We Don't Dabble! EARLY SHOWING Ladies'

Fall Hats

BELTZ & CO.

Tea Sets

There is nothing that adds more to the beauty and distinction of a table than a tea set. Besides being a thing of beauty, it is also a great convenience.

WE CARRY IN STOCK

numerous sets, in all the latest and prettiest designs, in plated ware and sterling. The prices range from \$20 to \$60 in plated ware.

A most interesting way to spend ten minutes is to come in and look over our stock of Silver. You are welcome at any time.

WE DO FINE WATCH

YOUNGS PLAMONDS AND WATCHES

London

Supplies the Home

With Just the Kind

of Bread Most Folks

Johnston Bros.

XXX Bread

light, sweet as a nut, and with such Bread fresh at every grocery store, it is a waste of time and energy to bake at home.

JOHNSTON BROS.

Phone 944,

"THE STRONGER VOW"

AT MAJESTIC WITH

GERALDINE FARRAR

Signing of Peace and Comedy

Bill Complete Excellent

Program.

THEY BUILD YOU UP

It is an assured fact that some day

you are going to try Tonal Iron Cap-sules, the new iron tonic. It is an ex-

cellent preparation for curing nervous troubles, anaemia system weakness,

loss of appetite and heart weakness.

loss of appetite and neart weakness. You never tried anything like these capsules. They are put up in French gelatin, and are soft and easily dissolved, and as a result the ingredients

are quickly taken into affected parts of

the system. Their action is almost im-

mediate. That is why they have been so successful, and why so many people

Like---

REPAIRING.

WE ARE TIRE SPECIALISTS. We sell better goods for less money TIRES-30x31/2, \$15.65; 31x4, \$24.95

Auto Supply Company

106 Dundas St. Phone 3724.
Opp. Belvedere Hotel.



Diamonds

Rings \$ 5.00 to \$500.00 Lavalieres . . \$15.00 to \$275.00 Earrings ...\$25.00 to \$250.00

C. H. Ward & Co. Diamond Merchants and

Jewelers. 386 Richmond St. Phone 1084.

London Business College Corner Dundas and Richmond streets. Up-to-date courses. Day and night classes. J. Morritt, Principal. N. Stonehouse, vice-principal. Phone 7380.

Don't Be in the Dark! Good Lamps are cheapest.

The best for sale at WESTERN ONTARIO ELECTRIC CO.

VELVET, SUPREME AMONG FIVE-CENT PENCILS

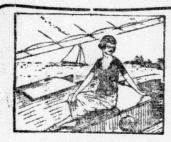
Cheap pencils are poor economy. Come to Hay's; there you will find Standard pencils, made by the hest pencil companies in America. We carry the Velvet, Venus and Dixon's Elarado pencils.

HAY'S STATIONERY

RETREADING

LONDON TIRE REPAIR DEPOT

354 Wellington Street. Phone 2334. Opposite McClary's.



need protection from the glare of the sun reflected on the water if you are to get the full measure of pleasure from the day's outing or your vacation spent near the water.

Properly selected and fitted



the money, so the shoes have got to CHILDREN'S RUNNING SHOES, SAMUELS' SHOE STORE.

Phone 6977. Open Evenings.

Kero-Gas

KERO-GAS

Some of these days when you find that your battery has gone to the bad. Better send it in at once and let our BENSON-WILCOX ELECTRIC CO.

VINOL

The Great Cod Liver, Oil and Iron

Taylor's 6 Cut-Rate Drug Stores London Loan and Savings Co.

OF CANADA

4% ALLOWED ON DEPOSITS.

51/2% ALLOWED ON DEBENTURES.

