

TCI Management Board Members

- Agriculture and Agri-Food Canada
- Atlantic Canada Opportunities Agency
- Business Development Bank of Canada
- Canada Customs and Revenue Agency
- Canada Economic Development for Quebec Regions
- Canada Mortgage and Housing Corporation
- Canadian Commercial Corporation
- Canadian Heritage
- Canadian International Development Agency
- Environment Canada
- Export Development Canada
- Fisheries and Oceans Canada
- Foreign Affairs and International Trade
- Human Resources Development Canada
- Indian and Northern Affairs Canada
- Industry Canada
- National Farm Products Council
- National Research Council of Canada
- Natural Resources Canada
- Public Works and Government Services Canada
- Statistics Canada
- Transport Canada
- Western Economic Diversification

Focus where most needed

TCI focuses its energies where most needed – on Canada’s knowledge-based, value-added, jobs-rich sectors that offer the most for Canada’s continuing prosperity. Sectors with a high percentage of small and medium-sized enterprises (SMEs), those reaching into all regions of Canada, including rural Canada, and those for whom high growth potential rests outside U.S. markets are key TCI priorities.

More specifically, TCI is working to:

- ▶ Ensure that Canada’s SMEs are aware of the benefits of going global and have the guidance and tools they need to enter foreign markets.
- ▶ Help Canada’s youth, women and Aboriginal entrepreneurs in all regions access the information, guidance and support they need to take their businesses global.
- ▶ Support Canada’s knowledge-based industries’ export activities, including those businesses that have grown in the service of our domestic natural resources sectors.
- ▶ Help Canadian companies pursue high growth markets beyond the U.S., while further strengthening Canada’s preferred trade position with the world’s largest economy.

Links to related activities

TCI’s main focus is on the integrated delivery of export capability and preparedness and international market development programs. TCI also recognizes the important links between its work and the Government of Canada’s ongoing market access and investment promotion activities.

Building our capacity to do even more

Even as the TCI network continues to deliver integrated, value-added export services to Canadian business, its members are seeking to further strengthen TCI’s capacity to identify and fill remaining service gaps and to monitor and respond to exporters’ changing needs. A number of specific institutional capacity-building efforts are now underway to ensure effective coordination among federal, provincial and other partners and to further strengthen linkages to the Government of Canada’s market access and investment development programs.

High quality, relevant, seamless service to Canadian exporters remains the overarching goal.

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