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MEN. SKINS and CLEAR. NIG COMPLEXION. BOOTH and VELVETTY. BARBER and WHITE. MEN'S REMEDIES. BENIC WAPERS. up the wasted tissues of the formation of roughly of their acromioidment in them. BENIC WAPERS. TO SOAP are the only. They are simply. S. VULGAR REDNESS. the, whether on the. ADIAN AGENTS, 71. ere should be address. IN CANADA.

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Ovens ventilated and cemented top and bottom, ensuring even cooking.

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The greatest of the public. Y, SKILL ce can pro- the WORLD.

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Coffee AT 45c. lb. It is not because we expect the price to attract purchasers to our finest blend of Java and Mocha Coffee that we make it prominent in our advertisements of this fine Coffee—but because we have the confidence of the knowledge that no finer Coffee can be purchased at any price and the confidence of the belief that there are hundreds of people who will cheerfully pay its price once they have tried it. Michie & Co., 51-2 and 7 King-St. West, 466 and 468 Spadina Ave. Established 1855.

THOUSANDS ON THE WATER. A Multitude of Citizens Patronize the Excursion Boats—Harbor Notes.

Steamboat men reaped a veritable harvest yesterday. From the early morning until late in the afternoon there was a constant stream of people down to the docks. Young and old, rich and poor, of all sorts and conditions, they came to spend the day on the water and at the lake resorts. Every lake boat was compelled to turn away hundreds of passengers in the morning, each and all having their legal complement before the hour of sailing. At 3:40 in the morning the big double-enders were placed on the island route, and on every trip thereafter there was a large crowd bound for Island Park or Hanlan's Point. It was very near midnight before the last of the excursion boats arrived with the returning holiday-makers.

The Pharmacopoeia Association will be in session in Montreal this week, and a goodly number of delegates from this city and other points went down to the Eastern Metropolis yesterday on the R. & O. steamer. The largest fleet of coal vessels of the season was in the harbor yesterday, there being eleven of Rogers' steamers and schooners in the bay. The lake and bay were too rough to encourage but hardy and experienced sailors to venture out. The wind at times became almost a gale. A young lady yesterday Turner's Baths, Hanlan's Point, was seized with cramps while in the water, and when out was apparently lifeless. After 20 minutes' work she was resuscitated. She declined to give her name. The new Niagara steamer Corona lay at her wharf with flags flying, but did not move all day. Steam was up in one boiler, and it is expected that she will be in commission on Saturday, if not before.

Moral Arithmetic. Editor World: If the "wisest man the world ever saw"—Solomon—were living now, and requested to give his opinion as to running Sunday cars, probably he would reduce it to moral arithmetic and say that if the people of other cities where cars run are not considered so highly moral as Torontonians, yet still have cars without murmur, then if the people of Toronto are below the standard of rectitude prevalent in other places, we would be wrong to trust them with the privilege, for it would be abused. If Toronto is a model city of worth and excellence—as boasted of—then it may safely be trusted to behave on Sundays same as elsewhere. Solomon.

The Appointment of Col. Aylmer. Editor World: Your correspondent, "Militia," in this day's World, unjustly condemns the "Laurier Government" for the political (?) appointment of Colonel Aylmer as Adjutant-General of the Canadian Militia. I know that, as a matter of fact, the Hon. A. H. Dickson, when Minister of Militia, recommended the appointment of Colonel the Honorable Mr. Aylmer, and that no other name was substituted to the council for approval. As a militia officer for the past quarter of a century, I was delighted to hear that politics would not prevent a thoroughly competent officer from receiving the promotion his high qualifications and social standing justly entitled him to, and the Government, in my opinion, is fully justified in carrying out the wise selection made by the Hon. A. H. Dickson.

Martinelli's consecration. Rome, Aug. 10.—Rev. Sebastian Martinelli, who has been appointed to succeed Cardinal Sottoli as delegate to the United States, will be consecrated an Archbishop August 23. The ceremony will be performed by Cardinal Rampolla, the Papal Secretary of State.