220 Dundas Street, London, Ont. M. J. KENT, Manager.

TROOPS OFF WINIFREDIAN

Lieut. W. R. Smith, "Bishopstowe";
Lieut. G. H. Ellis, 239 Pall Mall street;
Pte. H. Alfred, 12 Oxford street; Pte. T. W. Brulback, 139 Mill street; Sergt. H. V. Eckert, 434 Queen's avenue; Pte. R. Fulton, general postoffice; Pte. Ya. Holmes, 1166 Brydges street; Corp. L. R. Hicks, 40 Miles street; Pte. J. Lee, 14 Queen's Place; Sergt. R. D. Mess, 134 Egerton street; Gunner W. S. Mills, 98 Elmwood avenue; Corp. G. D. McConnel, 830 Princess avenue; Pte. R. Poulton, 13 Wharncliffe road; Sapper W. T. Stevenson, 598 Princess avenue; Pte. L. Wilkey, 510 Quebec street; Pte. F. H. Galpin, Kent street.

ST. THOMAS.
Corp. J. McKenzie, 36 Jackson street; Sapper R. Matthews, 14 Devonshire Place; Pte. N. G. Tifford, R. R. No. 1.
STRATFORD.
Pte. W. A. Dahms, R. R. No. 1; Lieut. F. S. Merry, 51 Avon treet; Lieut. T. J. Q.M.S. Taylor, 689 Franci treet. Roche, 241 Mornington street; Pte. W. W. Tapaman; Pte. W. Welch, 450 Albert street.

KITCHENER.

KITCHENER. WOODSTOCK.

Pte. H. M. Buttermar.
OTHER PLACES.

The following men for M. D. No. 1
arrived at Halifax on July 28 off the troopship Winifredi and left on special trains for dispersal areas, London and district:

LONDON.

Lieut. W. R. Smith, "Bishopstowe";
Lieut. G. H. Ellis, 239 Pall Mall street; Pte. H. Alfred, 12 Oxford street; Pte. T. W. Brulback, 139 Mill street; Sergt. H. V. Eckert, 434 Queen's avenue; Pte. R. Fulton, general postoffice; Pte. Y. Holmes, 1166 Brydges street; Corp. L. R. Hicks, 40 Miles street; Pte. J. Lee, 14 Queen's Place; Sergt, R. D. Mess, 134 Egerton street; Gunner W. S. Mills, 98 Elmwood avenue; Corp. G. D. McConnel, 830 Princess avenue; Pte. R. Poulton, 13 Wharncliffe road; Sapper W. T. Stevenson, 598 Princess avenue; Pte. L. Wilkey, 510 Quebec street; Pte. TROMINENT RESIDENT

PROMINENT RESIDENT. MRS. E. TREBILCOCK.

effects of a stroke of paralysis, sustained some two weeks ago. Of a bright, loving and lovable personality, Mrs. Trebilcock had the faculty of winning and retaining friends, and many of these, with her sons and daughters, who were devoted to her, will sincerely regret her passing.

The death of two sons, Austin of New York and Percy of this city, during the epidemic of influenza last winter, was a grievous trial to a loving mother advanced in years, and she had perceptibly failed since that time. Her early married life was spent in London Township, and for more than forty years she had been a resident of London City.

DETROIT PAPER.

War Veterans Ask the Minister of Justice To Ban It.

ISSUE IS CENSORED

Writings by "Costello" in Detroit Free Press Causes Ill-Feeling.

Members of the Army and Navy Veterans' League and soldiers who have seen front line service in theatres of war will hold a special meeting tonight, during which a motion will be made to have the minister of instead have the minister of justice ban the Detroit Free Press from Canada and support the Windsor Great War Veter-

Detroit Free Press from Canada and support the Windsor Great War Veterans' Association in the latter's efforts to do likewise.

In recent issues of the Detroit Free Press stories have appeared of late attacking and holding up a ridicule officers in the British army. These stories, signed by or under the heading of a writer, "Costello," have already resulted in the Detroit paper being censored by Custom Officer P. H. McEwan, prior to their sale in border cities.

London war veterans will immediately send out a communication to their brother associations in Canada asking them all to follow the lead of the Windsor Association and ask for the banning of the Detroit Free Press in Canada. Another one of those stories is scheduled to appear in today's issue of the Michigan city paper, and according to Customs Officer McHugh this edition will be censored at the Windsor docks should the article appear. A portion of Sunday's issue is alleged to have been removed from the paper that contained a story by "Costello."

