

READ BY EVERYONE

G RINGS!

is worthy of nothing
e Best. Then



workmanship and de-
m \$6.00 up. May we
ng Size Card?

Look Here!

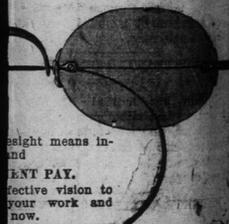
orders for our

izers

delivery.

ents at once before the

CAMPBELL.



APNELL,
Water Street

ceived

and Durango,

PORK.

CLEAR PORK.

GRAN. SUGAR.

FEED.

OLASSINE MEAL.

CREAMERY BUTTER.

Trimmed & untrimmed.

CO., LTD.

Bring Re

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Moderate
winds, fair and cold.
ROPER'S, Noon.—Bar, 29.70;
ther, 15.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

FOR LATEST
WAR NEWS
SEE 4th PAGE.

THE EVENING TELEGRAM.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, FEBRUARY 4, 1915.

\$3.00 PER YEAR.

NUMBER 28.

Use BUFFALO FLOUR.

Sold at BOWRING'S Retail Store.

Men's Arctic Gaiters.



Why suffer from cold feet, when

\$1.70

will make your feet com-
fortable and warm?

Try Our One Buckle Gaiter

Only \$1.70 pair.

Parker & Monroe, Limited.

THE SHOE MEN.

Secret Sale Houses!

We have a number of Residences in the City that owners are willing to dispose of at exceptionally low prices, but which we are not permitted to advertise. Prices ranging from \$500.00 to \$4,000.00 Easy terms. If you are in the market, we solicit your enquiries and will do our utmost to assist you in securing a home which will meet your requirements. Listings solicited. No sale no charge.

Fred. J. Roil & Co.
REAL ESTATE,
SMALLWOOD BUILDING,
Duckworth Street.

Southworth LIBRARY,

10c.; Postage 2c.
"The Degraded Daughter."
"Cruel as the Grave."
"Vivia, or the Secret of Power."
"The Three Beauties."
"Only a Girl's Heart."
"The Haunted Homestead."
"Retribution," "A Husband's Devotion"
"The Trail of the Serpent."
"The Missing Bride."
"The Fortune Seeker."
"Victor's Triumph," "A Noble Lord."
"Self-Raised," "The Bridal Eve."
"The Widow's Son."
"Love's Labor Won."
"Dorothy Harcourt's Secret."
"The Curse of Clifton," "To His Fate."
"Nearest and Dearest."
"The Lost Hair of Linlithgow."
"Little Ned's Engagement."
"The Rejected Bride."
"A Beautiful Friend."
"The Mystery of Raven Rocks."
"The Unloved Wife."
"The Struggle of a Soul."
"For Woman's Love," "Ishmael."
"India or the Pearl of Pearl River."
"Gertrude's Sacrifice."
"A Tortured Heart."
"Tried for Her Life."

GARRETT BYRNE,
Bookseller & Stationer.

COAL!

North Sydney,

Well screened. From the old mines.

Scotch Household,

Good Household Coal.

Anthracite,

Best Lehigh—Nut, Stove, Egg and Furnace sizes.

H. J. Stabb & Co.

jan20,15,ed

Here is a New Game for the Children, AMUSING AND INSTRUCTING.

The Fox Educational Board for good boys and girls. Educate your children while they play. The Sentence and Wordbuilder consists of 48 letters and pictures from which the groups of words and sentences may be built, separate, and rebuilt, while the child plays until his interest in spelling and in writing, as well as in the meaning of words, is forever rightly fixed. Introduce the Letters and easy words slowly. As soon as the child gets acquainted with a few letters and words, and the process of Word Building, he will be able to build his own thoughts into words and sentences. The board is in the form of a circle, is strongly made, of a bright color and is nicely decorated. A most attractive looking game and one that will stand a lot of hard wear. The price is \$1.75 each, and there are only ten in stock.

DICKS & CO., LTD.,
Biggest, Brightest and Best Book,
Stationery and Fancy Goods
Store in Nfld.

WINDOR'S LINIMENT CURES DIS-
TENTHER

27th Week of the War

Copper Paint.

Have you tried our new STANDARD COPPER PAINT? We have a free trial proposition. Ask your Dealer to write for full particulars.

Colors Red and Brown; also,
Yacht Red.

The Standard Mfg. Co., Ltd.

Manufacturers of Matchless Paint.

Storm Weather Boots, for Railroadmen.



Here is the Boot for Motormen, Guides, Prospectors, Captains, Drivers, etc. Suitable for any person who is out in all kinds of stormy weather.

Try a pair of these warm and Waterproof Lumbermen's Boots and you will not be troubled with cold feet. Mail Orders receive prompt attention.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

By S. S. Carthaginian:

"Camp" Coffee.

Per S. S. Florizel:

WINDSOR SALT.

T. A. MACNAB & Co.

Selling Agents for Newfoundland.

