

HINTS TO BUYERS.

The line at the bottom of each page of this issue requests you, when writing to advertisers, to kindly mention *The Western Home Monthly*. Compliance with the request costs nothing, but would mean considerable to us. The advertiser values space according to enquiries received; this being the case, the only way this journal can receive full credit for sales influenced is for readers, when corresponding with advertisers, to name the paper. "I saw your advertisement in *The Western Home Monthly*" costs you nothing, and it helps the journal along.

Another house which appreciates the large business which is to be done in the West, and the fact that westerners demand high grade goods equally as much as those in the East, is The Steele, Briggs Seed Company, Limited, with head offices at Toronto, Ontario. The above mentioned house have established a branch house in Winnipeg, where a specialty is made of the highest grade selected grains, which are especially tested on the trial grounds of The Steele, Briggs Seed Company for qualities to withstand western climate and conditions of soil, etc. The Steele, Briggs Seed Company, Limited, also carry a full line of all garden implements, poultry supplies, bee-keepers' supplies, etc. It is gratifying to learn that conditions demand such careful attention to the seed trade of the West.

We have received from the Ogilvie Flour Mills Co. a copy of one of their very tasty wall calendars, which they will be pleased to forward anyone upon receiving application. They also furnish free a nice little work giving recipes for bread and pastry.

That Winnipeg stands to become to Canada what Chicago is to the United States, the biggest mail order supply point of the

piano are rapidly attaining an international reputation. Mr. C. W. Bannister, of Cardiff, Wales, who is in the piano trade, has written to the firm asking for an English agency for the "Gourlay." A friend of his who was in Canada last year had a thorough opportunity to test the "Gourlay" and his enthusiasm for its many good qualities has awakened the interest and quickened the business sense of Mr. Bannister. The letter says: "My friend is uniting in his eulogy of your magnificent instruments and says there is nothing to equal them in this country."

The Winnipeg Granite & Marble Co., Limited, are now right in line to supply monuments, tablets and headstones of the newest designs at a right price. Ask for their illustrated catalogue.

7 Monks' Ton-I-Cure is offered ailing and delicate women and is strongly recommended as a builder-up of the human system.

The Harmer Implement Co., Dept. A, Winnipeg, Man., are offering a new model harrow cart at a reasonable price. Write them direct and get full information.

The Gee Whiz Washing Machine Co., P. O. Box 200, Winnipeg, are making a generous offer to the public. Look up their ad.

The announcement of G. F. Stephens & Co., Ltd., on the inside of back cover is well worthy of perusal. This firm is in business in a large way. They buy their goods in the best markets and are always in a position to offer a good article at a right price.

Drysdale & Co., Brandon, manufacturers of headstones, tablets and monuments, have an announcement on another page in this issue. They are now doing an extensive business all over the West and have established a reputation for good work.

The New York Hair Store, conducted by Seamen & Peterson, 276 Portage Ave., Winnipeg, offer special inducements to ladies who desire to purchase or have hair switches made. They are artists at their calling.

John Leslie, the furniture house of Winnipeg, offer to send their large, beautifully illustrated catalogue to any person who will write them, making a request for same.

Blue Ribbon Tea is still meeting with a



STONE RESIDENCE OF MR. MALCOMB, NEAR BIRTLE, MAN.

country, is no longer questioned. The Hudson's Bay Company's new Spring and Summer Catalogue is one of the best printed catalogues produced in Canada this year, and has a most artistically lithographed cover. Not a drawing, cut or design in the book but what was completed entirely in Winnipeg. On examining contents, one finds the very latest world's fashions depicted in beautiful new cuts, and indeed, from cover to cover, it is one long record of the most exclusive and excellent goods, including everything to wear, to eat, and for the home. The Hudson's Bay Co. have spared neither time nor expense in presenting to the people of this country the very best for the West. It may be said that the prices quoted in this book appear to us very reasonable, and the catalogue bids fair to be considered by the people of the West what the Hudson's Bay Company claim for it, viz., "The great low price maker of the West." The extensive range of every necessity for western homes that is contained in this book, at the lowest city prices, offers a strong argument for mail order trading. An excellent feature is found on Page 1, being a very comprehensive list of freight and express rates from Winnipeg to points all over the West. By referring to this page consumers can ascertain approximately the cost of transmission for any kind of merchandise to his address, no matter where it is. We advise everyone to write the Hudson's Bay Co., Winnipeg, for a copy. The catalogue was executed by The Stovel Co.

