

# THE IMPORTANT POINT!

You can PICK OUT THE MAN you are Particularly interested in, in OUR PHOTOS of the Contingent on S. S. "STEPHANO."

## THE HOLLOWAY STUDIO, LIMITED,

'PHONE 768.

Corner Bates' Hill and Henry Street.

### Finest Cape Cod Cranberries, 30c. gallon.

#### The Better Class Teas

besides giving far more delicious beverages than the lowest priced blends

#### Are Really the Cheapest.

It is true economy to buy them. We therefore commend to you our finest grade teas such as "Homestead" as being better value than cheap teas. "HOMESTEAD," 50c. lb. 10 per cent. discount for 5 lb. parcels.

Pure Leaf Lard, 1 lb. blocks. Pure Canadian Creamery Butter, 1 lb. blocks. Evaporated Apples, 14c. lb. Sliced Pineapple, 1 1/2 lb. tins, 15c. Kipperd Herring. No. 1 Salt Herring. Fish Sounds. New arrivals just landed: Seadog Matches. White Pea Beans, 1 cwt. bags. Marrowfat Green Peas, 1 cwt. bags. FRESH LOCAL EGGS, 35c. dozen.

## C. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.

### Your Mother, Wife, or Sister

can share in your pleasures if you always smoke the tag and coupon brands. Many articles that would be valuable in the house to your Mother, Wife or Sister can now be redeemed for tags or coupons.

Don't be selfish—

Make it a point to always purchase the

Tag and Coupon brands

### Imperial Tobacco Co.

(Newfoundland) Ltd.

A GOODLY AMOUNT MUST BE REALIZED! TAKE IN EVERY SHOW.

#### "RIVALRY."

A wonderful two-reel production, full of gripping, heart-pulsing scenes, featuring Harry Benham, Morgan Jones and James Cruze. THEIR FIRST ACQUAINTANCE—A thrilling, interesting and well presented melo-drama, with Dorothy Gish and Robert Harron.

HOW LONE WOLFE DIED—How a red-handed renegade who destroys for the mere love of savagery meets his own end in the desert. A remarkably picturesque tale of Indian vengeance.

THE MISSING BRIDE—An amusing episode, filled with many hilarious situations.

BIG SHOW FOR THE CHILDREN SATURDAY MATINEE.

Last Two Days to Help Swell the Fund.

### Rossley Theatres--East and West End

WEST END. Beautiful Views of EDINBURGH with the kind permission of Ayre & Sons. All New Feature Pictures New Songs and Costumes

EAST END. Closed to complete alterations. Opened Easter Monday. NEW LONDON COMPANY left Liverpool by S.S. Scandinavian for Halifax on 19th March.

Telegram Ads. Bring Results

### Things That Depress One.



RUTH CAMERON

By RUTH CAMERON. "I like to live on the north side of the city because the station into which the trains from that direction came was a distressingly ugly and gloomy structure. He said it would start the day wrong for him to come into that station every morning. Moreover he wasn't a poet or an artist, but a business man and a highly successful one, too. I can sympathize with him, for I once lived in a very pleasant place which could only be reached by passing through a thoroughly ugly part of the town. When I didn't happen to be feeling particularly cheerful, these rows of desolate looking houses in their setting of intended yards depressed me to the verge of melancholia.

#### Their Misfortune and Other People's Fault.

But, you remind me, it is the misfortune and not the fault of such people and such houses that they are depressing, and it must be infinitely more depressing to have to wear unattractive clothes and live in a desolate house. True, my friend, most sadly true. But that does not make them any less depressing to look at. You think I'm hard hearted? I hope not. I'm just thinking of what Bernard Shaw said about the socialists being the man whose aesthetic senses weren't satisfied to have his own home beautiful. He didn't want ugliness anywhere, he wanted the other fellow's home beautiful, too. Sometimes I suspect that I'm a socialist.

