REID-NEWFOUNDLAND Co.

AUTUMN EXCURSION TO BOSTON!

Excursion tickets will be sold from all points on the Reid Newfoundland Co's. System to Boston. Good going up to October 16th, and good for 30 days from date of issue. SPECIAL RE-**DUCED FARES**

AUTUMN EXCURSION TO MONTREAL!

Excursion tickets will be sold from all points on the Reid Newfoundland Co's. System to Montreal. Good going from St. John's Sept. 14th and 16th, also good going Tuesday, Sept. 28th, and Thursday, Sept. 30th. For tickets going Sept. 14th and 16th return limit is leaving Montreal Oct. 4th, and for tickets going Sept. 28 and 30th, return limit to leave Montreal Oct. 18th. ONE WAY FIRST CLASS FARE.

Just Arrived, per "Florizel."

200 Rolls 3 Ply

300 Rolls 2 Ply 200 Rolls 1 Ply

H" Brand Roofing Felt.

Best quality. Does not Stick together.

ALSO, IN STOCK:

"Crown" Brand 3 Ply RUBBER ROOFING;

Complete with Cement, Nails and Tins.

READY!

Ladies', Misses' and Children's

FALL COATS and HATS.

WILLIAM FREW

Our First Shipment of

Ladies' American

Only the Very Newest and

UP TO THE MINUTE.

Robert Templeton

Gravenstein

APPLES!

Due to arrive per Stephano this week

250 brls. No. 1

Gravenstein Apples.

GEORGE NEAL.

r in the Latest and Most Up-to-Date Creations of Fashion MAKE YOUR SELECTION TO-DAY.

SCHOOL OPENING!

WE HAVE ANY BOOK YOU MAY

Literature (for Primary & Prelimin-ar)—David Copperfield's Boyhood, Ivanhoe, Ballads of British History,

Intermediate—Nelson's Literature Reader Book I. Ode on Eton College, the Bard Nelson of the Nile, the Talisman. eography—The New Newfoundland

Algebra—A First Algebra by Bater & and II.; Good Health, Reynolds' Hygiene, Practical Domestic Hy-

cometry-Hall & Stevens' Geometry, Parts I., I. & II., and I., II. & III. French—Supman's Primary French History—Outlines of British History from 1603 to Edward VII.; Nel-

Latin - MacMillan's Shorter Latin Course, Books I. & II.: Caesar's Aeneid, Book VI. Greek-First Greek Book by White Xenophon's Anabasis, Book I.;

School Management--Primer of School Method, Dexter and Gailick's Practical School Method, Cox & Mac-We have also a complete stock of Royal Readers, Royal Crown Readers, Christian Bros. Readers and other

Garland's Bookstores, 177 & 343 Water St., Et. John's.

In stock & to arrive

500 Kegs

The Direct Agencies

Limited.

sep16,eod,tf

books, Exercise Books, Copy Books, School Registers, Pens, Pencils, Slates,



LADIES' FALL FOOTWEAR!

Ladies' Street Boots, made of the best Gun Metal Calf-Button & Blucher styles. Price: \$2.50 per pair.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.

500 dozen Nicely Perfumed

Toilet Soap,

in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN, DUCKWORTH ST. & LEMARCHANT ROAD.

<u> ହାଦାଦାଦାଦାଦାଦାଦାର୍ଥାରାଜାନ୍ତାହାରାଜାନ୍ତାଦ୍ୱାଦାଦାଦାଦାଦାଦା</u>

Just in:

ATLAS CEMENT,

Very Lowest Prices.

A. H. MURRAY.

Economise, Save Oil.

Lamp burns less than half the kero oil of the regular lamp and gives from 4 to 6 times the light. Also gives a pure white light, better than electricity.

CHESLEY WOODS,

Most People

Are now Economizing in the matter of Dress.



WE ARE HELPING the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least

able dealer for any of the following

FITREFORM, TRUEFIT, AMERICUS, STILENFIT,

MADE ONLY BY

The Nfld. Clothing Company, Ltd.

Furniture for the

The Big Home.

Furniture Store.

FALL GOODS HAVE ARRIVED. LINOLEUMS, CANVAS, CARPETS and RUGS in all the daintiest designs.
BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS,

BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBOARDS DESKS, OFFICE CHAIRS, BOOK-CASES. A great saving on all you buy at this store.

CALLAHAN, GLASS & CO.

A Fair Showing,

garments of our tailoring make and we are always glad to show visitors examples of our high-class workmanship, as well as the newest fabrics and smartest designs.

You can't judge such unusual values by our prices, so call, let us take your measure and prove the merits of work in

Tailoring for Men.

J. J. Strang,

Ladies' and Gents' Tailoring.

153 Water Street, - - 'St. John's.

LIGHT!

THE ALADDIN

Sole Agent, 282 Duckworth Street.

To arrive Thursday ex Stephano: 100 barrels GRAVENSTEIN APPLES. 30 boxes ORANGES-California.

> 30 sacks SILVERPEEL ONIONS. 50 half barrels PEARS.

Over 40,000 People Read The Telegram

BURT & LAWRENCE, 14 New Gower Street.



Fresh Meat

of the finest quality. We handle only Meats that we can recommend. You can depend on getting good cuts, good qualities and good service here.

Try patronizing us for satisfaction.

M. CONNOLLY.