

Production of The Sunday World a Race at High Tension for Few Hours

**Perfect Organisation
One of First Essentials
In Issuing Big Edition**

Interior Workings Revealed of Conditions Under Which Canada's Largest Sunday Paper is Produced.

By Sunday News Editor.


The modern daily newspaper is the product of the highest known form of human co-operation. It is produced under conditions that demand mechanical perfection, complete internal organization, and the instant and willing co-operation of telegraph companies, news agencies and press services in all parts of the world. It is the result of the combined efforts of the vast army of human energy and money that the modern newspaper demands.

You had a boy a cent thoughtlessly and hurriedly scan the front page for

mechanical departments to work in harmony with the news and advertising departments so that the entire staff directs its efforts intelligently for the final lap in the race with the clock as it ticks on time.

Working Under High Pressure.

For six hours, from noon until six o'clock, the entire staff is working under tension, but there is little evidence of excitement. This is particularly the case in the city editor's department, which includes the city editor, the chief of reporters and the Sunday World is fortunate in having nearly twenty of the brightest news getters and news



Bright Faced Young Citizens Who Sell The World From the Agency of C. F. Wright, Toronto.

[illegible]

The Sunday World published under conditions which call for the highest possible form of newspaper organization. The Sunday World is printed on cheap paper, but Canadian laws will not permit the printing or circulating of a daily newspaper after midnight on Saturday, and these laws therefore compel the printer to print the Sunday World on Saturday night.

The World has occasionally been criticized on religious grounds for failing to take a religious viewpoint. Truly that The Sunday-World is assembled, composed and printed before midnight on Saturday and that not one minute of Sunday labor goes into the paper. But cannot be said of the other morning papers, which the same critics read with untroubled consciences.

In consequence The Sunday-World requires a smoothly working staff of men and women who begin their day's work at 10 o'clock. In nine cases out of ten that man's name, place of employment, and all the rest of the sad story that is revealed in the first edition at seven o'clock of the world of urban apartment often closely brushes the line that divides the possible from the impossible.

The collecting of news from the live stock markets and horse exchanges is the first of the day's work of the day. The work is in the bud

of an experienced newsman; who, in addition to his editorial duties, knows his business. The telephone plays no small part in the assembly of news material. The managing editor, by the exercise of courtesy and patience is able to get effective results. In the language of the farmer, "he gets the goods," and the news editor requires for *The Sunday World* an organization of men and women who can understand the farmer's particular point of view. The stock editor of the *Sunday World* is a man who is able to sympathize and work in

Clearing Away Early Copy.
On every newspaper there are departments, under the direction of specialists. These include printing, circulation, advertising, and sporting departments, which are directed on The Sunday World by three of the most competent men in Canada.

On Saturday the markets close at 11:30, and the first favorable opportunity for the stock buyer and the shipper. Accuracy is the keynote of his reports.

Photographer's Race With Time.
And while copy is pouring in from every point of the compass the engravers' department is working a minute hand. The clock strikes 12 and the Sunday World staff photographer may snap some startling incident

circumstance while the editor takes advantage of in the race with the clock. The financial and commercial copy is rushed up to the composing machines and cleared away as early as practicable.

[illegible]

During the summer months when the number of sporting events is very large, many as six or seven are required to be run over the wires in the office building.

The result is that three minutes after each game is completed the story is set in type and the race is printed on the stereotypers.⁵ This extensive use of the telegraph wires enables The Sunday World to close at 6 o'clock its first edition, which is the first link between the newsboys of Hamilton, Brantford and other cities, as selling the papers there at the same hour the papers are being cast to the newsboys on the streets of Toronto.

move faster and faster. Finally, with these minutes the onrusher rushes on with the precious picture thrown it on the base in the form which are instantly hustled to the stereotypers. The onrusher won by the time the race is almost a dead heat, but he won. That is the triumphal note of modern newspaper production. There is no such word as fall, here, except in the way which they are being or poor, small or mighty, the paper must go to press. As an institution it has outgrown individual considerations. Its appearance is as inevitable as fate and is axiomatic.

Two Great Libraries.

The two Alexandrian Libraries of the Bruchion and of the Serapion contain 132,800 different works, making a total of more than 400,000 volumes according to Kallimachos; 600,000 according to Josephus; 700,000 according to Gellius. This difference between the number of works and the number of volumes is easily explained by the fact that it was customary in ancient times to subdivide each work into many volumes as there were chapters or cantos.

A LOST ART

The Strange Decay of Modern Conversation

Gertrude Kingston in The London
Chronicle.

