

STAMP OUT NORTH SEA SUB BASES

Allies' Answer To U-Boat Warfare, American Experts Think

Washington, Aug. 1.—The British attack on the German right flank has made a profound impression here, because in the judgment of many American army officers it is directed at the most vulnerable point on the entire German front.

Complete success for the Allies, keeping the German line back from the sea along the entire Belgian coast, would be an immediate answer to the U-boat warfare. The main North Sea bases for U-boat operations would be stamped out behind that achievement and would stand the possibility that the entire German line in France could be endangered by a flank attack. The discussion here brought out strongly the fact that many American officers who have studied the situation believe the German right flank offers the only real opportunity to bring the struggle to a decisive issue in a single campaign.

Short of that, they can foresee only a continuing repetition of the deadly business of frontal attack, which in time would wear down the German resistance, since the Allied powers have the greater resources in men and supplies.

Must Check U-Boats

How long the wearing-down process would require no official is willing to suggest, however, and it is pointed out that if U-boat activity is not sharply checked, time will work strongly against the Allies.

Recent German operations have produced the impression among some observers that the assault upon the right flank has been expected by the German General Staff. The surprise attack some time ago upon a small sector of the British front, which swept the Allies back beyond the Yser Canal, materially strengthened that sector for the Germans.

In renewed German assaults upon the Verdun front observers have read also an attempt to prevent an allied concentration upon the right flank.

In diplomatic circles the Verdun attacks are coupled also with the German advance in Galicia to furnish the stage setting for the renewal of peace suggestions through the German and Austrian chancellors.

The Type of Warfare

Some officers strongly believe that a great part of the German success heretofore has been due to the fact that the Allies have been forced to accept the type of warfare which the German high command elected. When the Germans early in the war fell back to the Aisne and dug themselves in, the allies followed suit and the chances for field operations were quickly lost. The game was mapped out as the German staff wished it to be played.

There are officers who believe that with the Allies greater forces and more powerful artillery, they now could be certain of fairly quick success if trench fighting could be abandoned for the shift and strategy of field operations. The Germans, these officers say, also know this, and as no intention, if he can help it, of permitting any change in the battle theme he has forced upon his enemies.

If severe pressure is exerted on the right flank, therefore, the German commanders are expected here to seek relief by an assault of a series of assaults elsewhere, along the line. The only answer to such tactics would be to ignore enemy successes of this nature and keep pressing home with every available man the drive at the right flank.

Children's Day FOR FLETCHER'S CASTORIA



NEW FALL AND WINTER SHAPES

CANADIAN PACIFIC FIREMAN TESTIFIES

"Jack" Thompson Had To Lay Off From Work About Two Days a Week

"Tanlac is certainly a railroad man's medicine," said John Thompson of 1826, Dundas Street, Toronto, a few days ago, and since taking it, I'm feeling better than I have at any time during the past twelve months."

Mr. Thompson, or "Jack" as he is familiarly known by his many friends in Toronto, has been in railroad service for years and is now firing on the Canadian Pacific. He belongs to the Brotherhood of Firemen and Engineers and is well known especially among the railroad people of the city.

"I had been suffering with a number of troubles," continued Mr. Thompson, "and at the time I began taking Tanlac I was just about 'all in' and getting worse every day. I had no appetite at all and my stomach was in such a bad fix that nothing agreed with me. My food would sour after eating it and I would turn so sick at times I could not retain a thing I had eaten. I was constantly belching up sour gas and what I forced myself to eat seemed to me little or no good. I lost over twenty pounds in weight and my clothes just hung on me. Actually my pants would almost go round my waist twice. I had a haggard, sallow complexion, and simply felt all run-down and fagged out all the time. I had a terrible pain under my ribs on my left side which extended clean around to my stomach. My kidneys were out of order and I had such an awful hurting in the small of my back at times I could hardly stand. I kept getting worse in spite of all I could do, and all last winter and spring I lost two days work out of every week. I would come in at night so tired and worn-out I would just flop down in a chair and never felt like eating a bite of supper. I was just not fit for work at all, and got so when I would come in from my runs I would have to stay in bed for two or three days. Sometimes my head ached all day, my tongue was coated and I hardly felt like getting out of bed in the mornings. I was in a serious condition and had about decided it would take an operation to get me

out of my trouble.

"But had been reading so much about Tanlac I decided first to see if it would help me, and I certainly struck it right. I have just started on my second bottle and can tell that it has done me a world of good already. My stomach trouble seems to be almost entirely gone and my appetite is fine. I can eat what I want now without suffering from gas or other signs of indigestion and my tired, worn out feelings have left me completely. The pain has disappeared from my side and back and my kidneys are in fine shape. I have no more headaches or bad taste in my mouth and I get up in the mornings feeling rested and good. I am beginning to fill out my clothes and my friends are talking about how much better I look. I am certainly delighted with what Tanlac has done and is still doing for me and several of the boys I work with are now taking it on my say so.