Cucumbers and melons are "forbidden fruit" to many persons so constituted that the least indulgence is followed by attacks of cholera, dysentery, griping, etc. These persons are not aware that they can dispense with their heart's content if they have to hand a bottle of Dr. J. D. D. Dysentery Cordial, a medicine that will give immediate relief, and is a sure cure for all summer complaints.

Confessed to Murder. Trenton, Mass., Aug. 10.—Herbert Willis, the bicycle thief, has made a full confession of the murder of Frederick W. Stragg in this city on June 22.

Only those who have had experience can tell the torture corns cause. Pain in your boots on pain with them off—pain night and day; but relief is sure to those who use Holloway's Lotus Cure.

Sir John Millar's Condition. London, Aug. 10.—The condition of Sir John Millar, President of the Royal Academy, is extremely critical.

GATTO DRY GOODS ONLY. Tuesday, 11th August, 1896.

Nearing the End. The last of our Blouse Waists. Only a very few left. Going for half price. WASHING FABRICS. Special—Special. Beautiful printed Dimities, Zephyrs, Muslins, Lawns in lengths 1-2, 3 1-2, 5 6, 7 and 8 yards, at 10c and 12 1-2c, yard, were 20c to 50c yard.

LETTER ORDERS for these lines receive prompt and careful attention. JOHN GATTO & SON, King-st., Opposite the Postoffice.

DOWNRIGHT SINCERITY. THE ROBERT SIMPSON CO. LTD.

Unless sincerity is at the bottom of all store news it fails of its purpose—fails completely. Store news is simply talking to the thousands through the press, as one might talk to the individual before the counter, and you have no use for such conversation unless you know it to be honest. We can afford nothing that is trifling, nothing that is misleading, and it is this policy that has inspired so great confidence in the store and makes this store news read with interest daily. August news is especially full of interest—telling of many bargains.

BARGAINS ON THE CARPET FLOOR. It is near enough September to suggest that, as friends will come to visit you at Exhibition time, as you have been visiting them in their country homes, a new carpet is wanted in this room or the other. We are making it particularly worth your while to buy such a carpet this month, rather than next. Here are August clearing prices: A fine Tapestry Carpet, regularly sold at 50c, for... 35c. A very handsome Tapestry, regularly sold at 75c, for... 50c. Fine Brussels, with 3-5 Border to match, a regular \$1... 75c. An end line of Union Carpets, usually sold at 27 1-2c, for... 25c. Japanese Rugs, new goods this season, 6x9, reg. \$8.50, for... \$6.00. China Matting, were 35c, for 25c; 27 1-2c, for 20c; 25c for... 17 1/2c. Nottingham Lace Curtains, clear at... 25c.

WEDNESDAY SPECIALS IN BLOUSES AND UNDERWEAR. The increase in the volume of business in this department has been, in some respects, more marked than in any other section of the house. The sale of blouses has been something enormous. To attract further interest to the department we have named three specials for Wednesday: The Up-to-date Corset, that'll please you, regularly sold for 75c, for... 50c. Colored Muslin Blouses, lady's, dered collars and cuffs, regularly sold at \$1.40, a special for... 99c. Night Dresses, tucked yoke, embroidered trimming, worth \$1. for... 50c.

THEY COMMAND WIDESPREAD ATTENTION. Let us have not learned of the remarkable specials we are offering in Canadian Tweeds, Flannelettes and a heavy purchase of new English Prints, let the story be repeated again: Perhaps no house ever bought so many Tweeds for suitings at one time. Our outlet enables us to handle the biggest lots. These goods would cost the ordinary dealer from 80c to \$1 a yard; the lot are on the counters with a choice at... 47 1/2c. 33-in. wide Flannelette, extra heavy cloth, in large choice of patterns, goods worth easily 12 1/2c, for... 7c. 10,000 yards English Prints, 32-in. wide, light and dark colors, guaranteed washable, regular 12 1/2c, goods, for... 6 1/2c.

