

## THE ACADIAN

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Advertisers must have copy in by Monday noon in order to insure changes for standing advertisements. New display advertising copy can be accepted one day later.

Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

## Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

### An ASSET OF THE TOWN

THE INFLUENCE of the small town newspaper upon the town and its business is often underestimated by business men themselves. The newspaper represents the town to the outside world, fairly or unfairly. Nothing speaks better for a town than a newspaper that is well supported by the business men, and nothing speaks in louder terms against the town than a newspaper that is struggling for existence and which has little or no advertising patronage from its home business concerns.

If the business man has a good live newspaper in his town he should never let that newspaper go to press without his name in its columns in an advertisement. We make this statement without any selfish motive. THE ACADIAN has a fairly good advertising patronage for which we are indeed grateful, but if every business concern in this community would advertise with us regularly that fact would not make us rich by any means. There is no such thing on the globe as riches for the country newspaper man. He is a kind of work horse for the community that doesn't get and doesn't expect as much remuneration for his labors as other men receive who do not do the town and community as much good as the newspaper is able to do, and as the newspaper does do gladly and willingly.

Lots of men and some business men do not appreciate their local paper as a thing of value except to the owner of the paper, and that is where their vision needs doctoring. The newspaper travels, and is the town's only representative that is always working at the job.

### MAKE THINGS SAFE FOR WINTER

A FALL clean-up week is being arranged for by some of the towns of the Maritime Provinces, and the idea is a good one. The object is to dispose of the accumulation of waste material detrimental to sanitary conditions or calculated to become a menace from the standpoint of fires. We would suggest the adoption of this institution in Wolfville and that in connection therewith a thorough inspection be made by citizens of all premises to see that furnace pipes and chimneys are in order so that the minimum of danger may be assured. We are entering upon the season when the most risk of fires prevails. Stoves and furnaces that have been idle during the past summer are liable to need attention and should be looked after.

During the windy nights of fall sparks from chimneys are not uncommon and may alight in the most unlikely places. Any accumulation of dry material is liable to be ignited and perhaps cause a conflagration that may cost thousands of dollars. Most of the fires which occur might have been avoided if ordinary precaution had been taken. Under the best of conditions a wooden town is always in danger, and "safety first" is ever a good rule to follow.

### DO UNTO OTHERS

THE THIRD feature of the civic service contributed to our columns by business and professional men of Wolfville appears this week on page three. It makes a strong plea for an application of the Golden Rule in the practical realm of business relations. The case is very fairly made and should appeal to all readers of THE ACADIAN.

With no fear of successful contradiction we venture the assertion that the greatest problem faced by the average business man today is how to collect the numerous outstanding accounts due him by customers. In far too many instances the worry and anxiety due to the difficulty of successfully financing a business enterprise might be averted by a little more thoughtfulness on the part of patrons.

The reasonable business man is always willing to assist a customer if he has assurance that an honest attempt is being made to "pay fair". He, however, has his own obligations to meet and must of necessity look to those who owe him for the means to settle with those to whom he is indebted. If not always an easy code to follow the practice of the Golden Rule, on the whole, will be found a very satisfactory solution for most of this world's problems. Try it.

### HIGH COST OF TRANSPORTATION

WHOEVER is to blame commerce is seriously handicapped today because of the excessive transportation charges that prevail as well as to the tardy manner in which goods are delivered. An instance of how this works out was brought to our attention recently when THE ACADIAN printery was called upon to pay a freight charge on a package received from Montreal which amounted to fully eight per cent. of its value. While it may be that transportation companies are not receiving more than their due in view of existing conditions, it is certain that unless a change in the situation is soon made there is little hope of reaching that state of prosperity experienced before the war.

### MAKING BETTER CITIZENS

OUR FLAG should fly over every school throughout this country every school day. Childhood and impressionable youth should know their nation's colors, and something of that flag etiquette designed to express proper respect. But true appreciation of the flag rests on a broader foundation. There must be understanding of the ideals for which it stands; comprehension of the struggles and sacrifice that have sustained it in emergency, and knowledge of all the worthy principles it symbolizes. That is a large lesson for the schools to teach, but it is a part of their purpose of making better citizens.

### BRAVE MEN

THE ARTICLES which appear from time to time in the columns of THE ACADIAN from the pen of Rev. Dr. Shearer, the devoted secretary of the Social Service Council of Canada, are well worthy of careful perusal. They deal with matters of vital importance. Such men as Dr. Shearer and our own Rev. H. R. Grant are fighting a brave battle against influences which are calculated to break down and deprave national life, and in future days will be appreciated as they well deserve.

### THE STARRS OF STARR'S POINT

(By E. D. Haliburton in The Farmer's Guide.)

There are few names as well known in the Annapolis Valley as is that of the Starr family; there are few localities as attractive as Starr's Point, the home of the Starrs; and it is doubtful if any family playing such a major part in the development of the apple industry in Nova Scotia has been so continuously prominent among the Valley growers.