Customs Official McHugh has issued a statement to the effect that if the censors find anything offensive to Canada or the mother country the papers will not pass the customs. Mr. Mc. will not pass the customs. Mr. Mc. will not pass the customs. Mr. Mc.

The reports will be heard at the special meeting tonight of President Fred Young and Dr. H. A. Stevenson, have just returned from the Montreal convention. Other issues of vital importance to returned soldiers will

MISS GRACE NELSON AND MME. NAZIMOVA FEATURE AT GRAND

Arthur Lawrason, an Old London Boy, at Piano on Bill That Delights.

On the bill with the great Nazimova On the bill with the great Nazimova, in Metro's super production, a screen version of "Revelation" or "The Rose of a Thousand Years," theatregoers of this city were yesterday at the Grand Theatre given a rare musical treat with the singing of Miss Grace Nelson and Arthur Lawrason, an old Lendon by at the piano. Nelson and Arthur Lawrason, an old London boy, at the piano.

Miss Nelson and her splendid accompanist vied for honors with Mme. Nazimova judging from the applause of the audience that filled the theatre to capacity. Both are features seldom seen or heard at popular prices. "Nazimova's acting in the film "The Rose of a Thousand Years" brings back vividly memories of her on the speaking stage in "A Doll's House" and "Bella Donna." In the Metro de luxe production, surrounded by a cast of stars, this great Russian actress is seen at her best.

From the gay scenes of revelry in a Latin quarter Parisian cabaret, Nazimova carries you with her until the lest foot of film is shown of a French monastery war hospital.

last foot of film is shown of a French monastery war hospital. Supporting Nazimova in her master-piece are Charles Bryant, Frank Cur-rier, Syn De Conde, John Martin, Eu-gene Borden, Philip Stanford, Bigelow Cooper, True James, Dave Turner Fred Radcliffe, A., C. Hadley and Hazel Washburn. Fred Radcliffe, A., C. Hadley and Hazel Washburn.

Miss Nelson was at her best, and her program of numbers was Il Pacia, "Kiss Waltz," Italian, by Ardite, "Daddy's Sweetheart," Liza Lehman "When You Look Into the Heart of a Rose," "A Rose, a Kiss and You," Gerald Arthur, "Will o' the Wisp," by Jesse Winns. The latter two numbers were written expressly for Miss Nelson. Speaking of Miss Nelson, The Musical American says that, with the aid of Arthur Lawrson, who is largely responsible for a number of stars in the light opera field, his latest addition, Miss Nelson, should make her debut next season as Santuzza in "Cavaleria Rusticana," and possibly in "Thais."

At the piano in the Grand Opera House yesterday Arthur Lawrson was heard for the second time in nineteen years by London audiences. The last time he acted as accompanist in a musical festival in a rink here almost a score of years ago.

Mr. Lawrason, popular and well-known lmost a score of years ago. Mr. Lawrason, popular and well-known Mr. Lawrason, popular and well-known in this city, was at one time a pupil in the old Colborne Street Public School. The latter part of this week he returns to New York City to prepare pupils for the grand opera season. Miss Nelson and Miss Helen Staples, who last week was at the Grand, will be among others to be trained by Mr. Lawrson. Lawrson.

Gaumont's "A Reel of Real Life," and a comedy film, "Maid Wanted," open the all-star bill that will be repeated Tuesday and Wednesday. Miss Nelson will be on the program for the complete week.

RIDOUT ST. BRIDGE IN BAD CONDITION: NEW ONE REQUIRED

Complaint To Be Laid Before No. 2 Committee.

Complaint will be lodged at the meeting of No. 2 comittee next week against the condition of Ridout street bridge. Every time a heavy wagon is drawn across the bridge, the nails are forced up, and, as a result, the city has an employee who spends a great deal of his time driving in the nails. It is said that a new bridge is needed, as the present one is not capable of hand-ling all the traffic. City Clerk S. Baker has received a complaint against the laying of so many pavements in the market. It is said that these walks seriously impede farmers in getting about with their wagons. Some of the country folk have been compelled, it is alleged, to stay in one spot on the market until their neighbors remove their vehicles. This is due to the congested condition.

