

This is the Third Day Of Our July Reduction Sale

Every suit in the fancy worsteds, chevots and tweeds has been reduced from 25 to 35 per cent.

Large numbers of people are benefiting in the reductions.

YOU SHOULD GET YOUR SHARE, TOO!

STORE OPEN UNTIL 9 P.M.

Hobberlin Bros. & Co.
151 Yonge St. Cash Tailors

BASEBALL GOSSIP.

Cincinnati defeated Boston 12 to 11 in a twelve-innings game yesterday. There was much ragged fielding and poor pitching. Flaherty of Boston, whose home run in the ninth inning, sent Kling around head of him, misjudged and then muffed Severola's fly in the tenth inning and two men crossed the plate. Boston scored one run in their half of the last inning, but a double play with the bases full, followed by an out at first base, prevented the Boston team from at least tying the score again.

Cleveland scored its first victory over Philadelphia this season yesterday, winning by 4 to 0. It was Greig's, the Cleveland pitcher's 14th victory and the first time he had pitched against the Athletics. It was the first time this season the Athletics have been shut out.

Pitcher Hi West, who came to the Cleveland American League Club from the Toledo American Association team last fall, was released yesterday to Toledo. He beat Detroit twice this season, but was not effective against the other clubs.

In a game featured by poor pitching, St. Louis defeated the Philadelphia team yesterday 13 to 3. Philadelphia's twirlers gave 12 bases on balls to ten for St. Louis pitchers. Leaders of Philadelphia

Panic at Bay-street Crossing.

A number of women and children were in a hurry to catch their boat yesterday morning and attempted to cross Bay-street railway crossing while it was blocked by a G. T. R. freight train. A team of frightened horses got amongst them and intense excitement prevailed for a few minutes. Fortunately the women had sense enough to huddle together and keep as far away from the prancing animals as possible.

BAD RIDING AT FORT ERIE JOCKEY BYRNE SET DOWN

Hildreth's Gold Blade and Royal Meteor Win Feature Races by Short Margins.

FORT ERIE, July 6.—S. C. Hildreth furnished the winners in two of the races at Fort Erie this afternoon. His Cunnore colt Gold Blade beat a field of 2-year-olds in the Niagara Selling Stake, while Royal Meteor captured the third race, a dash of six furlongs. Both horses won by small margins after stretch drives. The majority of events furnished stirring contests. Light showers fell during the afternoon, but the going remained fast. Jockey Archibald has severed his connection with R. F. Carman and will leave for England next week. Jockey Byrne has been set down by the judges for generally unsatisfactory riding. The good handicap horse Everett was shipped back to Sheepshead Bay this morning, where he will be rested up for the fall meetings. R. T. Wilson's crack racer, Alambilla, showed a return to his last year form by making a runaway affair of the mile and a furlong handicap. He won under a pull by three lengths from Woodcraft Summary.

FIRST RACE, purse \$400, 4-year-olds and up, selling, 6 furlongs:

1. Top Note, 103 (Bell), 6 to 1, 5 to 2, even.

2. Sal Volatile, 109 (Wrispen), 2 to 1, 7 to 10, 1 to 3.

3. Lady Sibill, 105 (Sweeney), 5 to 1, 8 to 5, 7 to 10.

Time 1:13 2-5. Joe Galtens, Galatine, Conney K. Thames, Congo, Aphrodite also ran.

SECOND RACE, purse \$500, 4-year-olds and up, steepchase, 2 miles:

1. Ticket of Leave, 163 (Kernath), 11 to 10, 2 to 5, out.

2. Waterway, 160 (Allen), 5 to 2, 4 to 1, 2 to 5.

3. Stalker, 125 (Ryan), 4 to 1, 6 to 5, 2 to 5.

Time 4:09 3-5. Osage, Corley also ran.

