

SIMPSON Store Opens 8 a.m. Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Snow and colder at night.

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SIMPSON

CLEAR-A-WAY FRIDAY BARGAINS AT THE SIMPSON STORE



Women's Worth While Winter Wear

Women's Black Tights, heavy ribbed wool and cotton mixture, knee or ankle length; sizes 32 to 38. Regular \$1.00 and \$1.25 a pair. Friday 69c pair.

Women's Vests and Drawers, Watson's fine ribbed natural or white wool, with single thread of cotton, unshrinkable. Vests high, long sleeves, button front. Drawers ankle length; 32 to 38 bust. Regular \$1.00 and \$1.25. Friday 69c.

Girls' Vests and Drawers, "Stralian" brand, plain white or natural wool and cotton mixture. Vests high neck, long sleeves, button front. Drawers ankle length; sizes 4 to 14 years. Regular (according to size) 65c to 85c. Friday, all sizes, 43c each.

WOMEN'S COAT SWEATERS.

Co-Ed and Country Club styles, high collar styles, button down front or at side, plain and rope knit wool, pearl buttons; colors grey, cardinal, white, navy; sizes 32 to 42 bust. Regular \$3.95, \$4.25 each. Friday \$3.25.

DAINTY THINGS FOR CHILDREN AT GREAT REDUCTIONS.

Little Girls' Dresses, two pretty styles, heavy corded velvet, in Buster Brown style, in colors navy, cardinal and brown, or in French cashmere in colors navy, cream, sky, cardinal, brown, trimmed with silk folds and silk buttons; sizes 2, 3, 4, 5 years. Regular \$2.50 and \$2.75. Friday \$1.50 each.

Girls' Dresses, fine all-wool French cashmere, one-piece style; sizes 6 to 14 years. Regular \$4.25 and \$4.50. Friday \$2.50.

Winter Coats for little girls, about 200 in all, three styles, in chevrot serge, lined with sateen and interlined; variety of colors. Regular \$3.25 to \$3.50 each. Friday \$1.50.

Pinafores and Aprons for girls, fine white lawn, Mother Hubbard style, with embroidery or hemstitched bibs; 2 to 14 years. Regular 50c to 75c each. Friday 35c.

Infants' Christening Robes, a dainty garment, in fine Persian lamb, panel, front, trimmed with fine French Val. lace and baby embroidery insertion, embroidery medallion yoke; lengths 34 and 40 inches. Regular \$5.00 each. Friday \$2.50 each.

Infants' Dresses, fine lawn, Mother Hubbard style, yoke and skirt trimmed with fine Val. lace insertions and narrow frills of lace; sizes 6 months to 3 years. Regular \$1.25. Friday 63c.

Suits, Coats and Skirts, Less than Half Price

80 Women's and Misses' Suits, made of French Venetians, vicunas, tweed mixtures, lined with twills and satens; double or single breasted; some tailored, others trimmed; gored, pleated and plain effect skirts; variety of colors. Regular \$8.00 to \$12.50. Friday \$4.69.

Full Length Coats, good quality striped tweed, in grey and brown, semi-fitting back, single breasted; roll collar of inlaid velvet. Regular \$9.75. Friday \$5.95.

Girls' Tweed Coats, in brown, light and dark grey stripe tweed, military collar, plain tailored sleeve, with turned back cuff, patch pockets, double breasted style; ages 8 to 14 years. Regular \$8.50. Friday \$5.69.

75 Separate Skirts, made in our own factory, in up-to-date styles; materials are Panama, in black and navy; made in nine-gore style, with slot seams, falling into pleats; also Donegal tweeds, in mixtures of fawn and green, flounce effect, finished with a deep stitched tuck and pleated around bottom. Regular to \$5.25. Friday \$3.69.

Tempting Early Spring Dress Goods

Shepherd's checks, 1,500 yards of this popular English worsted, clean yarns, splendid wearing quality, launders perfectly, 40 inches wide. Regular 50c. Friday 33c.

