson and is neatly cut; sizes to fit girls from 6 to 14 years. Come along, mothers, and have a look at these, they make smart school dresses. Reg. \$1.40. Friday, Saturday and Monday... **\$1.19**

Silk Scarves.

All the most asked for shades in those long, knitted Silk Scarves, with fringed ends, going to be fashionable this season; values up to \$1.20. Friday, Saturday, and Monday... **98c**

75c. Values in Hat Trimmings for

The newest in pretty Mounts and Wings, etc. for up-to-date hat trimmings, a wealth of becoming autumnal shades. Look these over, you're sure to find something to brighten up your hat. Values to 75c. Friday, Saturday and Monday... **38c**

Children's Sleeping Suits

Handsome White Pearl Stud Sets for collars and cuffs, 12 on each card; they're strong, neat and serviceable. Special, per card... **28c**

For Nurses and Maids.

Handsome White Pearl Stud Sets for collars and cuffs, 12 on each card; they're strong, neat and serviceable. Special, per card... **28c**

You May Find Higher Priced BLOUSES

Than These, But Not Prettier.

Just a clearing line to make room for Fall arrivals. You'll find charming styles in White Muslin, Voile and Silk and a lot of others in pretty stripe effects, also a few dozen of others in Black Muslin, a complete size range. Reg. \$1.50 each. Friday, Saturday and Monday, your pick for... **\$1.08**

Brassiers.

Another lot of those snug fitting Brassiers in strong American Cotton, embroidery yoke and lace edging, boue throughout, fastened at back; sizes from 34 to 44 inch bust. Reg. 22c. Friday, Saturday and Monday... **18c**



Children's Jersey Suits

Finely woven Jersey, heavily fleeced, pretty kilted skirt, long waist effect and turned down collar, rather pretty shades of Saxe, Navy and Tan; sizes to fit children from 2 to 5 years. Reg. \$1.40. Friday, Saturday and Monday... **\$1.18**

Children's Underskirts

White Flannelette Underskirts with body; skirt edged with pink or blue; also a line of Flannelette Knickers with hemstitched Lawn trim; sizes to fit girls from 2 to 6 years. Special, per pair, Friday, Saturday and Monday... **19c**

Children's Jersey Suits

Fall weight ribbed Jersey, nicely fleeced, well shaped; these garments envelop the feet also, lessen the danger of catching cold when running about; high neck, long sleeves, buttons behind; to fit boys from 2 to 12 years. Values up to 70c. Friday, Saturday & Monday... **53c**

Skirt Bands.

The "Governor" inside Skirt Band insures perfect comfort to the wearer, yields to every movement of the body, convenient and simple. In Black only; hooks cannot tear out; include one in your new dress. Special, Friday, Saturday, and Monday... **15c**

Underwear.

We were lucky in picking up this very fine grade of pure White Underwear for ladies. Fine ribbed Jersey in a weight that appeals to-day. Vests with high neck and long sleeves and Pants to match, open or closed; ankle length. Regular 45c. per garment. Friday, Saturday and Monday... **38c**



The Battle of the Marne.

(St. John Telegraph.)

Mr. Frank H. Simonds, war editor of the New York Tribune, who was in France of late, says that many French military writers, intelling of the first military writers, in telling of the first credit for winning the Battle of the Marne without British help. In spite of exclamation by the censor, says Mr. Simonds, the works of these writers make it clear that they think the British were so deceived by Von Kluck before Paris that they lost an opportunity to make the victory more decisive than it was. This is an issue that may well await final victory. We do not know—we never shall know—what might have happened before the Marne or at the Marne, had not Britain sacrificed the flower of its army in holding back the German rush after Mons; or what might have happened in the first three months of the war but for British sea control. It is not necessary now to speak of the British stand that stopped the German 'sweep toward the French Channel ports. At the Marne, as was said of another famous battle, "there was glory enough for all." Sober French thought will do full justice to the British share in the war, to what the British did by land and by sea, to the influence of Britain's "silver bullets," and of Britain's workshops, to the meaning of Britain's action in contributing four or five millions of men to the Allied battle lines, though the expectation early in the war was that the British Empire's share in the land fighting would not exceed 250,000 infantry and their complement of cavalry and guns.

As to the Marne and the question of distributing credit among the generals with justice, none of the too hurried judgments is at all sure to stand the test of age or of complete information coldly examined. Prejudice is difficult to banish. The Germans, for example, are taught that Blucher won the battle of Waterloo!

The Marne, after two years, looks bigger than ever. That it lost the war for Germany is now the view of most military writers. That is, French leadership in that first stage of the war which closed with the Marne and the beginning of trench warfare at the Aisne, dislocated the whole German plan, which was, briefly, to crush France, turn upon Russia and deal her a staggering blow before she was effectively mobilized and munitioned, and then strike at the British. Success in the first part of the program might have kept Italy out of the war and stamped Greece and Roumania. But France dissipated the whole scheme at the Marne in a battle which students of the military art will analyze for generations to come. If, as seems the case, Joffre planned to turn upon the advancing enemy at that river and hold them at grips until a reserve army from Paris fell upon their right flank, it was Foch, as many military publicists now tell us, who really turned the tide of battle. The opposing lines extended from Verdun to Paris. Foch commanded the French centre. With his own left wing practically beaten and his right severely mauled, he contrived to borrow from the general on his left a fresh division of infantry. Instead of using this to stiffen his hard-pressed wings he employed it to lend weight to his centre and threw that straight at the enemy. He had guessed, or he learned, that the German lines in his front had been thinned to reinforce Von Kluck against the flanking thrust from Paris. Foch's blow hit the weak spot, and though the Prussian Guard was there, the French went through. Fearing the breaking of their whole line and the rolling up of the ends, the Germans began a general retirement. That is the story they are telling of Foch, and it is good enough to be true. The Napoleonic touch is there.

It may be hoped that British reviewers will not now be so eager or so passionate in replying to French criticism of Britain's share in the Marne battle as to forget for an instant the full measure and meaning of France's fighting contribution to the cause of the Allies. Controversy over the Marne is not useful now; but justice and honor alike demand that leading men throughout the Empire shall follow the example of some Englishmen in dwelling long and often upon the heroic and decisive quality of French leadership and French valor at the Marne, at Verdun, and on many another field whose name our children's children will hold in honor.

Everyday Etiquette.

"When a girl turns a man down upon his asking her to dance, is he at liberty to dance that number with another girl, or must he sit out with the first girl asked?" inquired George. "He is at liberty to look for another partner and is not obliged to sit with her through the dance," was the elder brother's reply.

GIANT JUNIOR SAFETY RAZOR.

Be sure and get 7 blades with your Giant Junior Safety when you buy it. Price 50 cents with 7 blades—just!