

THE T. EATON CO. LIMITED 190 Yonge St. Canada's Greatest Store. Toronto.

New Goods.

You can almost imagine it's spring with new goods tumbling in here from all over and new displays crowding the interest at every turn.

Every season we have to write it—"Never saw their likes before," and yet these are only the advance guard, only a hint—just the breath of May.

For days our Pegasus has been foaming at the bit and pawing the ground anxious to get away with the story, and now on wings of type we let the news fly.

The store gains brightness as the days lengthen and shoppers are welcome to the sight of—

"The Rivals!"

Managing our business these February days is almost a comedy of "The Rivals." We ought to advertise the Furniture Sale. We ought to emphasize the Glove Sale. We ought to tell more about the Shoe Sale.

This is an unusual store—so we said right along. The new evidence of it is—we're busy in February. Of course there's a reason for it—three good reasons. Here they are:

FURNITURE SALE.

- Dining room sets, sideboard, with level plate mirror, extension tables, 4 leaves, 8 chairs, case or perforated washstand, regular price, \$140 per set; special, \$110.95

GLOVE SALE.

- Ladies' 4-button Kid Gloves, in all the latest spring colors. .49

SHOE SALE.

- Small Boys' Tan Leather Leggings, button up to the knee, regular price \$2 a pair, special, \$1.50

Three extraordinary in a bunch! Three special sales that'll win your interest whether or no. No old stock, but brand new goods only just opened.

THE T. EATON CO. LIMITED. 190 YONGE ST., TORONTO.

THE TORONTO WORLD

NO. 53 YONGE STREET, TORONTO. TELEPHONE 174. Business Office 174. ONE CENT MORNING PAPER.

WHOLESALE NEWSDEALERS: F. W. Beebe, 321 Spadina-avenue. George Messer, 1425 Queen-st. west. H. Baggie, 655 Dundas.

HAMILTON OFFICE: No. 11 Broad Street, Hamilton. H. BAYNE, District Agent.

ADVERTISING AND THE DEPARTMENTAL STORES.

In speculating on the causes which have contributed to the phenomenal development of departmental stores in large cities, there is one that is liable to be overlooked, but which, nevertheless, all progressive merchants should keep in view.

THE FREE SILVER MOVEMENT.

Although the bill in favor of free silver has passed the United States Senate, there is little possibility of its being sanctioned by the House of Representatives.

Waterloo Mutual Fire Insurance Company.

The twenty-third annual meeting of the shareholders of the Waterloo Mutual Fire Insurance Company was held at Waterloo, Ont., on the 18th inst.

CELEBRATION PERIODICALS.

The Government at Washington has recently determined to do what it can by means of increased postal rates to stem the tide of literary worthlessness with which the United States mails are now clogged.

He Said He Could Not Prescribe Anything Better Than Paine's Celery Compound.

In hundreds of cases, grateful patients have given strong testimony in favor of Paine's Celery Compound.

School Committee Allowed.

The Finance Committee of the Public School Board met yesterday afternoon at 10 and passed building accounts to the amount of \$218,000.

Waterloo Mutual Fire Insurance Company.

The thirty-third annual meeting of the policyholders of the Waterloo Mutual Fire Insurance Company was held in the board room, at the head office, Waterloo, Ont., on Saturday, the 18th inst.

FINANCIAL STATEMENT.

Balance on hand per statement 31st Dec. 1895 \$108,435 09

EXPENDITURES.

Losses \$102,214 60 Less: 1895 \$1,000 00

ASSETS.

Real estate \$15,124 23 Mortgages 50,000 00

LIABILITIES.

Unpaid losses adjusted \$3,197 94 Bills payable \$20,000 00

AUDITORS' REPORT.

To the President, Directors and Members of the Waterloo Mutual Fire Insurance Company: Gentlemen,—We beg to report that we have examined the books and accounts of your company for the year ending 31st December, 1895, and that we find the same correct, and in conformity with the statements submitted herewith.

Waterloo, 10th Jan. 1896.

The president, in moving the adoption of the several reports, said that the past year had been a very successful one for the Waterloo Mutual, and that the company had suffered pretty heavily in the large fires in Toronto.

Choice and Delicate

No. 1 Fat Salt Mackerel 12 1/2 lb. Genuine New York Blue Point Oysters \$1 per 100.

