

RESOURCES OF PROVINCE DEPICTED ON SCREEN

Splendid Opportunities for Settlement in New Brunswick Shown Convincingly—Views of Agricultural, Industrial and National Features Shown at Imperial Yesterday.

The provincial immigration department, of which Hon. J. A. Murray is the head, deserves great credit for their progressive policy of advertising the province. Cinematograph views are admitted by all authorities to be the most successful method of placing before the world the advantages and resources of any country, and the immigration department of New Brunswick is in advance with this policy, as well as in its kind settlement scheme.

Yesterday afternoon, at the Imperial Theatre, the members of the executive council, local members and a large number of invited guests were given a treat in watching for more than two hours on the screen scenes familiar to many but really a marvel to the majority of citizens, some of whom have no idea of the magnitude of the agricultural, industrial and natural resources of this province. These views, which comprise about 5,000 feet of film, include the whole season's operation on the farm in all its branches, beginning with plowing, sowing and spraying the apple orchards, followed by seeding and harvesting operations by the most modern methods; the machinery, haying and mowing scenes are exceptionally good.

The livestock industry also comes in for prominence. Choice herds of Ayrshire and Short-horn cattle, flocks of sheep, droves of swine and poultry all show convincingly that this province can produce live stock second to none, and when shown the Old Countryman will convince himself that he is not leaving his good stock behind by coming to New Brunswick. The milk business is shown complete, from milking the cow, delivering on cars at railway points to St. John. Then there are complete scenes of our fine educational system, starting with the small country school and showing the general advance of the large consolidated school, the Normal School, the fine agricultural schools at Sussex and Woodstock and ending with the famous old University of New Brunswick, showing the engineering class of young men at work. These educational scenes are sure to appeal to the Old Country people as a good means of education for their children and dear to their hearts. When they see our magnificent educational buildings and learn that the greater portion of the expense of keeping them up is paid by the government out of crown lands revenue they will say "that is the country for us, for our sons and daughters will get as good or a better education in New Brunswick as in England."

We are also given in a vivid manner of the principal industries of the province, including the fisheries, lumber, fertilizer, candy, cotton, boot and shoe and other industries.

The religious part of our life is shown by the large crowds seen going to and returning from service at our magnificent churches of all denominations. The social and pleasure part of life is not neglected, as we do not wish to convey the idea to other people that we are only after the almighty dollar. Scenes at our public parks and places of amusement and a cattle fair, and horse race, and finally an afternoon tea on a New Brunswick farm all go to show the intending settler that we do not live by bread alone, and that we pay considerable attention to our social and amusement part of life.

The whole appearance of the province showed a beautiful country with a landscape equal to anything in Canada and cannot but impress all those who see them with the fact that New Brunswick is a good place to live in. Those present yesterday to see the pictures included members of the government and others as follows: G. B. Jones, H. W. Woods, L. P. D. Tillay, T. J. Carter, Senator Daniel, Dr. McArvey, W. P. Hathaway and Mrs. Hathaway, Mayor Hayes, Com. McLellan, Com. Russell, E. A. Schofield, John Purdy, Thomas Bell, H. H. Cochran, Bloomfield, Dr. Glenister, Norton, R. E. Armstrong, secretary of the Board of Trade; J. King Kelley, A. G. Turvey, provincial horticulturist; Dr. H. S. Bridges and His Honor Judge Gilmour.

PROVINCIAL SEED FAIR.

The forty-first annual meeting of the Farmers' and Dairymen's Association will be held in Fredericton on January 23rd, 30th, and 31st; February 1st, and 2nd, and it promises to be the best convention ever held. There will be a one-fare rate for the delegates on all lines, and it is expected that the number to attend the convention will be large.

The Provincial Seed Fair will be held in the Gymnasium, Normal School building, on Wednesday, January 31st, and is open to all farmers in the province of New Brunswick. Cash prizes are offered in all grades and the entries must be mailed to reach Fredericton by not later than January 22nd.