THIRD RACE, purse \$500, 3-year-olds and up, selling, 6 furlongs:

1. Royal Meteor, 109 (Shilling), 7 to 5, 2 to 5, out.

2. Rogon, 105 (Pickens), 8 to 5, 3 to 2, out.

3. Casque, 105 (Sweeney), 20 to 1, 5 to 1, 8 to 5.

Time 1:13 2-5. Mountain Fred, Gerdes, Danfield, also ran.

FOURTH RACE, purse, Niagara Stake, 2-year-olds, 5 furlongs:

1. Gold Blade, 105 (Shilling), 10 to 1, 3 to 1, 4 to 5.

2. Aldebaran, 101 (Pickens), 18 to 5, 4 to 5, 1 to 3.

3. Vestibule, 111 (Dugan), 3 to 5, 1 to 4, out.

Time 1:01. Moisant, Ploggs Legs also ran.

FIFTH RACE, purse \$600, handicap, for 3-year-olds and up, 1 1/8 miles:

1. Olambilla, 120 (Goldstein), 4 to 5, 1 to 3, out.

2. Woodcraft, 105 (Shilling), 9 to 2, 6 to 5, out.

3. Cliff Edge, 106 (Wrispen), 16 to 5, 4 to 5, out.

Time 1:51 3-5. Aymer, Carlton also ran.

SIXTH RACE, purse \$400, 3-year-olds and up, selling, mile and 70 yards:

1. Leah, 97 (Schuttlinger), 7 to 2, even, 2 to 5.

2. Edda, 98 (Sweeney), 7 to 5, 1 to 2, out.

3. Bussy, 107 (Diggs), 9 to 2, 8 to 5, 1 to 2.

Time 1:43 4-5. The Golden Butterfly, Springmas, St. Damilus also ran.

SEVENTH RACE, purse \$400, 3-year-olds, selling, mile:

1. At Once, 108 (Musgrave), 10 to 1, 4 to 1, 6 to 5.

2. Barney Goe, 98 (Ambrose), 20 to 1, 3 to 1, 3 to 1.

3. Supervisor, 100 (Bell), 13 to 5, 7 to 10, 1 to 3.

Time 1:23 2-5. The Whip, Ideiweis, Oracle, Cold Spring, Premier also ran.

The World's Selections BY CENTAUR

FIRST RACE—Sail, Goldfern, Bill Lamb.

SECOND RACE—Mad River, Ochre Court, Flamma.

THIRD RACE—Mustmelon, Carding Stare.

FOURTH RACE—Pittsburgh, Grassmere, Pluvius.

FIFTH RACE—Dinna Ken, Aspirin, J. H. Houghton.

SIXTH RACE—Anna L. Daly, Joe Rose, Voltaire.

SEVENTH RACE—Fulfil, Merman, Robert Cooper.

LATONIA. FIRST RACE—Ethel Samson, Sadie Staflor, Polly D.

SECOND RACE—Working Lad, Aquin, Knight.

THIRD RACE—Claudia, Vanen, Silver Messenger Boy, Bell Horse.

FOURTH RACE—John Griffin II, Winifred Wilson, John Cook.

FIFTH RACE—Start Order, First Peep, Lick Baker.

6 furlongs, show \$3.00, place \$2.00, show \$2.00, place \$2.00, show \$2.00, place \$2.00.

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To-Day's Entries

FIRST RACE—Sail, Goldfern, Bill Lamb.

SECOND RACE—Mad River, Ochre Court, Flamma.

THIRD RACE—Mustmelon, Carding Stare.

FOURTH RACE—Pittsburgh, Grassmere, Pluvius.

FIFTH RACE—Dinna Ken, Aspirin, J. H. Houghton.

SIXTH RACE—Anna L. Daly, Joe Rose, Voltaire.

SEVENTH RACE—Fulfil, Merman, Robert Cooper.

LATONIA. FIRST RACE—Ethel Samson, Sadie Staflor, Polly D.

SECOND RACE—Working Lad, Aquin, Knight.

THIRD RACE—Claudia, Vanen, Silver Messenger Boy, Bell Horse.

FOURTH RACE—John Griffin II, Winifred Wilson, John Cook.