#### How a Rainy Day Affects Me.

For my own part, I know what it depresses me to go on the trot on a rainy day when everyone has his or her rainy day clothes and tilting umbrellas, sensible hats and well-scolded raincoats are the order of the hour. The sight of the things arising through the muddy puddles and the weary dripping horses splashing along through the mud, the sight of wet clothes and the necessity of wearing my much hated rubbers may have something to do with this depression but I am sure that the sight of so many dim colored, rainy day people is the primary cause.

#### A Business Man Who Was Sensitive to Depressing Influences.

In my home city I used to know a man who refused to consider living

in a rainy city when everyone has his or her rainy day clothes and tilting umbrellas, sensible hats and well-scolded raincoats are the order of the hour. The sight of the things arising through the muddy puddles and the weary dripping horses splashing along through the mud, the sight of wet clothes and the necessity of wearing my much hated rubbers may have something to do with this depression but I am sure that the sight of so many dim colored, rainy day people is the primary cause.

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### In Milady's Boudoir.

By GWEN SEARS.



MAKING THE MOST OF YOUR BEAUTY.

It matters not how many charms or how few you possess, every woman should cultivate her individual type; giving each detail its due consideration, with special attention awarded to those features of superior value. How often do we observe that frankly homely men and women present a most attractive, even magnetic, personality. If you study these people, it soon becomes evident that not a little of their charm lies in their well-groomed appearance. Their hair may be coarse and straight, but it is healthy in appearance and becomingly arranged, their hands large, but nicely manicured; their complexion clear and unblemished; and while their eyes may be small, they are clear and expressive and the brows thin delicate arches.

Just to give a certain amount of time to details of the toilet each day not only encourages real beauty, but preserves it as well. A little painstaking experimenting will convince the most skeptical woman of this statement, for no woman ever lived who is genuinely indifferent to her personal appearance and to the compliments or criticisms it provokes, regardless of all protests to the contrary. It is not enough that the tangles be taken out of the hair in the morning and at night. The hair should be thoroughly brushed in order to remove the accumulated dust from the hair shafts and scalp. It should be ventilated for five or ten minutes every day and during this interval may be massaged with the finger tips to keep the functions of the skin in good condition.

### Found the Cause and Then the Cure.

WHY JAMES A. BRYCE RECOMMENDS DODD'S KIDNEY PILLS.

He Had a Pain in His Back For a Year Till He Used Dodd's Kidney Pills.

Pasie, Ont., March 26th. (Special). "It gives me great pleasure to say a few words of praise for Dodd's Kidney Pills," so says Mr. Jas. A. Bryce, well known and highly respected in this neighbourhood.

"I had been troubled with a pain in my back for about a year," Mr. Bryce continues, "and when I was reading in Dodd's Almanac I learned from the Self-Examination Page that the Kidneys were the cause of my trouble."

"I sent at once for a box of Dodd's Kidney Pills and before they were done I was feeling as well as ever. 'Dodd's Kidney Pills certainly were a great boon to me and I can recommend them highly to anyone suffering from Kidney Disease.'"

If your disease is of the Kidneys or from the Kidneys, Dodd's Kidney Pills will cure it. They have been curing sick Kidneys in Canada for more than a score of years. That's why they're so popular.

NELLE LOUISE.—The schr. Nelle Louise, now over two months out to this port from Pernambuco via North Harbor, passed Cape Race at 1 a.m. to-day and should soon put on an appearance.

All stains should be removed from linen and clothing before they go into the laundry; if this precaution is not taken, the stains may never come out.

There is no Wine so good as—  
**CONVIDO PORT**  
This is the Verdict of Everyone—Everywhere—and Every Time. No Sediment. D. O. ROBLIN, Agent in Canada, TORONTO. JOHN JACKSON, Resident Agent, ST. JOHN'S.



### Cleanses Your Hair; Makes It Beautiful

It becomes thick, wavy, lustrous and all dandruff disappears—Hair stops coming out.

Surely try a "Dandefine Hair Cleanser" if you wish to immediately double the beauty of your hair. Just moisten a cloth with Dandefine and draw it carefully through your hair, taking one small strand at a time; this will cleanse the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair, one application of Dandefine dissolves every particle of dandruff; invigorates the scalp, stopping itching and falling hair.