Tanlac is sold in Brantford by M. H. Robertson; in Orillia by Mr. H. Cooke; in Elmville by W. J. McGuire; in Levey by R. Ardill; in Stayner by N. B. West.

CANADIAN CASUALTIES

KILLED IN ACTION

Guelph—Lieut. Eric G. Rowley. Wingham—Pte. Robert Falls.

DIED OF WOUNDS.

London—Pte. James J. Redman.

WOUNDED.

Stratford—Gunner Thos. McCormick. Dunnville—Corp. R. C. Bennett. Owen Sound—Pte. N. Bartley. Milverton—Pte. R. Semple. Guelph—Capt. R. A. Ireland.

SERIOUSLY ILL.

Paisley—Pte. N. McLeod. Hansall—Pte. S. E. McArthur.

DUFFERIN RIFLES DAILY TALKS

No. 9. "Saluting."

A question which sometimes causes a certain amount of heart-burning especially among men in a manufacturing centre such as Brantford, is the question of saluting, and the address of officers.

These men are inclined to say "Why all this saluting?" "What is the good of it all?" "It is a mark of servitude and a badge of slavery," he demeans one. It is no mark of servitude. Do you think that the subaltern officer in a Grand regiment, who may perhaps be a Duke, feels he is confessing his inferiority because he salutes his Captain, who may have no title of nobility? Not a bit. The sense of inferiority lies in ourselves and our own feeling. Those we serve are entitled to our respect. We show it by that we submit to proper authority. The fact of service does not demean us. It is far more demeaning for a man to accept wages and not to acknowledge the receipt by even "Thank you," or to accept money for which he has rendered no service.

Do you imagine any officer thinks less of a private soldier because he is saluted by him, or because he addresses him as "Sir"? Not a bit of it. On the contrary, he would think a great deal less of him did he not do it. Any soldier, whether officer or private, when he joins the Militia submits himself voluntarily to properly organized authority.

By his salute to an officer he acknowledges that he is bound by his oath of allegiance, and is ready to obey the orders of those in authority over him, and whose duty it is to issue orders and see them obeyed. The officer, in acknowledging the salute, shows that he recognizes the submission to authority, and that he is prepared to do his duty. Moreover a salute is the soldier's way of saying "Good morning or good evening." It takes the place of the nod of welcome. Recruits are taught that in saluting, the compliment is not only to the officer himself, but to the commission this officer holds from the King; and the respect due to the King's uniform he is wearing. Sergt. Major Geggie, recently writing from the front says—"There are some of your own splendid Canadian lads who will tell you that they see now why it was so necessary to learn first how to march correctly, to handle the rifle smartly, and to place the

ALF. PATTERSON'S

THE PEOPLE'S CUT RATE, SPOT CASH GROCERY and MEAT MARKET

143 WILLIAM STREET

If You Pay Cash Get The Benefit

Cut Rate Cash Savings Every Day

Big Dollar Day Special--200 Pounds of Smoked Hams 29 1/2c lb

Mild Cured and very fine, whole or half, for Thursday only

Thursday is Dollar Day in Brantford, but remember every day is Dollar-Day at our store now. We will save you money every day in the week. It pays to pay Cash.

Meat Department

CHOICE ROUND STEAK, per lb.	29c
CHOICE SIRLOIN STEAK, per lb.	32c
RIB STEW, per lb.	16c
SIDE BACON, per lb.	42c
BACK BACON, per lb.	44c
PRESSED BEEF, per lb.	25c
EASYFIRST SHORTENING, per lb.	26c
PURE LARD, per lb.	30c

THESE PRICES ARE OUR REGULAR EVERY DAY PRICES CUT RATE

Dollar Day Snaps

5 BARS LAUNDRY SOAP, regular 7c, for	28c
2 PKGS. AMMONIA, regular 10c, for	17c
2 TINS DUTCH CLEANSER, for	28c
ROUND STEAK, reg. 32c per lb.	28c
SIRLOIN STEAK, reg. 35, per lb.	30c
STEWES AND BOILS, per lb.	16c TO 20c
SAUSAGES, per lb.	19c
BOLOGNA SAUSAGE, per lb.	19c
CREAMERY BUTTER, with order, per lb.	37 1/2c

