

Columbus at Salamanca 4th Floor

The Robert Simpson Company, Limited

Eye Glasses or Spectacles Fitted with Toric Lenses our specialty. "AD" or "F" (Optical Dept.—Second Floor.)



February Sale of Hosiery Men, Women, Children

Women's Silk Ankle Hose, black, tan and white, deep hile thread top, double garter welt, spliced heel, toe and sole. Sizes 8 1/2 to 10. Extra value. Wednesday Hosiery Sale. 25

Women's Silk Finish Lisle Tread Hose, black, tan, white and colors. Extra fine thread, closely woven. Sizes 8 1/2 to 10. Regularly 45c and 50c. Wednesday Hosiery Sale. 20

Women's Plain Black Cashmere Hose, plain fine weave, closely knitted, seamless, winter weight, strong, durable yarn, spliced heel, toe and sole. Sizes 8 1/2 to 10. 25c value. Wednesday Hosiery Sale. 19c 3 pairs for 55c.

Women's "Pen-Angle" Plain Black Cashmere Hose, seconds, but the wear is there. Heavy weight, seamless, noted for good wearing. Spliced heel, toe and sole. Sizes 8 1/2 to 10. Regularly 10c. Wednesday Hosiery Sale. 20

Children's Heavy Weight Black Cotton Hose, with double knee, good close weave, elastic welt, spliced heel, toe and sole. Sizes 6 to 8 1/2. Exceptional value. Wednesday Hosiery Sale. 12 1/2

Children's Black 2-1 ribbed English Cashmere Hose, seamless, medium weight, extra good wearing, double heel and toe. Sizes 6 to 8 1/2. 25c value. Wednesday Hosiery Sale. 19c 3 pairs for 55c.

Men's Silk Lisle Thread Socks, great range of shades, plain and fancy, extra value, all sizes, 25c and 35c value. Wednesday Hosiery Sale. 19c 3 pairs for 55c.

Men's Fine Plain Black Cashmere Socks, seamless good weight, fine yarn, close weave, double heel and toe. Sizes 9 1/2 to 11. Regularly 25c. Wednesday Hosiery Sale. 19c 3 pairs for 55c.

Men's Cotton Socks, imported "German" make, fast dye, nice weight, extra close weave, spliced heel, toe and sole, black, tan, grey, navy. Sizes 9 1/2 to 11. Regularly 15c. Wednesday Hosiery Sale. 10c 3 pairs for 35c.

Men's "Pen-Angle" Brand Plain Black Cashmere Socks, seamless, good weight, exceptional quality. Regularly 35c. Wednesday Hosiery Sale. 25c 3 pairs for 85c.

(Main Floor.)

The New Black Silks

They represent the finished work of leading Lyons and Zurich makers. Wednesday's showing of "the" fashionable weaves for spring will be on a huge scale.

Black "Shadow" Moires, the newest effect in this much-wanted fabric shows exclusive pattern designs from C. J. Bonnet.

Black Chiffon Taffetas in soft, subtle finishes to ensure wear and draping, are displayed in prices ranging from \$1.50 to \$2.50 per yard.

Black Silk Crepes, of all kinds, are continually being asked for.

The fine ripple effects in Silk Crepe de Chenes, light finishes in Crepe Metour, and Charmeuse Crepes are fast sellers.

Black Brocades, the first deliveries show some of the finest pattern designs ever exhibited. The weaves include Satin and Silk Broches, Charmeuse Crepe Broches, Ripple Crepe Brocades and beautiful flowered designs in other new weaves.

Black Suiting, Cordes, from the fine Ripolin and Bengaline effects to the new Jostindal, Regence Cordes, are well represented.

Black Dress and Suiting Satins, in weaves and finishes to suit every customer, in quantities that we know to be up to Simpson's standard. Prices from \$1.50 to \$4.00 per yard.

(Second Floor.)

Black and Navy Serge Suitings

An extensive range of these popular suitings in every wanted weave and finish, including the new "Gabardine" cloth.

West of England Suiting Serges, in the worsted finish in fine and medium twills.

Wide Wale Suitings for early spring suits and separate coats.

Dress Weight Serge, in clean cut twills from soft Botany yarns. A soft finished serge that tailors well.

MEN'S FINISH PURE BOTANY SERGES.

The best tailoring serges manufactured, in splendid wearing qualities, etc.