Dandefine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful.

You can surely have pretty, soft, lustrous hair, and lots of it, if you will just get a 25 cent bottle of Knowlton's Dandefine from any drug store or toilet counter and try it as directed.

### Here and There.

#### CITY COLLECTIONS.

The collections of the city for last week were \$2,563.60 compared with \$2,468.50 for the same period last year.

#### Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis, Catarrh of the Stomach and Nervous Dyspepsia. Price 25 and 50c. Postage, 5 and 10c. extra.—Feb. 11.

#### VOLUNTEERS COMING IN.

A number of young men came in by last night's train from different outposts to join H. M. S.'s forces.

The average time allowed for boiling fish is ten minutes to the pound, but if the fish is very thick, as salmon or cod, nearly twice this time may be needed.

#### ROANOKE LEFT LIVERPOOL.

The Furness Liner Roanoke sailed from Liverpool at seven o'clock last evening for this port, with 600 tons of cargo.

When little girls' petticoats sewn on body waists need lengthening, simply rip the shoulder seams, and add the necessary piece of muslin and button it over again.

### SERGEANT O'LEARY, V.C.

The parents of Sergeant O'Leary, who received the Victoria Cross for conspicuous bravery at Chulchey, have received the following letter from Captain Lord de Vesel, Adjutant of the Irish Guards:

The Lieut.-Colonel commanding the Irish Guards directs me to write and enclose you an extract from a letter from the front, which alludes to the gallant conduct of your son on February 1st, 1915, which he feels sure you would like to have in your possession. He directs me to congratulate you on your son's gallant behaviour and on his reward of the Victoria Cross.

I may add that Sergeant O'Leary is the first Irish Guardsman to earn this reward, and we all feel very proud of him, and I should like to offer you my own personal congratulations on your son's gallant conduct and best wishes for his future.

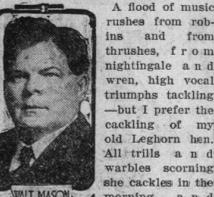
The extract which is as follows, is from a letter from the O.C. 1st Battalion Irish Guards:

At 10.5 a.m. the fiercest bombardment I have ever seen, began and lasted for 10 minutes. Then the attack began, but stuck after it had passed a barricade held by Lieut. Innes and 14 men. The reason for this, I think, was that some of our shrapnel was falling rather short—the barricade to be captured being only about 40 yards ahead. Innes and his 14 men were ordered to charge, which they did most gallantly, and took the attack with them.

One man, Corporal O'Leary, Irish Guards, rushed forward up the railway embankment, and calmly shot down Germans behind the first barricade, five in all, and then rushed on to another barricade and shot three more and took two prisoners, all by himself.

I promoted Lance-Corporal O'Leary full sergeant, for gallantry in the field.—The Times.

### THE SWEET SINGER.



WALY MASON

A flood of music rushes from robins and from thrushes, from nightingale and wren, high vocal triumphs tackling—but I prefer the cackling of my old Lehigh hen. All trills and warbles soaring she cackles in the morning, and does it all by ear; and evermore her singing to me fresh joy is bringing—I know an egg is near. The nightingale and robin have voices sweet and throbbin', but that is all you get; while my old hen, who carol emerges from a barrel, provides an omelet. My phonograph, on winding, good music will keep grinding, as sweet as that of wrens; it reproduces voices in which the world rejoices—but won't lay eggs like hens. My Lehigh hen is raising a song of humble phrasing, that Melba'd never dare; and shortly I will wander out to the stable yard, and find some henfruit there. The skylark is a dinger, the robin, as a singer, high recognition begs; but my old Lehigh's trilling, my breast with rapture's filling, because it means more eggs.