NEWCASTLE

Newcastle, Jan. 4.—No Surrender Lodge has elected following officers for 1917: H. H. Stuart, W. M.; Clifford Macdonald, D. M.; Thomas A. Clarke, Chap.; H. A. Taylor, Rec. Sec.; Wm. Corbett, Fin. Sec.; John Williamson, Treas.; Wm. A. Touche, D. of C.; James Hainley, Lecturer; Peter Ahearn, Senior Committeeman; Daniel McDonald, Wm. Shaw, Clifford Allison and J. Rollinson Allison, committee.

The officers of Northumberland Lodge No. 17, A. F. and A. M. were installed last night by Past Master A. L. Kerr.

LL-Col. C. J. Mersereau, a hero of Ypres, who is now acting chief of staff for the Maritime Provinces, inspected the quarters, equipment, administration and training of Lt. J. L. Lawlor's 12th Battery draft recently, and the wireless garrison, Major Cameron, O. C., today.

The proceeds of the patriotic cakes sold by some of the Newcastle ladies were \$105.60 net. This brings the total receipts of West Northumberland Co. Patriotic Fund to date up to \$10,037.33, including the county grant of \$500.00 made in November, 1914.

Douglaston Sons of Temperance elected following officers Tuesday night for ensuing quarter: Miss Hilda Bass, W. P. Miss Barbara Hutchison, W. A. Miss Flora McKenzie, R. S. Andrew Simpson, A. R. S. Miss Bessie Wood, Treas. Wm. Jessamin, chaplain. Miss Bertha Atkinson, conductor. Clyde Gulliver, A. Con. David Stickle, I. S. Harold C. Stohart, O. S.

NATIONAL SERVICE MESSAGE BROUGHT HOME TO ST. JOHN BY ELOQUENT SPEAKERS; WHAT CANADA EXPECTS OF EVERY PATRIOT

(Continued from page 2)

The working man was divided into four classes, agriculture, munitions, industrial and public service. The army had been recruited and placed in the field and it was necessary that they be fed. If this were to be done successfully then the farmers would have to grow wheat and the other products of the field, and it would be the bucket brigade over again, to take men who could farm better than they could fight and send them to France to kill Germans, when they should be helping to keep alive the armies of the Empire.

The munitions plants needed men, but they were not going to put the men of twenty-five in the munitions plants and let them say they were doing national service, when men of forty-five could do the work equally well. The industries needed men. Coal had to be mined, steel had to be manufactured, the woolen mills had to be kept running and they needed men who were skilled in these branches, and if a man were better fitted to do work of this nature than to fight his place was there in the industrial life not in the trenches.

The public services such as the post office and the transportation systems had to be maintained but the young men need not think they were going to be allowed to remain in them when the work could be done by older men and the men of twenty-five released to fight.

The last class was the paying man, and there were men in the country whom God had adapted to just that purpose and they could do that better than any other service. They had been given the ability to make money and it was the business of the national service board at the present time to separate them from some of their wealth. The man who paid might be doing just as effective national service as the man who fought.

THE PAYING MAN.

Service could never be measured by the magnitude of the task but by the necessity of the task performed. The mother who gave her boy was doing national service, but the woman who had no boy to give and knit socks for the boy who went was also doing national service of a very real sort. The service was not as important but it was just as essential. The sanitary corps of the army was just as essential as the commander in chief but not as important.

REAL NATIONAL SERVICE.

The man who did the thing he was best fitted to do was doing national service. In order that the man power of Canada should be used in the way in which it could be of the most service it had been decided to take an inventory and he was going to tell them how it was going to be done. They wanted to take the inventory as quickly and as cheaply as possible and so had decided to use the post offices which were scattered all over the country and had prepared a card containing twenty-four questions to which the men of the country were expected to return answers. It was obligatory on every person to answer the questions but no penalty for non-compliance had been placed on the cards, for the reason that the people who talked of liberty were to tell them it was up to them to prove that the voluntary system had not failed. This was a democracy and at the present time an effort to force the people of the Dominion to serve without giving them every opportunity to come in their own free will was tantamount to riot and it seemed better to have an apparent unity of purpose than to separate the country into two parties. Barely sixty per cent. of the population of the Dominion was of British descent which complicated the problem somewhat. It had therefore been decided to give the people this last chance to prove that the voluntary system had not failed, but if they would not respond, then he would remind them "that the resources of civilization had not been exhausted."

