

Type-talk never does half justice to high-grade goods. The test of Seal Brand Coffee is in the cup.

CHASE AND SANBORN

ALL GROCERS

76



Makes the Bread
That Makes Us Strong

There's nothing like good homemade bread for children. Made of the right kind of flour—baked right—a loaf of bread contains all the food qualities of wheat, in their most appetizing and digestible form. Spring wheat flour is rich in nutriment—makes wonderfully wholesome bread, but not inviting in appearance. Fall wheat flour lacks nutrition, but makes bread that is white, light and tasteful.

Beaver Flour

is a blend of Manitoba Spring Wheat and Ontario Fall Wheat. It makes the whitest, lightest, most delicious bread, biscuits, cake and pastry—it makes the most nourishing and healthful bread—and it yields MORE bread to the barrel.

Try it—test it—any way you like. Beaver Flour proves its quality, by never disappointing.

At Grocers Everywhere

Made in a Model Mill for Model Canadian Housewives.

Dealers, write for prices on all kinds of Feeds, Coarse Grains and Cereals. T. H. Taylor Co., Limited, Chatham.

The Connoisseur's Test

for Genuine Scotch Whisky is safe and simple. He looks on the label for an absolute surety in the words—

PURE MALT

Strathmill and Spey Royal

are thus labelled, and guaranteed Genuine Pure Malt Scotch Whiskies, the Purest and most Wholesome on the market For Sale Everywhere

W & A Gilbey

Sole Proprietors of the Strathmill and Glen Spey Distilleries, Scotland. Largest Wine Growers and Distillers in the World For Sale By

E. B. SMITH, 131 DUNDAS ST.
LONDON, ONT.

The 100 Year Old Cough Cure

If the throat is "raw,"—chest sore—bad cough—and you ache "all over"—take

**Bole's Preparation of
Friar's Cough Balsam**

Best thing you ever tried. It eases the throat—breaks up a cold—and cures a cough in no time. Prepared by the largest wholesale drug house in the world from the formula in use for over a century. Big bottle, 50c. At druggists.

NATIONAL DRUG & CHEMICAL CO., LIMITED LONDON, ONT.

MEN AND WOMEN.

Use Big B for urinary troubles, inflammation, irritations or ulcerations of the bladder, prostate, urethra, and not astrin- gent or poisonous.

Sold by Druggists, or sent in plain wrapper, by express, prepaid, for \$1.00, or 3 bottles \$2.75. Quicker mail on request.

Vincent E. Barnes, of Springfield, Mass., a man of original ideas, has a plan for supplying the city with ice water. His scheme is to form a natural ice reservoir in Little River gorge by freezing 20,000,000 gallons of water into a solid mass, which would gradually melt and supply the Springfield people with ice water through the hot weather.

No Dearth of Applicants for Public Librarianship

Nine Would Like to Have Mr McRoberts' Position—Appointment Next Week.

The public library board met last night, and after accepting the resignation of Librarian McRoberts, to take effect Jan. 1, 1907, received applications for the position.

There were nine in all—Messrs. Harry Atkinson, Fred T. Yealand, Alexander White, F. V. Langford, J. V. McQueen, Waudell, A. T. Essery, W. T. Hodgins, John Tanton and Capt. J. W. Fuller. On motion of Mr. Manigault, all the applications were laid over until next Friday night, when the board will endeavor to make a choice.

Messrs. Yealand and Atkinson are former newspapermen, and Capt. Fuller is a local author of some note. Several of his work, including "Islede, A Mag- year Romance," are now in the library.

The board raised the question of the salary to be paid Mr. McRoberts' successor, and it was laid down that this would depend upon the class of man who was appointed to the position.

Incidentally Mr. McRoberts was very highly spoken of, and the members of the board expressed their regret that he is leaving the library. As his heart lies in teaching, however, they had no desire to keep him back, and wished him every success in school work.

Geological Lectures.

Provost James, of the Western University, asked to be allowed to use the room now occupied by the Historical Society for lectures on geology to a class from the university. Dr. Woolverton gives the lectures and the class

has become so large that there is not now sufficient accommodation at the university. The room in the library building would only be required once a week. The matter was laid over.

The librarian's report for November showed there had been a falling off in the demand for fiction, and that the miscellaneous works are becoming more popular.

Library Booming.

The total number of cards issued to the end of the month was 13,531. Five hundred of these were added since Mr. McRoberts became librarian, and 111 of the cards were taken out in November. The contract for magazines, etc., for 1907, was awarded to John Mills.

