

Merchandise and Savings---The First is as Good as the Second are Worth while in

# FARRAH'S 29TH. ANNIVERSARY SALE

## Important News Published for This Week

Straight ahead the Sale forges, providing savings for the hundreds that it serves. What will this week bring forth? WAISTS; for one thing; the biggest Waist offering we have made this season. Then there is the SKIRT event that's going to mean a lot to several hundred women. And a SILK DRESS proposition too good to pass by. And---but here's the story told in an abbreviated form---You'll want to read it yourself.

### Blouse Sale Extraordinary



Providing 300 Summer Blouses in an array of styles at Pronounced Savings

Whether you want a plain blouse or a fancy one, a cotton blouse or a silk one, an inexpensive blouse or a costly one, this blouse event will surely be of benefit to you.

#### Blouses at \$1.00

The Voiles that have sold as high as \$1.85. Six different styles, sizes up to 44.

#### Blouses at \$2.95

Crepe de Chene that have sold as high as \$4.50. Very stylish in Flesh, White, Navy and Black, sizes up to 44.

#### Blouses at \$2.79

Dimities with pan or military collars. Exceptional values, few in stock.

#### Blouses at \$4.50 up

The very latest in hand made blouses, with real lace collars. It would take a page to give adequate description. Sizes up to 52.

Women Aren't going to have to pay as much as they expected to for

### Summer Dresses

#### At \$15.50

A charming dress of Satin with overskirt of Tulle, beautifully embroidered in colors that speak summer, in sizes 16 and 18

#### At \$37.50

A combination dress of Crepe Knit and Canton Crepe with Cape in periwinkle, this dress was bought to sell at \$60.00. It is a real dream. Size 16.

#### At \$1.49

Sleeveless dresses of Gingham with belt of self material, fashionably cut and exceptionally well made.

#### At \$11.95

Dresses of Silk Crepe de Chene, Satin, Silk Jersey in variety of colors, every one worth twice the price.

### Men's & Young Men's

#### High Grade

### SUITS

~~\$16.50~~ ~~\$22.50~~ ~~\$29.50~~

A Conservative estimate of their value

\$22.50 to \$45.50

Strictly all wool Fabrics in many desired shades and patterns, all wool Blue Serge and the much wanted Pencil Stripe effect. Hand tailored, single and double breasted as well as conservative models. You will be astonished at these wonderful values at such low prices.



MEN'S STRAW HATS \$1.15



### 400 New Summertime

## SKIRTS

At Sale Prices

Of course you want to know what manner of Skirts these are. It is not too much to say that the variety is so great that skirts for every summer occasion are in the gathering.

Skirts for Street Wear, for Sport Wear, for Dress

These are quality Skirts in material as well as in styling and making. All of them were advantageously bought.

#### At \$1.89

\$2.50 & \$3.50 Skirts

Corded Skirts in a variety of stripes, excellent for every day wear.

#### At \$4.98

\$8.00 & \$10.50 Skirts

A wide variety of styles in serge and tweeds. Navy & Black. They are really of the highest value. All sizes

#### At 79c.

\$1.50 Skirts

Skirts of White Pique, you will not appreciate the price until you see the skirt.

#### At \$5.35

\$8.50 Skirts

Skirts of Baronet White Satin. Only anniversary times can bring such values.

### Summer Underwear

A Brisk sale of Summer Underwear at about cost

#### At 50c.

Womens' Cotton Combinations. You cannot buy the lace for the price

#### At 25c.

Womens' Knitted Cotton Vests

#### At 39c.

Womens' Jersey Bloomers. White & Pink. These are quality goods and much better than the ordinary

#### At 79c.

Night Gowns of Nainsook with shirred collar and short sleeves. A gown for summer nights

#### At \$1.69

Genuine Heather Bloom Petticoats in assorted flowers

#### At \$3.89

Petticoats in silk Taffeta, in these days of sheer dresses a silk Petticoat is indispensable

### Womens Summer Sweaters

of Fibre Silk, Jersey or Pure Wool---Radically Reduced

#### At \$9.49

A Tuxedo Silk Sweater, in Black, Navy, Periwinkle, it should be really called a Silk Coat and not a sweater, some are in combination of colors.

#### At \$5.59

Very alluring tie back in variety of shades, particularly adapted for hot weather

#### \$3.59

Slip-on's with belt all around waist. A very attractive sweater

# A. D. FARRAH & CO.

"The Advance House of The North Shore"

NEWCASTLE, N. B.