All our serges are guaranteed pure wool. London shrunken and unshrinkable, 52 to 55 inches, per yard, \$1.00 to \$3.00.

A SPECIAL PURCHASE OF PURE WOOL SERGES FOR WEDNESDAY'S SELLING AT 30c YARD.

Best English makes, specially selected yarns, in black, navy and a few colors. Guaranteed all wool and soap shrunken, 46 inches wide. Wednesday, yard 30

(Second Floor.)

Electric Lighting Fixtures

One 4-Light Glass Neck and Turn-up Bracket, in brass finish, fitted with ground glass shades. Regularly \$1.00. Special 40

3-Light Pan, 10-inch diameter, dropped with chain pendants and heavy cast decorations. Filled with crystals. Regularly \$17.50. Special 10 10

8-Light Chain Pendant, fancy stamped band, about 13-inch diameter, and finished in Flemish, fitted with frosted lamps. Regularly \$12.50. Special 7 40

4-Light Mission Fixture, in brass brass finish, dropped with heavy chain and fitted with art glass lanterns. Regularly \$16.00. Special 10 20

4-Light Semi-Indirect, 10-inch diameter, ground glass bowl, stamped pattern, dropped with three-chain hangers. Regularly \$5.50. Special 3 40



Women's Hand Bags

Seal grain, crepe grain, walrus grain, morocco grain, also a few suede and velvet bags; a good selection of frames, in all the new styles; leather and moire silk lining. One, two and three-piece fittings. Regularly \$1.50 to \$2.50. Wednesday 95

(Main Floor.)

400 Pairs Men's Trousers to Clear 98c

These Trousers are worth much more than the price we name on Wednesday. They are made from strong, good-wearing tweeds, in brown and grey, in stripe patterns; cloths that stand good; hard wear; they are made strong. Sizes 32 to 44 waist. Wednesday 98

CLEARING OF MEN'S WORSTED TROUSERS AT \$2.49.

English Worsted Trousers, in good shade of grey, showing a neat stripe pattern; they are stylish, and have the best tailoring. Wednesday 2 49

Boys' Two-Piece Suits, Special \$4.95

Smart Double-breasted Sack and Single-breasted Norfolk Suits, made from finely woven English tweeds, in rich dark browns and grey shades; the patterns are neat small checks and narrow stripes, with fancy dotted colorings through the cloths. Each suit is cut from the very newest spring model, and introduces the new shawl collar double-breasted suit; the bloomers are full cut, and each suit is lined with best serges, and splendidly tailored; sizes 24 to 34. Wednesday 4.95 (Main Floor.)

Women's Stylish Winter Coats \$4.95

REGULARLY \$7.50, \$10.50, \$15.00.

Odd sizes in broken ranges of regular selling lines. Imported vicunas, tweeds and all-wool diagonal cloths, in a large variety of new colors, brown, tan, blue, etc. A particularly good value at 4.95.

CHARMING NEW SPRING SUITS

For Misses and Women, at \$15.00, \$18.50 to \$25.00.

New spring styles, showing the short coats which are worn with a tunic skirt, giving the effect of one or two skirts. All show the hall-mark of the best designers. The new versions of the Eton jacket, new trimmings, buttons and material give them a delightful novelty appearance, individual styles, are frequently seen in the window. Prices, \$15 to \$25.

APPEALING STYLES IN SPRING DRESSES.

The new arrivals show the taffetas, crepes de chine, charmeuse satins, and silks with frills and tunics cleverly featured in picturesque ways. A variety of styles in the new colorings. Prices, \$15.50 up to \$27.50.

SEPARATE SKIRTS.

All new and well tailored, in a wide range of styles. Materials are tweeds in light or dark grey, brown or navy mixtures, and serges in black or navy. A good assortment of sizes. Specially priced, Wednesday 2 35

SPRING COATS FOR GIRLS.

New and different yet shown for spring wear. The newest cloths and color combinations, in good quality, early wear. Inexpensive coats in belted models; others plain or fancy trimmings. Pretty trimmings of contrasting colors. Sizes 6 to 14 years. Prices, \$5.00 to \$10.00.

(Third Floor.)

Underwear Price Reductions

Lines which have never before been priced so low will be marked at such surprising prices as will ensure rush business all day Wednesday. Phone orders filled.

75c AND 50c QUEEN QUALITY UNDERWEAR, 25c.