We all implicitly believe it when
we are told by our parents that they
are subjected to an infinitely severer
discipline by their mothers and fathers
than were we ourselves; from what I
remember of my grandparents' educa-
tional efforts on my behalf I see no
reason to doubt the truth of it. They

mainly and the speaker, an "artless" thing of an improper nature, instead of some falacious remark about the weather. At Sam Houston's funeral, such a speech and timidity would not have secured a second invitation. Indeed, the speaker of the funeral address must have been general there or that voracious chronicler, Alexander Dwyce, could have noted down, and he has noted down, the minutiae with which the conversation abounded.

"Nor would our friend Bowdler, at the time of the funeral, have been so ready to record so much of the great Johnson's repartee had the remarks been so much of the nature of the speech."

nor was I taken in by these pretenses, for I seem always to have been able to see through them. My mothers were invariably applied when some superlatively interesting bit of gossip was being passed on, and I have never been without intelligent questioning was put to them. Some supremely inconvenient moments were unpropitious for this, but I have come to the conclusion on the matter of this continual system of repression upon generations of my family that it is the only conducive to fluency of diction in later life, and that it is mainly this that has made my gift of conversation.

For lost the art undoubtedly is, and we have only to listen to the odds and ends of a conversation at a dinner party, in a railway carriage, or at a neighboring table in a restaurant to

to talk nothing such is actually said, and the old adage of diplomacy is "I prefer not to discuss my teacher's sense" may be applied in the literal sense to the English-speaking nations. Yes! I will understand that the English are those who are too limited in our range of expression, they are too discursive and they are too general in their reasoning in the theme of commonplaces that they in the end only produces weariness in the reader. I am sure that the American opinion does certainly not consist in-

England, for instance, if anyone is kind enough to ask us how we are, we take it for granted that that is the last thing the enquirer wants to know, and we reply in a shamefaced manner: "Qua well, things," with as little emphasis as possible, as if it had been an indiseret question; the Amer-

Newsboys Who Sell The World, Lined up in Front of A. J. Trott's Agency
Toronto.

can, on the other hand, enters into a long diatribe on the subject of his health, retelling every variation of his temperature and temperament during the day. Anyway, you can't throw to borrow one of their own phrases—without a detailed statement of his sensations.

or I will remember foreign professors or wife having formally "commenced" her husband's pupils, bursting into a torrent of scathing comment because the young man had ventured to answer her question in detail. "If I could," he said to him, "I don't want to hear your symptoms or see your tongue! I only ask for

An English satirist has said that politics and business are never-failing sources of interest to us. I think he should have added the weather, for even the shopwalker, with his uncuttously studied differences of deference to his various classes of customers, ventures to intrude his opinion of the weather upon us, unasked.

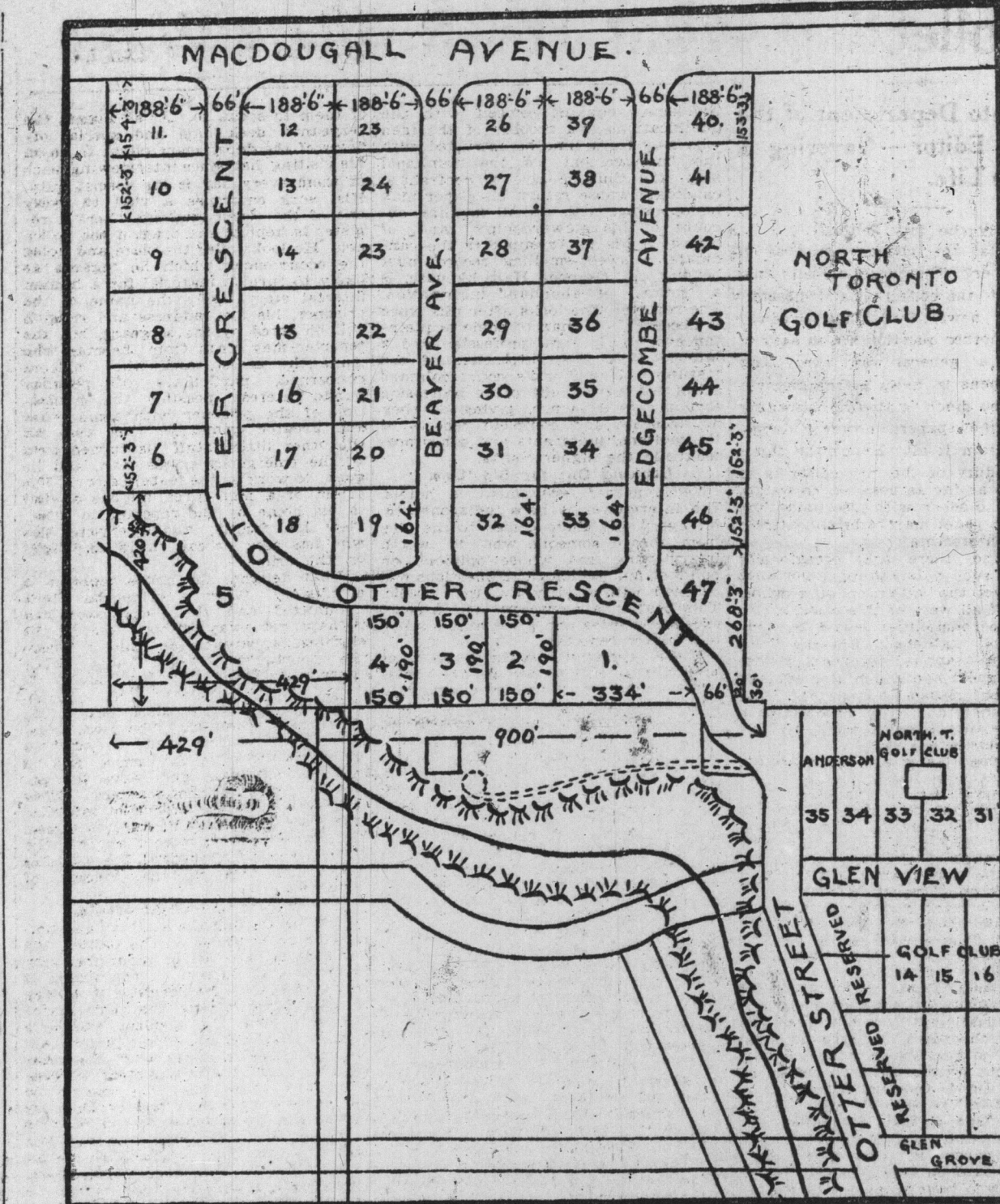
Terror of Speech.
How strange a race, betraying not the slightest tremor of self-consciousness playing a game of skill against skilled players in the presence of thousands of critical spectators in a public contest, and yet trembling with the hesitation of a soul in misery over the most simple of after-dinner speeches in any ordinary society! The