San Toy and Poplins, 3,000 yards, a new shipment just arrived, pure wool, made in fine cord effect; full range of the newest spring shades. 42 inches wide. Regular 75c. Friday 50c.

Black Panama, 2,000 yards Fine Chiffon Panama, made from selected yarns, for tailored spring suits or dresses; black only; 52 inches wide. Regular \$1.00. Friday 68c.

Waists—4 Styles

Great Reductions

100 Waists, broken sizes of good chiffon silk, tailored styles, black, navy, green and Paisley. Net Waists, dressy effects, finished with guipure, lace and motifs, white or ecru. Regular \$5.00. Friday \$2.95.

200 White Lawn Waists, good designs, eyelet or shadow patterns, clusters of pin tucking between, fastens invisibly in back, tucked and lace insertion trimmed; sizes 32 to 42. Regular \$1.50. Friday 75c.

300 Splendid Wash Waists, of good quality, fast color print, in spot and stripe designs; all sizes. Regular \$1.00. Friday 50c.

Silks

1,000 yards Japanese Habutai Silks, white, ivory and black, 36 inches, extra heavy quality. Regular 69c, Friday, 55c.

1,000 yards Bonnet's Black Peau de Soie, wear guaranteed. Regular \$1.00, Friday, 74c.

1,000 yards pure silk Duchesse Paillette, 36 inches, black, extra quality. Regular \$1.25, Friday, 94c.

2,000 yards Natural Shantung Silks, 34 in. wide, excellent dress, waist and skirt quality. Regular 65c to 73c, Friday, 50c.

Friday Bargains in Linens and Staples

400 YDS. APRON LINENS

36 inches wide, assorted checks, all linen. Regular 25c. Friday 16c.

50 IRISH HAND EMBROIDERED SHEETS.

For double beds, hand embroidered across the top; not laundered. Friday \$1.98.

PURE LINEN HUCKA-BACK DRESSER SCARF.

Spoke hemstitched ends, 17 x 50 inches; only 36 doz. Friday, each 25c.

HUCKA-BACK TOWELS.

Hemmed ready to use, heavy linen, 18 x 36 inches. Friday 23c pair.

100 DAMASK TABLE CLOTHS.

About 2 x 2½ yards, linen purest bleach, splendid bordered designs. Regular \$1.50. Friday \$1.15.

800 YDS. CHECK IRISH GLASS TOWELING.

Red or blue checks, 23 inches wide, good weighty towelling. Regular 8½c to 11c yard. Friday 6½c.

50 PAIRS WHITE UNSHRINKABLE WOOL BLANKETS.

7 lbs., 64 x 84 inches, beautiful blankets. Friday \$3.68 pair.

Wash Goods

30 pieces only, English Cashmerette, with black and navy polka dot designs, 28 inches wide. Regularly 15c, Friday, 6c.

60 pieces Fast Color Print, white, sky, mauve and pink grounds, all pretty stripes, 36 inches wide. Regular 15c, Friday, 8c.

A lot of remnants and waist lengths of Zurich silks, silk mulls, silk and cotton brocades, etc., regularly 39c and 49c per yard. Friday, per yard, 19c.

No phone or mail orders.

A Rummage Sale of Millinery

Ladies' and Misses' Trimmed Hats, including black fur turbans, in large head sizes, regular \$3.25; white plush "Ding-a-Ling" Hats, regular \$2.50; Children's Bonnets, of silk velvet broadcloths or corded silks, the best colors, also white and brown fur caps, regular \$1.85 to \$3.50, all at \$1.00 on Friday.

Felt shapes, in black and colors, the very best, also dozens of children's bonnets and caps. Regular prices to \$1.50. Friday 25c.

Footwear Opportunities for Men Women and Children

CHILDREN'S BOOTS 69c.

500 pairs Children's Boots, Dongola kid, patent toe caps, Blucher, heavy sole, broad toe, spring heel; all sizes 8 to 10½. Friday 69c.

(Phone orders filled.)

MEN'S AND BOYS' BOOTS.