THOSE WHO "KNOCK."

There had been criticism of the method adopted to get this inventory and nearly every person thought they knew more about how it should have been done than the government, but he thought that if some of the gentlemen who were criticizing the premier and the government would change places with Sir Robert for only one day they would cease to write editorials and sit themselves down in sackcloth and ashes to repent. Another purpose of the National Service Board was to study the natural resources of the country and bring out some of the potentialities which were lying undeveloped all round us.

Thrift Necessary. Another gospel which they were preaching was thrift. The citizens of this country had wasted altogether too much and a propaganda for saving would be one of the features of the national service work.

Thrift was another one of the planks in the national service platform, plain old-fashioned thrift, where a man lived on a little less than he earned. He advised the audience to invest in war bonds and thus keep the money in the country and have the interest on the debt paid in Canada.

Another thing was the after the war problems and the National Service Board expected to have the necessary information about the natural resources of the country to be able to intelligently take care of the men who

for weeks the guest of Mr. and Mrs. Herbert Roberts. Miss H. E. Puddington, who has charge of Summerside school, is spending the holidays at her home. Mr. S. B. Hazen of Kingston was in the village on Wednesday.

Rev. H. Waterton held service at All Saints' church on Christmas Eve. Only a small congregation was present. Miss E. Hasellett, who has charge of the school at this place, is spending the holidays at her home in White Head.

Miss Margaret D. Puddington of Kingston spent Christmas at this place, returning to Kingston on Thursday. The many friends of Pte. Roy P. Brae of this place are very sorry to hear of his sickness. Mr. and Mrs. Amos Wetmore spent Christmas the guests of Mr. and Mrs. Samuel White of Long Reach.

Mr. and Mrs. S. Leslie Merritt spent Christmas with Mr. and Mrs. John Smith. Mr. A. G. Breen spent Tuesday at Riverside the guest of his sister, Mrs. Fred Holder. The many friends of Hon. G. H. Flewelling are glad to hear that he has quite recovered after his serious illness. The friends of Mrs. Eva Sherwood are sorry to hear of her sickness. Dr. Fred Wetmore is in attendance. The mill operated by Mr. Fillmore at this place is now in operation. Miss E. R. McLean is the guest of N. N. and Mrs. Puddington.

Private Roy Breen of 236th Kilties is spending a few days with his parents, Mr. and Mrs. A. G. Breen. Miss Vera Breen, who has been visiting at Fredericton and vicinity, arrived home for the Christmas vacation.

Dr. Peters of Rothesay was in this place on Tuesday visiting patients. Miss Margaret Puddington of "The Bluffs," Kingston, spent Christmas with her parents, E. E. and Mrs. Puddington. Arthur Waddell returned to his work in the mill at Upham on Wednesday. Mr. Clem Frost of Rothesay was the guest of friends at this place on Monday.

Rev. Mr. Waterton held services at All Saints on Christmas night. Miss H. Puddington of Summerside is spending her Christmas vacation with her parents here. Miss Mary O'Hara returned to Rothesay College on Wednesday to resume her duties there. S. B. Hazen was the guest of Mrs. E. E. Puddington on Thursday. The ice between Moss Glen and Rothesay was washed out on Thursday.

Jack Kalletta, assistant director of the June Caprice subjects for William Fox, was once with a circus. Jack backed against a cage of apes one day while he was talking to another employe. One of the animals, in jocular spirit, grabbed a loose perch and hit "Koi" on the head.

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