same man who will bend over a pony in full gallop and hit with unerring precision an infinitesimal ball under the gaze of a pavilion full of the most censorious audience in the world, cannot rise to propose a vote of thanks to one of his own kind without stuttering at least twice in the course of the simple sentence. Yet can the men of every other nation of almost every and any class get on their feet to make an extempore speech on almost any subject with perfect ease and

of—I had nearly said of our statesmen, when I recollected that the accepted opinion in political circles is one of modest hesitancy.

There appear to be certain conventions of speech-making that are, perhaps, peculiar to each generation. The fashion of the present day may be heard at its best (or its worst) in the house of lords, where we may take it that the majority of members have been accustomed to public speaking from the day on which they addressed their tenants on coming of age; but it would seem to be the canon of that assembly to "abandon all fluency, ye who enter here," and to resort to a mumbling and hawking that is custom-

Mem



Edgecombe Park Property

Lots For Sale

GLENGROVE District, North Toronto, immediately west of and adjoining North Toronto Golf Links. Take "Glengrave" car on Metropolitan Railway—15 minutes' ride—a car every 15 minutes. Go west on Glengrave Avenue to Otter Street and then north to Edgemcombe Park. Glengrave Avenue is 86 feet wide, has four rows of large shade trees, brick walk, town water nearly to the west end, and the new sewer projected along the street. Edgemcombe Park is about 500 feet away.

The location is ideal, high, healthy, growing in value and beautiful homes all along from Yonge Street nearly up to the property.

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business it is well nigh perfect. It controls as nearly as possible all the processes of conversion, but does not other itself with production of the _____
_____ misse, but proceeds according to facts clearly, positively and conclusively determined. _____
Manhattan, more alive to the ex-
cellence of their investments. More than
ten times the sum paid over to
Indians for about 22,000 acres, acco-

the crude product and by-product on its crude material, it goes into the minutest detail of making sales and never except for diplomatic reasons, permits any "middle man" to make even a small profit on the deal. It is a good deal like Albert everything. If it sets a standard

of the state's genes on Nov. 7, 1923, it was resolved that "no action is to be taken until the results of the study of their high mightinesses possessed provision how strenuous might have been made to the state of the island." The required island should be kept free, over under their control.

The state and the people had money making trust which ventured this April 1923, and the state had the long line of enterprises known to the London Mail: "Complaining that the state had halfpenny an hour, a number of Halifax unemployed have thrown down their tools and gone on strike. The men are not allowed to work as men as possible in making a road. The estimated cost of the undertaking is £100,000. The state has the new road, and the sole object of the work was to get the unemployed.



A large group of students and faculty members posing for a group photo outdoors in front of a building. The group is arranged in several rows, with some individuals standing and others sitting or kneeling in the front. They are dressed in mid-20th-century attire. The background shows a building with windows and some trees.

Members of the Union of Newsboys of Toronto, who help distribute and sell The Daily and Sunday World.