Write your letter quickly, if out of town, and secure the benefit of these very substantial bargains. THE ROBERT SIMPSON CO. LTD. S.W. Corner Yonge and Queen-sts. 170-172-174-176-178 Yonge-street. 1 and 3 Queen-st. West.

BY D. M. HENDERSON & CO., 440 Queen-street West. Don't Fail to Attend the Important AUCTION SALE OF COSTLY HOUSEHOLD FURNITURE THAT TAKES PLACE THIS DAY at 11 o'clock. 92 GLOUCESTER ST. Comprising Valuable Upright Piano by Heintzen, Handwritten Drawing Room Suite (est. \$120), Birch Walnut and Oak Bedrooms (est. Oak Sideboard, Extension Table, Leather Dining Room Chairs to match, English Plate Dinner, Tea and Breakfast Services, etc.

NOTICE TO CREDITORS. In the matter of Gummings & Ross, of the City of Toronto, Boot and Shoe Merchants, Insolvents. Notice is hereby given that the above named insolvents have made an assignment of their estate to me for the benefit of their creditors under the R.S.O. 1887, Chapter 124 and amending acts.

ESTATE NOTICES. The creditors are notified to meet at my office, McKinnon Building, Toronto, on Thursday, the 13th day of August, 1896, at 3 o'clock p.m. for the purpose of receiving a statement of their affairs, for the appointment of inspectors, and for the ordering of the affairs of the estate generally. All persons claiming to rank upon the estate of the said insolvents must file their claims, proved by affidavit, with me on or before the 13th day of August, 1896, after which date I will proceed to distribute the assets of the said estate, having regard to those claims only of which I shall then have received notice.

TAX SALE OF LANDS. Owners of lands liable for sale, by paying arrears forthwith, will avoid advertising expenses. J. K. MACDONALD, 62 Press County York.

INFLAMMATORY RHEUMATISM—Mr. S. Ackerman, "Some years ago I used Dr. Thomas' Electric Oil for Indigestion, Rheumatism, and three bottles effected a complete cure. I was the whole of one winter unable to move without crutches, and every movement caused excruciating pain. I am now on the road and exposed to all kinds of weather, but have never been troubled with rheumatism since. However, keep a bottle of Dr. Thomas' Oil on hand, and I always recommend it to others, as it did so much for me."

Trunks and Bags. Special Sale This Month. Great reduction in prices. Real Leather Club Bags, 75c. Canvas Covered Trunks with Best Steel Clamps. Worth \$3.00, Selling for \$1.99. EAST & CO., Corner Yonge and Agnes Sts. 246

PRIVATE Medical Dispensary. Nervous debility, gonorrhoea, gleet, stricture, syphilis, and all private diseases, both male and female, successfully treated and cured guaranteed. Physicians in attendance from 10 a. m. to 8 p. m. Letters answered confidentially. Office 188 Queen-street West, Toronto. 6d

JAMIESON'S Xth ANNUAL Red Letter Sale

AT JAMIESON'S. Once a year, preparatory to our regular Fall Opening, we figure out what we could get for our entire stock of Men's and Boys' Clothing and Furnishings at a forced sale—and that's the price we ticket on every article for the midsummer carnival of bargains which we have made memorable as our annual Red Letter Sale. The sensational reductions which we offer during the two weeks of this sale have always attracted immense throngs of ready buyers to the great store, and the results have always been of immense benefit to our Fall trade, bringing new customers by the hundreds every day who only need the inducements of good value and square treatment which they get here this or any other time to continue trading with us all the time.