480 pairs Boots, black box kip, Blucher, heavy solid leather standard screw soles; wide, easy fitting, long wearing.

Men's, all sizes 6 to 11. Friday bargain \$1.99.

Boys, all sizes 1 to 5. Friday bargain \$1.69.

Youths', all sizes 11 to 13. Friday bargain \$1.35.

WOMEN'S BOOTS.

120 pairs Women's Boots, high grade makes, Blucher, lace and button styles, patent colt, tan calf, chocolate kid, black kid, gunmetal, velour calf, and suede leathers; size 4B width only. Regular \$3.50 to \$5.00. Friday bargain \$2.49.

180 pairs Women's Boots, all sizes 2½ to 7½, E width, made from fine kid, patent colt, velour calf and tan calf leathers, Blucher style, Cuban heel. Regular value \$3.00 and \$3.50. Friday \$2.49.

WOMEN'S SLIPPERS AND OXFORDS.

120 pairs Women's Oxfords, Pumps and Slippers, fine selected patent colt, Blucher, strap, button and silk tie styles; all sizes. Regular prices \$3.00 to \$5.00. Friday \$1.99.

Gloves and Hose

Women's black cotton fleeced-lined Hose. Regular 20c, Friday, 12½c.

Boys' and Girls' heavy black ribbed wool Stockings, sizes 6 to 7, 8 to 10. Regular 30c, Friday, 3 pairs, 65c.

Women's Kid Gloves, wrist length, broken lines; in the lot are sizes 6¼ to 7½; colors brown, tan, grey, mode, white. Regular 75c, Friday, 29c.

Women's Cashmere Gloves, silk lined and fleeced lined, dome fasteners, black, tan, brown, grey. Regular 50c. Friday 19c.

Girls' Ringwood Gloves. Regular 25c, Friday, 10c.

Men's Suede and Kid Wool Lined Mittens, tan and brown. Regular \$1.00, Friday, 49c.

Men's English-made all-wool Gloves, Scotch patterns and colors. Regular 50c, 19c.

Men's black all-wool ribbed Cashmere Socks. Regular 25c, Friday, 3 pairs, 50c.

Men's Mule Leather Mittens, wool lined, wool cuffs. Regular 40c, Friday, 29c.

Boys' black leather Mittens, wool knit wrist, wool lined. Regular 35c, Friday, 25c.

Trimming

60 muslin and lawn embroidered robes. Regular \$8.50 to \$12.50, Friday, \$2.98.

Clearing, 1,000 yards of odd pieces, bandings, appliques and galons, in bead and silk, black and a good selection of colors. Regular 35c to \$1.00, Friday, 15c yard.

FANCY NEEDLEWORK MAIN FLOOR
1,000 Cushion Tops, in rich brocaded velours. Regular 35c, Friday, 15c.

Fine Berlin, in 4 and 8-fold, also Zephyr and Shetland wools. Regular 7c per skein. Friday, 3c skein.

Odd sample pieces of fine linen covers and centres, trimmed real lace, and heavily hand embroidered. Regular prices \$2.98, \$3.50 and \$3.95, Friday, \$1.75.

Ribbon

Odds and ends in our Ribbon stock, satin and taffeta ribbon, 1, 1½, 2 and 3¼ in. widths; all colors in the lot. Regular 5c to 14c per yard. Friday 3c.

No phone or mail orders filled.

Flowers and Decorations

Hyacinth Pans, special 40c.
Primula Plants. Regular 35c. Special 25c.
Asparagus Ferns. Reg. 25c. Special 20c.
Japanese Air Plants. Special 15c.

Corsets Half Price

120 pairs D and A De Luxe model, in French ventilated white batiste, medium bust, long skirt with 6 garters, rustproof boning, 4 wide side steels, deep lace run with ribbon, silk draw cords, front skirt hook, large satin bow. Sizes 18 to 26 inches. Regular \$5.00, Friday, \$2.50.