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This is the label to look for on every bottle of lager you buy. It is not enough to merely ask for O'Keefe's—or order O'Keefe's.



See for yourself that you get O'Keefe's "Pilsener". Look for the labels as shown here—and refuse to accept any bottle which does not bear them. 215 Hotels, Cafes and Dealers have "O'Keefe's".

AUTO FOR MOTOR BOAT

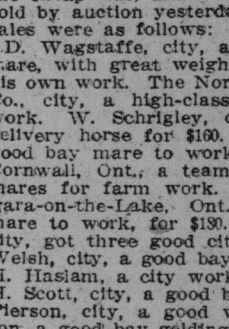
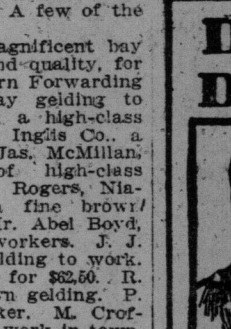
Will exchange 4-cylinder Auto in running condition for Motor Boat. Boat must be fast and not under 18 feet. Box 7, World. ed7

THE WEEK-END SALE AT MAHER'S.

Maher's Thursday sale was chiefly characterized by slow bidding, and rather low prices. The attendance was light, as was also the number of offerings. The business for the past week has been very good, a large number of horses being disposed of. Market prices are a little on the cheap side, and a large number were sold by auction yesterday. A few of the sales were as follows:

Wagstaffe, city, a magnificent bay mare, with great weight and quality, for his own work. The Northern Forwarding Co., city, a high-class bay gelding to work. W. Schrieger, city, a high-class delivery horse for \$100. J. Inglis Co., a good bay mare to work. Jas. McMillan, Cornwall, Ont., a team of high-class mares for farm work. D. Rogers, Niagara-on-the-Lake, Ont., a fine brown mare to work for \$130. Mr. Abel Boyd, city, got three good city workers. J. J. Bell Horse, city, a good bay gelding to work. H. Hinslam, a city worker for \$25.00. H. Scott, city, a good brown gelding, P. Pearson, city, a good worker. M. Cron, ton, a good bay gelding to work in town. The management considered the sale very good and expect several fresh carloads in for sale on Monday next. All interested are referred to their advertisements appearing in the Saturday morning papers and The Sunday World.

DR. SOPER DR. WHITE

SPECIALISTS

In the following Diseases of Men: Syphilis, Gonorrhea, Rheumatism, Eczema, Epilepsy, Loss of Vitality, Catarrh, Stricture, Skin Diseases, Diabetes, Emissions, Kidney Affections.

And Blood, Nerve and Bladder Diseases. Call, or send history for free advice. Free Book on diseases, and Question Blank. Medicine furnished in tablet form. Hours: 10 a.m. to 1 p.m. and 2 to 4 p.m. Consultation free. ed7

DRS. SOPER & WHITE
25 Toronto St., Toronto, Ont.

National League Scores.

At New York: R.H.E. Chicago 000102800-8 11 1 New York 00100 01-2 3 3 Batteries—Ritchie, Brown and Archer; White, Randall and Meyers.

At Philadelphia: R.H.E. St. Louis 004120510-13 11 1 Philadelphia 00100 0000-1 5 2 Batteries—Golden, Harmon, Salles, Stearns and Blies; Moore, Alexander, Moran and Dool.

At Brooklyn: R.H.E. Pittsburgh 026010011-40 19 1 Brooklyn 00100 0000-1 5 2 Batteries—Carmitz and Simon; Bager, Ragan and Erwin.

At Boston: R.H.E. Cincinnati 022002102001-11 10 9 Cincinnati 00028000000-12 18 5 Batteries—Mattern, Ferguson, Brown, Weaver and Kling; Gaspar, Fromme, Smith and McLean.

American League Scores.

At Cleveland: R.H.E. Philadelphia 00211000x-4 12 1 Cleveland 000000000-0 4 2 Batteries—Greig and Fisher; Morgan, Long and Thomas.