This announcement of the opening of our regular annual Red Letter Sale to-day will be followed with Red Letter Sale prices for everything in this paper to-morrow. In our efforts to make our Red Letter Sale of '96 eclipse the Red Letter successes of all previous years, we have surpassed everything we have ever attempted before. Our lowest prices for the season have been cut in half, and in many cases the reductions are even greater. The goods are all this season's styles and patterns—and your own eyes will convince you of our

RED LETTER BARGAINS PHILIP JAMIESON

Corner Yonge and Queen-streets. A DOZEN REASONS WHY TREASURY STOCK OF THE MAYFLOWER GOLD MINING CO. IS A GOOD INVESTMENT. 1. All reputable experts have expressed their belief that it is in the best mining district in the world. 2. The mine has two well-defined veins of ore upon which sufficient development work has been done to justify the installation of machinery. 3. Assays show that there has been a steady increase in the volume as well as the value of it as the workings have descended from the surface. 4. The cost of mining its ore will be materially decreased when a compressor plant is erected. 5. Its transportation facilities are the best the district affords. The ore is dumped from the tunnel directly into the cars. 6. It is the only mine in the district that has paid from the beginning. The first carload of ore paid all expenses up to date of shipment. 7. Returns from the ore already shipped have paid for all work done. 8. Purchasers of this stock receive the benefit of any treasury stock not sold. 9. Its large treasury interest gives assurance that there is ample capital to work the mine. 10. The management of the company is in the hands of men of undoubted integrity who are noted for their technical and practical ability. 11. The company is free of debt and has an absolutely perfect title to its claim direct from the Crown. 12. It is not a promotion scheme floated on surface indications, but treasury stock in a working and shipping mine that the Mayflower Gold Mining Co. offers for sale. Any questions regarding its stock, smelter returns from cars of ore already shipped, assays made, the title to the property, etc., will be cheerfully answered. Send in orders at once as the extra issue will soon be taken. Apply for prospectus and printed matter to SAWYER, MURPHEY & Co., Agents, —OR— WYATT & Co., Brokers, Canada Life Building, Toronto. Office Open Evenings from 7 to 9 o'clock.

W. A. MURRAY & CO. For To-day. Special in Hammocks. Palmer's Regular 75c Hammocks, with Pillow, for \$.50. \$1.00 " " " " .75. \$1.25 " " " " 1.00. \$1.50 " " " " 1.00.

W. A. MURRAY & CO. 37 to 37 King Street East and 10 to 14 Colborne Street, Toronto.

FACT DEAD SURE IN TEN DAYS THE TOBACCO HABIT. UNGLE SAM'S TOBACCO CURE destroys all taste and desire for tobacco in ten days, and also does not injure the system. It Makes Weak Men Strong—Old Men Feel Young. We Guarantee a Cure. Ask to See Our Guarantee Contracts. FOR SALE BY GEORGE A. BINGHAM, DRUGGIST, 100 YONGE STREET, TORONTO.

for the tired washerwoman. Guaranteed to save her nerves and stop that "tired feeling." Aqua ad lib. Savon en masse. 1 Tub 2 Pails of indurated Fibreware E. B. EDDY'S make (Light, unbreakable and durable) DIRECTIONS: Use every washday.

COAL AND WOOD. OFFICES: 6 King-street E.; 790 Yonge-street; 866 Yonge-street; 200 Wellesley-street; 267 College-street; 737 Queen-st. W.; Bathurst and Dupont-Sts Toronto Junction. Docks, Esplanade-street, foot of Church Street.

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COAL AND WOOD AT Lowest Prices. THE VERY BEST ROGERS' COAL. HEAD OFFICE 20 KING ST WEST TORONTO. OFFICES: 20 King-street W. 409 Yonge-street. 793 Yonge-street. 573 Queen-street W. 1362 Queen-street W. 202 Wellesley-street. 306 Queen-street E. 419 Spadina-avenue. Esplanade St. near Berkeley street. Esplanade, foot of West Market street. Bathurst St., nearly opposite Front-street. Pape and G.T.R. Crossing.

ELIAS ROGERS & CO. No. 2 Hardwood, for Summer, at \$4.50. No. 1 Hardwood, Best Quality, at \$5.50. P. BURNS & CO. 38 King St. E. FOR CASH COAL AND WOOD And Present Delivery AT LOWEST PRICES.

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