### Cape Report

#### CAPE RACE, To-day.

Wind W.S.W., light, weather dull. The schr. Lucy House passed in schooners Novely, Annie Marica and s.s. Durango passed south; s.s. Tabasco west yesterday afternoon; schr. Nellie Louise in at 11 a.m. to-day. Ice has moved off about 10 miles. There is about 30 bergs in sight, all grounded. Bar, 30.5; ther. 36.

#### TOWN QUIET.

The police had a quiet time of it last night and not a single arrest was made by them.

### Absentee Landlords.

Editor Evening Telegram. Dear Sir,—I notice that in the list of proposals by the Municipal Commissioners no word about Absentee Landlords.

There is scarcely a foot of property on the South Side of Water Street in this city owned by the occupier. All the property of Absentee Landlords who are sucking the life's blood of the city. Hundreds of thousands of dollars every year going to England to landlords who should have no right or title to land in this country. Lessees should be given a right of purchase.

We cannot realize what a terrible drawback it is to the advancement of our Municipality and the community at large. It is throwing away wealth that should be in circulation.

New Zealand and Australia rid themselves of the Absentee Landlord years ago, but we are satisfied to send away wealth enough every year to put sewerage throughout the whole city.

Hoping the matter will have the attention of those in authority. I remain, Yours truly, TIME.

St. John's, March 26th, 1915.

### FOREIGN FISH MARKET.

According to a message received by the Marine and Fisheries Department from Oporto, large fish is 32 shillings a quintal; small 27 to 28 and that Norwegian competition is very severe.

### "CHRISTIANITY AND THE WAR"

—To-morrow afternoon the Gower St. Adult Bible Class will be addressed by Rev. Dr. Curtis, who will take as his subject: "Christianity and the War." A good speaker, and a timely as well as interesting subject should be sufficient inducement for a large gathering. Service begins at 2.45.

### Another ROYAL

Another thing which has been happening in the more normal world would try into London society. St. James' Palace upon Victoria of Teck niece and eldest daughter of Teck. It had been Princess Victoria would her hair" and have the Royal circle at the cousin Princess Mary.

### It's Loaded

You Say!

Well, I'll take your word for it, but don't fool with it here!

That's what any sane individual would say to a man with a loaded gun. Yet there are thousands tampering with table beverages loaded with a poisonous drug which gets in its work with sure precision.

Those beverages are Tea and Coffee—Caffeine is the drug

Headache, biliousness, nervousness, sleeplessness—these are some of the signs that so often accompany tea and coffee operations.

Knowing that tea and coffee are loaded; why not quit them both and use

### INSTANT POSTUM

—a pure food-drink, made from hard northern wheat with a bit of wholesome molasses. Caffeine-free—drug-free—delicious—nourishing—economical.

Postum comes in two forms: Postum Cereal—has to be well boiled; 15c and 25c packages. Instant Postum—made in the cup with hot water; 30c and 50c tins. Both forms are equally delightful; 30c per cup about the same.

No dangers—no fears with POSTUM. Old and young drink it with pleasure and benefit.

### "There's a Reason"

Sold by Grocers everywhere. Canadian Postum Cereal Co., Ltd., Windsor, Ont.

### THE

of the M not prov that mill tried Sun to use an

### Sun

as their a look for wash-day dread, fo are assu a quick d of all dir

TRY IT NEXT

1927

### LON

LONDON, M

KING GEORGE ANI

CORATION

Those soldiers who recently honored with coronations would in need to receive these him. As the great are, however, upon ac is impossible, though that as they come home will be invited to pro at Buckingham Palace His Majesty may con upon the deeds that cial recognition. Pa this be the case with of the Victoria Cross. Wales is acting for as is possible in hand the various decoration cers with whom His is able to get into too, for an officer to St. James' Palace upon tary promotion; but tify that has likewise with. Indeed, it is whether any of these take place this year, s ty has so far not ar cision in the matter.

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### A Rem

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In February Summerside, among other Kildney remed a world of goo sufferer". We publish the ab monial to the s

"Your le permission Co. You ha the liberty GIN PILLS remedy con I have ad Mother, wi and one bo on her left. The doctor her by an her age the Upon my th which she i