More than 150 years ago, the great, grandfather of the present older generation, Major Samuel Starr, came to Nova Scotia. That would be shortly after the expulsion of the Acadians, and he took up all the land about a locality which now bears his name—"himself and others". His son Joseph, imprisoned during the Rebellion in New England, where he had returned to be educated, later escaped and turning planted out trees which are still bearing fruit and which must have been among the first to be set out by the British settlers. There were then bearing French orchards, but it is difficult to ascertain how extensively they had been planted. Probably just enough to supply apples for their own use, but any rate what were known to have been French trees have only died out within the memories of the older growers and even yet one can find old trees which, it is claimed, were planted by the Acadians.

Joseph's son, Colonel Richard Starr was the first real orchardist of the family. About this time, early in the 18th century, the Hon. Charles R. Prescott bought an adjoining farm and spent the remainder of his life experimenting with new varieties of fruit and testing out those best suited to the local soil and climate. The two became close friends and the enthusiastic theorist and the practical grower worked together. Their work has left a lasting imprint on the industry. "It was Prescott who introduced the Gravenstein apple into Nova Scotia, where it is said to give better results than anywhere else in the world, even though the popular on Continent variety. He gave scions of this variety to Richard Starr and through them, having become exceedingly popular, it was grafted on bearing trees over the three counties.

C. R. H. Starr

The oldest of the Starr family today is popularly known as "C. R. H.". He is Colonel Richard Starr's grandson and although the owner of a large orchard farm on Starr's Point, has retired from active farming for the past 30 years during which he has been the representative of Nothard & Lowe, English apple buyers and one of the first firms to buy apples in Nova Scotia.

Few men are as familiar with the situation in the days when apple growing loomed ahead as a commercial proposition, as is Mr. Starr, and after hearing him tell of the early difficulties confronted the grower, one is inclined to look upon modern conditions as making the grower's life a picnic by comparison.

He recalls that while he was a boy his father sold one year, 300 barrels of apples and at that time it was looked upon as a marvellous crop and not another orchard in the country produced anything like it. All these apples were graded as 1's and 2's and sold for \$3 and \$2. They were packed in flour barrels for which the country was scoured and it was not until later, when increased production rendered this source absolutely inadequate, that barrels were made especially for apples. This in itself entailed labour which would make the price of the package prohibitive today. It was before the general advent of the sawmill. The barrels were made by hand. The staves were sawed to the required lengths, split by hand and then shaped with the draw-knife. These barrels began to be made about the '60's and sold for 20 cents or less. Hardly half the price the Nova Scotian grower has to pay this year for the machine made barrels requiring a minimum of hand labour.

**MURINE**  
Keeps EYES  
Clear, Bright and Beautiful  
Write Murine Co., Chicago, for Eye Care Book

## CASH & CARRY

### PAY CASH and PAY LESS

### PHONE 53 FOR PRICES

Onions, 10 lbs. for 50c.  
Squash, 3c. lb.  
Cabbage, 5c. lb.  
Cheese, 29c. lb.  
Cocoa, 2 lbs. for 25c.  
Lux, 2 pkgs. for 25c.  
Ammonia Powder, 3 pkgs. for 25c.  
Sugar Crisp Corn Flakes, 2 pkgs. for 25c.  
Post Toasties, 2 pkgs. for 25c.  
Seed Raisins (15 oz.), 2 pkgs. for 35c.  
Marven's Soda Biscuits, 15c. lb.  
A good Broom for 63c.  
Oranges, 29c. per doz., 4 doz. for \$1.00  
Moirs Crescent Chocolates, 39c. lb.  
Shredded Coconut, 29c. lb.  
Orange Pekoe Tea, 69c. lb.  
Blue Banner Fresh Ground Coffee, 55c. lb.  
Toilet Paper, 21 rolls for \$1.00  
Sweet Potatoes, 10c. lb., 3 lbs. for 25c.  
Cranberries, 20c. quart

Beef, Veal, Lamb, Pork, Chicken & Fowls.  
Cooked Ham, Corned Beef.

**CALDWELL-YERXA**  
LIMITED

### English Interest Aroused

Soon after the railroad from Windsor to Halifax was completed in 1855, the Prince of Wales visited Canada. From Halifax he went over the new line to Windsor where he took a gunboat for St. John. He made a brief tour through the section which was to become famous as an apple growing centre, and yet that visit had an effect as far-reaching as it was then unlooked for, if, as suggested, it was the cause of bringing Nova Scotian apples before the English market and giving potential growers a hint of what was possible.

That autumn, Mr. Starr's father packed three half-barrels of selected apples and shipped them from Halifax, one to the Queen, one to the Prince of Wales and one to the Duke of Newcastle, who was then Secretary for the Colonies. These were supposed to have been the first apples shipped to England, except for a few which had been taken over by a home-going clergyman as samples.