GROCERS' PICNIC

Port Stanley July 30. The sports ill be the biggest event of the season. The committees in charge have ar ranged a program that will be the bes ever attempted at Port Stanley. Al events are open to the world, so every body can join in and have a

FIRE BURNS COAL AND WOOD YARD; CAUSES \$4,000 LOSS

Marcel Hoehn Property, 595 York Street, Destroyed-Blaze Lit East End.

Fire totally destroyed the coal and rood sheds owned by Marcel Hoehn, 595 York street, last night, and caused loss estimated at from \$4,000 to \$6, 000. The fire is believed to have started rom a spark from a passing locomotive. When the fire department arrived at the blaze flames were leaping high into the air, fed by the dry lumber and soft coal. A pin could be picked up anywhere in the vicinity so bright was the illumination. The fire lasted for four hours, consuming seven cars of wood and destroying seven woodsheds. Everything destroyed is a total loss, as nothing was insured. Fireman Frank Edwards of No. 1 station had the ligaments of his leg badly twisted when he stumbled over some logs. At a late hour last night

le was reported to be resting easily The firemen through hard fighting managed to keep the fire away from the main building and from the sur-rounding houses.

Thousands of people were attracted to the scene by the reflection in the

London Organist Wants Less Common Name Than Smith

TORONTO, July 28. - A musician with an eye to business is the London, Ont., organist who has traveled through this vale of tears to the present censors find anything offensive to Canada or the mother country the papers will not pass the customs. Mr. Mc. Hugh has reported the present matter to the department of justice at Ottawa, and also forwarded copies of papers with "Costello's" writings in them to Ottawa.

Just what action will be taken by the department of justice or the board of censors regarding the writings will be announced in an official statement to be issued shortly. time accompanied by the name Leonard George Smith. By deed poll registered at Osgood Hall, he has changed the name Smith for the new one of "Star-'Smith,' and one that would be better 'from a business standpoint'." He states also that he desired to avoid with the name of Smith.

Grocers Close Tomorrow Grocers close tomorrow on accoun of Grocers' Picnic. All grocery stores in the city will be closed all day to-

Rowat's Special Tea Buy it when you want the best 60c, 70c, 80c, \$1.10 per pound. T. A. ROWAT & CO.

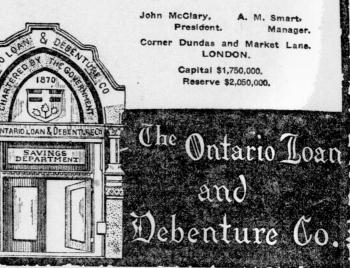
Can You Save Money?

The big majority of the continent's great railroad kings rose from obscurity. Name them-Hill, Strathcona, Shaughnessy, Van Horne, Mackenzie, Mann, etc.

They knew how to save money-and did not count the amount too small to deposit. They most likely did not enjoy the advantages now offered you-but they could save money-and succeeded.

Can you save money? We offer you 31/2 % compound interest on deposits as small as one dollar. We also help you place your money in non-speculative in-

Consult us, we want your account.



INDIFFERENT BREAD BUYING---

Is responsible for considerable loss of nutritious food. It is just as easy

And get Nature's most nourishing food. Why not try it?

At your grocer's, from our wagons or by phoning us

PARNELL BAKING CO.

PHONES-929 and 1390.

ATTENTION! Buy your tires here on a guaranteed mileage basis, .000 miles against 3,500, for the same money

GET OUR PRICES FIRST. LONDON'S RUBBER MAN Phone 5124



When the sun is hot and you haven't got An ounce of vim or go, Avoid rich meals. Just eat more Neal's, And tell others we told you so.



Good of the Greatest Number

WRAPPED

Eat this grand bread and know what it is to live. Taste its light, creamy-white crumb and its rich nut-like crust. "We invite the table test."

NEAL BAKING CO.