The report of the finance committee showed expenditures of \$234 for the month. As it would cost between \$700 and \$800, the board gave up the idea of a new catalogue for the library.

The department of education of Ontario asked for a history of the London library, and also for the plans of the buildings, for the purpose of furnishing information to other places which are thinking of establishing libraries.

The board will supply the history and the city engineer will be asked to prepare a copy of the plans of the structure.

City Auditor Jewell informed the board that his father, the late Auditor Jewell, had left a set of Chambers Journal bound, which might be of use to the library and offered to donate the books to the board. Referred to the library committee.

Those present were Chairman Hazard, Messrs. Hamilton, Labelle, Jeffrey, Murphy, Macklin, Bland, Manigault and Librarian McRoberts.

HIGH LIVING AT THE COUNTY JAIL

Cost Six and a Half Cents a Day to Feed Prisoners—Hospital Trustee Reappointed.

Yesterday afternoon's session of the Middlesex County Council was occupied largely in the hearing of reports of committees, the house of refuge and the Inspector of prison, Dr. Bruce-Smith.

Dr. Bruce-Smith stated that he had found everything in splendid shape at the London jail, with the exception of the ventilation, which, owing to defective construction, was not good. The Inspector mentioned that the matrons of the jail do a great deal of sewing and knitting, thereby reducing expenditures on clothing considerably. He also stated that there was only one other jail in the Province where the matrons undertake such work. As a whole, he had been very favorably impressed with the local jail. The food supplied the prisoners was good. The average cost of maintenance was 6½ cents a day.

Mr. J. P. Hunt appeared before the council and stated that he desired to sell, at a fair price, the life-size portrait of Judge Elliot, sen., which he painted from life and had been exhibiting for several years. The finance committee will deal with the matter.

County Treasurer A. M. McEvoy's statement of receipts and expenditures of the county from 1 to Dec. 5, 1906, was adopted. The report showed that the receipts from various sources amounted to \$114,550 74; expenditures, \$110,993 29.

It was moved by Councillor Clark, seconded by Councillor R. Fitzgerald, that R. W. Jackson be reappointed hospital trustee for 1907. Carried. Councillor Jackson thanked the council for its action and said that he would try to fill the position in a satisfactory manner.

The report of the Inspector of the House of Refuge and Refuge showed that there had been 107 inmates from the municipalities during the year. The section of the report which showed the causes of the pauperism of the inmates brought forth the fact that 48 of the unfortunate were taken in because they had no homes; 31 were inter-upted; 13 were intellectually weak, while the remainder were crippled or blind. The average cost of maintaining an inmate has been 31.5 cents per day.

The second report of the house of refuge committee showed that the expenses for the last quarter had been \$1,278 28.

Councillor McCallum gave notice of a motion for a grant for the erection of a lockup in the village of Belmont.

FOOT CAUGHT IN SWITCH

Ponderous Train Crashes Over It, But Life Is Saved.

Ashtabula, Ohio, Dec. 6.—Caught like a rat in a trap, George Hubbard, of Geneva, Ohio, lay down beside the Lake Shore track and watched a train pass over his feet, held in an interlocking switch which had closed just as he stepped between the rails.

As the jaws of the switch caught him Hubbard heard a train approaching. Realizing that it was a case of life or feet, he threw himself upon the ground and stretched as far from the rail as he could. He shouted, but the thunder of the train drowned his cries. It was dark and the engineer could not see him, but Hubbard saw the ponderous locomotive bearing down upon him and over him.

Physicians say he probably can recover. He was a member of the Lake Shore's civil engineering crew.

STORM HARRIED WESTERN ONTARIO

Sleet and Gale of Wednesday Night Did Damage at Many Points.

Sarnia, Dec. 6.—Sarnia and vicinity was visited with a heavy sleetstorm last night, which gave considerable trouble to telegraph and telephone lines. The river no less than twenty telephone and telegraph poles were broken down by the heavy weight of the frozen sleet.

A number of lines were broken down in Sarnia, while in Petrolia, fifteen poles were laid low, which had the effect of badly crippling the telephone service between Sarnia and that place.

Woodstock, Dec. 6.—The most disastrous sleet and ice storm which has visited the Woodstock district in many years prevailed here last night. The electric light, telephone, telegraph and fire alarm system wires are down in many parts of the city, and for most of last night and this morning the city was cut off from outside communication.

The grand old maples in the parks and residential districts, the pride of Woodstock citizens, present a sorry sight this morning. Big limbs have been torn from the weight of the ice which accumulated during the night. The streets are covered with broken limbs in some places, so as to be impossible to vehicles. The board of works had extra gangs at work today clearing away the debris. The heavy limbs fell across the wires and broke them to the ground. Fruit trees have escaped, but the damage to shade and ornamental trees is inestimable.

