



## *Factoids, Creative Canada*

*element: An increasingly knowledge-based economy  
with one of the world's best information infrastructures*

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*message: Canada is Paving  
the Information Highway*

Ottawa is one of Canada's high-tech jewels

Canadian IT industry sector is so successful because of its:

- low costs
- access to knowledge workers
- excellent R&D
- good R&D tax breaks
- innovation
- streamlined regulations

Service industries, such as finance, engineering, media, and software design, that use new technologies now compose two thirds of the Canadian national economy

Through the Connecting Canadian program, Canada has linked every school and public library in the country to the Internet

Canada, along with the United States and Scandinavia, has the highest rate of household Internet access in the world

Under the NetCorps program, hundreds of young, technology-trained Canadian interns are helping the world's poorest countries to connect schools and small businesses to the Internet



*element: A multilingual, multidisciplinary population*

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