THE E. B. EDDY CO.

The Match that has the name: "E. B. EDDY'S." The Name that has the fame: THE E. B. EDDY CO.

LADIES' Retiring Shoe Sale.

Never such bargains. Never before such an opportunity. For 30 days this sale will go on (JUST ONE MONTH)

\$65,000 Worth of Ladies', Misses' and Children's Shoes

AT HALF

Guinane Bros' Prices

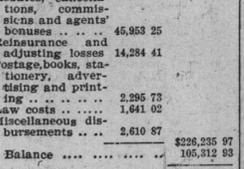
—that means much to you. We won't flatter you with a long list of prices—sufficient that this is the Greatest Sale we've ever had.

GUINANE BROS

The Biggest Shoe House in Canada

Sole Agents for the "Slater" Shoe—made with the famous Goodyear-Well

214 YONGE-STREET

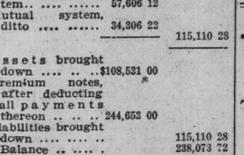


INDAPO Made a Well of Health

Real estate \$15,124 23 Mortgages 50,000 00

Under instructions from the Estate of THE LATE C. W. BUNTING, Esq.,

We will sell by auction the Brick Residence No. 25 Queen's Park, corner of St. Alban's street, on Thursday, the 6th day of February, 1896, at 1 p. m., on the premises.



DICKSON & TOWNSEND, AUCTIONEERS.

This property has a frontage of 170 feet on the QUEEN'S PARK, CORNER OF ST. ALBAN'S STREET, with a depth of 284 feet, through to Surrey Place.

The ground is leasehold under lease from Toronto University, at one dollar per foot frontage, on Queen's Park and the lease has till 1914 to run and is then renewable.

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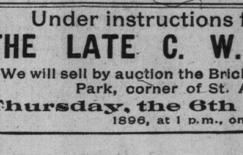


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DICKSON & TOWNSEND

IMPORTANT SALE OF ELEGANT Household Furniture

Pictures, China, Glassware, Ornaments, Carpets, Stoves, etc.

Under instructions from the Estate of the late

C. W. BUNTING, Esq., we will sell by auction, at the Residence,

No. 25 QUEEN'S PARK, Corner of St. Alban's Street,

Thursday, February 6, AT 11 A.M.

The whole of the Valuable Furniture and Household Effects Without Reserve. Terms Cash.

On the same day at 1 p.m., upon the premises, will be offered for sale by auction the residence containing about twenty compartments with modern conveniences.

The property is leasehold under a lease to Aug. 1, 1914, at a ground rent of one dollar per foot frontage and is renewable after that date on usual terms of renewal.

The frontage is 170 feet by 284 feet in depth.

DICKSON & TOWNSEND AUCTIONEERS.

BY CHAS. M. HENDERSON & CO. 167 Yonge-St. (near Queen-St.)

TO-MORROW at 11 o'clock

We shall sell a very Valuable Assortment of Household Furniture,

comprising one valuable Upright Piano (valued at \$600), one Square Piano by B. & W. Williams (cost \$200), one Sewing Machine (cost \$175), handsome Silk Cashmere Suits (cost \$125), two solid Oak Dining Room sets, one solid Oak Dinner Wagon, about 600 yards of various materials, including Turkey, Persian, Turkish and other Carpets, also solid Oak and other Bedroom Sets, seven handsome Oak Sideboards, four Oak Hall Chests, several Drawing Room Suites, Fancy Rookery, Brass Tables, Turkish and other Curious, Couches, Chairs and other articles, including China, Hall and Stoves, Ranges, etc.

TO-MORROW at 11 o'clock at No. 167 YONGE-ST. (Near Queen-St.) Parties in want of Choice Furniture would do well to attend.

C. M. HENDERSON & CO., Auctioneers. Tel. 1098.

MORTGAGE SALE.

There will be offered for sale by public auction at 22 King-street west, Toronto, on Saturday, the 8th of February, 1896, at the hour of 12 o'clock noon, by Dickson & Townsend, auctioneers, the following property:

And singular that certain parcel of tract of land and premises situate in the city of Toronto, and being composed of lot number twenty-one on the south side of Wickson-avenue, according to plan number 186, registered in the Registry Office for the city of Toronto.