"A Good Company To Work For." Bread Factories at

Windsor, London, St. Thomas, Sarnia.

Geraldine Farrar, starring in "The Stronger Vow," her latest Goldwyn picture, drew capacity audiences at each performance on Monday at the Majestic Theatre. The picture is a thrilling drama of the Apache haunts in Paris. Majestic Theatre. The picture is a thrilling drama of the Apache haunts in Paris. "The Stronger Vow" depicts the story of a blood feud that has laid its tragic hand upon two old Spanish families. Geraldine Farrar, as Dolores de Cordova, one of the last of a family that has for almost a century made war on the house of Estudillo, is terrified by the news that her brother Jose, has been stabbed to death at an Easter carnival in Lerida. Her designing relative, Pedro Toral, is made frantic by Dolores' flirtation with a handsome stranger, whom he suspects as Juan Estudillo. Learning that the stranger has gone to join the embassy in Paris, Toral accuses him of the murder and forces Dolores to take the blood vow to avenge the killing. Her search takes her to the French capital, where she weds the Marquis de Valera, formerly Juan Estudillo. On her wedding night she learns that she has married the man she has sworn to kill. Refusing to kill her husband. Toral and a band of Apaches capture her, but she fights her way to freedom, when Toral is revealed as the murderer of her brother. Of special attraction is the signing of the peace treaty film, and a good, clean comedy picture completes an excellent bill, which will be repeated to-day and on Wednesday.

EVEN PERFECT EYES

sun glasses will add much to



BIG SHOE SALE Every pair of White and Sport Shoes to be sacrificed at cost. We must have

290 Dundas Street. East of City Hall.

INSURANCE HAROLD J. LAWSON

(Returned). 205 Dominion Savings Bldg. Phone 950.

so successful, and why so many people are recommending them. Why not try a box now? You will be astonished at the results obtained if you are suffer-ing from any of the following ailments coal problem will be solved by Blood, Nervousness, Nerve and Muscle Twitching. Weakness or Palpitation of Breath French the Heart, Shortness of Breath, Ex

KERO-GAS

Now being demonstrated by BRYAN & DE LONG

18 Dominion Savings Building. tyw

Touble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men. Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Description.

YOU'LL KICK LIKE A MULE

Cline. Price \$1 a box. If your druggist does not carry Tonal Iron Capsules. mail us \$1 and we will send a box to TONAL IRON COMPANY. 264 Dundas street. y Phone 2671

For sale and guaranteed by all good iruggists, or sent by mail on receipt of \$1. Tonal Iron Laboratories, Box 184 THE BEST SPEAKER

you ever heard is one who stirred up your own dormant convictions. The same with advertising copy. We are ready to discuss Advertis-Federal Advertising



Pte. C. C. Dippel, R. R. No. 3; R.Q.M.S. S. G. Trask.

MODSTOCK.

Q.M.S. Taylor, 689 Princess street.

PETROLEA.

Sergt. S. F. Smith.

SARNIA.

Sergt. R. J. Giffin, R. R. No. 1; Sergt.
W. J. Love, 118 Talbot street; Sergt. J.

Reed, 142 Penrose street.

WINDSOR.

Pte. F. S. Howes, 159 Elm avenue;
Pte. R. Nicholas, 28 Lillian street;
Sapper W. Wilcox, 163 Bruce avenue.

WALKERVILLE.

Pte, T. M. Herd, Box 746; Pte. J. D.

Lee, 174 Lincoln road.

CHATHAM.

Bomb. W. K. Anderson, 87 Joseph street;
Pte. H. J. Darling, 82 Grey

Street.

WALLACEBURG.

WALLACEBURG.