Lasting success must always depend upon merit, and it may be taken as an axiom that when true merit is found the world will not take long in recognizing it. Canadian manufacturers during the last few years have been bringing themselves to the attention of civilization through the all-round excellence of their products and for this reason the export market is constantly growing. The motto, "made in Canada" is rapidly becoming known as a guarantee of good goods attractively manufactured, but there is one Toronto firm which has adopted even a broader motto, "made in Canada for the world." Already they have had evidences of the favor their goods are receiving over seas, and the names of Gourlay, Winter & Leeming, Toronto, and the "Gourlay"

large sale right along the line. A good article well advertised is always sure of being eagerly sought for.

The Manitoba Hair Goods Company, 301 Portage Ave., Winnipeg, will send a beautiful illustrated catalogue of hair requirements for men and women free to any person writing them for same.

T. H., not F. H., Maxwell is the name of the manufacturer of pumps, 176 Rupert St., Winnipeg. He offers a pump made to stand the frost as well as the most severe tests for \$5.50. Write him.

V. C. Maddock & Co., real estate, 445 Main St., Winnipeg, are again offering some attractive building lots in Fort Frances at the small price of \$25.00 a lot.

The Winnipeg Paint and Glass Co., Ltd., Notre Dame Ave. E., Winnipeg, advertise artists' materials, plate and window glass, ornamental glass, etc. If you are interested in those lines look up their ad. in this issue.

The Empire Loan Co. report good results from their ad. in *The Western Home Monthly*. There is very little left of the \$100,000 issue of permanent stock at par.

V. C. Maddock & Co. are offering the Rossmore Estate, in lots of 100 x 250 each, to those who desire a nice home for themselves adjacent to the city and along the car line. One of the lots affords ample room for a nice lawn as well as a garden. Consult their announcement on another page.

Somerville & Co., of Brandon, manufacturers of headstones, tablets and monuments, are introducing some very nice new designs this spring. This firm are well and favorably known to the people of the West and have been in business for many years. Write them for illustrated catalogue.

Gold Standard tea, coffee, spices, jelly powder, baking powder, etc., manufactured and sold through the trade by Codville & Co., Winnipeg, is now meeting with popular favor. The excellent quality and purity of these goods is favorably commented upon by competent connoisseurs in those lines the country over. They make a special announcement, through *The Western Home Monthly*, the buyers of this class of goods throughout the Canadian West. Ask for Gold Standard goods.

The J. Y. Griffin Co., the premier and pioneer pork packing establishment of the West, make an important announcement on

"It's Easy Money for You who Invest now"

IN STRATHCONA PLACE LOTS

Situated well within the limits of the City of Winnipeg, between Portage Avenue and Notre Dame Avenue.

A Point to Remember.—Strathcona Place is not outside the city limits, neither is it situated in a remote corner within the city limits, but IT IS situated between Portage Avenue and Notre Dame Avenue, right in the growing and rapidly building up area. These lots are not far from the C. P. R. shops and close to where a number of industrial plants are projected.

Lots in Strathcona Place are now in brisk demand by residents of Winnipeg, who will build houses for themselves.

No better investment ^{to be} had

in Winnipeg property, as the lots will (in a year from now, or even in less time) sell for double what they can be bought for to-day.

PRICE PER LOT \$150
Terms, \$10 cash; balance \$5 a month.
NO INTEREST TORRENS TITLE

Lots are 25 x 103 feet to 20-foot lane.

These lots are an ideal place to build a house on.

Write for plan and full particulars. Don't delay.

If you desire send money and we will make a good selection for you.

Persons purchasing by mail will be as well looked after as if they came direct to our office.

Cut this Coupon out and Mail To-Day

T. J. LANGFORD (Cooper Walch Land Co.) 517-519 Union Bank Building, Winnipeg.
Enclosed please find \$ as first payment on Lots in Strathcona Place, for which I agree to pay \$5 per month per lot.
Full Name Occupation
Address

T. J. LANGFORD

Cooper Walch Land Co.

517-519 Union Bank Building

Phone 3498

WINNIPEG

References if required

WHEN WRITING ADVERTISERS PLEASE MENTION THE WESTERN HOME MONTHLY.