Upon the said property is a rough and ready mortgage for \$1000, bearing date the 15th day of Wickson-avenue. The property will be sold subject to a redemption of the mortgage.

For terms of sale apply to DICKSON & TOWNSEND, Auctioneers, 157 Bay-street.

Mr. William Mara's Estate.

Letters of administration of the estate of the late William Mara, w/o merchant, Yonge-street, were granted to the widow yesterday, deceased having made no will. The estate is valued at \$21,020, \$10,414 of which is stock-in-trade, \$7822 debts and notes, \$1000 household effects, \$803 in cash.

Yesterday's Street Railway Service.

The snowstorm of yesterday occasioned much delay on the car service in the eastern and northern portions of the city. The sweepers were put out, however, and the lines pretty well opened up by the evening.

By Should be Careful.

Ald. Scott heard the board would not intend to such an extent as to weaken the efficiency of any staff, so that the chief of the department would have an opportunity to be heard.

Minor Matters.

Ald. Gowankoff gave notice of motion that all moneys earned by the permanent officials of this city (other than the regular salaries) be credited to the department to which they are due.

Mr. Economical Jolliffe.

The letter from Mr. Davey, objecting to the city paying the costs in connection with the Lindsay, Halliburton and Mattawa Railway, carried.

Mr. Economical Jolliffe.

Ald. Jolliffe moved for a statement showing how much store property had

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No. 1 Fat Salt Mackerel 12 1/2 lb. Genuine New York Blue Point Oysters \$1 per 100. Pickled Cod, "Genuine" 5c per lb. Also Fresh Caught Steak Cod, Halibut, Haddock, Salmon, White Fish, Lobsters etc., all brought on by express

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RIEHLING, A California Wine

of undoubted excellence is similar to the WINES OF THE RHINE

We Offer a few cases of the fine vintage of 1891 at a special price of

\$4.50 CASE

MACHE & CO

Wine Cellars: Under

54 and 7 King Street West, 6, 8, 10, 12 and 14 Melinda Street.

INSPECTION AWDE TRANSFERRED

NOW UNDER THE CONTROL OF THE HEALTH DEPARTMENT.

The First Step in the Direction of Economy by the New Council—Numerous Other Changes Contemplated—Ald. Scott Wants a Powder Factory—Transfer of the Yonge-Street Wharf Building—

No sooner had Mayor Fleming taken his seat in the Council Chamber yesterday afternoon than Ald. Macdonald rose to a question of privilege. He stated that he had been misrepresented in an evening paper in its report of the last meeting of the Board of Works.

That paper, he stated, called him a representative of the Aqueduct Company, which, he claimed, was a downright falsehood. Then he waxed into him a coward and numerous other pet names.

The Mayor and Ald. Boustead told Ald. Macdonald that he was acting in a very bad taste and taking an unfair advantage of the Council, to the exception of Ald. Leslie and Gowankoff, agreed with them.

East the License Department. The first report of the Board of Administration was presented, with the following recommendations: That the Public Control of the Engineering Department be transferred to the Medical Health Department for amalgamation with the Sanitary Department under control of the Medical Health Officer.

That the duties of the License Inspector in connection with the granting of licenses be transferred to the Police Department, the duties of the Inspector in connection with the Health Officer as Food Inspector, and the renting of public halls placed under the supervision of the City Treasurer.

He Spoke Ten Last. Ald. Lane informed the council that the City Engineer was already considering the advisability of transferring the Plumbing Department to the Health Department. He asked to have the question referred to the Board of Works.

Cranes objected, and moved that the Engineer be instructed to carry out the wishes of the board, carried.

A Good Beginning.

Regarding the proposed changes, Ald. Scott congratulated the Board of Administration upon the able manner in which it had taken hold of these two departments and brought in the recommendations.

Ald. Sheppard thought the City Commissioner should have charge of the public halls.

The Mayor objected to this change being made in the report, as it is likely there will be some change made in the Commissioner's Department in the near future. Referring to the intention of the board to displace members prepared to carry out the terms of the resolution and do their duty, he said that the board members were prepared to carry out the terms of the resolution and do their duty, he said that the board members were prepared to carry out the terms of the resolution and do their duty.

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