Women's Vests or Drawers, the famous "Queen Quality" brand, heavy ribbed white wool, in crystal, black, fango, rose, chartreuse, green and other new shades; all beautifully beaded, and many of them showing rhinestone effects. Regularly \$12.50 to \$18.50. Wednesday's price 7 50

(Third Floor.)

25c TO \$3.50 COMBINATIONS, \$1.50.

Women's Combinations, finest imported English brand, plain knit purest wool, white or navy, heavy or medium weights, high neck, long or short sleeves, ankle length, in both sizes, sizes 22 to 42 bust. Regularly 75c and 85c. Wednesday 1 50

15c TO 25c CHILDREN'S VESTS, 10c.

Infants' and Children's Vests, ribbed pure white wool, in crystal, black, fango, rose, chartreuse, green and other new shades; all beautifully beaded, and many of them showing rhinestone effects. Regularly \$1.25 to \$2.50. Wednesday's price 10

(Third Floor.)

25c GIRLS' DRESSES, \$1.00.

Little Girls' Dresses, fine corduroy velveteen, navy or cardinal, double box pleat down front, button fastener and down side, patent belt, separate bloomers, sizes 2 to 8 years. Regularly \$2.25. Wednesday 1 50

KNITTED WOOL-CAPES TO GO.

Dainty, warm, comfortable for wear in the house or under another coat. Phone orders filled.

Katted Wool Capes, fancy knit, heavy wool, double texture, colors all white, white with silver or pink, with pink.

Regularly \$1.50 and \$1.75. Wednesday 75

(Third Floor.)

150 New Blouses

Fashionable Silks and Gulpure Laces, beautifully made and comprising a good assortment of ivory, black, 36 or 38 inch bust. Wednesday 1.95

All Brass Bedstead, has heavy 2-inch pillars, in bright, satin or pollette finishes. Can be supplied in all standard sizes.

Regularly \$11.95. February Sale Price 6 73

All Brass Bedstead, in 4 ft. 6 in. size only, in bright, satin or pollette finishes.

Regularly \$11.95. February Sale Price 11 50

All Brass Bedstead, with heavy continuous 2-inch pillars, in bright, satin or pollette finishes, in all sizes.

Regularly \$11.95. February Sale Price 11 50

All Brass Bedstead, bright finish, 4 ft. 6 in. size only. Regularly \$24.70. February Sale Price 21 00

All Brass Bedstead, in 4 ft. 6 in. size only, in bright, satin or pollette finishes. Have heavy 2-inch pillars and rails, with ball corners. Regularly \$24.75. February Sale Price 21 00

All Brass Bedstead, in bright finish only. Supplied in 4 ft. 6 in. size only. Regularly \$28.00. February Sale Price 25 00

All Brass Bedstead, in 4 ft. 6 in. size only. Bright finish, has 15 finers at head and foot ends, very massive. Regularly \$25.00. February Sale Price 21 00

Iron Bedstead, in pure white enamel, has brass rod, spindle and caps at both ends, 4 ft. 6 in. size only. Regularly \$14.75. February Sale Price 11 50

Iron Bedstead, in white enamel finish, has brass caps and rails, 4 ft. 6 in. size only. Regularly \$14.75. February Sale Price 11 50

Iron Bedstead, in white enamel finish, has continuous posts, with brass centre spindle, 4 ft. 6 in. size only. Regularly \$16.00. February Sale Price 12 50

Iron Bedstead, in white enamel finish, trimmed with brass fittings, 4 ft. 6 in. size only. Regularly \$17.50. February Sale Price 13 50

Iron Bedstead, in white enamel finish, with brass ornamentations, 4 ft. 6 in. size only. Regularly \$18.00. February Sale Price 14 50

Iron Bedstead, in white enamel finish, with brass caps and rails, 4 ft. 6 in. size only. Regularly \$14.75. February Sale Price 11 50

Extension Couch Bed, the frame is of heavy steel angle, finished in gold bronze. The spring is of coil type with tempered helical springs. The mattress is filled with pure cotton felt, encased in art ticking. The frame at both ends are draped with good quality of green denim. This can be used as a couch, or a full size brass bed. Regularly \$10.25. February Sale Price 6 95

Mattress, filled with seagrass centre, and heavy cover of felt at top and bottom, covered in flout ticking. Regularly \$2.00. February Sale Price 1 25

Mattress, filled with pure cotton felt and covered in flout ticking. Regularly \$3.00. February Sale Price 1 95

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