Stratford, Dec. 6.—The wind and sleet last night played havoc with the lines of the Bell Telephone Company in this district. A heavy coating of ice on the wires, weighing them down and carrying with them the heavy poles.

On Waterloo street the damage was especially noticeable. Here half a dozen poles were either snapped off or torn from the earth and fell in a tangled mass of wires by the roadside. Two poles were carried over the bridge into the river, and in other portions of the city the damage was of a more or less general order.

Outside communication was cut off this morning, and it was nearly noon before a message could be sent through to Toronto. The north line is still out of service, and much damage was done between here and Milverton.

Shade trees suffered in various parts of the city and many stately maples, crushed beneath their frosted mantle.

The freight service in connection with the G. T. R. was also somewhat disorganized, owing to the telegraph lines being down.

Petrolia, Dec. 6.—Sleet and rain swept over Petrolia last night with the result that nearly twenty telegraph poles were snapped off and the wires broken. The line between here and Sarnia was put out of business, but was repaired today.

The damage to shade trees was especially noticeable on the residential streets of the town, where branches lay strewn around, in some cases heavy limbs being broken off. The telephone service was also badly crippled.

St. Thomas, Dec. 6.—The storm which prevailed here last night was one of the worst in years. The street car service was demolished, and many telephone and electric light services were put out of business. Wires were snapped by the weight of their heavy coating of ice. Trees were split and torn asunder in large numbers.

Ingersoll, Dec. 6.—Last night's sleet-storm did much damage here. Telephone and telegraph wires suffered to a great extent and trees everywhere in the town were stripped of their limbs. The telephone lines suffered to such an extent that Ingersoll was all day shut off from the outside world. The damage to the many fine shade trees in the town is a matter of much regret. Ingersoll takes pride in her trees, and

SMALLMAN & INGRAM

THE WEATHER TODAY.
Fine and cold.

THE SATISFACTORY STORE

Warm Nightgowns

These knitted fleeced-lined gowns are the kind to wear on chilly nights.

Neatly made, finished with turn down collar and cuffs.

Not much to pay for such comfort-givers. Merely,

each.....\$1.25

Same style of Gown in misses' sizes.....\$1.00

Misses' Black Sateen Drawers

Warm and comfortable. Sateen is of excellent quality, and the drawers are lined with good heavy flannelette.

Very reasonably priced at.....75c

Whitewear—Second Floor.

Eiderdown Dressing Sacques

98c Each

Special value—a glance at them will tell you so. Good quality eiderdown, neatly trimmed with fancy stitching. Pale blue and cardinal.. 98c

Waist Dept.—Second Floor.

Come Saturday For SOILED BLANKETS

Sweeping Price Reductions.

Sample Blankets! Soiled from handling. A tubbing will make them good as new. And these sweeping price reductions will make you forget the tubbing end of it entirely. Only 28 pairs in the lot, so early buying is the wisest course. Shouldn't be a pair left by noon—these are rapid disappearance prices.

4 pairs UNION Blankets. Special value at \$2.75. Saturday, clearing at.....\$2.15

8 pairs UNION Blankets. Regular price \$3.25 and \$3.50. Saturday, clearing at.....\$2.45

6 pairs UNION and ALL-WOOL Blankets. Regular \$3.75 and \$4.50 pair. Saturday, only.....\$2.95

6 pairs ALL-WOOL Blankets. Regular \$4.75 and \$5. Saturday, clearing at.....\$3.65

4 pairs ALL-WOOL Blankets. Regular prices \$5.25 and \$5.50. Saturday, clearing at.....\$3.95

FLANNELETTE BLANKETS. Always have on hand a full range of sizes in both white and gray. Good heavy quality. Per pair.....95c, \$1.20 and \$1.50

FEATHER PILLOWS. We unhesitatingly recommend these to those in search of thoroughly first-class pillows. Feathers have been steam dressed. No odor, no quills. Clean, sweet and perfectly sanitary. Ticking is strong, serviceable and feather-proof. Two special lines that we would like you to examine at, pair.....\$1.25 and \$1.45 Others at \$2.00, \$2.50, \$3.00, \$3.50 and \$5.00.

House Furnishings—Second Floor.

Saturday Will Be a Busy Day in Jolly Toytown

Toytown has been receiving visitors for a week in its new quarters. Throngs of eager youngsters and lots of mothers and "grown-ups" have been entertained in this happy town—and the biggest crowd of the season is expected tomorrow. Come and find out what to tell Santa Claus to bring the children on Christmas.