At Chicago: R.H.E. Chicago 000000001-1 3 4 St. Louis 000001502-8 9 2 Batteries—Baker, Ormstead, Root, Sullivan and Payne; Nelson and Stephens. Only two games in the American League.

Change Building Bylaws.

City Architect McCullum and Ald. Hiltz, chairman of the civic committee on fire and light, are back from a tour of investigation to some United States cities regarding building bylaws. They say that some changes will have to be made in Toronto's building bylaws and some restrictions added.

BUCHANAN'S Mellow Scotch



You will surely be pleased if you try



Spell it backwards

The Temperate Answer to the Temperature

Best Ontario barley and finest hops make your old favorite, Regal Lager, the ideal summer beverage. Users keep appetite and energy in the hottest weather.

Always Right—Especially Now

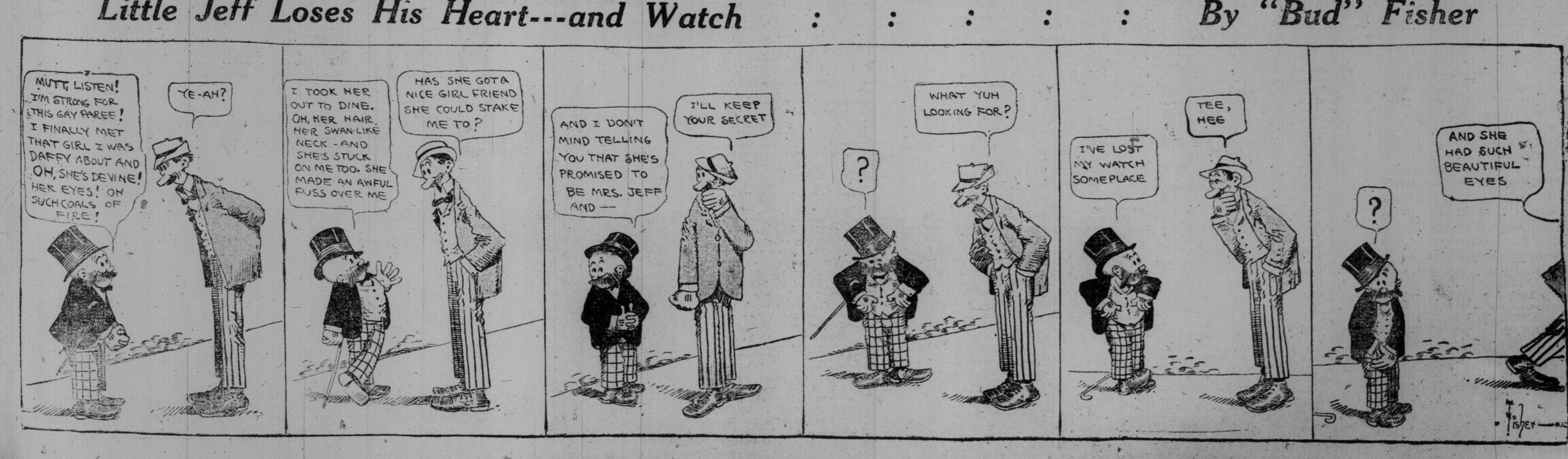
At Liquor Dealers and Leading Hotels and Cafes

Hamilton Brewing Association, Limited, Hamilton, Ont.

If Your Dealer Can't Supply You, Phone Us, Toronto, Main 3681; Hamilton, 439.

Little Jeff Loses His Heart---and Watch

By "Bud" Fisher



MUTT, LISTEN! I'M STRONG FOR THIS GAY PARADE! I FINALLY MET THAT GIRL I WAS DAREY ABOUT AND OH, SHE'S DEVINE! HER EYES! OH SUCH COALS OF FIRE!

YE-AN?

I TOOK HER OUT TO DINE. OH, HER HAIR, HER SWAN-LIKE NECK—AND SHE'S STUCK ON ME TOO. SHE MADE AN AWFUL RUSS OVER ME

HAS SHE GOT A NICE GIRL FRIEND SHE