Telephone 444.
dec16,w.t.m.tf

Cabot Bldg., St. John's.

Newfoundland Folio

CONTAINING

"NEWFOUNDLAND"—Words by Sir Cavendish Boyle. Musical settings by Sir Hubert Parry and by Charles Hutton.

"THE BANKS OF NEWFOUNDLAND,"
"DEAR OLD SOUTH SIDE HILLS," etc., etc.,
only 10 cents a copy.

Also "THE FLAG OF NEWFOUNDLAND."

CHARLES HUTTON,

Reliable Piano and Organ Store.

New Arrivals!

Ex Stephano.

Choice New York Cabbage.

California Oranges.

New Onions (in sax).

Strictly Fresh Eggs.

PRICES RIGHT.

M. A. BASTOW.

Phone 304. P. O. Box 171.

Jan28,31,eod

For Your Boy!

Give him something to remind him of home and mother.

Khaki Covered Bible.

Khaki Covered Prayer Book.

Pocket Testament.

Daily Text Books.

R. C. Devotional Books.

Small Prayer Beads.

Prayer Bead Cases.

Scapulars, Crucifixes.

These little things don't cost much, is suitable for the pocket, and would be the means whereby many a happy hour would be spent which otherwise might be dull and lonely.

GARLAND'S Bookstore.



OUR MEAT IS

SOMETHING TO CROW OVER.

It comes from the choicest cattle, and small stock, and no king's table has better.

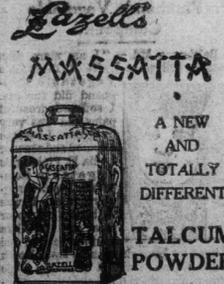
A LITTLE GOOD MEAT

that you can eat is better than a whole lot that you cannot get your teeth through. For your own benefit and ours, give our meats a trial.

M. CONNOLLY,

176 Duckworth St.

Phone 420.



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance invaluable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

W. J. WHELAN,

182 Duckworth Street.

Phone 65.

Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty. Carpets cleaned and all orders attended to. P. O. Box 1127.

N.B.—Orders can be left to Janitor Board of Trade Bldg. 407 2nd. eod



LET ME EXPLAIN

to you why so many business men are adopting the universally favored "Safeguard" system of indexing and filing and the fire-resisting steel GLOBE-WERNICKE FILING CABINETS.

At comparatively small expense you can save time, space and labor by installing new and modern systems.

PERCIE JOHNSON,

Agent Globe-Wernicke Co.

W. P. A.

The Work Committee of the Women's Patriotic Association request that the members of the Association who have work, and especially knitting, in hand, will send in the same at the earliest possible moment, and not later than TUESDAY, the ninth.

Ladies will readily understand that most of these things are urgently needed by the men at the Front during the winter and early spring; and it is therefore hoped to send a shipment by the end of next week. feb4,31

S. P. A.

The Annual Meeting of members of The Society for Protection of Animals will be held at 4 p.m. on Friday, the 5th instant, in the King George V. Institute (with the courteous permission of A. Sheard, Esq.)

Persons who wish to join the Society will be welcome.

CYRIL JAMES FOX,

Hon. Sec'y.

William R. Howley, K.C. Phone 360.
Cyril J. Fox, P. O. Box 1198.

HOWLEY & FOX,

BARRISTERS, SOLICITORS, Etc.

Board of Trade Building,
Water Street,
St. John's, Newfoundland.

feb1,1m,th

TO LET—A Shop on corner Prescott and Gower Streets; for particulars apply to J. R. JOHNSTON, 17 McDougall St. jan29,1f

WANTED — To Purchase two or three Second-Hand Cod Traps; also a Trap Boat if offered at a reasonable price; apply at this office. feb3,5f

LOST—On Tuesday night, probably between Water Street and Harvey Road, via Long's Hill, a Ten Dollar Bill. Finder will be rewarded on leaving same at this office. feb4,1f

LOST—Stolen or Strayed, a White Setter Dog, with red ears; French Collar marked on collar. Finder will be rewarded upon returning him. If found in the possession of any person after this notice said person will be prosecuted. feb4,3f,eod

Help Wanted!

WANTED—At the Crosbie Hotel, a Chambermaid; apply to MRS. S. K. BELL. feb4,3f

WANTED—A General Servant in a family of two; apply at this office. feb4,4f

WANTED—To Buy, a Small Smart Pony, suitable for children; apply to P. C. O'DRISCOLL. feb2,5f,eod

WANTED—A Black Horse, about 8 or 9 years old; must be gentle and kind, sound in every particular; apply at this office. feb2,5f

WANTED—A Woman to do Plain Cooking; apply at the C. E. Orphanage any evening between 6.30 and 8 o'clock. feb1,3f,eod

AGENTS — "The World's Greatest War," including Canada's part. Prettily illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass. LINSOTT COMPANY, Brantford. jan11,24f