GRAVITY RAILWAY. An incline railway that goes without steam or a spring to make it. Practically indestructible.....65c

METAL STEAMBOATS. Trim, graceful and staunch looking.....65c and 90c

An airship that really sails through the air, called a DIRIGIBLE BALLOON, and it is a speedy one, too. Come and see it sail around Toytown.....30c

Toytown—Farthest Store East.

SMALLMAN & INGRAM, 149, 151, 153 and 155 Dundas Street

notwithstanding the fact that they are trimmed at fairly regular periods in order that they may flourish and appear to the best advantage, they have been seriously damaged. On some of the sidewalks until they were almost impassable.

Advertiser Correspondence

To the Editor of The Advertiser:

The water question being of absorbing interest just now, people should back up with their approval the person or system that appears most feasible. The fact that commissioners are elected by the people does not qualify or constitute them to be authorities on any or different systems. Yet the present commissioners, with an authority that perhaps experts would not care to assume, do not hesitate to jump on those who oppose any system that does not entail an expenditure of over half a million dollars to begin with. And if the commissioners' scheme is not an exception to the rule, what will it cost at the finish? I have yet to learn of large works that were completed within their estimated cost. On the contrary, the rule is, they far exceed the cost estimated. Witness the Toronto city hall for instance: Millions over estimated cost. Is this Komoka scheme to prove an exception? It is doubtful; and, if not, where will it stop short of a million? A great number of houses have been erected in London since the scarcity of water was first threatened. Have the commissioners shown economy or wisdom in not providing them with meters, or making provision for those that are yet to follow? I do not know John M. Parsons, but to my mind he appears to know something about what he writes, and I would rather vote for him and pay him a salary to correspond with the responsibility than have to put up with philanthropists who work for nothing and earn the same. If Mr. Parsons is the mouthpiece of the Real Estate Association, the association should keep his letter before the public. I would gladly contribute to that end if necessary.

The suggestion of J. Lewis Thomas, regarding a gravitation scheme, may also be possible if the ponds east of London, owned by the City of London, were drawn on, and run into the gravel pit, which could be easily turned into a reservoir that would hold a body of water in the heart of the city, sufficient to defy all sources of consumption. Artesian wells, if sunk in the city, might also give good results. Yours truly, LONDON, DEC. 6. TAXPAYER.

DO NOT LET A COLD settle on your lungs. Resort to Bick's Anti-Consumptive Syrup at the first intimation of irritation in the throat and prevent disease from lodging in the pulmonary organs. Neglected colds are the cause of mild suffering throughout the country, all of which could have been prevented by the application of this simple but powerful medicine. The price, 25 cents, brings it within the reach of all.

Nathan Straus, who has just closed his fourteenth season of distributing

A SONG BY A GREAT SINGER

Is just as thoroughly appreciated at home after dinner as in the theater; even more so, for at home you're more comfortable than in evening dress. Then you save the cost of theater tickets, and that is no small item if you stop to think about it.

TOMORROW ORDER A

Columbia Graphophone

COLUMBIA JEWEL \$20 Complete

A Theater in Your Home

The finest Talking Machine made, its price and our liberal installment plan puts it within the reach of all, no matter how slender your purse. A beautiful 1906 Model Columbia with a library of Records, your own choosing, make the only complete

Home Theater Outfit

Sold in London. Come tomorrow and hear it sing free. Come with your friends. NO OBLIGATION TO BUY.

Music all day with the World's Prize Winners and Entertainers.

COLUMBIA PHONOGRAPH CO. (Gen'l)

205 DUNDAS STREET, LONDON.

Pasteurized milk in New York city, serves notice that the demand has almost passed the bounds of private munificence and that it will presently become the duty of the municipality to take up the task.

WHY USE COWAN'S Milk Chocolate?

BECAUSE

It is made with absolutely pure Canadian Milk.

The finest Cacao and sugar are used in its manufacture. It is the purest and finest flavored.

These are points that we guarantee.

THE COWAN CO., Limited Toronto.

\$75.00

will purchase one of our thin model solid 14-k. Gold Watches, fitted with 17-jewel works, adjusted to heat and cold, and made specially for our trade, and a solid 14-k. gold chain, all put up in a fine velvet box. This makes a gift that would on account of its special merit as a timekeeper and its gentlemanly appearance, afford intense

Satisfaction for a Lifetime.

JOHN S. BARNARD

170 DUNDAS ST., LONDON.