OTHER PLACES.
Lieut. Button, 94 Aberdeen road. Galt;
Pte. M. R. Potter, R. R. No. 6, Goderich;
Sergt. N. Miller, R. R. No. 1, Aylmer;
Corp. J. Barr, R. R. No. 2, Atwood;
Pte. H. L. Cassia, Fergus; Sapper A. B.
Corbett, Thamesville; Pte. W. Dickenson, Port Rowan; Corp. A. Eggert,
T. Goble, Teeswater; Gunner S. L.
Grengeback, Hickson; Sapper J. Goodwin, Elmira; Gunner H. Goar, Port
Elgin; Sergt. J. Fracis, R. R. No. 3,
Burford; Sergt. C. N. Fry, Chesley;

DIES FROM STROKE Mrs. Emily Trebilcock, widow of Thomas Trebilcock, died at her home on John street yesterday from the effects of a stroke of paralysis, sus-

years she had been a resident of London City.

A devout member of First Methodist Church, the deceased lady lived her religion in kindness and charity to all.

The surviving members of her family are: Dr. Wiman Treblicock, New York; Drayton, Detroit; Fred T. and A. H., this city; Mrs. Emma Ellison, New York, and Mrs. H. J. Browne, London.

Your Money Is Bigger at YOU CAN ALWAYS GET MORE FOR YOUR MONEY

AT MARA'S BARGAINS, THAT ARE REAL, ON GOODS THAT ARE JUST WHAT YOU NEED. CRETONNES, 371/2c.

20 ends Cretonnes, beautiful patterns and colorings, lengths from 2 to 10 yards. Regular 50c. Sale 371/2c yard HUCK TOWELS. 25 dozen Large Size Huck Towels, with red borders; the kind that wears. Regular 45c. Sale 35c pair

CURTAIN MUSLIN. 300 yards Fancy Curtain Muslin, with border both sides, in green, blue and pink shades. Regular 15c. Sale11 yards for \$1.00 BATHING MATERIAL.

Bathing Serge, 36 inches wide and fast colors, in shades of navy, green, brown and black. Regular 85c. Sale 59c yard BED COMFORTABLES. 100 Bed Comfortables, extra large size and good clean

HATS

Rush Sale Straw Hats, suitable for garden work, in white and black. Regular 50c and \$1.00. Sale9c each

BUNGALOW HOUSE DRESSES. Bungalow House Dresses, made from A1 quality print, in

three different styles; button halfway down and all-way BATHING SUITS Girls' Bathing Suits, jerseys, style with pleated skirt; fit

girls from 2 to 8 years. Regular 90c. Sale59c BATH TOWELS. 27 dozen Bath Towels, plain and fancy, with pink and blue borders, splendid weight and large sizes. Regular 90c. Sale 69c each

WHITE COTTON, 20c. 25 pieces fine quality White Cambric Cotton, free from dressing, 36 inches wide. Regular 29c value, On sale5 yards for \$1.00 TABLE LINEN, 65c. 100 mill ends of Double Damask Table Linen, in lengths

from 11/2 to 3 yards. Regular \$1 value. On sale (by the piece), at 65c yard CORSETS, \$1.48. 25 dozen P. C. Corsets, rustproof, made of best quality white coutil, medium bust, with four hose supporters; sizes

19 to 30. Regular \$2.75 value. On sale at\$1.48 SILK HOSE. 100 dozen seconds in Ladies' Silk Hose, in colors of light and dark grey, champagne, light and dark brown, mahogany, black and white. Sizes 81/2 to 10. Regular \$1.25 value. On sale at 65c pair

WHITE UNDERSKIRTS, 98c. 25 dozen Ladies' White Underskirts, made of good quality White Cambric, lace and embroidery trimmed, in all sizes. LADIES' EXTRA O. S. VESTS. 50 dozen Ladies' Extra O. S. Vests, all with short sleeves.

WHITE HABUTAI. 25 pieces White Habutai Washing Silk, extra heavy quality, 36 inches wide. Regular \$1.50 value. On sale at 98c yard PIQUE.

5 ends Pique, in mauve and pink shade, 36 inches wide, fast colors. Regular 50c. Sale 29c yard CORSETS, 59c. 57 pairs Best Corsets, odd sizes, style medium bust, four hose supporters and made from A1 quality coutil. Sizes 29 and 30. Regular \$1.00 59c pair.

The Store Where Your Money Goes Farthest.