

## A UNION LABEL EYE OPENER

## the Labor Union people of Toronto consistent, and are they really

We believe they are
Does not their proud records prove that they are? And now for the story of the "Eye Opener," a plain unvarnished tale of truth, and one that will surely interest all. The Editor of this Labor Journal, who is verily a crank on the honor, honesty and fidelity of the "Union Labor " people of this city has assured us in the most emphatic language that all that the most eminent people have said as to the grand manner in which Union Labor people have stood by their own, back to back and heart to heart, ready to face in battles, bitter or sweet, for the sake of the grand cause which they uphold, is a grand, noble truth which nobody can deny, and is a fact that we as friends and supporters of the Labor Union people of Toronto can wager the success or downfall of our "Labor Union" business.

Now the Editor has been so Cockey he has Converted us to his Ideas.
Tho' neither a Prophet, nor the Son of a Prophet, he may be right, we leave it to you to decide.
The proof of the Pudding is in the Eating, and the proof of his Contention will be found in the response to this Add.
We are going to give an almighty good show to see whether he is talking right or not. We are going to issue a coupon in this paper and in this paper alone and only in this one issue. To get the benefit this coupon must be cut out of this paper, or the paper with the coupon must be brought along, at the time of buying, and must first be countersigned at the store office. Absolutely no deviation from this rule. The Paper or Coupon must be produced at the Store

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GOUGH BROS.
EYE OPENER
No. 1
Saturday, April 25th.



## ALL GOODS MARKED IN PLAIN FIGURES No Humbug! No Fake! We'll do all we say we'll do. No More! No Less!



The Prices tell the Tale and we hope the Labor Union People of Toronto will tell the Prices.



 have secrified proft on the altar of popularity Wo hat
devotees of "The Mighty Dollar"
Patriotic paens of

We invite the "Labor Union" Great Guns, who are in the city in consultation for the benefit of
Labor, to call and inspect this great gatling gun labor store of ours where we are shooting out Labor V".
GOUGH BROS.
Union Outfitters from Top
Toronto.
186 Yonge Street
$6 \& 8$ Queen St. W. Toronto.
Corge St.,
Peterboro.