February Furniture Sale Friday Bargains

20 Parlor Chairs, solid birch frames, finished mahogany. Regular \$10.50 to \$13.50. Friday \$9.75.

Arm-Rocking Chairs, solid hardwood, golden oak finish. Regular \$2.20. Friday \$1.79.

Library set of three pieces, in solid oak, mission finish. Regular \$14.75. Friday \$7.38.

Mission Oak Gas Lamps, with 6 feet of tubing. Regular \$5.00. Friday \$2.45.

Solid Oak Desk Chairs, in early English. Regular \$3.50. Friday \$1.75.

Solid Oak Tables, mission design, top 32 in. x 20 in. Regular \$6.50. Friday \$3.25.

Iron Bedsteads, in white enamel finish; all standard sizes, with brass rod and caps at head and foot. Regular \$4.75. Friday \$4.20.

Mattresses, filled with white cotton, covered with extra quality blue art ticking, full size. Regular \$9.75. Friday \$7.50.

Iron Frame, woven wire bed springs, all standard sizes, closely woven steel wire mesh, strongly supported. Regular \$2.90. Friday \$2.45.

Pillows, well filled with thoroughly renovated feathers, covering good quality blue art ticking, size 19 x 27. Regular, per pair \$3.50. Friday \$2.25.

Solid Hardwood Chairs, golden finish. Regular 49c. Friday 37c.

English Tapestry Rugs

Heavy quality, Oriental and floral designs and colorings:

3x3 yards, Friday \$6.25.
3x2½ yards, Friday \$7.25.
3x4 yards, Friday \$10.25.

English Seamless Tapestry Squares, in new medalion designs:

3x3½, Friday \$12.25.
3x4, Friday \$14.25.
3½x4, Friday \$16.50.

1,100 yards of Scotch Printed Linoleum, in block, floral and tile designs. Regular 45c and 50c. Friday, square yard 37c.

Artistic Curtains and Window Shades

SWISS CURTAINS.

Conventional, floral, insertion, lattice, scroll and colonial designs; some plain centres, some embossed effects, white and ecru, two-toned; 50 inches wide, 3½ yards long. Regular \$5.00. Friday \$3.48.

TAPESTRY CURTAINS.

New patterns and reversible, colorings in one and two-toned effects, fringe top and bottom; 40 inches wide, 3 yards long. Regular \$2.50. Friday \$1.98.

OIL OPAQUE WINDOW SHADES.

Mounted on good spring rollers, 37 in. wide, 6 feet long, complete with brackets and pull, fawn only. Regular 45c. Friday 29c.

COLORED MADRAS.

Large assortment of patterns and colorings; almost every design. Regular 65c and 75c. Friday 29c.

Wall Papers

Wall Paper Borders. Regular 5c, 8c, and 10c yard. Friday 3c yard.

Mica and Colored Wall Papers. Regular to 12c, 15c. Friday 7c.

Bedroom Papers. Regular to 25c. Friday 11c.

Imported Wall Papers, for parlors, dining rooms, halls and sitting rooms. Regular to 50c, Friday 22c; regular 85c, Friday 39c.

CARRIAGES, CHAIRS, HAND CARS.
Baby Carriages. Regular \$21.50. Friday \$15.95.

Go-Carts. Regular \$15.50. Friday \$9.65.
100 Children's Kindergarten Chairs. Regular 25c, Friday 17c; regular 35c, Friday 24c.

Hand Cars for children 4 to 10 years old. Regular \$5.00. Friday \$3.79.

Full line Baby Carriages and Folders.

In the Men's Clothing Department

Men's Tweed Suits, dark brown and grey grounds; single breasted style; nicely tailored; lined with good quality Italian cloth linings; sizes 36 to 44. Regular to \$10. Friday \$5.95.

Men's Tweed Working Pants, in assorted dark stripe patterns; sizes 31 to 42 in. waist. Regular \$1.50. Friday 98c.

Boys' and Youths' Frieze Overcoats, in fast black, single breasted Chesterfield style, with black velvet collars; lined throughout; sizes 27 to 34. Regular to \$6.50. Friday at \$3.95.

