## Price cuts impossible

Bookstore costs must be high

Why are the bookstore prices so high? Every year the same question is asked.

Mrs. Logue, manager of the UNB store agrees that prices are high but she sees no alternative. Mrs. Logue, manager of the uNB store agrees that prices are high but she sees no alternative. Mrs. Logue, manager of the uNB store agrees that prices are high but she sees no alternative. Mrs. Logue, manager of the uNB store agrees that prices are high but she sees no alternative. Mrs. Logue, manager of the uNB store agrees that prices native. Mrs. Logue, manager of the under the sees no alterbuy paperbacks. Mrs. Logue, manager of the under the sees no alterbuy paperbacks.

"Not only in the book field are prices high but in all fields, such as shoes, clothes and food. Operating costs are also high, salaries, working material, etc. It makes any cuts in prices impossible. Prices are about 20% higher than last year," she said.

Mrs. Logue stated that according to a recent survey students spend only three or four percent of their total educational cost on books.

Used books are bought at 55% of the original prices and sold at 70%. Other university bookstores buy at 50% and sell at 75%.

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Logue also said, "it takes

someone with experience to write these books and they have to be paid a lot of money."

"Publishers only put out hard cover books at first because some people refuse to buy paperbacks. Paperbacks usually come out after the second edition when the company breaks even". Eooks are usually three or four dollars less in paperback.

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The bookstore maintains that if just books were carried, they would not be able to carry on. This is why they sell nicnacs and so on.

"It's stupid to leave books at the front," said a complaining student," then walk in to buy something, come back and find your books stolen. I realize this is for the store protection, but what about ours?".

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See our management team on campus A recruiting team from our organization will be available to discuss employment opportunities, answer questions, and interview prospective graduates in the above-named courses—on campus on the dates shown. Undergraduates seeking summer employment are also most welcome. Company literature and further information on interview timetables are available at your Placement Office.

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DELIVERY: Tuesday and Thursday in front of McConnell Hall.