The half-barrels may be said "to have borne fruit" for the Duke of Newcastle expressed a desire to see Nova Scotian fruit at the coming International Exhibition of 1861. As a result a group of enthusiasts among whom the Starr's, as practical growers, were prominent, met in Halifax and formed the Nova Scotia Horticultural Association, the same being later changed to the Nova Scotia Fruit Growers Association because of the objection of the Halifax Horticultural Association to the use of the former name.

That autumn the newly formed Association called for an exhibition of Fruit in Kentville, from which was made up an exhibit which was sent to Crystal Palace, and Nova Scotian fruit may be said to have made its debut.

### First Commercial Shipment

Soon after this the first commercial shipment was made in the shape of a small cargo from Annapolis. They did not turn out at all well however, probably because of the long voyage across in a small sailing vessel and the lack of ventilation in her hold. But thereafter apples were regularly exported. The harder varieties in the Cornwallis valley were loaded on schooners and freighted to Windsor for shipment to Halifax. The soft apples were carted to Windsor. The present Richard Starr says that many a time he has left his home on Starr's Point at midnight with 10 barrels of apples on a one-horse rig and caught the morning train for Halifax, from Windsor, about 22 miles away.

A little later the shippers chartered space in a regular line of lumber vessels from Halifax. They found that the tween decks beneath the poop made a good place to store them as being cooler than the hold and free of the steam given off by the lumber. Still a few years later the first large shipment was loaded in Halifax and was consigned to Nothard & Lowe.

### INTRODUCTION OF PESTS

By this time the wide awake farmers had realized that orcharding had a future. They were beginning to plant

(Continued on Page 7.)

**WRIGLEYS**  
Chew it after every meal

It stimulates appetite and aids digestion. It makes your food do you more good. Note how it relieves that stuffy feeling after hearty eating.

Whitens teeth, sweetens breath and keeps the goody that's in you.

SEALED in its Purity Package

WRIGLEYS DOUBLEMINT CHEWING GUM PEPPERMINT R25

## The Measure of Your Income



DEALING chiefly with other people's money, men give unlimited time and effort to the wise administration of business, while attention to their own affairs is often casual, and sometimes even careless.

You sell your time, efforts and abilities, from which a profit is due you. Your "overhead" is the cost of living and your savings alone represents your profit.

Our booklet, "The Measure of Your Income," and our Budget Book will help you to increase your personal profits. Ask for a copy.

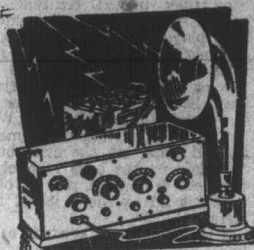
## The Royal Bank of Canada

Wolfville Branch  
R. Creighton, Manager

Port Williams Branch  
R. S. Hocken, Manager

## HUTCHINSON'S TAXI AND BUS SERVICE

BAGGAGE TRANSFER, TRUCKING and MOVING carefully done.  
BUS PARTIES given special attention.  
Patronize the place where you get satisfaction and moderate prices.  
Regular Bus service between Wolfville and Kentville, daily, including Sunday.



## RADIO Headquarters FOR KINGS COUNTY

We have just received the advance shipment of our Radio stock. If you need parts or a set it will pay you to give us a CALL.

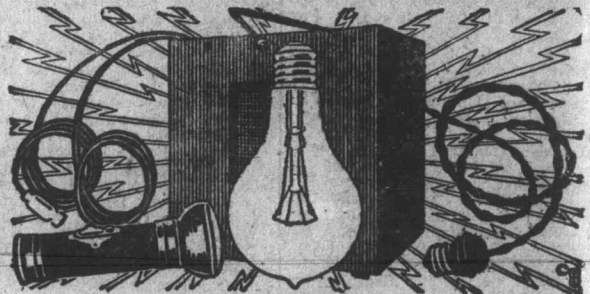
Fresh stock of Radio Batteries arriving weekly.

Storage Battery Service Station

**J. R. BLACK**

Kentville

Phone 334



### Flawless

### Electrical Work

Electricity is the most desirable appointment of the modern home. Not only for lighting purposes, but for cooking, ironing, laundering, cleaning and other home uses to which it can be applied.

Why not add this "convenience of conveniences" to your home. Let us Wire it for you now—rendering a flawless job we know you'll be well pleased with.

For those who have Electricity in their home, we always keep a low priced stock of Fixtures and Electrical Goods on hand.

**J. C. MITCHELL**

### FOR YOUR

## Bridge Party

Tally Cards, 25 to 50 cents a dozen.

Score Pads, 10 cents each.

Playing Cards, good quality, 40 cents package.

Gilt Edge Playing Cards, 50 and 75 cents pack.

Congress Playing Cards, air cushion finish, picture backs, suitable for prizes, \$1 per pack.

Bridge Sets, in real leather cases, fine for prizes.

A box of Stationery makes a Useful Prize. See our assortment.

**The Acadian Store**