Boys' Two-piece Tweed Suits, in mixed grey grounds, with fancy stripes and checks, single breasted, Norfolk, and double breasted styles, plain and bloomer pants; carefully tailored; sizes 24 to 28. Regular to \$5.00. Friday \$2.98.

Men's Fur Coats, No. 1 grade mountain bear skin, nicely lined. Friday \$14.95.

Men's Fur-lined Coats, fine black shells, well tailored, lined with Russian marmot skins. Regular \$35.00. Friday \$25.00.

Men's Fur-lined Band Caps, assorted lot, in sport, driver and golf shapes. Regular up to 85c. Friday 39c.

Men's Neckwear, Regular 25c, 35c and 50c. Friday 2 for 25c.

Boys' Odd Drawers, in light, medium and heavy wools. Regular 40c and 50c. Friday 19c.

Men's Underwear, fleece and Scotch wools. Regular to \$1.0. Friday 39c.

Men's Flannel Shirts. Regular \$1.50. Friday 89c.

Men's Sweater Coats. Regular \$1.50. Friday 89c.

Boys' Heavy Sweater Coats. Regular to \$1.00. Friday 59c.

Men's Heavy Police Suspenders. Regular 50c. Friday 39c.

Silverware and Jewellery Novelties

Sterling Silver Cuff Links, Pearl Set Dress Pin Sets, Pearl Necklets, Amethyst Stone Set Brooches, Sterling Silver Dress Pin Sets, Stone Set Hat Pins, Veil Pins, Pearl Set Cuff Links, Sterling Silver Brooches, Stone Set Lace Pins, Roman Finish Horseshoe Brooches, Beauty Pins, etc., etc. Regular 35c and 50c. Friday 25c each.

Bake or Pudding Dishes, silver-plated, removable, white enamelled bake dish. Regular \$5.00. Friday \$2.98.

Cake Baskets, silver-plated. Regular \$2.75. Friday \$1.98.

100 Nickel Alarm Clocks, extra loud alarm, lever to stop bell. Friday 39c.

Drugs

Emulsion of Cod Liver Oil. 50c bottles. Friday 25c.

Blaud's Iron Pills, 100 in box. Regular 20c. Friday 10c.

Wood Alcohol, pint bottles. Friday 15c.

Foot Warmers, earthenware, for hot water. Regular 90c. Friday 65c.

Irrigating Cans, best white enamel. Regular 65c. Friday 40c.

Tubing, red rubber, 5-foot lengths. Friday 25c.

Chest Protectors, best red felt. To clear at one-third off regular price.

China

40-piece Tea Sets, best quality English bone china-ware, diced border design. Regular \$7.50. Friday \$3.95.

700 Fancy German China Fruit Saucers, Plates. Friday 5c.

Dinner Sets, 97 pieces, English ware, gold decoration. Friday special \$6.25.

102-piece Limoges China Dinner Sets, translucent white china body, coin gold decoration; a beautiful artistic set, greatly underpriced for Friday's Selling \$59.75.

Groceries

1,000 bags Choice Family Flour, ¼ bag, 60c.

Choice Currants, cleaned, 3 lbs. 25c.
California Seeded Raisins, 3 lbs. 25c.
Cooking Figs, natural fruit, 4 lbs. 25c.
Yellow Cooking Sugar, 11 lbs. 50c.
Perfection Baking Powder, 3 tins 25c.
New Orleans Molasses, Cherry Grove brand, 2-lb. tin 10c.

Canned Sweet Pumpkin, 3 tins 25c.
Choice Pink Salmon, per tin 11c.
Choice Rangoon Rice, 7 lbs. 25c.
Pearl Tapioca, 4 lbs. 25c.
Canned Corn, 3 tins 25c.
Telephone direct to department.

2½ LBS. PURE CEYLON TEA 55c.
A blend of Indian and Ceylon Tea. One ton, Friday, black or mixed, 2½ lbs. for 55c.

The **SIMPSON** Company Limited