Staples Department

100 LBS. BEST GRANULATED SUGAR, for	\$8.62
20 LBS. BEST GRANULATED SUGAR, for	\$1.77
10 LBS. BEST GRANULATED SUGAR, for	89c
2 BARS GOLD OR SURPRISE SOAP, for	13c
CHOICE NEW POTATOES, Special per peck	51c
1 LB. TIN GOOD BAKING POWDER, for	19c
BEST AMERICAN OIL, per gal.	20c
40c AND 45c COFFEE, per lb.	37c

Our space does not permit more prices, but we save you money on Everything

Telephone orders given prompt and careful attention. Deliveries made to any part of the city. Our drivers, having ample change, will be able to take care of your payment without inconveniencing you

tip of the forefinger exactly one inch above the right of left eyebrow when passing a star-spangled mighty one. These were the small beginnings on a drill field somewhere in Canada. The consequent bigger things happened at Langemark, Vimy, and other fields. Let no one speak lightly of the right-hand salute. It wins battles.

To-morrow—No. 10 "How the salute originated."

ELECTION ASKED BY LABOR PARTY

Arrangements Completed Last Night For Election of Committees

A well attended meeting of the executive of the Brantford Independent Labor Party was held at the Trades and Labor Hall last night for the purpose of making arrangements for the election of ward committees and committees, and the systematic and intensive organization of the wards of the city on behalf of the Party. The following resolution was unanimously carried:—

WHEREAS the period of office granted to the Government and Parliament of Canada by or through the electors expired nearly one year ago, and that such government and parliament remain in office by virtue of an authority other than that which elected them.

AND WHEREAS since the election of the said parliament and the appointment of the present government many grave questions have arisen for attention which were not contemplated by the electors when such election and appointment were made and such questions are of fundamental importance to the electors and to the future of Canada.

AND WHEREAS a conspiracy is on foot having for its object the continued usurpation of the constitutional authority of the electors of Canada and the subversion of their democratic rights and liberties by vesting the government and parliament of Canada in the hands of a bi-political oligarchy without an appeal to the electors.

BE IT THEREFORE RESOLVED that the executive of The Brantford Independent Labor Party enter a strong and earnest protest, against such political misconduct, and urge upon the government that it shall, without delay, show respect for the statute law of the country by holding a general election.

The Real "War Bread"

must contain the entire wheat grain—not the white flour center—but every particle of gluten and mineral salts—also the outer bran coat that is so useful in keeping the bowels healthy and active. Shredded Wheat Biscuit is the real "war bread" because it is 100 per cent. whole wheat prepared in a digestible form. Contains no yeast, baking powder, seasoning, or chemicals of any kind. Food conservation begins with Shredded Wheat Biscuit for breakfast and ends with Shredded Wheat Biscuit for supper. Delicious with sliced bananas, berries, or other fruits. Made in Canada.

Women's Mass Meeting

In Connection With Win-the-War Convention Friday, August 3rd, 8 p.m., in the ARENA, Toronto

Mrs. A. M. Huestis will Preside

SPEAKERS

MISS TEMPLETON-ARMSTRONG MRS. L. A. HAMILTON and other prominent workers to be announced later.

Representative Women from the Great War Veterans' Association will occupy chairs on the Platform.

Every Woman Who Loves Her Country Should Attend

Every Woman who has a Husband, Son or Father in Khaki at the front or training in Canada, should attend this Meeting and express her determination, with the Men, to "carry on" the War to a successful issue.

Every Woman engaged in Red Cross Work, Patriotic Work, Munition and all other work connected with the War is urged to attend the Meeting.

This is the first Mass Meeting for Women in connection with winning the War. It will be an historical event—but everything else aside and come.

REDUCED RAILWAY FARES

Single Fare plus 25 cents from all points in Ontario. Ask Ticket Agent for Certificate

A Thrilling Story of the Last Air Raid on London will be told by a Lady who was an Eye Witness

THE GREAT WAR VETERANS' BAND WILL PROVIDE THE MUSIC



MRS. JOHN ASTOR AND AMERICAN RED CROSS WORKERS

A considerable number of British war relief associations are supported or run by American women and among these organizations is one in which Mrs. John Astor is the prime mover. Photograph shows Mrs. Astor (right) and Lady Henry (left) while on an inspection visit watching workers making clothing for patients at the American Women's Red Cross Hospital at Paignton, Devon, England.

Will You Send Your Boy to College?

Of course you will—if you live. —But supposing you die, what's to become of the lad? Will he, at four, ten or earlier, be forced out into the world to earn his living?

Or will you give him the chance of his lifetime, anyway? You can do it, whether you live or die, by means of an Imperial Endowment Policy. Let us tell you more about it.

Our booklet about Imperial Endowments. It's interesting, and may be had for the asking.

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